



UNIVERSITY ADVANCEMENT AND
WINTHROP UNIVERSITY FOUNDATION

— 2023 —

REPORT *on* PHILANTHROPY



We are excited to share updates from the **2022-23** academic year in the Annual Report on Philanthropy.

During this academic year, I was pleased to join Winthrop and the University Advancement team. I am now delighted to share the ways in which philanthropy is continuing to shape Winthrop's future.

Some highlights from the 2022-23 academic year include:

- Donor contributions translated to **scholarship support for nearly 1,000 students**
- The Day of Giving in April 2023 was our most successful ever, surpassing **\$231,000** raised from **876 donors**
- Our Alumni Relations and Foundation teams moved to the Stewart House, which will officially be dedicated as the **Morgan-Holcombe Alumni Center** in spring 2024. This move fulfills the generous vision of Milton Holcombe and Betty Morgan-Holcombe '56 in creating a space where alumni and friends can gather, work, and celebrate the rich history and impact of our collective alumni.

We invite you to read on and

- See updates about **alumni around the world** (p 4-5)
- **Hear from students** about how your support fulfills dreams (p 6-7)
- Read about how the **Winthrop University Foundation** is stewarding gifts entrusted to us by you and other philanthropic partners (p 8-10)
- Learn more about 2023's **record-breaking Day of Giving** (p 11)
- Share in the **stories of fellow supporters** (p 12-13)

For your partnership in this and in every achievement and accolade at Winthrop, we thank you. None of what we give to our students, nor the good they take out into the world would be possible without you and your support of Winthrop.

Sincerely,

A handwritten signature in blue ink that reads "Kevin M. Hughes". The signature is stylized and includes a large, sweeping flourish at the end.

Kevin Hughes
Vice President, University Advancement

MISSION/VISION/VALUES

MISSION:

The Division of University Advancement strategically engages with the global Winthrop community to build and foster philanthropic relationships in support of the university.

VISION:

To create a sustainable and diverse culture of philanthropy that distinguishes Winthrop University and provides transformative opportunities to students, alumni, and the community.

WE VALUE:

- **Accountability** to all of our stakeholders, guided by the principles of responsible stewardship.
- The **diversity** of our stakeholders, their perspectives, and the many ways to engage their philanthropic interests.
- **Preservation** of the loyalty, treasures, and traditions of all Winthrop alumni.
- **Collaboration** to achieve strategic objectives for the benefit of the entire university community.
- **Transparency** as a means and an end to uphold the trust of our colleagues and stakeholders.
- **Learning** and the continued pursuit of professional development and expertise.
- Our **integrity** and maintaining the highest ethical and professional standards in all aspects of our work.

TRACKING EAGLES ACROSS THE WORLD

More than 60,000 Winthrop alumni span the globe! Our alumni enrich the university and contribute to its mission. Whether it is providing internship opportunities for students, business contacts, career guidance, or advice on adapting to a new city or country, our alumni are ready to connect with you. Winthrop alumni connect via regional alumni chapters, affinity groups, events and social media.

TOTAL ALUMNI

67,355 in all **50** states, U.S. territories and overseas populations and countries world wide

Top 10 States

1. South Carolina
2. North Carolina
3. Georgia
4. Florida
5. Virginia
6. Texas
7. Tennessee
8. Maryland
9. California
10. New York

Top 10 Countries

1. United States
2. China
3. France
4. Canada
5. Spain
6. Saudi Arabia
7. Australia
8. Brazil
9. Germany
10. Thailand



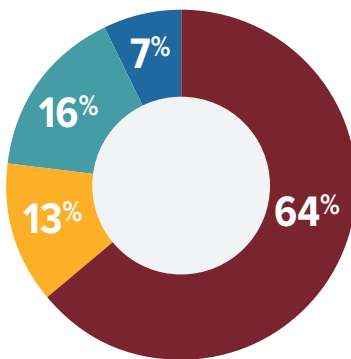
WINTHROP LEGACY PROGRAM

The Alumni Association recognizes Winthrop alumni and their family members who attend Winthrop. A legacy student is a child, grandchild, or sibling of a Winthrop alumnus who is seeking an undergraduate degree at Winthrop. As a family member of a Winthrop graduate, these students are continuing the Winthrop legacy. Throughout their time at Winthrop, the Winthrop Alumni Association offers special events for Legacy students and families, including a Legacy Photo Booth at Orientation, Family Day event and Legacy Family Reception for graduates. Since the Legacy program began in 2018, 581 Legacy students have carried on the Winthrop tradition in their family!

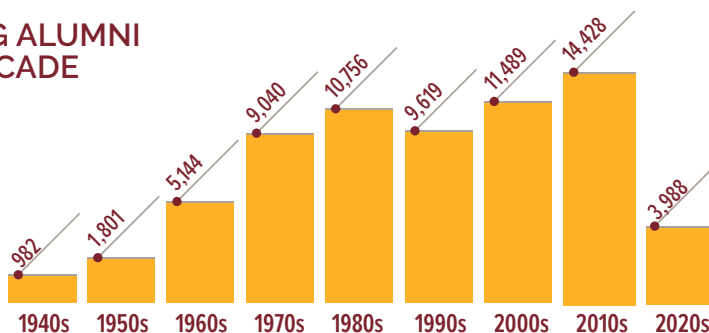


CLASSIFICATIONS

- 64%** UNDERGRADUATE DEGREE HOLDERS
- 13%** GRADUATE DEGREE HOLDERS
- 16%** NON-GRADUATE
- 7%** LOST/MISSING



LIVING ALUMNI BY DECADE



ALUMNI CHAPTERS + YOUNG ALUMNI COUNCILS

Regional Alumni Chapters and Young Alumni Councils connect fellow alumni who live within defined geographic areas and offer alumni a way to stay connected. For more information, visit www.winthrop.edu/alumni.

Alumni Chapters

- Atlanta Alumni Chapter
- Charleston Alumni Chapter
- Charlotte Alumni Chapter
- Columbia Alumni Chapter
- D.C. Metro Alumni Chapter
- Kershaw Alumni Chapter
- Myrtle Beach Alumni Chapter
- Rock Hill Alumni Chapter
- Upstate Alumni Chapter

Young Alumni Councils

- Charleston
- Charlotte, North Carolina
- Columbia
- Rock Hill
- Upstate South Carolina
- Washington, D.C.

PHILANTHROPIC IMPACT

Your support changes students' lives every day, and some of those students share words of thanks for all you have done.

BRIDGET ARNETT '24

(Carmen Hammond Ford Endowed Scholarship; English Bostick Rogers Scholarship)



My dream has been to teach kindergarten since my mentorship experiences in high school. I chose Winthrop University for its renowned college of education, specifically in the early childhood program, and for the small size of the university. I have made so many wonderful friends during my time at Winthrop University that have helped me to make strides in my personal and professional life. Meeting my friends, professors, and students (as a peer mentor) has expanded my perspectives and granted me opportunities I wouldn't have otherwise had.

JAY FORST '25

(Martie Hardin Curran Endowed Scholarship; Sondra Edwards Massengale Scholarship)



My older sister got a Bachelor's degree at Winthrop, and that was a huge part of my decision to attend. Thank you for allowing me to continue my education at Winthrop. Had it not been for scholarship support, I would not have been able to stay at Winthrop. I am forever grateful!

LA J'AI REED '21, '24

(Annette Wells Shelley Scholarship)



During both my time in undergrad at Winthrop and during my current graduate studies, real-world experiences have been a staple in my degree programs. However, beyond required hours for my studies, being a member of a number of clubs, organizations, and professional development groups on campus has helped me expand my ability to share and gain intricate knowledge and skills to increase my level of professionalism. Scholarship support has helped dreams become realities and has motivated me to not only continue learning, but to continue serving as well.

ANNA GRAY '26

(Elizabeth Hope Reed Fellows Endowment)



My dietetic internship was a profound experience for me! I had so many wonderful opportunities for community outreach with South Carolina's large population of Russian-speaking families. Using my design and language skills and reflecting on my own past experiences with my family, one of my goals was to create a heart-healthy Russian cookbook for my patients - which is now used as a valuable resource across an entire hospital system. I am honored to have been chosen for scholarship support in my journey towards becoming a Registered Dietitian.

MONTE' CURRY '26

(Close Scholars Program)



The mental health of students in middle school often goes unnoticed, and I want to shed light on that situation and make a difference in my classroom so that my students can exceed the limits that are set by society. I want to say thank you so much for believing in my why. Just knowing that there are people who believe in me as well allows me to push myself more because it is not just about me, but it is the positive impact that I will have on those around me.

CLAIRE DAVIS '25

(Class of 1969 Endowed Fund)



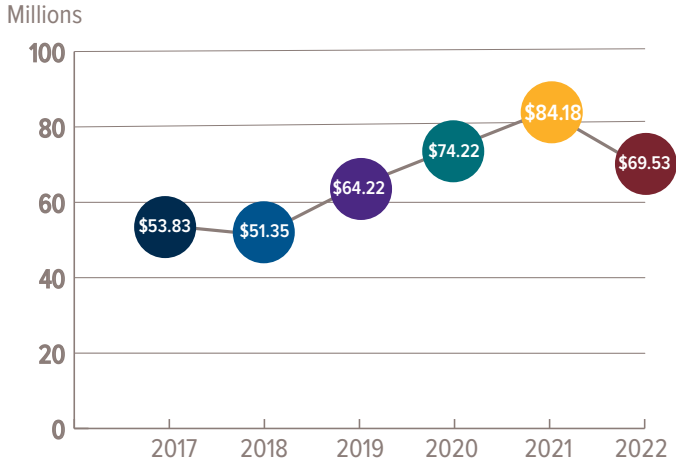
I chose to come to Winthrop because I loved the diversity and accepting community of Winthrop. I am also a fourth generation Winthrop legacy. Thank you for your generosity. The scholarship I received has helped greatly to relieve the financial stress of paying for school. With my degree, I hope to pursue a career in athletic training. My dream is to one day become an athletic trainer for a professional sports team.

PHILANTHROPIC MANAGEMENT

PORTFOLIO GROWTH

- 2022
\$69,533,435
- 2021
\$84,180,000
- 2020
\$74,220,000
- 2019
\$64,220,000
- 2018
\$51,350,000
- 2017
\$53,830,000

*As of Dec. 31 each year



STATEMENT OF ACTIVITIES

REVENUES

- Unrestricted Gifts
\$381,567
- Restricted Gifts
\$2,230,569
- Investment Income
\$772,534
- Other Income
\$461,675

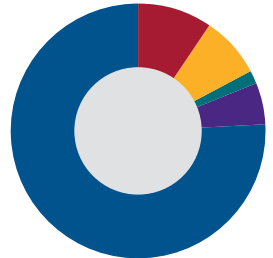
Total Revenues: **\$3,846,345**



EXPENSES

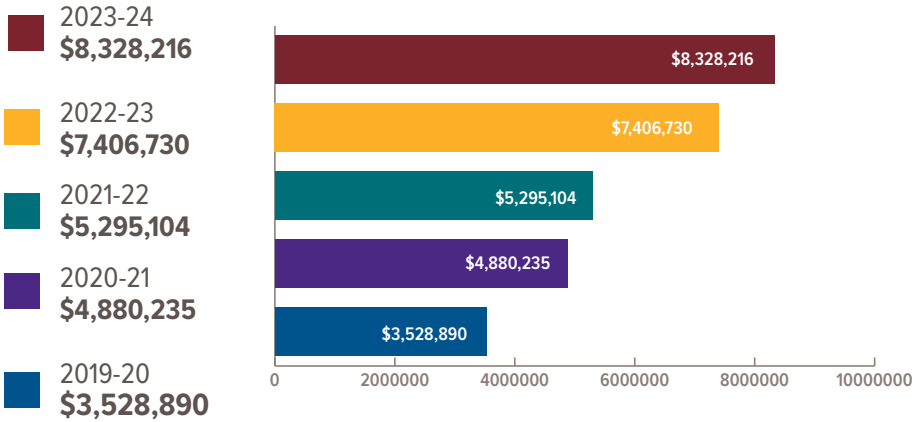
- Foundation Operations
\$443,181
- Fundraising
\$366,366
- Alumni Association
\$76,977
- Univ. President's Support
\$251,646
- Scholarships/Dept support
\$3,551,605

Total Expenses: **\$4,689,775**



..... Net Surplus(Deficit): **(\$843,430)**

UNIVERSITY SUPPORT



STATEMENT OF NET POSITION

ASSETS

Cash and Equivalents:

\$139,218

Pledge Receivables (net):

\$1,073,774

Pooled Investments

\$69,764,626

Other Assets:

\$1,592,750

Total Assets:

\$72,570,368

LIABILITIES + NET POSITION

LIABILITIES:

Accounts Payable

\$556,220

Annuities Payable

\$1,103,631

Payroll/Other Liabilities

\$58,562

Total Liabilities:

\$1,718,413

NET ASSETS:

With Donor Restrictions

\$68,965,252

Without Donor Restrictions

\$1,886,703

NET POSITION:

70,851,955

For 2022-23 academic year
Figures are based on unaudited numbers.

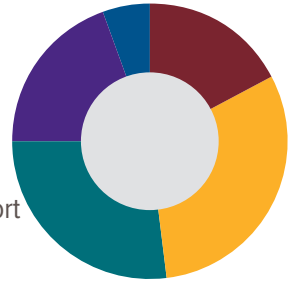


WINTHROP
UNIVERSITY

Foundation

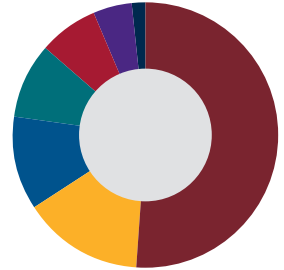
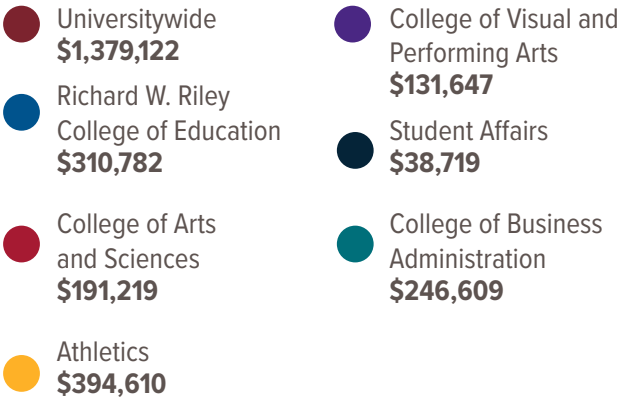
PHILANTHROPY MILESTONES

GIVING BY FUND CATEGORY 2022-23 ACADEMIC YEAR



Total: **\$2,692,708**

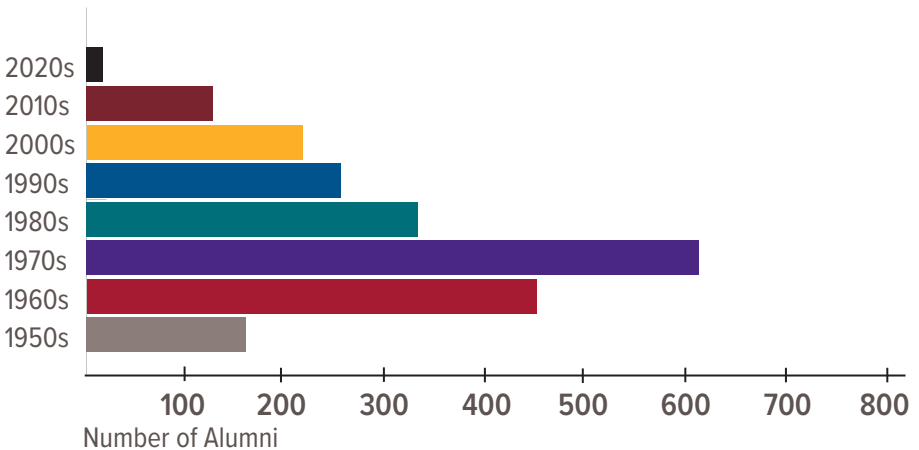
GIVING BY DIVISION 2022



Total: **\$2,692,708**

*According to CASE standards for reporting

ALUMNI GIVING BY CLASS YEARS 2022





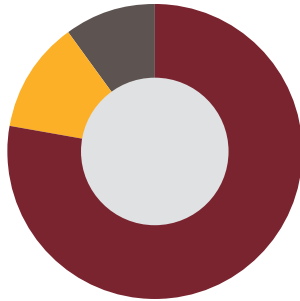
APRIL 25-26, 2023

876
DONORS

\$231,477
RAISED

WHO GAVE?

- Alumni
78%
- Friends
12%
- Faculty, Staff and
Former Faculty and Staff
10%



113
DONORS

GAVE
\$5,965
TO THE BLACK ALUMNI
COUNCIL SCHOLARSHIP

139

DONORS GAVE TO
MULTIPLE FUNDS

A RECORD

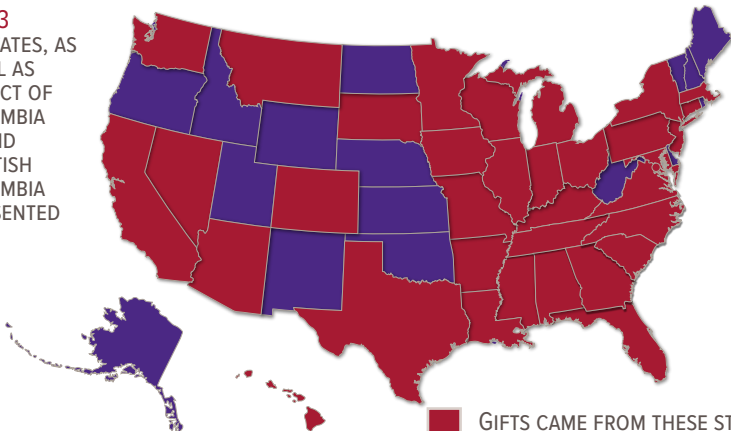
93

DONORS GAVE TO THE
RICHARD W. RILEY
COLLEGE OF EDUCATION

16

DONORS MADE A RECORD
\$65,500 IN CHALLENGE GIFTS

33
OF 50 STATES, AS
WELL AS
DISTRICT OF
COLUMBIA
AND
BRITISH
COLUMBIA
REPRESENTED



■ GIFTS CAME FROM THESE STATES

PHILANTHROPIC LEADERSHIP

Giving to Winthrop has the potential to for a million different ways to be a changemaker for students. Thank you for being part of the family of Winthrop donors!

ERIN PATEL '07, '09 AND ARPIT PATEL '07



Erin Patel '07, '09 and Arpit Patel '07 say their giving at Winthrop is not about them. The couple met while students at Winthrop and have enjoyed successful careers in data analytics and accounting. Erin is also a member of the adjunct faculty in Winthrop's Col-

lege of Business Administration. They made a challenge gift to the College of Business Dean's Excellence Fund for the 2023 Day of Giving, contributing to the most successful Day of Giving effort ever.

Winthrop set the scene for their family and their careers, and they say their giving is "all about Winthrop." Erin says more specifically that they hope to give back what they got as Winthrop students, noting that "Winthrop helped us bridge the gap between college and the work force. We wanted future students to continue to receive that kind of impact."

As they raise their children and continue their professional success, giving to Winthrop is part of their legacy. This is because Winthrop makes things possible – as Erin says, "Everything suddenly became possible for me at Winthrop" – and that is just the kind of path the Patels hope to pave for future Winthrop alumni.

WADE FAIREY



Wade B. Fairey, Sr. believes in the power of story. The local historic preservationist recently donated Roots and Recall, a web project created with fellow preservationist, James I. “Rusty” Robinson III, to The Louise Pettus Archives at Dacus Library.

More than a database, Roots and Recall uses location and architecture “to tell a wider story of a family and that location than just a genealogy chart,” said Fairey.

By examining a physical structure, the

larger story is revealed through the architects, builders, and owners. According to Fairey, something as simple as a door nail might provide historical context.

Fairey is quick to give credit to others, including his wife, Cathy, and fellow history enthusiast and close friend, Paul Gettys. They collected data, indexed maps and visited numerous cities in South Carolina to verify and curate the more than 50,000 images and stories contributed. Recently, he approached Gina Price White, Director of Archives and Special Collections at the Louise Pettus Archives about donating the site to Winthrop.

White recognizes the gift as more than a research tool. “This is a valuable resource for students in nearly every discipline, from history to interior design, and it represents Winthrop as a partner in telling the story of the Rock Hill community.”

Fairey hopes bringing Roots and Recall to a wider audience will encourage others to share stories that show the deep relationship between community and history. You can learn more at www.rootsandrecall.com or by visiting the Louise Pettus Archives.

Wade’s generous gift was enhanced by an estate gift, one of the many ways to make an impact at Winthrop.

CAMPUS STATS

4,712

TOTAL STUDENT BODY

16

DIVISION I NCAA SPORTS

20

AVERAGE
CLASS SIZE

41

U.S. STATES AND 35 COUNTRIES
REPRESENTED IN THE STUDENT BODY

45%

MINORITY POPULATION

3,741

UNDERGRADUATE STUDENT BODY

252

FULL-TIME FACULTY

91%

UNDERGRADUATE STUDENT PLACEMENT
RATE UPON GRADUATION

12:1

STUDENT TO FACULTY RATIO

20+

YEARS AS A *U.S. NEWS TOP
REGIONAL COLLEGE*

971

GRADUATE STUDENTS

80+

CLUBS AND ORGANIZATIONS

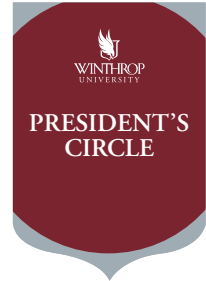
Data based on Fall 2022

RECOGNITION SOCIETIES

We recognize our donors' generosity through various recognition societies. These societies not only honor our donors but also illustrate how their support fosters excellence at Winthrop.

The President's Circle

Recognizes annual donors giving \$1,000 or more each fiscal year. Members lead the Winthrop community in promoting a culture of giving to have a profound impact on the university and its students. Members can take pride in the support provided to Winthrop and have the benefit of connecting with each other at exclusive events.



Winthrop Loyal

Celebrates donors who have given any amount for the previous three consecutive years or more. Gifts of any amount, to any area of Winthrop, count toward memberships and is based on qualifying gifts to the Winthrop University Foundation between July 1 and June 30. Winthrop Loyal Society members are a community of more than 1,200 donors, and are among our most loyal constituents helping ensure students are given every opportunity to succeed both in and out of the classroom. Whether you are new to supporting Winthrop or have been a part of the Winthrop University donor community for years, securing your membership is easy — make a gift today!



D.B. Johnson Society

D.B. Johnson, Winthrop's founding president, had a vision. With a gift of \$1,500 from the Peabody Foundation headed by Robert Winthrop, D.B. Johnson created what is today one of South Carolina's top-performing public universities. The D.B. Johnson Society consists of a loyal group of individuals who have included Winthrop University in their estate plans. Like Robert Winthrop, members of the D.B. Johnson Society know that the plans they make today will provide perpetual support to Winthrop University and its mission.



Each gift to Winthrop makes a difference. Thank you for your support of Winthrop students past, present, and future!

When Eagles
soar together,
we can fill
the sky.

Thank you for being part of the
Winthrop University philanthropic
community. To learn more about how
to engage, or to make a gift, visit:
www.winthrop.edu/advancement, or
contact us at giving@winthrop.edu
or **803/323-2275**.



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