

GUAVA

GUAVA Amenities

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Conferred the Global SDG Pioneer for Circular Economy, GUAVA is the world leader in Sustainable Guest Amenities, and we are all about Continuity. We pioneered the GUAVA Net-Zero Ecosystem, enabling the world's largest hospitality chains, airlines, and cruise lines to reduce plastics up to 90% and reduce costs by more than 20% by decentralizing production and distributing directly without intermediaries. With a global network covering more than 25 countries with more than 100 best-in-class partners, GUAVA curates and designs unique wet and dry amenity, gift and ancillary solutions focusing on Global Consistency, Local Accessibility and Scalable Sustainability to seamlessly provide an elevated sustainable experience everywhere. GUAVA is committed to Creating Scalable Sustainable Impact, Together.

Chapeau

(Add your concise, concrete, and action-oriented language for the Chapeau)

To accelerate global efforts to deliver on the SDGs, we are urging for more opportunities at the global, regional and national level for private sectors to showcase innovative business models and innovations with scalable impact to advance the SDGs, support the scaling of such innovations with capabilities development and facilitating multi-stakeholder collaborations that would accelerate and enlarge the impact of such innovations across geographies, sectors and regions.

Chapter I. Sustainable development and financing for development

(Add your organization's concise, concrete, and action-oriented recommendations for Chapter 1)

To accelerate the achievement of the 2030 Agenda for Sustainable Development, we are urging for further engagements with organizations that are already recognized by initiatives to advance the UN SDGs such as the UNGC SDG Pioneers and UNEP Champions of The Earth – in order to accelerate the impact of their solutions and encourage collaborations with other stakeholders through investments, technology transfer, and innovation with the purpose of scaling such solutions across industry sectors and regions.

Chapter II. International peace and security

(Add your organization's concise, concrete, and action-oriented recommendations for Chapter 2)

International peace and security are strongly intertwined with economic progress. Regions with robust economic opportunities often witness greater pro-peace sentiments, while those facing economic challenges may experience heightened levels of violence and crime. We call for support to expand private sectors involvement to generate economic opportunities in regions identified with limited economic prospects. This includes initiatives for creating alternative livelihoods, educational and awareness programs, engagement with community leaders to pinpoint areas of intervention, and support for capabilities development and commercialization of sustainable solutions. Together, we aim to empower communities, foster economic growth, and contribute to lasting peace and security.

Chapter III. Science, technology and innovation and digital cooperation

(Add your organization's concise, concrete, and action-oriented recommendations for Chapter 3)

Given the interconnected nature of the world, we are calling for private sectors in creating more solutions that champion science, technology, innovation and making digital access more inclusive, aimed at creating more economic opportunities around the world and giving access to people from remote areas and underserved communities to have the means to earn a livelihood and contribute meaningfully to worldwide developments.

Chapter IV. Youth and future generations

(Add your organization's concise, concrete, and action-oriented recommendations for Chapter 4)

To empower the youth and future generations, we are calling for more initiatives that would help to build characters focusing on values such as hard work, doing the right thing, and thinking long term which are in line with the desire of the youth to be engaged in meaningful work in that are of interest to them. We are also calling for more solutions from the private sectors that would support and enable the scaling of such solutions because the youth is key for the future, and they need to have the right fundamental values in place.

Chapter V. Transforming global governance

(Add your organization's concise, concrete, and action-oriented recommendations for Chapter 5)

To transform global governance, we are calling for more active participations of the private sectors in the UN initiatives and to invite the private sectors involvement to make for a more effective policies and enable the speedy implementation of such policies globally.