



TRANSFORMING TEXAS MEDICINE:

A Five-Year Strategic Plan for the Future

VISION: Improving the Health of All Texans

MISSION: Empowering Texas Physicians in the Practice of Medicine

Champion Physician Leadership	Cultivate Healthy Communities	Advocate With One Voice	Strengthen Practice Viability	Sustain Operational Excellence
<p>Deliver the expertise to elevate physicians' roles as leaders.</p>	<p>Build healthy communities through physician relations.</p>	<p>Be the influential unified voice of Texas medicine and physicians.</p>	<p>Serve evolving needs of physicians in all practice settings.</p>	<p>Maintain a dynamic association, serving physicians and organized medicine.</p>
<p>Care Team Preserve, promote, and protect the physician as the leader of the health care team.</p> <p>Communities Position physicians as trusted leaders and the authority on medical issues in their communities.</p> <p>Organized Medicine Identify and develop physicians to represent organized medicine.</p> <p>Visibility Develop communications and marketing strategies to inform members and stakeholders of the issues and TMA's efforts.</p>	<p>Access to Care Remove barriers to the best care for all Texans.</p> <p>Public Health Crisis/Public Health Response Respond to Texas' health care needs with available evidence-based resources to guide policy and develop solutions.</p> <p>Physician Wellness Provide resources to enhance physician well-being.</p> <p>Workforce Support development and funding of a robust, diverse, and competent physician workforce.</p>	<p>Policy Priorities Serve as the leading advocate on behalf of Texas physicians and their patients.</p> <p>Grassroots Engagement Foster grassroots physician advocacy at the local, state, and federal levels.</p> <p>Alliances Sustain strong strategic alliances to expand influence.</p> <p>Political Influence Urge members to participate and invest in TMA through membership commitment, events, and political engagement.</p> <p>Patient Protections Defend the practice of medicine/scope of practice through legislative, regulatory, and legal advocacy.</p>	<p>Economics Support processes for reliable, efficient payments and successful business operations.</p> <p>Expertise and Knowledge Provide high-quality educational programs, data, and access to solutions for practice success.</p> <p>Practice Spectrums Provide benefit and value to all physicians in all settings and career stages.</p> <p>Physician Autonomy Position physicians and patients to be the center of their relationship.</p> <p>Technology Applications Optimize use of technology for care, delivery, quality, and efficiency.</p>	<p>Governance Strengthen physician engagement in an efficient TMA governance structure, able to respond to a changing professional association.</p> <p>Technology Investment Promote efficiencies by investing in new technologies.</p> <p>Organizational Growth Ensure growth in membership, programs, and financial viability.</p> <p>Organized Medicine/Associations Foster county and state relationships to facilitate collaboration.</p>



Physicians Caring for Texans

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