

Cryptocurrencies Collapse – Analysis of Artificial Intelligence Applications for Countering Coin Value Fluctuations in the Crypto Market

Iskren Tairov¹, Nadezhda Stefanova¹

¹ *Tsenov Academy of Economics, Svishtov, 2 Em. Chakarov Str., Svishtov, Bulgaria*

Abstract – Driven by the present worldwide turbulence, this research investigates the consequences of ambiguity and psychological variables on cryptocurrency valuation and artificial intelligence applications in the cryptocurrency market. Results demonstrate that many factors impact cryptocurrency pricing, and artificial intelligence algorithms have the potential to provide an average level of stability. Nevertheless, the interplay among shareholder opinions displayed on various channels has a considerable negative impact on cryptocurrency investment refunds, as this effect is especially noticeable for coins inside the same environment. Furthermore, there may be a considerable dispersion across currencies within the same network when unpleasant information occurs. Given the significant uninsured deficits many crypto traders face during crypto trade, the findings offer vital insights into how investing professionals might build appropriate placement methods aided by artificial intelligence.

Keywords – Cryptocurrency, artificial intelligence, uncertainty, market, price.

1. Introduction

The development of cryptocurrencies, whose goal is to enable cheap and quickly distributed transactions over worldwide borders, is one of the most recent innovations in the monetary technology sector.

Cryptocurrencies have undergone rapid development and become popular assets in global financial markets [1], [2], [3], attracting the attention of the media, individual investors, institutional investors, and regulators, and becoming an important and current topic in several areas of academic research [4].

Such digitally generated resources have increased significantly in category, demand, and price, from a market cap of \$1 billion in 2010 to approximately \$2.9 trillion in the last four months of 2021. Offsetting versus financial instability [5], currency deviation hedging [6], and a diversity of investments [7] are a few of the benefits of cryptocurrency holdings. Additional benefits include low-cost payments, individual trade networks and flexibility, and reduced regulatory or governmental intrusion. However, cryptocurrencies have some disadvantages, including unpredictable pricing, financial complexities, and circumvention of regulatory and legal systems [8]. Extra drawbacks include claims of linkages to deception methods, criminal financing, and speculation [9].

Cryptocurrencies provide an adequate level of risk and promise for the economic system while also serving as a forum for researchers to examine and suggest solutions, such as artificial intelligence applications.

Burgeoning research in the field demonstrates that cryptocurrencies provide a substitute for value preservation [10] and may function as an insurance policy against the existing state during price swings [11].

DOI: 10.18421/TEM133-18

<https://doi.org/10.18421/TEM133-18>

Corresponding author: Iskren Tairov,
Tsenov Academy of Economics, Svishtov, 2 Em. Chakarov Str., Svishtov, Bulgaria


Email: i.tairov@uni-svishtov.bg

Received: 23 March 2024.

Revised: 06 July 2024.

Accepted: 27 July 2024.

Published: 27 August 2024.

 © 2024 Iskren Tairov & Nadezhda Stefanova; published by UIKTEN. This work is licensed under the Creative Commons Attribution-NonCommercial-NoDerivs 4.0 License.

The article is published with Open Access at <https://www.temjournal.com/>

Meanwhile, the crypto market's frequent collapse undermines its safe-haven attributes, since traders' worry and anxieties cause market volatility and may ignite a crisis.

For example, in May 2022, the selling price of LUNA went from a record high of \$117 to an all-time low of less than one-thousandth of a cent. Following that, in November, FTT's value fell from \$500 billion to about \$32 billion, causing Bitcoin's value to plunge to a two-year low.

Despite earlier difficulties, the emergence of such coins caused significant ripples through the cryptocurrency market, prompting worries about crypto asset offsetting qualities, flexible interconnectedness, and spill-over transfer consequences.

Artificial intelligence systems can evaluate and detect patterns in massive volumes of data, making trading and mining more dependable and efficient. Identifying trends in laundering funds and fraudulent trading can reduce the use of cryptocurrencies for criminal activities due to concerns about security and privacy.

2. Methodology

The paper investigates the impact of global uncertainty and behavioral factors on market price fluctuations using a set of statistical criteria supported by a literature review of several earlier studies on the development and usage of cryptocurrencies.

Proposals for future critical viewpoints on how investors might develop appropriate placement strategies using artificial intelligence are presented. To conduct a complete analysis, business and scientific viewpoints were primarily investigated.

To accomplish the goals of the study, methods such as the Prais-Winsten logistic model are applied to clarify how unstable economic and political factors, as well as personality characteristics, affect coin earnings, while the dependent upon time scalar autoregression method is used to investigate the median connectivity of coin price factors.

3. Results

A critical problem in the field of cryptocurrencies is explored in this study: the ways shareholder views and worldwide ambiguity around current and potential laws and regulations impact the value of coins in the market for digital currencies. Overall, the occasional collapse of considerable invested funds necessitates a look into how behavioral, financial, and governmental aspects influence the ambiguity and earnings of market currencies.

But in conjunction with whether the authorities respond appropriately fiscally and monetarily to unforeseen events, anxiety might push up the cost of cryptocurrencies. In times of economic crisis, timely regulation enhances confidence among shareholders in the stock market and protects holdings from vulnerable expenditures. Global events, particularly political volatility, represent a consistent risk. In essence, the digital currency marketplace is fully decentralized, meaning it is not overseen by any government or corporation. It is possible that global financial and governmental changes could have a severe and disastrous impact on cryptocurrencies, as owners' fear of risk will increase as a result of the lack of unified regulations for protecting their assets.

The ongoing fall in the cryptocurrency market emphasizes the relevance of behavioral biases and the way they influence investment choices. When faced with the need to make purchases despite regulatory limits in the digital currency market, crypto traders usually rely on data provided by prominent crypto trading platforms through media channels. Unfortunately, crypto trading platforms, many of which are corporate owners of major coins, have more access to sensitive information than individual traders. To avoid widespread misunderstandings and issues, they usually provide less private material for public use, resulting in a knowledge imbalance. Furthermore, in an emergency, digital currency platforms typically implement unusual tactics, such as placing harsh limitations on fund transfers, while others refrain from trading. Mistrust undermines the effectiveness of these policies when the degrees of danger and uncertainty rise. This skepticism, caused by an imbalance of information, reduces the capacity of traders to make reasonable judgments.

The inefficiency of the crypto market to this point seems certain, as there is much evidence that shows such characteristics [12], [13], [14].

In an environment of impending collapse, the enormous liquidation of digital currencies is frequently motivated by opinions, feelings of anxiety, and despair, which can be overcome using artificial intelligence.

The inclusion of variables such as public attention, social media sentiment, and the macro environment in machine learning models has been popular in recent years [15], [16], [17]. Several other research used machine learning approaches to help investors better anticipate cryptocurrency prices [18], [19], [20], [21], [22], and trading volume [23], as well as to apply trading strategies [24], [25]. There are also hints that AI advisors and algorithms will dominate crypto market trading in the future [26], [27].

A handful of studies investigate the relationship between the market for digital currency and behavioral characteristics, as well as its interaction with worldwide risks [28], [29], [10], [30]. Some researchers [31], [32] similarly discover that volatility in the economy and sentiment among shareholders exert an important effect on digital assets, which is similar to this research finding. Nonetheless, this study differs from these and earlier investigations in noticeable ways. To begin, in contrast to previous studies, a wide array of potential behavioral and uncertainty indicators that could influence the price evolution of currencies was employed. It is believed that traders use various digital channels to voice their thoughts on hot coins and marketplace updates. Former study data is also used to categorize global unpredictability as macroeconomic or governmental. In this study, financial instability indexes include international fiscal policy ambiguity, the US equities market volatility index, and monetary policy uncertainty. Furthermore, the current war between Russia and Ukraine is utilized to symbolize political instability, making this study the one of first to examine the virtual currency market from that perspective.

While the cryptocurrency sector is still in its early stages, utilization and acceptance have skyrocketed. The sector is currently gaining traction as people and organizations engage in digital currencies for protection and to diversify their conventional holdings. In addition, because cryptocurrencies offer fast, decentralized, and private platforms, traders have a tremendous opportunity to cut expenses for transactions [10]. Furthermore, the market for digital currencies provides lawmakers and politicians with chances to gain insight into the demographics of their financial ecosystem. Given all of the advantages and the sector's constant growth, the study of digital currencies remains in the beginning stages. Previous research has identified a number of characteristics associated with the economic rise of cryptocurrencies; however, in this study, the impact of global uncertainty and behavioral factors on market price fluctuations is investigated, and artificial intelligence models and approaches for use in crypto trading are proposed.

1) Global uncertainties and asset pricing

There is a lot of research in the field that has investigated the effect of ambiguities on the value of assets via different substitutes, but the results have been inconsistent. The majority of research has divided uncertainty into political as well as financial concerns, with the latter piquing academic attention. Previous research [33], for example, looks at how fluctuations in risk aversion and time-dependent information affect asset prices and security

premiums. The findings demonstrate that being threat-averse only raises the cost of risk, whereas ambiguity is critical in producing financial return variance. Another study [34] analyzes stock market swings as a proxy for economic uncertainty and shows that they are significantly related to various indicators of uncertainty, having a considerable impact on overall variability. Other authors [35] investigate the effects of misspecified financial and monetary policy decisions on resource turbulence. Results demonstrate that fear of the unknown accounts for 45% of deviations in suggested and interest rate volatilities, indicating a negative relationship between fluctuation and shifts in financial fundamentals. The news-based metric is also a field of research [36]. The goal is to clarify the consequences of economic policy uncertainty on asset prices and indicate the importance of unpredictability as an indicator of threat by showing that indicators of macroeconomic strategy ambiguity predict excessive price appreciation. The findings also reveal that an increase in three-month unexpected earnings is associated with an increase in variation based on size and velocity outcomes, and they analyze the impact of policy uncertainty on portfolio performance. Accounting for actual and implausible risk, they find that strategies that have modest values outperform those that have elevated values [37], [38], [39], [40].

The volatility index has also been used to evaluate financial instability in several scholarly articles [41]. Some corroborate the index's forecasting abilities as a better risk indicator for estimating probable instability. A study from 2021 also claims that when variance along with other indicators for unknowns are separated, the association between the index and asset appreciation is likely to be negative [42]. Another study [43] measured economic risk using questionnaire information and demonstrated that polling results are an accurate indicator. The survey approach to gauging ambiguity is based on readily accessible information and provides a broader conclusion by representing all areas of the market [44]. The statistical analysis of texts was used in additional research utilizing comparable methodologies [45] to create risk predictions. Many authors [46], [47], [48], [49] demonstrate that worldwide uncertainty in politics, as assessed by periodic elections, has a major effect on investments across the globe. Their results indicate that a rise in political ambiguity caused by forthcoming finished polls increases the fear of risk among buyers and weakens the local market for securities.

The effect of political and economic uncertainty on the cryptocurrency market has also gotten a lot of focus in the academic community.

Studies show that the possibility of a downturn in the value of Bitcoin is not unrelated to monetary concerns [50]. Researchers demonstrate that whenever there is substantial financial instability, the likelihood of a Bitcoin collapse is low, implying a large adverse correlation between both the value of Bitcoin and markers of financial risk. The results also suggest that Bitcoin may be a viable buffer for financial volatility. Other research focuses on political and economic ambiguity [10], [11], [30], and the results show that a rise in knowledge causes a fall in cryptocurrency return on investment and increases instability.

2) The view of shareholders and the price of investments

The inadequacy of efficient market theory in incorporating the magnitude of abnormalities that accompany the market's valuation encouraged the rise of behavioral economic research. Although this theory is new in the estimation and valuation of securities, the behavioral type of thinking contends that mental health plays an essential part in molding decisions about investments based on certain prejudices. As people make spending decisions, this may be influenced by additional variables such as sociodemographic, sociopsychological, monetary, and standards, which may then shape their investment decisions [51], [52]. However, the discipline of behavioral finance is a broad conceptual collection that covers a variety of behavioral prejudices, such as the concept of prospects, fear of loss, and cognitive value [53].

Certain variables may be biased and arbitrary in portraying traders' overall thoughts.

A different avenue of inquiry employs the inverse approach. This strategy, as suggested [54], entails constructing a rating of sentiment via competitive statistics. This includes closed-end investment disregard, the log differential of mean market-to-book proportions of payments and nonpayers, stock issuance participation across all debt and equity problems, and the quantity of initial public offerings [52]. The research suggests employing combinations of techniques that incorporate the two types of govern and passive feelings measures as a better fit [55]. Some authors use principal component analysis to create an integrated emotion index that incorporates economic and price-based factors, and their study demonstrates relatively high predictability for price movements [56].

Regarding the sell-side, their research shows that shareholder emotion was significantly important in predicting fund operator clustering [57].

Using online comments to assess investors' moods has piqued academics' curiosity as an alternative to many sorts of integrated emotion evaluations [58].

Researchers [59] gathered data from social networking sites and blogs to evaluate sentiment. Stock positive and negative emotions were estimated using the fine-grained technique's linguistic and syntactic properties. When compared to other standard emotional approaches, the outcome was successful. Additional research [60] discovered an inconsistency between online and social network opinions and asset costs.

3) Empirical data

The Prais-Winsten logistic model is used to explain how political and economic instability, as well as personality qualities, influence the revenues of the selected coins. The preliminary analysis results suggest two behavioral features and confidence assessments that harm coin refunds. An inconsistent proof of a significant impact on the earnings of the examined tokens for political instability variables was also observed. In the case of GPR, MIR indicates a 33% decline when the amount of GPR grows by 1%, while the situation in Ukraine appears to be having a substantial negative impact on all cryptocurrencies.

Looking at the behavioral components, the results suggest that TRMI has a significant negative impact on all of the currencies studied, whereas Twitter and Reddit opinion ratings have a bigger impact on the Terra community and FTX. The data show that the demise of the environment in Terra provoked more negative responses on communication sites than on FTX. The gap in response is due to the fast action of significant cryptocurrency trading platforms to save FTX. FTT, a native currency of FTX, has acquired support from other exchanges such as Binance and Coinbase.

Particularly following the demise of FTX, the Binance platform committed approximately \$1 billion to assist with the cryptocurrency audience's rehabilitation measures. This move reestablished the marketplace's trust and put an end to shareholder fear and avoidance.

The slope of mood rating interactions is notably unfavorable for the Terra and FTX native currencies. This influence is visible in the ratio of the delayed price that profits for the following business days. As a result, a loss now is accompanied by a bad gain tomorrow. In addition, the CEX and DEX indices have been strongly unfavorable, suggesting the influence of sell-off quantities on coin profits.

Previous work has shown that increasing financial instability can lead to decreased anticipated earnings [11]. Yet, when the mood measures are analyzed across particular quantiles, a strongly negative association might be detected, which is in opposition to the data presented previously.

This research shows that TRMI, Twitter, and Reddit sentiment scores exhibit strong unfavorable correlations to total coin gains at all scale ranges. These results are bolstered by the interplay of both mood indexes, implying that shareholders considerably reduce the value of digital currencies whenever negative information enters the marketplace, meaning that information has an enormous effect on shareholders' feelings and choices.

The likelihood of a troubled coin spreading across different initiatives in the same environment was additionally investigated. The focus is on dynamic connectivity and spill-over propagation effects. The findings additionally demonstrate that the FTX token affected the Solana environment, whose major owner is FTX. Furthermore, the data reveal a positive association between these coins and other activities inside the same system. As a result, investors should diversify appropriately to account for the effects of bad (or good) information on these digital assets [31]. The outcome of holding a variety of commodities in the same ecosystem is that the drop (or rise) of one token has a corresponding impact on others, leading to infection.

Additional data indicate that the framework with severe persistent instability has inferior predictive value since it has a coefficient of one or fewer for just four of the six loss criteria. The discovery indicates that, over time, exceptional occurrences have little impact on instability estimates for the Bitcoin marketplace. Regardless, the model accurately forecasts future volatility based on the reduction mechanism used [41].

Finally, for extra assurance, the time-dependent scalar autoregression method is employed to examine the median connectivity of the factors. According to the findings, unreliability indexes account for 23.05% of the fluctuation in the marketplace for bitcoin. This conclusion also implies that inexplicable deviation, often known as unique impacts, accounts for around 76% of the FTX method's expected variation. As a result, personality traits account for a sizable portion of forecasting failure variation.

In addition, the FTX system contributes around 51% to the Terra network. Yet, the Terra to FTX ratio is a bit greater, at 56%. Furthermore, the mixture of attitudes from multiple sources has significant interaction with all currencies, implying that these factors form a big component of the coins' earnings fluctuation. Nonetheless, both platforms have a substantial impact on Bitcoin, implying that it routinely outperforms every other coin in the virtual currency market.

4) Artificial intelligence applications in cryptocurrencies

In the past four years, there has been an increase in research on applying AI approaches to cryptocurrencies, particularly after the 2017 price surge.

As cryptocurrencies suffer from the issues mentioned above, applying artificial intelligence has the potential to eliminate errors made by people and accelerate trading by anticipating currency value and fluctuations over time. Additionally, the cryptocurrency environment presents unique issues that AI approaches might help address.

One of the key contributions of AI in crypto trading is to play a role in optimizing trading strategies. Machine learning algorithms can analyze historical price data, market trends, and countless other factors at a speed incomprehensible to human traders. This analysis makes it possible to identify patterns and correlations that form the basis of fine-tuned, data-driven trading strategies.

Decision-makers can use AI to design algorithms that execute trades with fraction-of-a-second accuracy, reacting to market fluctuations in ways that would be impossible for humans. This not only increases trading efficiency but also opens up new avenues for diversification and risk reduction.

The inherent volatility of the crypto market requires sophisticated risk management strategies.

AI-driven risk management systems can assess market conditions in real time, identify potential risks, and automatically adjust trading parameters to minimize exposure. Whether it's placing stop-loss orders, dynamically adjusting portfolio allocations, or identifying potential security threats, AI enables to proactively make decisions to manage and mitigate risks.

By analyzing historical data and current market conditions, AI models can create predictions of future price movements, helping decision-makers anticipate trends and be able to make better-informed choices.

These predictions go beyond simple trend analysis. AI can take into account a host of variables, including market sentiment, macroeconomic indicators, and even social media trends. The end result is a thorough understanding of market dynamics, giving these solutions a significant advantage in formulating strategies that are in line with the disruptive change in the crypto landscape [61].

In June 2019, the Business Insider Report identified three fields where AI is employed in operating with currencies: conversational banking, anti-fraud detection, risk assessment, and credit grading.

Financial chatbots and virtual assistants use AI to enhance relationships with clients, offer specific information, and make suggestions. AI is widely employed in smart trading platforms for investing and currency forecasting. This allows one to decide when to purchase, hold, or sell a stock based on changing marks as time goes on. Fraud prevention surveillance activities also use machine learning to identify unusual expenditure trends.

In addition, cryptocurrencies include mining, transfer confidentiality, and protection of the collaborative infrastructure, wallets, and trading operations. Cryptocurrencies, particularly Bitcoin, experience transfer delays due to the length of time it takes for payments to be accepted and confirmed over many chains.

The complexity and duplication of blockchains provide difficulty for currencies. However, AI approaches can address the challenges of protocol definition as well as an information storage technology.

Trading involves issues such as predicting price and trend, predicting volatility, building portfolios, detecting fraud, and analyzing various cryptocurrencies for insights and indicators. Trading bots perform all of these duties when trading cryptocurrency. To make profitable trading judgments, machine learning algorithms are used to analyze past information such as prices, market metrics, and trends in social media. The processing of natural language, which utilizes AI techniques, is essential for sentiment analysis and the processing of media and social networking postings.

The role of artificial intelligence in crypto trading is transformative. Decision makers who embrace AI technologies can expect not only improved efficiency in trading strategies and risk management but also a competitive advantage in an industry where staying ahead is the key to success [61].

Various AI algorithms have been developed by software developers, scientists, analysts, and data researchers to gather accurate details from data and anticipate cryptocurrency prices and movements, allowing for lucrative trading.

For example, Mosavi *et al.* [62] review deep learning methods in various finance and economic sectors such as insurance, auction mechanisms, and banking. Additionally, Sabry *et al.* [63] present a survey on the current challenges and opportunities of AI applications in several cryptocurrency domains, such as volatility prediction, cryptocurrency mining, and fraud detection. Murat Ozbayoglu *et al.* [64] provide a state-of-the-art snapshot of deep learning models for a range of financial applications, including algorithmic trading, risk management, fraud detection, and behavioral finance.

Composite machine-learning algorithms are commonly employed in the Bitcoin space. Hybrid machine-learning systems use the strengths of individual models to improve their overall effectiveness [65]. A hybrid model of long short-term memory networks (LSTM) and gated recurrent unit networks is presented to predict the price of Litecoin and Monero, two lesser-known altcoins [66]. The model suggested accurate forecasts of daily rates, but not for periods such as a week. The research also takes into account the average closing price of five significant exchanges rather than single trading, as cryptocurrency prices vary depending on demand and availability. As a result, the data becomes less chaotic, leading to a broader solution.

Another approach uses three algorithmic methods for supervised learning, two gradient-based enhancing tree models, and one LSTM to create a portfolio investment system that predicts ROI [67]. First, two XGBoost-based regression techniques are applied to all cryptocurrencies, followed by individual testing of models for each currency. While LSTM is the most effective, gradient-boosting trees of decisions offer superior comprehension.

Cryptocurrencies, while intended to promote financial decentralization, depend on fiat currencies like the US dollar for trading. The impact of conventional financial instruments on cryptocurrency prices remains uncertain, which causes the use of Bayesian systems to forecast the price of Bitcoin [68]. The suggested methodology uses blockchain data and small-scale parameters to estimate prices. The model takes into account blockchain-related data, ten global economic indexes, and five global currency exchange rates. Bitcoin's record price and fluctuation are assessed through standard designs, including models of linear regression alongside support vector estimation. The Bayesian network model has greater prediction accuracy. The study found a correlation between Bitcoin's price and economic factors like stock indices, currency rates, and the cost of oil.

Another approach uses a novel technique called LightGBM, which evaluates an array of cryptocurrencies. Conclusions show that the approach is better suited for two-week predictions. Likewise, the technology improves forecasts for the leading 10 cryptocurrencies in mature markets [69].

Some experts evaluate seven machine learning models for predicting cryptocurrency intra-day prices [70]. Algorithms are divided into three categories: statistical machine learning, regression tree algorithms, and AI-based neural network topologies. Except for radial basis function networks, neural networks consistently surpass other techniques in terms of root mean squared error.

Additional machine-learning models have been employed to examine various elements of cryptocurrency.

An approach combining four machine learning algorithms is used to anticipate the closing prices of nine distinct cryptocurrencies [71]. It focuses on predicting cryptocurrency market growth using the cci30 index and implementing models on the RapidMiner platform. An examination of algorithms reveals that the k-nearest neighbours framework performs badly in forecasting.

An expert developed an altered binary autoregressive tree model based on traditional predictive tree approaches [72]. The suggested model integrates categorization, tree reconstruction, and autoregressive integrated moving average models. The mathematical framework for the three main cryptocurrency leads is examined based on their dynamics, including steady, declining, transitional, and growing trends. The model outperforms the baseline model across increasing and declining patterns but performs poorly during immediate tendency shifts.

5) Applying reinforcement learning

Reinforcement learning is a completely autonomous AI agent that can interact with its surroundings and learn appropriate behaviors over time to achieve a certain goal [73]. To achieve this purpose, an RL agent uses a method for communicating with its surroundings over time. At each new step, the living thing selects an action from an action vector that corresponds to the situation it is in.

There are two primary areas for using RL models in the digital currency markets [74].

- understanding and predicting bitcoin price trends and trading strategies explains how cryptocurrencies differ from typical financial assets due to their unique governance. This addresses the price instability of bitcoin assets and does not provide a systematic analysis of cryptocurrency trading [75].

- monetary application for constructing automated trading systems.

A deep RL framework for system-making is created, which employs advantage actor-critic and proximal strategy optimization approaches to simulate a real Bitcoin market [76]. This policy-based gradient technique is trained using Bitcoin, Ether, and Litecoin data. The reward function is defined by positional profit-and-loss and market-complete proportion. Average daily profits can be distinguished between currencies, taking into account total cumulative awards. Results show that Bitcoin had the highest return on investment compared to other cryptocurrencies.

It has to be noticed that this technique uses limit request books, order flow imbalances, and trade flow asymmetries as the backdrop of phase space, an unusual method.

Another approach uses deep RL to optimize risk-adjusted earnings through active trading [74]. A gradient-ascending algorithm uses the Sortino ratio as the reward function. Five array metrics have been compared to the benchmark buy-and-hold trade strategy. The results show that the suggested model beats the buy-hold technique across all five examined currencies.

Sattarov *et al.* describe a four-layer deep RL design for identifying trade ideas and suggesting short-term profit-maximizing strategies [77]. The system of rewards hinges on the variance between the selling and buying prices. Also, the study found that agents received adverse rewards if they made more than a certain number of consecutive sales. As a result, it prevents the agent from pursuing multiple available positions to raise the payout. In terms of trading volume and quality, the proposed methodology is compared to double-cross, shift era, and cutting trading strategies.

Deep RL outperforms conventional trading systems by identifying and executing more trade possibilities. In a month of simulated trading, Bitcoin has a net return of 14.4%, while the top-performing scalping approach has an annualized increase of only 6.1%.

Another group of experts proposes combining indirect RL with modeling using agents to predict cryptocurrency movements in the market [78]. Inverse RL aims to infer an agent's reward function based on optimal policy or observable behavior. The study's hypothesized RL model defines the ecological impact of Bitcoin based on its value, price, realized value, and price variance from an average that shifts. The suggested framework offers the benefit of taking into account exchanges among the market players. Deep dual Q-networks, along with regional policy and optimization are used to improve limit order placement. The study's key advantage is its ability to design a comprehensive state-space RL environment with a focus on financial considerations. Market situations are classified into four categories: transaction disparities, best-order volumes and deficiencies, instability and value drifting, and present-day costs of flexibility.

A multi-agent RL technique is developed to build a deep Q-learning or portfolio management system [79]. The monetary functions include the total of local rewards, the portfolio's weighted Sharpe ratio, and net return. The technique outperforms both weighted portfolios and portfolio selection by starting with a gene-based algorithm.

Another approach presents a state-augmented RL scheme for management portfolios in two popular records: the digital coin marketplace and the high-tech stock market [80]. The suggested portfolio management algorithm outperforms traditional RL-based methods in terms of accrued and risk-adjusted earnings.

4. Discussion

The crypto-market crash has thrown uncompromising swings at market trends and preferences among traders and investors. Global uncertainty, the geopolitical fallout surrounding the war in Ukraine, and speculation about the information being received (the negative information) created the conditions for the massive liquidation of digital currencies. Undoubtedly, this created a heightened interest among the general public. In response to the causes and consequences of the world's unpredictability, several researchers from the academic environment are looking for ways to identify and provide opportunities that are more efficient, more transparent, and more reliable in the face of the economic instability that has arisen.

In this regard, smart technologies such as artificial intelligence, whose applications have the necessary potential to offset the uncertainty of financial returns, political instability, anxiety about crypto market fluctuations, fraudulent trading, as well as skepticism about a specific crisis, are becoming increasingly important with timely awareness and countermeasures.

By analyzing the crypto market through algorithms based on artificial intelligence, factors that are most often characterized by strong economic or political uncertainty and are subject to preliminary analysis were established. For this purpose, artificial intelligence models and approaches are proposed, which, through processing large databases, manage to realize accurate predictive analysis regarding trading strategies, volatility, investment selection, price trends, and their dynamic movement.

There are also indications that the crypto market has a complex sentiment component [81] and that its prices and trading activity are driven by popularity, emotion, and sentiment [82], [83], [84]. Variations in optimism shape cryptocurrency returns such that when positive news is released, the variance of returns decreases [85]. Optimism thus leads to a convergence of expectations and high prices, revealing that investor sentiment affects cryptocurrency prices and that cryptocurrency volatility is based on investor humor and behavior [85].

It follows from here that the information affects the personality traits of investment specialists and can lead to a lack of objective cognitive assessment, which also reflects on their choice of investments.

However, to guarantee the rationality of investment decisions, it is necessary to apply the artificial intelligence models. They exclude any kind of bias and subjectivity in processing the received information, and this contributes to the success of preliminary forecasting and the availability of lucrative crypto trading.

In addition to making informed predictions depending on its capacity, artificial intelligence can identify, assess, and manage emerging risks, which improves the investment climate while also providing financial security and timely protection from potential threats to both traders and investors.

As a result, the proposed AI models and implementation methodologies shape appropriate crypto trading behaviors, increasing productivity and trust for universal use and favoring sustainability in a variety of ways: financial, political, and behavioral.

Using a set of statistical criteria, the effect of the digital currency market on global volatility and character traits was evaluated. Also, a variety of trials and additional rounds to assure reliability were undertaken. The findings, however, have been suppressed for brevity but are available upon request.

Advancements in innovation have led to new methods for mining coins, storing blockchains on nodes around the world, securing the system, and analyzing intricate deals and operations. This report presents a survey of cutting-edge AI research addressing cryptocurrency difficulties.

Further research is needed to identify potential price correlations among cryptocurrencies. Additional study is needed to explore the use of AI approaches to improve the safety concealment, and anonymity of additional currencies. These issues are crucial for investors to build confidence.

5. Conclusion

Periodic drops in the digital currency marketplace have fueled doubts about the feasibility of digital coins as safe economic safehouses. The current study focuses on the effects of financial, political, and behavioral elements on the cryptocurrency market, as well as potential applications of AI. While not all studies on the topic were included, the focus is on recent works that investigated various AI techniques for diverse difficulties.

This survey can immensely benefit researchers who are interested in using AI and machine learning techniques for cryptocurrency.

It provides a comprehensive overview of the broad field of cryptocurrency research, including simplified evaluations of methodologies and resources utilized to solve various difficulties.

Acknowledgements

This research was funded by The Bulgarian National Science Fund at the Bulgarian Ministry of Education and Science, Funding Competition for financial support for projects of junior researchers and postdocs – 2022, Project title: “Artificial intelligence in the economic perspective”, Administrative contract: No. KII-06-M65/2 from 12.12.2022.

References:

- [1]. Białkowski, J. (2020). Cryptocurrencies in institutional investors' portfolios: Evidence from industry stop-loss rules. *Economics Letters*, 191, 108834.
- [2]. Fang, F., Chung, W., Ventre, C., Basios, M., Kanthan, L., Li, L., & Wu, F. (2024). Ascertaining price formation in cryptocurrency markets with machine learning. *The European Journal of Finance*, 30(1), 78-100.
- [3]. Li, R., Li, S., Yuan, D., & Zhu, H. (2021). Investor attention and cryptocurrency: Evidence from wavelet-based quantile Granger causality analysis. *Research in International Business and Finance*, 56, 101389.
- [4]. Angerer, M., Hoffmann, C. H., Neitzert, F., & Kraus, S. (2021). Objective and subjective risks of investing into cryptocurrencies. *Finance Research Letters*, 40, 101737.
- [5]. Bouri, E., Gupta, R., Tiwari, A. K., & Roubaud, D. (2017). Does Bitcoin hedge global uncertainty? Evidence from wavelet-based quantile-in-quantile regressions. *Finance Research Letters*, 23, 87-95.
- [6]. Urquhart, A., & Zhang, H. (2019). Is Bitcoin a hedge or safe haven for currencies? An intraday analysis. *International Review of Financial Analysis*, 63, 49-57.
- [7]. Briere, M., Oosterlinck, K., & Szafarz, A. (2015). Virtual currency, tangible return: Portfolio diversification with bitcoin. *Journal of Asset Management*, 16, 365-373.
- [8]. Giudici, G., Milne, A., & Vinogradov, D. (2020). Cryptocurrencies: market analysis and perspectives. *Journal of Industrial and Business Economics*, 47, 1-18.
- [9]. Alnasaa, M., Gueorguiev, N., Honda, J., Imamoglu, E., Mauro, P., Primus, K., & Rozhkov, D. (2022). Crypto-assets, corruption, and capital controls: Cross-country correlations. *Economics Letters*, 215, 110492.
- [10]. Lucey, B. M., Vigne, S. A., Yarovaya, L., & Wang, Y. (2022). The cryptocurrency uncertainty index. *Finance Research Letters*, 45, 102147.
- [11]. Colon, F., Kim, C., Kim, H., & Kim, W. (2021). The effect of political and economic uncertainty on the cryptocurrency market. *Finance Research Letters*, 39, 101621.
- [12]. Ante, L., & Meyer, A. (2021). Cross-listings of blockchain-based tokens issued through initial coin offerings: Do liquidity and specific cryptocurrency exchanges matter?. *Decisions in Economics and Finance*, 44(2), 957-980.
- [13]. Lee, S., El Meslmani, N., & Switzer, L. N. (2020). Pricing efficiency and arbitrage in the bitcoin spot and futures markets. *Research in International Business and Finance*, 53, 101200.
- [14]. Kankanam Pathirana, H. S., Xiao, H., & Li, W. (2021). The inefficiencies of bitcoins in developing countries. *Applied Economics Letters*, 28(5), 408-412.
- [15]. Liu, M., Li, G., Li, J., Zhu, X., & Yao, Y. (2021). Forecasting the price of Bitcoin using deep learning. *Finance research letters*, 40, 101755.
- [16]. Liu, W., Liang, X., & Cui, G. (2020). Common risk factors in the returns on cryptocurrencies. *Economic Modelling*, 86, 299-305.
- [17]. Yasir, M., Attique, M., Latif, K., Chaudhary, G. M., Afzal, S., Ahmed, K., & Shahzad, F. (2023). Deep-learning-assisted business intelligence model for cryptocurrency forecasting using social media sentiment. *Journal of Enterprise Information Management*, 36(3), 718-733.
- [18]. Fang, F., Chung, W., Ventre, C., Basios, M., Kanthan, L., Li, L., & Wu, F. (2024). Ascertaining price formation in cryptocurrency markets with machine learning. *The European Journal of Finance*, 30(1), 78-100.
- [19]. Zhang, Z., Dai, H. N., Zhou, J., Mondal, S. K., García, M. M., & Wang, H. (2021). Forecasting cryptocurrency price using convolutional neural networks with weighted and attentive memory channels. *Expert Systems with Applications*, 183, 115378.
- [20]. Zoumpikas, T., Houstis, E., & Vavalis, M. (2020). ETH analysis and predictions utilizing deep learning. *Expert Systems with Applications*, 162, 113866.
- [21]. Alonso-Monsalve, S., Suárez-Cetrulo, A. L., Cervantes, A., & Quintana, D. (2020). Convolution on neural networks for high-frequency trend prediction of cryptocurrency exchange rates using technical indicators. *Expert Systems with Applications*, 149, 113250.
- [22]. Kim, H. M., Bock, G. W., & Lee, G. (2021). Predicting Ethereum prices with machine learning based on Blockchain information. *Expert Systems with Applications*, 184, 115480.
- [23]. Antulov-Fantulin, N., Guo, T., & Lillo, F. (2021). Temporal mixture ensemble models for probabilistic forecasting of intraday cryptocurrency volume. *Decisions in Economics and Finance*, 44(2), 905-940.
- [24]. Vo, A., & Yost-Bremm, C. (2020). A high-frequency algorithmic trading strategy for cryptocurrency. *Journal of Computer Information Systems*, 60(6), 555-568.
- [25]. De Angelis, P., De Marchis, R., Marino, M., Martire, A. L., & Oliva, I. (2021). Betting on bitcoin: a profitable trading between directional and shielding strategies. *Decisions in Economics and Finance*, 1-21.

- [26]. Petukhina, A. A., Reule, R. C., & Härdle, W. K. (2021). Rise of the machines? Intraday high-frequency trading patterns of cryptocurrencies. *The European Journal of Finance*, 27, 8-30.
- [27]. Petukhina, A., Trimborn, S., Härdle, W. K., & Elendner, H. (2021). Investing with cryptocurrencies—evaluating their potential for portfolio allocation strategies. *Quantitative Finance*, 21(11), 1825-1853.
- [28]. Walther, T., Klein, T., & Bouri, E. (2019). Exogenous drivers of Bitcoin and Cryptocurrency volatility—A mixed data sampling approach to forecasting. *Journal of International Financial Markets, Institutions and Money*, 63, 101133.
- [29]. Yen, K. C., & Cheng, H. P. (2021). Economic policy uncertainty and cryptocurrency volatility. *Finance Research Letters*, 38, 101428.
- [30]. Raza, S. A., Khan, K. A., Guesmi, K., & Benkraiem, R. (2023). Uncertainty in the financial regulation policy and the boom of cryptocurrencies. *Finance Research Letters*, 52, 103515.
- [31]. Corbet, S., Hou, Y. G., Hu, Y., Larkin, C., & Oxley, L. (2020). Any port in a storm: Cryptocurrency safe-havens during the COVID-19 pandemic. *Economics letters*, 194, 109377.
- [32]. Akyildirim, E., Aysan, A. F., Cepni, O., & Darendeli, S. P. C. (2021). Do investor sentiments drive cryptocurrency prices?. *Economics Letters*, 206, 109980.
- [33]. Bekaert, G., Engstrom, E., & Xing, Y. (2009). Risk, uncertainty, and asset prices. *Journal of Financial Economics*, 91(1), 59-82.
- [34]. Bloom, N. (2009). The impact of uncertainty shocks. *econometrica*, 77(3), 623-685.
- [35]. Ulrich, M. (2012). Economic policy uncertainty & asset price volatility. Available at SSRN 1566909.
- [36]. Brogaard, J., & Detzel, A. (2015). The asset-pricing implications of government economic policy uncertainty. *Management science*, 61(1), 3-18.
- [37]. Baker, S. R., Bloom, N., & Davis, S. J. (2016). Measuring economic policy uncertainty. *The quarterly journal of economics*, 131(4), 1593-1636.
- [38]. Belke, A., Dubova, I., & Osowski, T. (2018). Policy uncertainty and international financial markets: the case of Brexit. *Applied Economics*, 50(34-35), 3752-3770.
- [39]. Zhang, D., & Broadstock, D. C. (2020). Global financial crisis and rising connectedness in the international commodity markets. *International Review of Financial Analysis*, 68, 101239.
- [40]. Batabyal, S., & Killins, R. (2021). Economic policy uncertainty and stock market returns: Evidence from Canada. *The Journal of Economic Asymmetries*, 24, e00215.
- [41]. Wang, J., Lu, X., He, F., & Ma, F. (2020). Which popular predictor is more useful to forecast international stock markets during the coronavirus pandemic: VIX vs EPU?. *International Review of Financial Analysis*, 72, 101596.
- [42]. Ait-Sahalia, Y., Li, C., & Li, C. X. (2021). Closed-form implied volatility surfaces for stochastic volatility models with jumps. *Journal of Econometrics*, 222(1), 364-392.
- [43]. Morikawa, M. (2019). Dispersion and volatility of TFPQ and TFPR: findings from three service industries. *Industrial and Corporate Change*, 28(6), 1515-1531.
- [44]. Girardi, A., & Reuter, A. (2016). New uncertainty measures for the euro area using survey data. *Oxford Economic Papers*, 69(1), 278-300.
- [45]. Altig, D., Baker, S., Barrero, J. M., Bloom, N., Bunn, P., Chen, S., ... & Thwaites, G. (2020). Economic uncertainty before and during the COVID-19 pandemic. *Journal of public economics*, 191, 104274.
- [46]. Chan, K. F., & Marsh, T. (2021). Asset prices, midterm elections, and political uncertainty. *Journal of Financial Economics*, 141(1), 276-296.
- [47]. Belo, F., Gala, V. D., & Li, J. (2013). Government spending, political cycles, and the cross section of stock returns. *Journal of financial economics*, 107(2), 305-324.
- [48]. Pástor, L., & Veronesi, P. (2013). Political uncertainty and risk premia. *Journal of financial Economics*, 110(3), 520-545.
- [49]. Liu, L. X., Shu, H., & Wei, K. J. (2017). The impacts of political uncertainty on asset prices: Evidence from the Bo scandal in China. *Journal of financial economics*, 125(2), 286-310.
- [50]. Kalyvas, A., Papakyriakou, P., Sakkas, A., & Urquhart, A. (2020). What drives Bitcoin's price crash risk?. *Economics Letters*, 191, 108777.
- [51]. Rathee, P., & Aggarwal, S. (2022). Understanding impact investment intention using the extended theory of planned behaviour. *Global Business Review*.
- [52]. Sakaryiahu, R., Sherif, M., Paterson, A., & Chatzivgeri, E. (2021). Sentiment-Apt investors and UK sector returns. *International Journal of Finance & Economics*, 26(3), 3321-3351.
- [53]. Ángeles López-Cabarcos, M., M Pérez-Pico, A., & López Perez, M. L. (2020). Investor sentiment in the theoretical field of behavioural finance. *Economic research-Ekonomska istraživanja*, 33(1), 2101-2228.
- [54]. Hu, J., Sui, Y., & Ma, F. (2021). The measurement method of investor sentiment and its relationship with stock market. *Computational Intelligence and Neuroscience*, 2021(1), 6672677.
- [55]. Beer, F., Zouaoui, M. & Watfa, M. (2012). Do investors care about noise trader risk? *Journal of Financial Transformation*, 35, 49-56.
- [56]. Chen, H., Chong, T. T. L., & She, Y. (2014). A principal component approach to measuring investor sentiment in China. *Quantitative Finance*, 14, 573-579.
- [57]. Rakovská, Z. (2021). Composite survey sentiment as a predictor of future market returns: Evidence for German equity indices. *International Review of Economics & Finance*, 73, 473-495.
- [58]. Shuhidan, S. M., Hamidi, S. R., Kazemian, S., Shuhidan, S. M., & Ismail, M. A. (2018). Sentiment analysis for financial news headlines using machine learning algorithm. In *Proceedings of the 7th International Conference on Kansei Engineering and Emotion Research 2018: KEER 2018, 19-22 March 2018, Kuching, Sarawak, Malaysia*, 64-72. Springer Singapore.

- [59]. Atzeni, M., Dridi, A., & Reforgiato Recupero, D. (2018). Using frame-based resources for sentiment analysis within the financial domain. *Progress in Artificial Intelligence*, 7, 273-294.
- [60]. Zhang, Y., Zhang, Y., Shen, D., & Zhang, W. (2017). Investor sentiment and stock returns: Evidence from provincial TV audience rating in China. *Physica A: Statistical Mechanics and its Applications*, 466, 288-294.
- [61]. Mantas, N. (2023). *The Role of Artificial Intelligence in Crypto Trading: Enhanced Decision-Making*. Retrieved from: <https://www.linkedin.com/pulse/role-artificial-intelligence-crypto-trading-enhanced-mantas-nemanis-haq7e> [accessed: 20 May 2024].
- [62]. Mosavi, A., Faghan, Y., Ghamisi, P., Duan, P., Ardabili, S. F., Salwana, E., & Band, S. S. (2020). Comprehensive review of deep reinforcement learning methods and applications in economics. *Mathematics*, 8(10), 1640.
- [63]. Sabry, F., Labda, W., Erbad, A., & Malluhi, Q. (2020). Cryptocurrencies and artificial intelligence: Challenges and opportunities. *IEEE Access*, 8, 175840-175858.
- [64]. Ozbayoglu, A. M., Gudelek, M. U., & Sezer, O. B. (2020). Deep learning for financial applications: A survey. *Applied soft computing*, 93, 106384.
- [65]. Kotu, V., Deshpande, B. (2015). Chapter 2: Data Mining Process. In *Predictive Analytics and Data Mining*, 17-36. Amsterdam: Elsevier
- [66]. Patel, M. M., Tanwar, S., Gupta, R., & Kumar, N. (2020). A deep learning-based cryptocurrency price prediction scheme for financial institutions. *Journal of information security and applications*, 55, 102583.
- [67]. Alessandretti, L., ElBahrawy, A., Aiello, L. M., & Baronchelli, A. (2018). Anticipating cryptocurrency prices using machine learning. *Complexity*, 2018(1), 8983590.
- [68]. Jang, H., & Lee, J. (2017). An empirical study on modeling and prediction of bitcoin prices with bayesian neural networks based on blockchain information. *IEEE access*, 6, 5427-5437.
- [69]. Sun, X., Liu, M., & Sima, Z. (2020). A novel cryptocurrency price trend forecasting model based on LightGBM. *Finance Research Letters*, 32, 101084.
- [70]. Lahmiri, S., & Bekiros, S. (2020). Intelligent forecasting with machine learning trading systems in chaotic intraday Bitcoin market. *Chaos, Solitons & Fractals*, 133, 109641.
- [71]. Chowdhury, R., Rahman, M. A., Rahman, M. S., & Mahdy, M. R. C. (2020). An approach to predict and forecast the price of constituents and index of cryptocurrency using machine learning. *Physica A: Statistical Mechanics and its Applications*, 551, 124569.
- [72]. Derbentsev, V., Datsenko, N., Stepanenko, O., & Bezkorovainyi, V. (2019). Forecasting cryptocurrency prices time series using machine learning approach. In *Proceedings of the SHSWeb of Conferences, the 8th International Conference on Monitoring, Modeling & Management of Emergent Economy, Odessa*.
- [73]. Arulkumaran, K., Deisenroth, M. P., Brundage, M., & Bharath, A. A. (2017). Deep reinforcement learning: A brief survey. *IEEE Signal Processing Magazine*, 34(6), 26-38.
- [74]. Koker, T. E., & Koutmos, D. (2020). Cryptocurrency trading using machine learning. *Journal of Risk and Financial Management*, 13(8), 178.
- [75]. Makarov, I., & Schoar, A. (2020). Trading and arbitrage in cryptocurrency markets. *Journal of Financial Economics*, 135(2), 293-319.
- [76]. Sadighian, J. (2019). Deep reinforcement learning in cryptocurrency market making. *arXiv preprint arXiv:1911.08647*.
- [77]. Sattarov, O. et al. (2020). Recommending cryptocurrency trading points with deep reinforcement learning approach. *Applied Sciences*, 10(4), 1506.
- [78]. Lee, K., Ulkuatam, S., Beling, P., & Scherer, W. (2018). Generating synthetic bitcoin transactions and predicting market price movement via inverse reinforcement learning and agent-based modeling. *Journal of Artificial Societies and Social Simulation*, 21(3).
- [79]. Lucarelli, G., & Borrotti, M. (2020). A deep Q-learning portfolio management framework for the cryptocurrency market. *Neural Computing and Applications*, 32, 17229-17244.
- [80]. Ye, Y., Pei, H., Wang, B., Chen, P. Y., Zhu, Y., Xiao, J., & Li, B. (2020). Reinforcement-learning based portfolio management with augmented asset movement prediction states. In *Proceedings of the AAAI conference on artificial intelligence*, 34(1), 1112-1119.
- [81]. Jo, H., Park, H., & Shefrin, H. (2020). Bitcoin and sentiment. *Journal of Futures Markets*, 40(12), 1861-1879.
- [82]. Hou, A. J., Wang, W., Chen, C. Y., & Härdle, W. K. (2020). Pricing cryptocurrency options. *Journal of Financial Econometrics*, 18(2), 250-279.
- [83]. Bianchi, D. (2020). Cryptocurrencies as an asset class? An empirical assessment. *The Journal of Alternative Investments*, 23(2), 162-179.
- [84]. Goczek, Ł., & Skliarov, I. (2019). What drives the Bitcoin price? A factor augmented error correction mechanism investigation. *Applied Economics*, 51(59), 6393-6410.
- [85]. Caferra, R. (2020). Good vibes only: The crypto-optimistic behavior. *Journal of Behavioral and Experimental Finance*, 28, 100407.