



SXSW MUSIC FESTIVAL - FIRST ROUND OF SHOWCASING ARTISTS ANNOUNCED

Austin, Texas - October 11, 2023 - The South by Southwest® Music Festival (SXSW®) has announced the first round of Showcasing Artists invited to perform at the 38th annual event. The festival features compelling musical experiences that spotlight emerging talents and legendary artists from around the world performing in front of industry representatives and press who can transform and elevate careers and an abundance of energetic, open-minded fans. The first essential global music event on the industry's calendar, the SXSW Music Festival takes place March 11-16, 2024 in Austin's iconic and offbeat venues.

Each year, SXSW Music Festival programmers present the best new artists and established acts from countries around the world. Countries represented in this announcement include Argentina, Australia, Brazil, Canada, Colombia, England, Germany, Ghana, Hungary, Indonesia, Ireland, Italy, Mexico, Netherlands, New Zealand, Norway, Scotland, Singapore, Spain, Sweden, Switzerland, Taiwan, Ukraine, Venezuela, and Wales. First round highlights include **BODEGA** (New York NY), **cumgirl8** (New York NY), **Desire** (Los Angeles CA), **Dry Cleaning** (London UK-ENGLAND), **Faux Real** (Los Angeles CA), **Georgia Gets By** (Nelson NEW ZEALAND), **Giovannie & The Hired Guns** (Stephenville TX), **greek** (Martinsville VA), **Hermanos Gutierrez** (Zurich SWITZERLAND), **Hinds** (Madrid SPAIN), **Lo Moon** (Los Angeles CA), **Omar S** (Detroit MI), **Rawayana** (Caracas VENEZUELA), **Reality Club** (Jakarta INDONESIA), **Red Axes** (Tel Aviv ISRAEL), **Viji** (London UK-ENGLAND), and **waterbaby** (Stockholm SWEDEN).

This is the first of several announcements of musically diverse showcases spanning six nights. Showcases are curated by SXSW programmers in collaboration with record labels, booking agencies, export offices, management and PR firms, publishers, media outlets, lifestyle brands and festivals. These showcases give attendees the opportunity to experience today's and tomorrow's headliners in small-stage performances. Showcase presenters include: **Adult Decisions, All The Vibes, Breakout West, Everything R&B, Island Wave, Italians Do It Better, Don Giovanni, Jazz Re:Freshed, The Line of Best Fit, The Loyalty Firm, M for Montreal, Mint Talent Group, Pop Montreal, Spanish Wave, Taiwan Beats, and Wide Days Scotland.**

The first round of artists invited to perform include:

Aleighcia Scott (Cardiff UK-WALES)

alyona alyona (Kyiv UKRAINE)

Ariel & The Culture (Dallas TX)

Arielle Soucy (Montreal CANADA)

ASHY (Christchurch NEW ZEALAND)

ÄTNA (Berlin GERMANY)

Azahriah (Budapest HUNGARY)

BALTHVS (Bogotá COLOMBIA)

Bathe Alone (Atlanta GA)

Bay Ledges (Portland ME)

Beharie (Sandnes NORWAY)

Benét (Brooklyn NY)

Birthday Girl (Brooklyn NY)
Bisa Kdei (Accra GHANA)
Blood (Philadelphia PA)
BODEGA (New York NY)
Boogey The Beat (Winnipeg CANADA)
Candeleros (Madrid SPAIN)
C.Diab (Vancouver CANADA)
Cecilia Castleman (Franklin TN)
CHAI (Auckland NEW ZEALAND)
Chiedu Oraka (Hull UK-ENGLAND)
Coach Party (Newport UK-ENGLAND)
Cool Sounds (Melbourne AUSTRALIA)
Cosmo Pyke (London UK-ENGLAND)
cumgirl8 (New York NY)
DENDÉ & BAND (Salvador BRAZIL)
Desire (Los Angeles CA)
Dry Cleaning (London UK-ENGLAND)
Dylan Gossett (Austin TX)
Ebi Soda (London UK-ENGLAND)
Edan Archer (Gainesville FL)
El Combo Oscuro (Austin TX)
Elijah Johnston (Atlanta GA)
Faux Real (Los Angeles CA)
Fieh (Toten NORWAY)
Fire EX. (Kaohsiung TAIWAN)
fuvk (Austin TX)
Georgia Gets By (Nelson NEW ZEALAND)
Gia Ford (Sheffield UK-ENGLAND)
Giovannie & The Hired Guns (Stephenville TX)
Girl and Girl (Brisbane AUSTRALIA)
Glare (McAllen TX)
Glue Trip (São Paulo BRAZIL)
Godcaster (Brooklyn NY)
greek (Martinsville VA)
Half Dream (Austin TX)
Heffner (Athens GA)
Hello Mary (Brooklyn NY)
Hermanos Gutierrez (Zurich SWITZERLAND)
Hinds (Madrid SPAIN)
Holiday Ghosts (Brighton UK-ENGLAND)
HONESTY (Leeds UK-ENGLAND)
Horse Jumper of Love (Boston MA)
Hot Garbage (Toronto CANADA)
HotWax (Hastings UK-ENGLAND)
Housekeys (Fort Worth TX)
Housewife (Toronto CANADA)
iogi (Tel Aviv ISRAEL)
Islet (Cardiff UK-WALES)
Jazzbois (Budapest HUNGARY)
Joe King Carrasco (Austin TX)
Kam Franklin (Houston TX)
Karl Vento (Gothenburg SWEDEN)
Kassa Overall (Seattle WA)
Kelz (Westminster CA)
Kibi James (Atlanta GA)
Kiwi Jr. (Toronto CANADA)
Kyra (London UK-ENGLAND)
La Sécurité (Montreal CANADA)
Le Couleur (Montreal CANADA)
The Life (New York NY)
Lika Nova (Bogotá COLOMBIA)
Lip Critic (New York NY)
Little Mazarn (Austin TX)
Living Hour (Winnipeg CANADA)
Lo Moon (Los Angeles CA)
Lord Friday The 13th (Austin TX)
Los Premios (Valencia SPAIN)
Lucy Kruger & The Lost Boys (Berlin GERMANY)
Luge (Toronto CANADA)
Malice K (New York NY)
Mama Duke (Austin TX)
Mamalarky (Atlanta GA)
Marem Ladson (Galicia SPAIN)
Maria Chiara Argirò (Rome ITALY)
Maura Weaver (Cincinnati OH)
Mei Semones (Brooklyn NY)
Middle Sattre (Austin TX)
Miller Campbell (Bigfork MT)
Mim Jensen (Christchurch NEW ZEALAND)
Minimal Schlager (Berlin GERMANY)
Miss Kaninna (Bruny Island AUSTRALIA)
Modern Woman (London UK-ENGLAND)
Mong Tong (Taipei TAIWAN)
Moritz Simon Geist (Dresden GERMANY)
mui zyu (London UK-ENGLAND)
Nabihah Iqbal (London UK-ENGLAND)
Neptune's Core (Chicago IL)
NEWDAD (Galway IRELAND)
OH HE DEAD (Washington DC)
Omar S (Detroit MI)
orbit (Achim GERMANY)
ORION (Providence RI)
Otto Aday (Ferndale UK-WALES)
Paisley Fields (Brooklyn NY)
Pauli The PSM (London UK-ENGLAND)
Peach Luffe (Toronto CANADA)
Pehuenche (Xalapa MEXICO)
PHILMON LEE (Atlanta GA)
Phony (Los Angeles CA)
The Pink Stones (Athens GA)
Pons (Brooklyn NY)
porij (Manchester UK-ENGLAND)
Psymon Spine (Brooklyn NY)
Rawayana (Caracas VENEZUELA)
Reality Club (Jakarta INDONESIA)
Red Axes (Tel Aviv ISRAEL)
Reilly Downes (Bandera TX)
Richard Spaven (London UK-ENGLAND)
Sam Tudor (Gavin Lake CANADA)
Sarah Klang (Gothenburg SWEDEN)
Sarah Morrison (Tallahassee FL)

semiwestern (Rockwall TX)	PA)
Sen Morimoto (Chicago IL)	Tomato Flower (Baltimore MD)
Shelf Lives (London UK-ENGLAND)	Tough On Fridays (Georgetown TX)
The Silver Lines (Birmingham UK-ENGLAND)	Tramhaus (Rotterdam NETHERLANDS)
Smut (Chicago IL)	Uma (Barcelona SPAIN)
Sorry Girls (Montreal CANADA)	Usted Señálemelo (Mendoza ARGENTINA)
Spencer Thomas (Athens GA)	Viji (London UK-ENGLAND)
Spyres (Glasgow UK-SCOTLAND)	waterbaby (Stockholm SWEDEN)
Subsonic Eye (Singapore SINGAPORE)	West Texas Exiles (Austin TX)
Tagua Tagua (São Paulo BRAZIL)	Winona Fighter (Nashville TN)
TAUK (Oyster Bay NY)	Winona Forever (Vancouver CANADA)
Teethe (Dallas TX)	Wolves of Glendale (Glendale CA)
Telula (New York NY)	zzzahara (Los Angeles CA)
They Are Gutting A Body Of Water (Philadelphia	

(This list is subject to change. More performers will be announced at later dates.)

To be considered for inclusion as a showcasing artist, [apply here](#) through Friday, October 27.

Listen to the artists who will be performing at SXSW 2024 by subscribing to the official SXSW [Spotify](#) and [YouTube Music Video](#) playlists.

All SXSW Music registrants receive primary access to music-focused Conference programming with emphasis on Music & Tech and Music Careers, Music Mentor Sessions & Workshops, Keynotes and Featured Speakers, Music Festival showcases, the Comedy Festival, exhibitions, networking Meet Ups, the Flatstock Poster Show, Registrant Lounge, Festival Shuttles, and Closing BBQ & Softball tournament. Secondary access is available for most Interactive and Film events.

The online SXSW Schedule, launching October 31, will provide a complete rundown of 2024 programming, broken down by time and event category, with the ability to build a customized schedule. Please visit <https://schedule.sxsw.com/> on or after October 31.

SXSW dedicates itself to helping creative people achieve their goals. Founded in 1987 in Austin, Texas, SXSW is best known for its conference and festivals that celebrate the convergence of tech, film and television, music, education, and culture. An essential destination for global professionals, the annual March event features sessions, music, and comedy showcases, film and television screenings, exhibitions, professional development, and a variety of networking opportunities. SXSW proves that the most unexpected discoveries happen when diverse topics and people come together. SXSW 2024 will take place March 8-16 in Austin. Learn more at sxsw.com. To register for the event, please visit sxsw.com/attend.

SXSW 2024 is sponsored by Porsche, C4 Energy, and The Austin Chronicle.

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