



**SXSW ANNOUNCES DANIEL KWAN AND DANIEL SCHEINERT'S *EVERYTHING EVERYWHERE ALL AT ONCE* TO OPEN THE 2022 SXSW FILM FESTIVAL**

**Austin, Texas — December 8, 2021 [EMBARGOED 11 a.m PT / 1 p.m. CT / 2pm ET]**— South by Southwest® (SXSW®) Conference and Festivals announced the world premiere of *Everything Everywhere All At Once* as its Opening Night film for the 29th edition of the SXSW Film Festival on March 11, 2022 in Austin, Texas. Directed by Daniel Kwan and Daniel Scheinert, collectively known as Daniels, the film is a hilarious and big-hearted sci-fi action adventure about an exhausted Chinese American woman (Michelle Yeoh) who can't seem to finish her taxes.

The Daniels are a film-making duo most known for their music videos including the popular DJ Snake and Lil Jon promotional for the single, "Turn Down for What" which won the SXSW 2015 Grand Jury Award for Music Videos. They previously won the 2012 SXSW Grand Jury Award for Music Videos with their video for Battles, "My Machines". In 2016, they expanded to feature film, making their writing and directorial debut with the film *Swiss Army Man* starring Paul Dano and Daniel Radcliffe.

"We are thrilled to premiere Daniels' latest work, which is fantastically inventive, entertaining, emotionally grounded, and crammed with the exceptional creativity that makes their projects so satisfying," said Janet Pierson, Director of Film. "Audiences are going to have their minds blown by this extraordinary feat of filmmaking."

*Everything Everywhere All at Once* features an ensemble cast of Michelle Yeoh, Stephanie Hsu, Ke Huy Quan, James Hong, Jenny Slate, Harry Shum Jr., and Jamie Lee Curtis. The film is written, directed and produced by Daniels. Jonathan Wang, the Russo Brothers' AGBO and A24 also produced. Film is executive produced by Ley Line Entertainment, IAC and Josh Rudnick.

The SXSW film program will be announced on Wednesday, January 12, 2022. SXSW runs in person from March 11-20, 2022, with a selection of films from the program also available online

to badgeholders. Register for a SXSW badge today at [sxsw.com/attend](https://sxsw.com/attend) to experience unparalleled discovery, learning, professional development, and networking with creatives from around the world. The event features [Conference](#) sessions, [Film Festival](#) screenings, [Music Festival](#) showcases, world-class [Exhibitions](#), including our [XR Experience](#), plus networking opportunities, competitions, awards ceremonies, and much more.

SXSW dedicates itself to helping creative people achieve their goals. Founded in 1987 in Austin, Texas, SXSW is best known for its conference and festivals that celebrate the convergence of tech, film, music, education, and culture. An essential destination for global professionals, the annual March event features sessions, music and comedy showcases, film screenings, exhibitions, professional development and a variety of networking opportunities. SXSW proves that the most unexpected discoveries happen when diverse topics and people come together. SXSW 2022 will take place March 11 - 20, 2022. For more information, please visit [sxsw.com](https://sxsw.com). To register for the event, please visit [sxsw.com/attend](https://sxsw.com/attend).

SXSW 2022 is sponsored by White Claw, Audible, Blockchain Creative Labs and *The Austin Chronicle*.

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**Press Credentials:** We are accepting press applications for the 2022 in person event at [sxsw.com/press-center/](https://sxsw.com/press-center/).

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