



AGENDA

Harold Pratt House / 58 E. 68th Street / New York, NY

Wednesday, November 15, 2023

- 2:00 PM **Welcome**
Johnny C. Taylor, Jr. – President & CEO, SHRM; Lead Independent Director, XPO Inc.; Independent Director, Guild; Vice Chair, University of Miami Board of Trustees; and Trustee, United Way Worldwide
- 2:15 **Opening Keynote Introduced by Johnny C. Taylor, Jr.:**
Brad Jacobs - Executive Chairman, XPO Inc.; Founder, Former Chairman & CEO, United Rentals and United Waste Systems; Non-Executive Chairman, GXO Logistics and RXO Inc.
- 3:00 **Democracy, Dollars and Dictators**
Greg Garland - Executive Chairman, Phillips 66 and Board Director, Amgen Inc.
Gerald Greenwald – Co-Founder, Greenbriar, Former Chairman & CEO, UAL Corporation, Former Vice Chairman, Chrysler Corporation
Ziad Haider – Global Director of Geopolitical Risk, McKinsey & Company
John Quelch – Charles Edward Wilson Professor of Business Administration Emeritus at Harvard Business School
Facilitated by **John Zhang** – Tsai Wan-Tsai Professor; Professor of Marketing; and Director, Penn Wharton China Center, The Wharton School
- 3:50 **Break**
- 4:00 **Artificial Intelligence: Will it Lift or Kill Business as We Know it?**
Ethan Mollick – Ralph J. Roberts Distinguished Faculty Scholar; Associate Professor of Management; and Academic Director, Wharton Interactive, The Wharton School
Introduced by: Marna Whittington – Former Chief Executive Officer, Allianz Global Investors
- 5:00 Fireside Chat Economic Update
Robert Rubin – Former U.S. Secretary of the Treasury
Moderated by **Johnny C. Taylor, Jr.** – President & CEO, SHRM
- 6:00 **Cocktails**
- 6:15 **Dinner** **Fireside Chat**
Frank Blake – Former Chairman & Chief Executive Officer, The Home Depot
Moderated by **Maggie Wilderotter** – Chairperson, DocuSign and Board Director, Costco Wholesale, Lyft Inc., SanaBiotechnology and Tanium Inc.



Thursday, November 16, 2023

7:30 AM **Informal Breakfast**

8:00 **Investor Management - Getting Along in the Boardroom**

Abe Friedman – Partner and Head, PJT Camberview

Marna Whittington – Former Chief Executive Officer, Allianz Global Investors and Board Director, Phillips 66, Ocugen and Oaktree Capital Management

Facilitator: Michael Useem – Faculty Director of the Leadership Center & McNulty Leadership Program, The Wharton School, (Author *Investor Capitalism*)

8:45 **How the Role of the Chief Financial Officer is Changing**

David Meline – Former Chief Financial Officer, Moderna and Board Director, HP Inc. and ABB Ltd.

Jill Zucker – Senior Partner and co-leader of McKinsey's Global Growth Transformation Service Line

Sean Roddy – Chief Financial Officer, SHRM and Former CFO, Pace Global Energy

Facilitated by **Michael Roberts** – William H. Lawrence Professor and Professor of Finance, The Wharton School

9:30 **What's the Future of ESG**

Charles Elson – Retired Professor and Founding Director, Weinberg Center for Corporate Governance, The University of Delaware and Board Director, Encompass Health and Blue Bell Creameries

Greg Garland – Executive Chairman, Phillips 66 and Board Director, Amgen Inc.

Mark Lashier – President and CEO, Phillip 66

Facilitated by **Richard Truesdell** – Partner, Davis Polk & Wardwell

10:15 **Break**

10:30 **C-Suite Synergy: When CEOs and CHROs Collaborate Effectively**

Sabrina Ellis – Chief People Officer, National Basketball Association

Lars Minns – Chief Human Resources Officer, Mercedes Benz North America

Eric Severson – Chief People and Belonging Officer, Nieman Marcus Group

Facilitated by **Peter Cappelli** – George W. Taylor Professor of Management at The Wharton School and Director of Wharton's Center for Human Resources



- 11:15 **Cybersecurity: What you Don't Know Could Destroy your Business**
Tiger Tyagarajan – President & Chief Executive Officer, Genpact and Board Director, Kantar and Catalyst
Maggie Wilderotter – Chairperson, DocuSign and Board Director, Costco Wholesale, Lyft Inc., SanaBiotechnology and Tanium Inc.
Facilitated by **Harbir Singh** – Mack Professor; Professor of Management; Co-Director, Mack Institute for Innovation Management; and Faculty Director, Huntsman Program, The Wharton School
- 12:00 PM **Lunch**
What Makes for a Great CEO?
Fred Hassan – Former Chairman, Bausch and Lomb
Mark Turner – Former Executive Chair, President and CEO, WSFS Financial
Maggie Wilderotter – Chairperson, DocuSign and Board Director, Costco Wholesale, Lyft Inc., SanaBiotechnology and Tanium Inc.
- 1:30 PM **“Six Human Beings Driving the New World Disorder”**
Ram Charan – Best-Selling Author, Business Advisor and Board Director, ReNew Energy, Muyuan and Nexii
Moderated by **Martine Haas** – Lauder Chair Professor and Professor of Management at the Wharton School, and the Anthony L. Davis Director of the Joseph H. Lauder Institute for Management and International Studies, The Wharton School
- 2:30 PM **Key Takeaways & Presentation of Wharton / CEO Academy Certificates**
Alex Alonso – Chief Knowledge Officer, SHRM; Executive Sponsor, CEO Academy and Independent Director, United States Department of Defense Business Board
Dennis Carey – Founder, CEO Academy
Michael Useem – Faculty Director of the Leadership Center & McNulty Leadership Program, The Wharton School