



2018 RBRC Seashore Marathon & 1/2 Marathon Sponsorship Opportunities

“Title Sponsor” \$10,000 (only one)

- Naming rights of the race
- Name would be on the front and top off all shirts, sweatshirts that haven't been already printed
- Exclusive rights to be the only one of your type of business
- Business name displayed on the back of race t-shirts
- Table space and banner space at race expo
- Opportunity to place promotional items in runner bags
- Opportunity to place promotional items at Rehoboth Beach Running Co.
- 8 race entries
- Logo with hyperlink on marathon website
- Recognition in advertising/press releases/social media
- Opportunities to promote runners specials to participants
- Logo Placement on the official map
- Logo placement on the official tracking app from Mylaps.

“Presenting” Sponsor \$5000 (Only one) *Dogfish Head has committed for 2018*

- Business name displayed on the back of race t-shirts (large)
- Exclusive rights to be the only one of your kind of business
- Table space and Banner space at race expo
- Opportunity to place promotional items in runner bags
- Opportunity to place promotional items at Rehoboth Beach Running Co.
- 6 race entries
- Logo with hyperlink on race website
- Recognition in advertising/press releases/social media
- Opportunity to promote runners specials to participants
- Logo Placement on the official map
- Logo Placement on the official tracking app from Mylaps.

“Half-Marathon” Sponsor \$1000

- Business name displayed on the back of race t-shirts
- Table space and banner space at race expo
- Opportunity to place promotional items in runner bags
- Opportunity to place promotional items at Rehoboth Beach Running Co.

- 2 race entries
- Logo with hyperlink on marathon website
- Recognition in advertising/press releases/social Media
- Opportunity to promote runners specials to participants
- Logo placement on the official map

“Runner” Sponsor \$500

- Name listed on back of race t-shirts
- Opportunity to place promotional items in runner bags
- 1 race entry with t-shirt
- Logo on marathon race website with hyperlink
- Recognition in press releases/advertising

Hotel Sponsor \$500

- Logo with hyperlink on the race website
- Race Specials and package deals

In Kind/Product donations

We are looking for the following donations:

- Gift certificates for award winners

Race Expo Space \$500

- Table space and banner space at race expo
- Opportunity to sell items at race expo



Name of Person or business: _____

Address: _____

Business Website: _____

Phone Number _____ e-mail: _____

Unisex Size t-shirts _____ female size t-shirts _____

Sponsorship level: _____

Email logo for the Website to: mbevans314@gmail.com

Logo doesn't go on the race shirt. Business Names are listed on the race shirt.

Make checks payable to:

***Rehoboth Beach Seashore Marathon
301Rehoboth Avenue, Unit E
Rehoboth Beach, DE 19971***

Various local beneficiaries will receive, after all costs have been recovered, a percentage of the remaining funds as a “donation”. Past recipients have included the Rehoboth Beach Volunteer Fire Company, Seashore Striders Youth Cross Country team, Girls on the Run Delaware, Grass Roots Rescue, Friends of Cape Henlopen State Park, and Delaware Kids Fund.