

INFORMATION SESSION

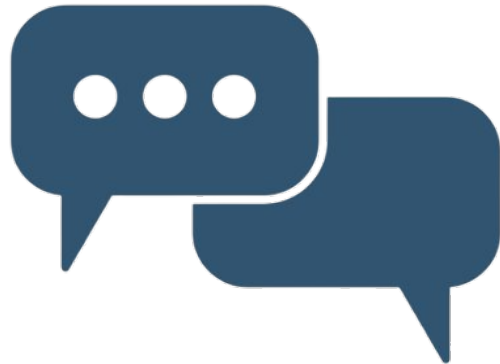
Fall 2024 Competitive Grantmaking



Logistics



**Session will be recorded
and available online**



**Q&A feature will be
available**

01

WELCOME AND INTRODUCTIONS

02

OVERVIEW

03

ELIGIBILITY & APPLICATION PROCESS

04

Q&A

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We Are Your Community Foundation

The Philadelphia Foundation is one of the nation's first community foundations – and the largest devoted to **improving lives in Greater Philadelphia**.

We drive service, philanthropic growth, and impact by integrating **deep relationships** across the community, **unique knowledge** of local nonprofits, and **philanthropic expertise**.

Since our founding we've awarded **over \$700 million in grants and scholarships**.

Our assets are currently comprised of **1,000+ pooled funds** contributed by people **committed to strengthening the economic, civic, and social vitality of our region**.



Grantmaking Processes

Competitive Grantmaking

A process in which Philadelphia Foundation staff exercise judgment (discretion) in selecting the grant recipient organizations through a competitive process.

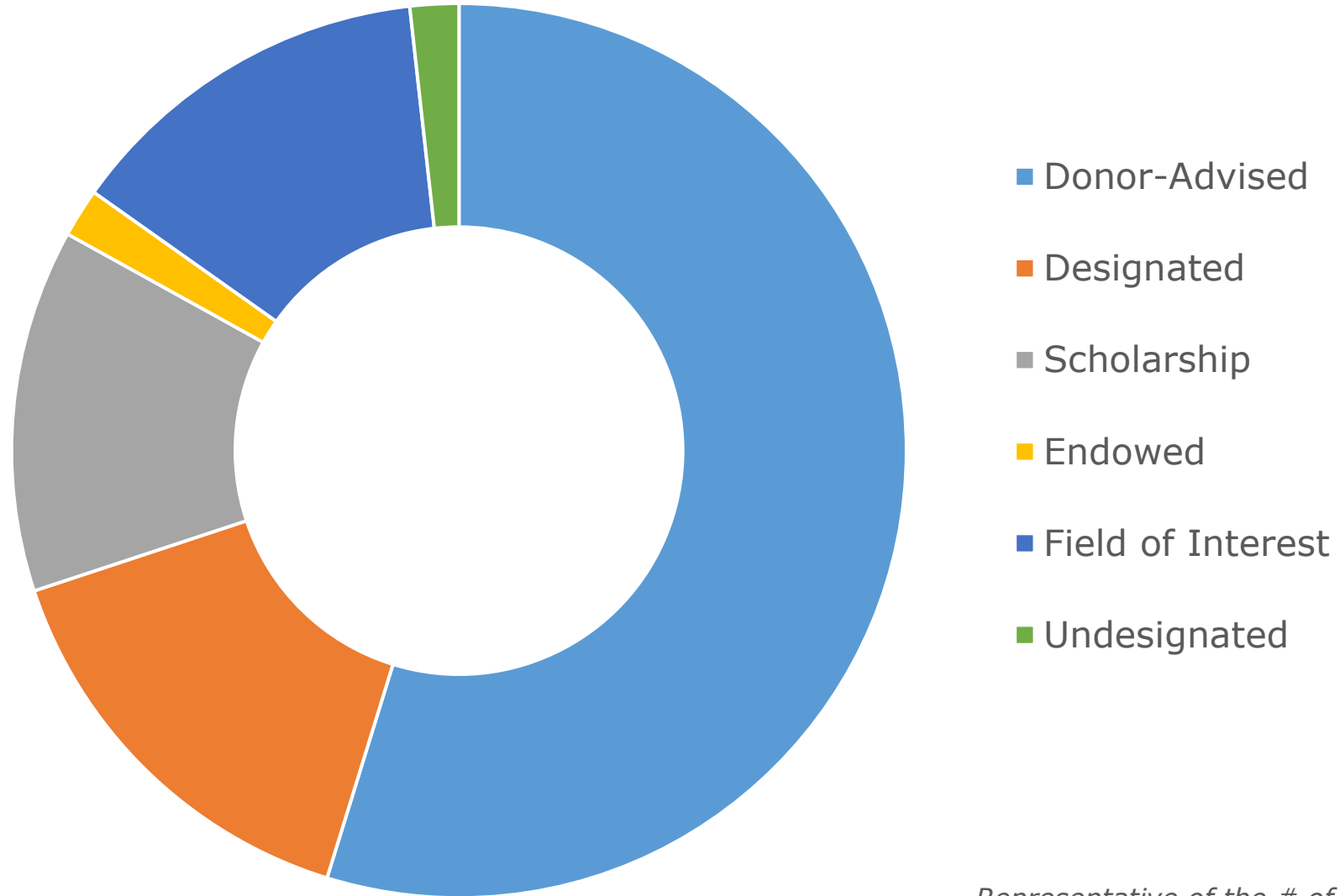
Special Initiatives & Grants Management

Philadelphia Foundation staff play varying roles in receiving and managing grant applications for funds which the Foundation administers in partnership with other groups.



Fund Types

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Representative of the # of grants made in 2023

Donor Advised Grantmaking

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Donor Advised Funds (DAFs)

A grant-making process managed by the Philadelphia Foundation to steward charitable donations on behalf of organizations, families, or individuals.

[Download the DAF form](#)



Competitive Grantmaking Process

To better align prospective grantees with the grant categories where they stand the greatest chance of success, we have made changes to our traditional process.

All grant categories, requirements, and funding levels remain the same as in prior years.

We have condensed our traditional process into two steps:

Step 1: We will collect basic information from grantees (all the information that previously comprised the first half of our application). The team will then review your organization's information and invite you to apply for the grant(s) where your application will be most competitive. This process opened on July 29 and will close on August 19, 2024.

Step 2: Completing the rest of the grant application. The invitation received following step one will include a link to the second part of the application. It will open on August 30 and will close on September 20, 2024.

This is essentially the second half of our traditional applications and will be no more than 4-5 questions. All data entered in step 1 will be prepopulated and grantseekers can rest assured that you are applying in the most appropriate categories.

Competitive Grantmaking Categories

Direct Service/General Operating Grants

Unrestricted grants available on a competitive basis for well-run nonprofits serving communities with high poverty rates while applying equity at all levels of their work.

Impact Program Grants

Program grants available to nonprofits demonstrating measurable impact.

Leadership Grants

Project grants available on a competitive basis to transitions with a special focus on racial diversity of pipelines for executives and boards of nonprofits; and to strengthen organizational capacity and nonprofit leadership in the areas of governance, planning, civic engagement, board and staff development and diversity, and equity and inclusion.

Competitive Grantmaking Categories continued

Advocacy Unrestricted Grants

Unrestricted grants available to organizations addressing policy changes with a particular emphasis on racial and social justice. Supporting advocacy and community organizing best practices to bring about legislative, regulatory, program or policy change on behalf of marginalized and low-income communities in Greater Philadelphia.

Fund for Children/Strategic Investment in Youth Grants

Unrestricted grants for Philadelphia-based youth organizations whose missions prioritize youth leadership, civic engagement, and youth organizing activities and outcomes.

Fall 2024 Competitive Grants Special Initiatives

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Black Community Leaders Fund - Supports organizations that are Black-led (chief executive or board chair identifies as Black) which serve predominantly Black communities.

The Henrietta Tower Wurts Memorial - A charitable foundation formed to carry out the wishes of Henrietta Tower Wurts, who passed away in 1933. Supports nonprofits serving children and youth and/or the elderly in the city of Philadelphia.

Forman Family Fund - Supports Greater Philadelphia nonprofits serving young people aged 11 to 18 offering in-school or out-of-school-time programs that address one of the following areas: Photography, Architectural Drawing and Architecture, Written Arts.

Brook J. Lenfest Foundation Grants - A charitable foundation established by Brook J. Lenfest in 2000, to support programs operating in the Greater Philadelphia region with an emphasis on youth development and Philadelphia.

District Attorney's Office Forfeiture Fund Grants are not a part of the Common Application and require that you complete a separate application.

Eligibility to Apply – All Competitive Grant Programs

- Must be a 501(c)3 or Fiscally Sponsored organization serves Greater Philadelphia (Bucks, Chester, Delaware, Montgomery, & Philadelphia counties in PA and Burlington & Camden counties in NJ.)
- If fiscally sponsored by a 501(c)3 nonprofit, applicant must have an advisory Board separate from its fiscal sponsor's Board.
- Must employ at least one full time equivalent staff person.
- Organizations must support BIPOC and other historically marginalized and under-invested communities, with at least 70% of participants qualifying as low income.
- Statewide or national organizations must demonstrate at least 75% of budget raised locally and have an advisory board in the service area.
- **Cannot have deficits greater than 10%** of operating budget in the past year.
- Organizations may only submit one application for Competitive Grants per calendar year. Applicants may apply for only one grant bucket, either Direct Services, Impact, Leadership, Advocacy, or Fund for Children.

Eligibility to Apply continued

For Fund for Children & YOUTHadelphia

- Funding for organization that serve children and youth from age 0-18 years.
- Programs must be based in Philadelphia and working with children and youth from the city of Philadelphia.
- 70% of the children and youth served are living in the lowest income communities and most under-resourced neighborhoods in Philadelphia.

Ineligible Organizations

- Not located in the service area or serve a constituent base outside of the geographic areas
 - Service area includes Bucks, Chester, Delaware, Montgomery & Philadelphia counties in PA, and Burlington & Camden counties in NJ.
- Cemeteries
- Umbrella funding organizations (Fiscal Sponsor Organizations are eligible)
- Schools (K-12)
- Colleges & universities academic or administrative departments
- General childcare agencies
- Government agencies
- Libraries
- Programs housed in universities raising less than 75% of their own funding
- Local chapters of national organizations raising less than 75% of their own funding

Common Elements Across All Grants

- **Diversity, Equity, and Inclusion**

- On-going work at organizational & program levels to operationalize equity:
 - Representation reflective of the community served.
 - Creation of safe and welcoming spaces.
 - Addressing structural barriers.
 - Working from an intersectional lens.
 - Sharing power in decision-making.

- **Responsive to Community**

- Deep knowledge and connection to targeted population(s).
- On-going mechanisms to gather input and feedback to shape services.

- **Transformative Lens**

- Services driven by a clear theory of change that connects activities to desired changes with an eye to long-term impact for participants and an understanding of structural factors that may impede success.

Competitive Grantmaking — *Advocacy*

- Advocacy Unrestricted Grants are available on a competitive basis for nonprofits utilizing advocacy and/or community organizing best practices toward policy, regulatory, or legislative change on behalf of marginalized and low-income communities in Greater Philadelphia.
- Successful applicants will demonstrate a track record of identifying community issues of concern and the specific policies reinforcing these issues, implementing activities challenging these policies and practices, and a history of successful change.
- Greater Philadelphia (Bucks, Chester, Delaware, Montgomery & Philadelphia counties in PA, and Burlington & Camden counties in NJ). Organizations must support Black, Indigenous, and people of color (BIPOC) and other historically marginalized and under-invested communities and demonstrate operationalized equity.

Competitive Grantmaking –

Direct Service/General Operating

- Organizational Board and Leadership reflect the demographics of the community served or have made significant strides to increase representation.
- Diversity, Equity, and Inclusion (DEI) work that has moved from reflection to action stage, with substantial activity at the governance and management levels.
- Recent strategic plan or process underway, ideally that integrates a DEI lens and sharpens the organization's strategic theory of change.
- Organizational best practices in use, including focus on being a positive place to work, regularly gathering and responding to participant and partner feedback, and using data to improve and refine services.

Competitive Grantmaking – *Impact/Program*

- For program related activities in nonprofits serving high-poverty populations in Greater Philadelphia.
- Applicants must demonstrate results-oriented programming including a track record of successes and proven outcomes for low-income communities.
- Successful applicants use trauma informed, strength and racial equity-based policies and practices in program development and deliver.

Pilot programs will only be considered if your organization can demonstrate prior success in delivering outcomes-based programs in the past two years and achieving desired goals for targeted populations.

Competitive Grantmaking – *Leadership*

- To increase measurable skills and racial diversity of pipelines for executives and boards of nonprofits.
- To strengthen the capacities of nonprofit leaders in the areas of governance, civic engagement, board and staff development and diversity, and equity and inclusion.
- To support leadership transition.
- Typically, a single year of funding for a specific effort -- it is rare to receive leadership support for more than one year. In general, we expect to see that the organization has used its existing resources (and as appropriate, accessed the Key Skills Hub/CATCHAFIRE) before applying for this fund.

Competitive Grantmaking – *Fund For Children*

- The Fund For Children (FFC) was established in 2001 from the lease agreement with the City of Philadelphia: a \$2 million annual investment from the Eagles and the Phillies.
- FFC is focused on improving the quality of life for the children of Philadelphia, especially, but not exclusively in high-poverty neighborhoods.
- Priority is given to organizations demonstrating that at least 70% of those they serve or represent live in the most disadvantaged communities in Philly.
- National or organizations with chapters/locations in multiple cities must have a local Philadelphia-based advisory/oversight board.

Important Considerations – *All Competitive Grant Programs*

- Organizations must demonstrate that they are serving a minimum of 70% of families living in poverty or other vulnerable conditions.
- Priority funding to organizations led by BIPOC chief executives.
- Organizations operating less than 3 years must provide executive summary of Board approved strategic plan and if available – organization's theory of change.
- Generally, the Philadelphia Foundation does not use competitive dollars to support organizations where there are familial relationships across the board and staff.
- The following policies should be in place, as indicated in the Part VI, Section B of the Form 990:
 - Conflict of Interest Policies
 - Whistleblower Policy
 - Independent process with comparability data for determining compensation
 - Providing copy of the 990 to board members prior to filing

Application Process and Supporting Documents

Nonprofits that meet basic eligibility requirements may complete the online application and upload supplemental documents including:

- 501(c)(3) IRS determination letter
- List of Board of Directors
- Most recent Audit (if your organization does not have audits, we will accept your IRS 990 or Profit/Loss Statement)
- Current PA Bureau of Charitable Organizations Certificate
- Executive Summary of current strategic plan
- **Board-approved Nondiscrimination Policy**
- Organizational Budget (and Project Budget if specified)

Application Due Dates

The application link is now open.

- **Common application is due on August 19 by 11.59 pm**
 - You will be notified no later than August 30th if are eligible to proceed with a customized link.
- **All Competitive and Special Initiative applications will be due on September 20 by 11:59 pm**
 - If you submitted a common application in the Spring 2024 cycle and were deferred, you will receive email instructions on how to proceed.

Special Initiatives

Black Community Leaders Fund

Supports organizations that are Black-led (chief executive or board chair identifies as Black), that have demonstrated commitment to Black inclusion and leadership and that serve predominantly Black communities.

Funding in Fall 2024 will be limited to organizations with budgets under \$500,000.

Brook J. Lenfest Foundation Grants

A charitable foundation established by Brook J. Lenfest in 2000 that supports programs operating in the Greater Philadelphia region, with an emphasis on youth development and Philadelphia. Priority funding to education and job training programs that successfully prepare participants to earn a family sustaining income and can demonstrate concrete impact data.

Funding in the Fall 2024 will be limited to organizations which have previously been funded by the Brook J. Lenfest Foundation.

Special Initiatives *continued*

Henrietta Tower Wurts Memorial Fund

A charitable foundation established in 1933 to carry out the wishes of Henrietta Tower Wurts.

COMMON REQUIREMENTS FOR ALL GRANT APPLICANTS:

- Operating budget under \$2.5 million
- 501c3 status
- One year of financial data

AMOUNTS OF GRANTS: \$1,000 to \$5,000

TYPES OF PROJECTS FUNDED:

Programs or General Operating Support for organizations serving disadvantaged children and youth and/or the elderly.

The first step in the application process is to complete an [organizational profile](#) by **August 19,**

Forman Family Fund

The Nessa Forman, David Forman, Eleanor and Solomon Forman Family Fund is a Designated Fund of the Philadelphia Foundation which supports Greater Philadelphia nonprofits serving young people aged 11 to 18 offering in-school or out-of-school-time programs that address one of the following areas:

- Photography
- Architectural Drawing and Architecture
- Written Arts

See website for additional info:

<https://www.philafound.org/nonprofits/available-grants/special-initiative-grants/forman-family-fund-grants/>

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Special Initiatives MUST COMPLETE SEPARATE APPLICATION

District Attorney's Office Anti-Violence Grants

Supports community-based anti-crime or –narcotics organizations and programs. The majority of funds will be committed to organizations focused on engaging at-risk youth and young adults, including programs aimed at preventing violence or addiction, programs assisting with recovery and rehabilitation from addiction, and/or programs focused on reintegration and finding gainful employment after imprisonment.

Upcoming Cycles

Trauma Healing and Support - opens Aug 26 – due Sept 20

Priority for programs serving youth up to 18 years old and those that include formal therapeutic/healing components.

Support for Elder Victims and Anti-Violence Programs that Impact Seniors - opens Nov 25 – due Dec 27

Re-entry and Workforce – opens Feb 3, 2025 – due March 14
Emphasis on individuals over 18 years of age + formal referral partnerships

Scholarships

Funds established by committed individuals, families, businesses and organizations to ensure that local students can pursue their educational dreams.

- Applications are closed for 2024-25 school year.
- Scholarships for 2025-26 will open in February 2025.
- Additional scholarships and resources on website.
 - Follow this link: <https://www.philafound.org/students/apply-for-a-scholarship/>
- Additional information: kgilmore@philafound.org / 215-863-8117

Key Skills Hub

The **Key Skills Hub** is a marketplace for volunteerism where the community organizations and the corporate sector of Philadelphia meet to work towards improving the quality of life of our neighborhoods, city, and beyond.

The Hub provides access to a **CATCHAFIRE** tech platform that connects Greater Philadelphia nonprofits to free support from a broad range of skills-based volunteer professionals. <https://philafound.catchafire.org>

If your organization is interested in getting access to the platform at no cost (under the sponsorship of The Philadelphia Foundation), you can use this link to apply: <https://smr.to/p96865>

For questions you can email: **keyskillshub@philafound.org**

Q&A

FOR MORE INFORMATION AND TO APPLY:

- Visit <https://www.philafound.org/nonprofits/>

QUESTIONS:

- Submit any additional inquiries to grantmakingservices@philafound.org