

**OLD DOMINION UNIVERSITY
BOARD OF VISITORS
Executive Committee Meeting
Monday, November 17, 2014**

MINUTES

A meeting of the Executive Committee of the Old Dominion University Board of Visitors was held on Monday, November 17, 2014, at Noon in the Board Room of Webb University Center on the Norfolk campus. Present from the Committee were:

Ronald C. Ripley, Rector
J. William Cofer
Andrea M. Kilmer
Mary Maniscalco-Theberge (via Telephone)
Frank Reidy
Robert M. Tata

Absent from the Committee were: John F. Biagas
Barry M. Kornblau

Also present from the Board were:

Ross A. Mugler
Judith O. Swystun

Also present were:

John R. Broderick, President	Elizabeth Kersey
David Architzel	Donna W. Meeks
Alonzo Brandon	Earl Nance
Giovanna Genard	Ellen Neufeldt
David Harnage	Ray Toll

CALL TO ORDER AND APPROVAL OF MINUTES

The Rector called the meeting to order at 12:10 p.m. and asked for approval of the minutes of the Executive Committee meeting held on March 17, 2014. Upon a motion made and duly seconded, the minutes were approved unanimously by all members present and voting. (*Cofer, Kilmer, Maniscalco-Theberge, Mugler, Reidy, Swystun, Tata*)

RECTOR'S REPORT

Rector Ripley commented that he was looking forward to working with the Board and President Broderick in his capacity as rector. The Committee will today receive an update on the 2014-2019 Strategic Plan and a presentation on the sea-level rise initiative. He noted that the budget

challenges that Old Dominion University faces will be an important issue for the Board in the months ahead.

PRESIDENT'S REPORT

Strategic Plan Update

President Broderick reminded the Committee that the Board approved the five goals of the 2014-2019 Strategic Plan at its meeting in September with the understanding that the strategies would need to be refined, following additional dialogue with the campus, as the result of the loss of \$15M in new funds and additional budget reductions. The purpose of today's presentation is to brief the Committee on the changes that were made as a result of those discussions.

Goal 1 – Objective 1: Removed expectation for 5% to 10% increase in faculty research awards from external resources. The objective now reads, “Diversify and grow externally-funded research.” This change reflects that a joint School of Public Health with EVMS is not likely to occur in the next five to seven years due to funding restrictions and accreditation constraints, although a joint Institute of Public Health is still attainable. The Rector asked what capital investments had been discussed with EVMS. COO Harnage noted that ODU's initial investment would have been \$8M for faculty and graduate students, with incremental investments as the program grew, but did not include any investments in facilities. EVMS would have also made an investment.

Goal 1 – Objective 7: Removed reference to a specific number of new faculty hires. The objective now reads, “...to bring the University's student:faculty ratio at least comparable to that of our sister doctoral institutions...”. More emphasis will be placed on improving the diversity of faculty and on supporting the career development of underrepresented faculty. Although, with the assistance of Capt. Cofer, we have had great success in our message about ODU's higher student:faculty ratio resonating in Richmond, it is not realistic at this point to specify the number of faculty plan to recruit.

Goal 2 – Objective 2: Expanded Action Item v. to include alternate support mechanisms that encourage student awareness and responsibility for learning and removed specific number of needed additional faculty, advisors and case managers due to reduction in available funds. Mr. Reidy asked if the students are aware of the budget situation and how that impacts the University's ability to hire additional positions. President Broderick responded that he and Elizabeth Kersey meet with the leaders of Student Government Association and the entire student body receives updates via email periodically throughout the year. These communications emphasize the University's desire to keep tuition costs as low as possible and include comparable data for the other state institutions as well as national comparisons. Nevertheless, tuition costs are what are most important to students and are where they will focus their attention.

Goal 3: Revised the introductory remarks to emphasize the commitment to support faculty and staff, including a commitment to providing bonuses and merit increases whenever possible. We have an obligation to say that we will do whatever we can independent of the state to improve the quality of the workplace. The objective about evaluation of employee and student

perceptions was moved to the top and an action item was added to Objective 5 to ensure students at a distance receive the same level and quality of support as on-campus students.

Goal 4: Added an action item under Objective 2 which reads, “provide support for faculty to participate in exchange opportunities envisioned in existing and new international exchange agreements.” Emphasized in Objective 3 ODU’s destination for the greater community and combined actions items iii and iv as Environmental & Community Health.

Goal 5: Changed the name to “Center for Enterprise Innovation” in Objective 3 and rephrased “establish an internal funding mechanism” to remove step funding in Objective 4.

President Broderick said that the changes were necessary to reflect reality, while still trying to be as specific as possible. Should the University receive an influx of state funding (which is not likely to happen), these aspirations could change. A half-hour session will be allotted at the December meeting to discuss the revised plan and request Board adoption.

Sea-Level Rise Initiative Update

President Broderick introduced Ray Toll Admiral David Architzel, who will provide an update on the sea level rise initiative. Mr. Toll has worked closely with Vice President Morris Foster and Elizabeth Kersey on this initiative and has been instrumental in getting all of the appropriate federal, state and local officials as well as members of the military and business community around the table and in securing funds. There had been a void of leadership in this area and this is a great opportunity for Old Dominion University to fill this void and become a national and international leader in teaching, research and community engagement on this important issue.

Mr. Toll provided background information on his career and the activities associated with this initiative. President Broderick designated sea level rise as a priority focus area over the last five years and created the Sea Level Rise Initiative in 2010 to facilitate research and education on sea level rise. Because of our location, there is special emphasis on adaptation to increased flooding. The Mitigation and Research Initiative (MARI) serves as the research arm in this effort and his involvement is with the “Whole of Government” pilot, which is the public service/outreach arm. The Whole of Government approach brings federal, State, local governments into a process of coordination and collaboration.

In June, a federal pilot to develop a regional “whole of government” and “whole of community” approach was announced. The goal is to create the Hampton Roads Sea Level Rise Preparedness and Resilience Intergovernmental Planning Team over the next two years (the first of its kind in the nation) that can effectively coordinate the sea level rise preparedness and resilience planning of federal, state and local government agencies and the private sector, taking into account the perspectives and concerns of the citizens of the region. ODU will serve as the neutral facilitator and coordinator to incubate intergovernmental solutions and serve as the center for intellectual capital.

At the request of the White House, ODU will host a FEMA tabletop exercise on December 2nd, which will focus on adaptation and resilience (not emergency response) to Category 3 hurricane scenario as what we will do in generational terms. HUD announced in September a \$1B National Disaster Resiliency Competition. Awards will range from \$1M to \$500M tied to

specific weather events determined by HUD and required to meet certain thresholds. The Commonwealth's submission will focus on the Hampton Roads region mitigation and planning from Hurricane Irene. The University is taking the lead and is partnering with HRPDC, several area localities and others on the submission. The prequalification deadline was November 3rd and Phase I is due on March 16.

In partnership with VIMS and with the backing of Senator Kaine, the University is working with the federal congressional delegation and federal agencies to establish a National Center for Sea Level Rise, which would be the first in the country. Its primary focus will be better understanding of coastal processes, applied technological and policy approaches for mitigating consequences of processes, strategies for building human adaptation and resilience with further expertise in modeling and simulation, climatology, and social science methods. What is being offered as a deliverable by next June is a template for the White House to offer to other regions.

President Broderick said that this is also an example of why the sea level initiative in the Strategic Plan was revised in the Strategic Plan to broaden its application. There is no research or teaching involved in this effort, but is an opportunity for Ray Toll, Admiral Architzel and Elizabeth Kersey to galvanize the community behind a concept this is of importance to all of us. Senator Kaine has been a valuable partner in this effort and recognizes that it involves inter-institutional partnerships and gives us access to federal funding. Vice President Morris was also instrumental in developing the partnership with VIMS.

Rector Ripley noted that the Urban Land Institute is also looking at this area due to its uniqueness and the fact that we're the only university taking this on. The common thread is that every city in this area has water inundation numerous times throughout the year. The Urban Land Institute focuses on sustainable cities and revising building codes to mitigate rising seas. Mr. Toll added that the Governor's Climate Commission meets on December 5 and he has been asked to do a briefing on this initiative.

Mr. Biagas asked if they envisioned receiving multi-year funding. Mr. Toll responded that he has already gotten indications of funding interest from one of the federal agencies. Ms. Kersey noted that the creation of the National Center and the University's partnership with VIMS is a better way to receive state and federal funding.

CLOSED SESSION

The Rector recognized Mr. Biagas, who read the following motion, "Mr. Rector, I move that this meeting be convened in closed session, as permitted by Virginia Code Section 2.2-3711(A) (10), for the purpose of discussing a recommendation for an honorary degree. The motion was seconded and approved unanimously by all members present and voting. (*Cofer, Kilmer, Maniscalco-Theberge, Mugler, Reidy, Swystun, Tata*)

RECONVENE IN OPEN SESSION AND FOIA CERTIFICATION

At the conclusion of the closed session, the meeting was reconvened in open session, at which time the Rector called for the Freedom of Information Act certification of compliance that (1)

only public business matters lawfully exempted from the open meeting requirements under the Freedom of Information Act were discussed and (2) only such public business matters as were identified in the motion by which the closed session was convened were heard, discussed or considered. The certification of compliance vote was seven in favor and none opposed. (*Cofer, Kilmer, Maniscalco-Theberge, Mugler, Reidy, Swystun, Tata*)

HONORARY DEGREE RECOMMENDATION

Upon a motion made by Mr. Mugler and seconded by Dr. Maniscalco-Theberge, the following resolution was unanimously approved by all members present and voting. (*Cofer, Kilmer, Maniscalco-Theberge, Mugler, Reidy, Swystun, Tata*)

HONORARY DEGREE RECOMMENDATION

RESOLVED that the Executive Committee of the Board of Visitors approves the award of a Doctor of Humane Letters (*honoris causa*) to Susan S. Goode, community leader and volunteer.

Mrs. Susan S. Goode

Profession

- Retired School Teacher

Education

- Bachelor's degree, Duke University
- Honorary Doctorate of Humane Letters, Roanoke College, 2008

Community Involvement

- Goode has been actively involved in community, arts and historical affairs in Roanoke and Norfolk, Virginia for more than forty years.
- She is a recognized community leader and volunteer who devotes her time and support throughout Virginia and the United States as a member of various nonprofit organizations.

Boards And Volunteer Work

- Board Member, Americans for the Arts
- Board Member, Virginia Museum of Fine Arts
- Board of Trustees Member, Virginia Historical Society; previously held the position of Regional Vice Chairman until 2007
- Former Board Member, Virginians for the Arts
- Secretary, Board of Directors, Virginia Symphony Orchestra
- Member, Norfolk Commission on the Arts and Humanities
- Member, Collection Committee, Chrysler Museum of Art
- Advisory Board Member, Honorary Chairwoman and former Director of the YWCA of South Hampton Roads
- Board of Trustees, Virginia Wesleyan College
- Member, Norfolk Public Arts Commission

Norfolk And Hampton Roads Contributions

- Goode's passion for classical music and her belief that music education makes a difference in children's lives led her to help create the Virginia Symphony Partners in Education program.
- She is a 2014 recipient of the Women of Distinction Award from the YWCA of South Hampton Roads for her community volunteer work in the arts.
- The YWCA of South Hampton Roads Susan S. Goode Building is named in honor of Goode for her volunteer service and contributions to the local community.
- She has held various positions in the League of Women Voters.
- She is also a contributor to the Virginia Beach Contemporary Arts Center.
- She and her husband, David R. Goode, are benefactors to Virginia Wesleyan College's new arts building.
- The Goodes are benefactors to the Art Museums of Colonial Williamsburg whose contributions will support tours, teacher workshops and regular classes that will be offered at the DeWitt Wallace Decorative Arts Museum's newly named Susan Goode Education Gallery.

Old Dominion Involvement

- The Goodes supported the Arts in the Village project which led to the naming and grand opening of the state-of-the-art Goode Theatre in 2012.
- The couple also established the David and Susan Goode Endowment for the Arts in 2006 for art programming and activities associated with the Baron and Ellin Gordon Self-Taught Art Collections and Gallery, located in University Village.

Roanoke Contributions

- Goode spent four years as chairman of the Roanoke City Planning Commission.
- Goode was a board member of the Virginia Foundation for the Humanities from 1995 to 2001.
- The couple is a benefactor to Roanoke's Taubman Museum of Art and its David R. and Susan S. Goode Gallery.

Joint Recognition

- The Virginia Museum of Fine Arts named the David and Susan Goode collection for the couple's donation of American contemporary master prints dating from the early 20th century.
- The Goodes received the Governor's Arts Award in 2008 which recognized their lifetime achievement and commitment to arts and culture.
- The couple was recognized on the 2014 Power List by *Inside Business* for their work on behalf of the arts across Virginia.
- The Goodes donated a number of artifacts from the old Farmville rail line and the 1218 locomotive which are considered to be a unique tribute to Roanoke's strong rail history. The donation resulted in honoring the couple with the creation of the David R. and Susan S. Goode Rail Walk.

OLD/UNFINISHED BUSINESS

The Rector asked committee chair to let Donna know if they have any suggestions for agenda items for Executive Committee meetings.

NEW BUSINESS

There was no new business to come before the Committee.

With no further business, the meeting adjourned at 1:05 p.m.