

OLD DOMINION UNIVERSITY

BOARD OF VISITORS
Thursday, January 24, 2019

MINUTES

The Board of Visitors of Old Dominion University held its annual retreat on Thursday, January 24, 2019, at 9:00 a.m. in the Board Room of the Kate and John R. Broderick Dining Commons on the Norfolk campus. Present from the Board were:

Lisa B. Smith, Rector
Yvonne T. Allmond
Carlton F. Bennett
R. Bruce Bradley
Robert S. Corn
Jerri F. Dickseski
Alton J. Harris
Kay A. Kemper
Ross A. Mugler
Donna L. Scassera
Maurice D. Slaughter
Robert M. Tata
Rafia Haq (*Student Representative*)

Absent were:

Unwanna Dabney
Michael J. Henry
Larry R. Hill
Toykea S. Jones
Pamela C. Kirk

Also present were:

John R. Broderick, President	Donna W. Meeks
Austin Agho	Earl Nance
Alonzo Brandon	Ellen Neufeldt
Gregory DuBois	John Nunnery
Larry Filer	September Sanderlin
Morris Foster	Alvin J. Schexnider
Giovanna Genard	C. Wood Selig

CALL TO ORDER AND INTRODUCTION OF GUEST SPEAKER

The Rector called the meeting to order at 9:06 a.m. She acknowledged Ross Mugler, who was instrumental in arranging a guest speaker to discuss board governance, and introduced Dr. Alvin Schexnider, Senior Fellow at AGB and former chancellor of Winston-Salem University. She asked him to speak about a variety of issues facing boards and hoped to have time for discussion following his presentation.

Dr. Schexnider described that good board governance is a synthesis of the right composition, the right focus and the right relationships. These elements may differ among boards and can change for a particular board as the result of discernment or reflective practice. He noted that a best practice for boards is to have a governance committee to oversee board orientation to ensure that members are well informed about their duties and responsibilities and to identify potential board members (or, in the case of public institutions where board members are gubernatorial appointments, help inform the process). Boards should also set goals and conduct self-evaluations on a regular basis.

Following his presentation, the Board discussed with Dr. Schexnider the future of HBCUs and the importance of collaborations to bolster their success, and the role of boards in dealing with issues such as those that occurred at Penn State and the University of Maryland. He noted that, increasingly, leadership is important not just for the president, but also the board, but board members must do their jobs while letting the president do his.

The Rector thanked Dr. Schexnider for his dialogue with the Board.

MOTION FOR CLOSED SESSION

The Rector recognized Ms. Kemper, who read the following motion: “Madam Rector, I move that this meeting be convened in closed session, as permitted by Virginia Code Section 2.2-3711(A) (9), for the purpose of discussing matters related to gifts to the University.” The motion was seconded and approved unanimously by all members present and voting (*Allmond, Bennet, Bradley, Corn, Dickseski, Harris, Kemper, Mugler, Scassera, Slaughter, Tata*).

RECONVENE IN OPEN SESSION AND FOIA CERTIFICATION

At the conclusion of the closed session, the meeting was reconvened in open session, at which time the Rector called for the Freedom of Information Act certification of compliance that (1) only public business matters lawfully exempted from the open meeting requirements under the Freedom of Information Act were discussed and (2) only such public business matters as were identified in the motion by which the closed session was convened were heard, discussed or considered. The certification of compliance passed unanimously by all members present and voting (*Allmond, Bennet, Bradley, Corn, Dickseski, Harris, Kemper, Mugler, Scassera, Slaughter, Tata*).

RESOLUTION TO NAME BARRY M. KORNBLAU FIELD

Upon a motion made by Mr. Bennett and seconded by Mr. Tata, the following resolution was approved unanimously by all members present and voting (*Allmond, Bennet, Bradley, Corn, Dickseski, Harris, Kemper, Mugler, Scassera, Slaughter, Tata*).

RESOLUTION TO NAME FOREMAN FIELD AT S.B. BALLARD FOOTBALL STADIUM AS THE BARRY M. KORNBLAU FIELD

WHEREAS, S.B. Ballard Football Stadium will undergo renovation and expansion and will re-open on August 31, 2019 and the project creates a dynamic athletic facility along 49th Street; and

WHEREAS, the renovated S.B. Ballard Stadium will be a first-class stadium that includes new and enhanced seating, upgraded facilities and amenities, state of the art sound system, new sports lighting and a new press box; and

WHEREAS, Mr. Barry M. Kornblau has been and continues to be a generous supporter and leader in numerous local, and regional philanthropic causes, boards, athletics, colleges and universities; and

WHEREAS, Mr. Kornblau's philanthropy includes lead support for the S.B. Ballard Stadium reconstruction project and numerous other contributions to the University and overwhelming support to countless community organizations; and

THEREFORE, BE IT RESOLVED, that the Board of Visitors of Old Dominion University approve the naming of Foreman Field at S.B. Ballard Football Stadium as the Barry M. Kornblau Field; and

BE IT FURTHER RESOLVED, that this Resolution be spread across the minutes of the Board of Visitors and an appropriately framed copy be presented to Mr. Barry M. Kornblau and signage be prominently displayed in the facility.

ODU'S REGIONAL RESEARCH/ECONOMIC DEVELOPMENT STRATEGY

Morris Foster, Vice President for Research, John Nunnery, Associate Vice President for Research, and Chip Filer, Associate Vice President for Entrepreneurship and Economic Development, briefed the Board on the University's regional research and economic development strategy. Vice President Morris provided a synopsis of the University's research and creative activities and the infrastructure support provided by the Office of Research Services. He described the cross-college/departmental research initiatives that his office facilitates.

Dr. Nunnery provided a comprehensive report on the University's sponsored research activities. He noted that new awards have been steadily increasing and are up by 14% since 2014. Proposal behavior is also changing in significant ways, with researchers going for larger, more competitive proposals, substantially increasing the level of student support included in proposals, and applying for large awards more frequently. President Broderick noted that Dr. Nunnery is the University's largest procurer of sponsored research.

Dr. Filer reported on the activities of the Institute for Innovation & Entrepreneurship, sharing the mission of the Institute, its affiliated Centers, the collaborative activities supported by the Institute, sponsored program awards received in 2018, and its goals for 2019.

GORNTO CENTER TOUR/ONLINE EDUCATION AND PRICING STRUCTURE

Board members were taken by bus to the Gornto Center for a tour of the facility and a presentation on the online education program by Andy Casiello, Associate Vice President for Distance Learning. Dr. Casiello briefed the Board on the program's 30-year history; its partnerships with military installations, community colleges and higher education centers; its various delivery modes; its opportunities and challenges; and how to ensure the program stays competitive in the future. Course registrations for the 100+ online programs have steadily increased over the years, with over 60,000 registrations in FY18. Last spring semester, 54% of ODU's student population took at least one online course.

STRATEGIC PLAN UPDATE

Provost Agho and Vice President Neufeldt provided an update on the process for updating the University's Strategic Plan. Provost Agho described the Strategic Plan conceptual framework, including its mission statement, values statement, vision statement, goals and objectives, and implementation plan. Vice President Neufeldt described the committee structure, noting the addition of the Executive Committee, on which the Rector and Bruce Bradley will serve as the Board's representatives. The timeline for the process was shared, which began in the fall with the hiring of a consultant and the creation of a website to communicate and provide regular updates, and will continue through 2019 with the goal of presenting the Plan to the Board of Visitors for approval in spring 2020.

BUDGET/FIVE-YEAR PLAN

Vice President DuBois briefed the Board on the budget planning process leading to the presentation of the University's proposed tuition and fees and operating budget at the Board's meeting in April. He reviewed the internal timeline and noted the requirement for providing public notice of a 30-day open comments period. He reviewed what is included in the Governor's budget for the second year of the biennium. He noted that institutions are required to develop tuition and fee transparency and predictability plans for in-state undergraduate students for a period of no less than three years covering, at a minimum, tuition and mandatory E&G fees. The plan can also include a range of options based on a range of general fund support, but must include no general fund support as one of the options.

He reviewed the five-year budget planning model for E&G and Auxiliary funds. The model identifies additional state funds or tuition and fee revenue needed to support institutional goals. Based upon the model, an additional \$10.7M in E&G funds and \$2.68M in auxiliary student fees are needed to fund the mandatory cost increases and strategic initiatives included in the plan. This would require a 6% tuition increase and a 7.3% increase in student auxiliary fees. However, the State has capped tuition increases at 3% (plus compensation and benefit increases) and we can potentially do a 4% increase in student auxiliary fees, so adjustments will need to be made. He described an issue pertaining to the student auxiliary fee fund balance that is the result of mode-shifting (students switching from face-to-face courses to online courses) and the strategy to address the issue.

MOTION FOR CLOSED SESSION

The Rector recognized Ms. Kemper, who read the following motion: “Madam Rector, I move that this meeting be convened in closed session, as permitted by Virginia Code Sections 2.2-3711(A) (1), (7) and (8), for the purpose of consultation with legal counsel pertaining to actual or probable litigation and specific legal matters requiring the provision of legal advice by such counsel, and to discuss the mid-year evaluation of the President of the institution.” The motion was seconded and approved unanimously by all members present and voting (*Allmond, Bennet, Bradley, Corn, Dickseski, Harris, Kemper, Mugler, Scassera, Slaughter, Tata*).

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With no further business to be discussed, the meeting was adjourned at 3:27 p.m.