APPROVED BY COMMITTEE 12/5/19

OLD DOMINION UNIVERSITY
BOARD OF VISITORS
Athletics Committee
Thursday, June 13, 2019

MINUTES

The Athletics Committee of the Board of Visitors met on Thursday, June 13, at 10:00 a.m. in Room 2206 in the Kate and John R. Broderick Dining Commons on the Norfolk campus. Present from the committee were:

Kay A. Kemper, Chair
Yvonne T. Allmond, Vice Chair
Carlton F. Bennett *(ex-officio)*
Lisa B. Smith *(ex-officio)*
R. Bruce Bradley
Larry R. Hill
Alton J. Harris
Wood Selig

Also present were:

President Broderick
Ross Mugler
Bob Tata
Pam Kirk
Bob Corn
Lisa Smith
Maurice Slaughter
Austin Agho
Greg DuBois
Alonzo Brandon
Ken Brown
Velvet Grant
Earl Nance
September Sanderlin
Eileen Graham

Kay Kemper called the meeting to order at 10:00 a.m.

I. Approval of the December 6, 2018 Minutes

Kay Kemper moved to approve the minutes of the December 6, 2018 meeting and Yvonne T. Allmond seconded the motion. The minutes were approved by all members present and voting.

II. Overview of Meeting

Dr. Wood Selig began the meeting with an overview of the agenda.

- ODU Athletics Year End Highlights 2018-19 presented by Dr. Wood Selig
- Budget Review presented by Mr. Ken Brown, Deputy Athletic Director
- Jeff Jones, Head Coach of Men's Basketball

III. Athletic Year-End Highlights for 2018-19

- Academics:
    - Academic Progress Rate (APR) Scores announced May 1, 2019. Three teams earned NCAA APR recognition for being top 10% in their respective sports: Women's Golf, Women's Lacrosse, and Women's Tennis
    - Six teams recorded highest 4-year APR sore in program history including football with a score of 961 (highest score in program history)
    - Seven teams recorded a perfect single-year APR score of 1000
    - Fall 2018 top team GPA: Women's Sailing (3.57)
    - Spring 2019 top team GPA: Women's Golf (3.65)
    - Top team cumulative GPAs for 2018-19: Women's Golf 3.58; Men's Tennis 3.36)
    - May 2019 Scholar-Athletes of the Year: Iris Achterhoff, Women's Soccer; Justin Herrera, Men's Tennis
- Diversity and Inclusivity (percentage of minority, out-of-state, and international student-athletes by sport): Dr. Selig noted that Athletics is contributing to campus diversity with 30% of our student-athletes Ethnic Minority, 51% Out of State, and 12% International
- Community Service: All teams participate in over 40 events as a way of giving back and thanking the Hampton Roads community for their support
- Facilities and Operations: Included the $65M rebuilding and expansion of S.B. Ballard Stadium and replacement of the soccer field in summer of 2018 (had not been replace in 30 years)
- Signature Wins and Results: Seven sports secured eight victories and one draw against teams in the Top 25
- Post-Season Appearances: Seven teams advanced to post-season competition
- Competitive Excellence: Players of the Week/Year, Coaches of the Year, First Team All-Conference, National Teams, overall record, pro draft, start of Women's Volleyball
- Game Attendance
- Media/National Visibility: Coverage as a result of success with Football's victory over VA Tech and Men's Basketball's advancement to the NCAA Tournament.

- Fundraising: $35M raised toward the athletic campaign goal of $40M. Also raising funds for the Football stadium with over $8.7M raised. Calendar year stats for 2018 highlighted by a fundraising total of $16.1M. The Brick Campaign sold over 1000 bricks and raised over $100,000.
- Student Fees Under 55%: Have complied with this legislation in under five years

IV. Budget Review

Mr. Ken Brown, Deputy Athletic Director has been in his position for eight years. He oversees Finance, Men's and Women's Basketball, and the Athletic Training Room. His finance staff is focused on customer service and transparency.

He meets with coaches and department heads annually to review their budgets. A monthly budget sheet is also sent out to each head coach and department head.

Mr. Brown reviewed the Fiscal Year 2019 Budget.

Revenue items included the following:

- Ticket sales for revenue sports (premium seating, loge, and club seats always generate great revenue). There are always discussions with the consumer in mind on ticket pricing
- ODAF support for scholarships: Contributes 45% to our scholarship bill
- Supplemental Pay for Coaches: Privately funded through ODAF
- NCAA Funding: ODU receives 3-4 payments each year from the NCAA for academic, sports above 13, and the C-USA basketball tournament
- Conference USA
- Sponsorships and Advertising
- Football and Basketball Guarantee Games
- Under Armour seven-year All School Deal

Expense Items (for all areas/sports):

- Salary
- Benefits
- Non-Personnel Services (NPS)
- Travel
- Scholarships

Other expenses include pay assessment to Conference USA, Athletic Insurance, Student-Athlete Opportunity Fund (with restrictions on how we spend it), home event officials, facilities management, and game day management. In FY19 we also paid for a new turf practice field and new stadium field from reserve money in the budget.

Mr. Brown explained what student-athletes are paying personally in educational expenses to attend ODU. He displayed a graphic that showed roster size of each team (in state and out of state), how much total each team "generates" for ODU in additional non-

scholarship income, and team Pell Grant total. ODU awards over $10M in Athletic Scholarships: Student-athletes are paying $4.5M personally to compete for ODU.

V. Jeff Jones, Head Coach of Men's Basketball

Dr. Wood Selig introduced Coach Jones who has just finish his sixth year at ODU. Coach Jones is the leader in Conference USA for the last five years in winning percentage at 72%. The team recently won the Conference USA Championship and advanced to the first round of the NCAA Tournament in Hartford, CT.

Coach Jones began by discussing the state of college basketball. Currently, there are several teams being investigated by the FBI. In his thirty years of coaching, Coach Jones increasingly realizes the great divide between the Power 5 Schools and the other conferences. The FBI investigation will hopefully identify the schools who are not abiding by NCAA rules.

He explained that at this point in the calendar year, ODU Basketball coaches are preparing to go on the road recruiting and attend scholastic events certified by the NCAA. Returning players are currently in summer school. ODU has signed several new players, including two point guards and a player from Greece. There is one scholarship remaining and ODU is monitoring the transfer portal, a recently implemented data base of every player who is interested in transferring from his or her current school. Graduate transfers are also closely watched as they have immediate eligibility upon transfer. Men's Basketball is approaching 200 graduate transfers in the portal.

In answer to the question about how do coaches sell ODU, Coach Jones explained that ODU has the best facilities in Conference USA, incredible support from fans and administration, great academic support, a beautiful campus, and a winning tradition.

Wood thanked Coach Jones for attending.

II. ADJOURNMENT

There being no further business, the meeting adjourned at 10:59 a.m.