

# Time and costs required

to build bi-directional email, calendar, and contacts into your app

## Build 40x faster with Nylas

And save **\$682,184** and **8,608 developer hours**, plus ongoing maintenance!



"Without Nylas, our channel health team would need to reallocate 25% of its resources towards resolving issues with Exchange. Additionally, we'd almost need a full year's worth of resources from a team of developers for continual troubleshooting and maintenance."

**Scott Mitchell**  
CTO at Salesloft

## Integration costs without Nylas



### Gmail / G Suite

Authentication  
56 hours; \$4,438

Email sync  
360 hours; \$28,530

Calendar sync  
184 hours; \$14,582

Contacts sync  
96 hours; \$7,608

Operations & maintenance  
80 hours; \$6,340



### Microsoft EWS

On-prem exchange

Authentication  
72 hours; \$5,706

Email sync  
400 hours; \$31,700

Calendar sync  
120 hours; \$9,510

Contacts sync  
200 hours; \$15,850

Operations & maintenance  
96 hours; \$7,608



### Microsoft Graph

Office 365 + Outlook

Authentication  
72 hours; \$5,706

Email sync  
360 hours; \$28,530

Calendar sync  
120 hours; \$9,510

Contacts sync  
200 hours; \$15,850

Operations & maintenance  
80 hours; \$6,340



### IMAP

Includes support for iCloud, Yahoo, ISP email services, etc.

800 hours; \$63,400

### SMTP

240 hours; \$19,020

### CARDAV

360 hours; \$28,530

## And don't forget about provider-agnostic tasks!

### Maintenance + support

1,680 hours  
\$133,140

Edge case handling, breaking changes, ongoing improvements to monitoring/security

### Security

720 hours  
\$57,060

SOC 2, GDPR, HIPAA compliance

### Sync speed + infrastructure

1,360 hours  
\$107,780

Fast flow for newly authenticated accounts, load balancing, multi-datacenter operations

### Storage layer

240 hours  
\$19,020

Build storage layer to scale with amount of data stored

### Admin UI + logging

240 hours  
\$19,020

Build admin UI and logging to troubleshoot

### Email tracking

472 hours  
\$37,406

Open, link, reply tracking, search support

## Total for everything:



**\$682,184**



**8,608 HOURS**

That's over **1.5 years** for a talented team of **3 senior software engineers!**

Enterprise teams may face higher costs due to challenges with additional cross-functional collaboration, internal reviews, legal and security assessments, and more.

**With Nylas, clear your integration roadmap within quarters vs. years.**



Developer rates per hour are calculated based on nationwide averages for Sr. Software Engineers in the US. These rates are provided by Indeed and may vary depending on criteria such as location and seniority level.