Dear [Data Management Tool],

We believe in a sustainable future in which buildings have a significantly lower impact on our planet, people, and communities. Where we can all see expanding value in real estate assets while also reducing negative impacts on people and the environment. As a needed partner, we'd like to create this future with you.

We have appreciated the opportunity to collaborate with you in terms of managing our data within your tool, but know the systems that we are currently working within have not been as effective as they could be for us. We've invested in sustainability certifications and your technology systems, but still see that data is disconnected, and therefore unusable by our customers. This means the industry can't quantify and optimize product sustainability data at the project level, and we in turn cannot quantify the ROI for our sustainability investments.

In order to see this future, we need your help as follows:

- Build structured fields aligned with the [Common Materials Framework's First Factors](#) so that we can manage and align our product data to enable easier communications with our customers on our journey in supporting the First Factors based on our investments in specific third-party certifications.
- Make upload and management of our data into your system significantly more streamlined leveraging APIs from our own websites or simplified upload forms so we only have to manage data in one place and it will flow.
- Build API connections with third-party ecolabels and standards to obtain digitized third party verified data that is then easily managed to meet the structure of the First Factors.
- Connect the CMF-aligned data in your platform, through an acceptable API, with other platforms and project workflow tools.
- If you manage a front-end tool (not just a back-end data management platform):
  - Make CMF-aligned sustainability data clear and easy to find with any given product
  - Enable architects, designers, owners, and specifiers to filter products based on specific CMF factors so they can more easily find products that meet their sustainability criteria.

We appreciate your help in enabling us to streamline this work and see this data flow into the future. We can see this future a reality, but only together.

In partnership,
[MFR]