



BANNER APPLICATION

Requirements to Hang Banners on City Owned Property:

- Banners must pertain to a festival, spectacle, and any civic event held by any nonprofit organizations within the City of Lindsay.
- Banners must list the start and end dates of the festival, spectacle, or other civic event.
- Banners must meet the minimum size requirement without exceptions.
- Banners may be installed no sooner than thirty (30) days prior to the beginning of the event.
- Banners will be removed no later than five (5) days after the completion of the event.
- Banner hanging requests will be placed on a first-come, first-served basis based on the availability of location.
- Upon receiving banners, City Services shall have three (3) to four (4) business days to install at the requested location(s).
- Banner Applications will be approved based on the following priorities:
 - City sponsored
 - City co-sponsored
 - Application received date

The Applicant is required to:

- Submit a completed Banner Application at least 40 days in advance of proposed installation.
 - *Please note* that there is no fee to submit the application or to install the banners.
 - *If* banners are not received five (5) days prior to the proposed installation date, the City may require a payment from the applicant, based on staff costs to complete the installation.
- Submit for approval, a layout of the proposed banner including artwork and wording. It is recommended that banners not be ordered or purchased until approval from the City has been received.

Banner Locations:

- Banner Hanging Potential locations:
 1. Windmill at Hermosa St. & Elmwood Ave.
 2. Lindsay Entrance Sign.
 3. HWY 65/Hermosa St. Lawn.
 4. Soccer Complex fence at Tulare Rd. and Elmwood Ave. intersection (Northwest corner).
 5. Soccer Complex fence at Tulare Rd. and Sequoia Ave. intersection (Northeast corner).
- Banners must meet minimum size requirements of each location. See attached picture with size requirements.
 1. Windmill at Hermosa St. & Elmwood Ave.: Can be rectangle or trapezoid shape.
 2. Lindsay Entrance Sign: Must be rectangular shape and must be double sided.
 - Soccer Complex fence at Tulare Rd. and Elmwood Ave. intersection (Northwest corner): Must be rectangular shape.
 - Soccer Complex fence at Tulare Rd. and Sequoia Ave. intersection (Northeast corner): Must be rectangular shape.

FOR ADDITIONAL QUESTIONS REGARDING BANNER PERMITS, PLEASE CONTACT THE
CITY SERVICES & PLANNING DEPARTMENT AT
(559)562-7102 OPTION 4



BANNER APPLICATION

APPLICANT INFORMATION:

_____ Name of Applicant	_____ Date
_____ Address	
_____ Phone Number	_____ Name of Contact Person
_____ Mailing Address (if different from applicant address)	

EVENT INFORMATION:

_____ Event Name	_____ Event Type
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EVENT DATES:

From: _____ To: _____

BANNER HANGING TIME PERIOD REQUESTED:

_____ Installation Date	_____ Removal Date
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DESIRED LOCATION FOR INSTALLATION:

- Windmill North South West East
 Entrance Sign
 Sequoia Soccer Complex
 Elmwood Soccer Complex

Please submit a completed application to the City Services & Planning Department. For an application to be deemed complete, the detailed location list and color graphic of the banner (including text and dimensions) must be attached to the application. Application submittal and questions can be directed to Director of City Services & Planning Neyba Amezcua, 150 N. Mirage Ave., Lindsay CA. at namezcua@lindsay.ca.us or (559)562-7102 option 4.

I acknowledge that I have read and understand the City of Lindsay's banner application guidelines and that the application submitted is true and correct.

_____ Signature of Applicant	_____ Date
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BANNER

Height Measurements
4 ft Minimum
6 ft Maximum

Height Measurements
9 ft Minimum
11 ft Maximum

***Special Requirement: Banner must be double sided**



BANNER

Height Measurements
4.5ft

Width Measurements
6.5 ft Minimum
8.5 ft Maximum

Elmwood Soccer Complex



Sequoia Soccer Complex

