

TAKE CONTROL OF YOUR ENERGY COSTS WITH

E²X

Did You Know?

In the U.S., a staggering 19 million commercial businesses are wasting 30% of the energy they pay for, and don't even know it.



\$39B

Dollars in loss



375M

MT of carbon

=



driving 89M+
cars in a year

Transforming Excess Energy Capacity into Cash

The key to smarter energy spending is understanding how to recycle your excess energy capacity.

- Businesses pay for energy usage (kWh) and demand (kW)
- Even if their demand spikes for 15-30 minutes in a month, they pay for it the entire month
- Currently, businesses are not incentivized to minimize spikes in demand
- **COI Energy's Excess Energy Exchange (E²X)** helps businesses exchange their unused energy capacity with other businesses that need it more

Save
20-30%
with E²X

How E²X Works

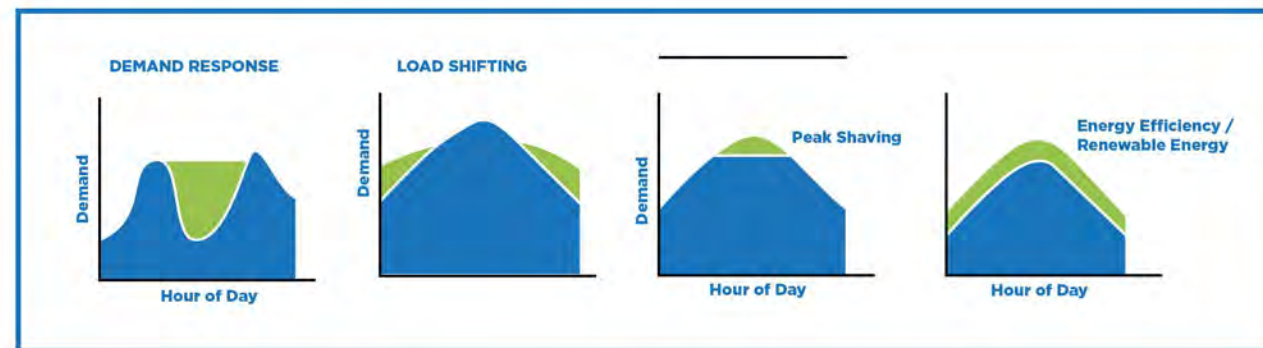
STEP 1: **Identify:** Uncover and prevent energy waste in buildings through artificial intelligence.

STEP 2: **Exchange:** Recycle energy waste on E²X for savings, revenue and a lower carbon footprint.

STEP 3: **Track:** Improve energy performance and manage transactions on the E²X App.

A Holistic Approach

Optimize your entire energy portfolio through effective demand management with E²X.



Paying it Forward

Nearly **1 in 3** homes in the U.S. is facing energy insecurity



COI Energy's "kW for Good" program empowers businesses to pay a portion of their energy savings forward to support equitable access to clean energy resources for all.

How to Get Started

Businesses can start reaping the benefits of E²X with no upfront fee and you only pay when you save.

Good for the bottom line, good for the planet, good for the people.

*Sign up
to be one of
the first to
experience
the power of
E²X.*

Circle of Influence

Bloomberg



McKinsey & Company

Google

GSA

COMCAST
NBCUNIVERSAL
LIFT Labs



Morgan Stanley



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MAKING THE WORLD MORE ENERGY EFFICIENT

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