



中国国际进口博览会
CHINA INTERNATIONAL
IMPORT EXPO

第七届中国国际进口博览会国家综合展

The Country Exhibition of the 7th China International Import Expo

参展邀请手册

Invitation Brochure



中国国际进口博览会以“新时代 共享未来”为主题，是世界上首个以进口为主题的国家级博览会，让中国大市场成为世界共享的大市场。由国家综合展、企业商业展、虹桥国际经济论坛、专业配套活动和人文交流活动组成。

2017年5月，中国国家主席习近平宣布，中国将从2018年起举办中国国际进口博览会。自此，这场盛会每年11月在中国上海如期举办，即将在2024年迎来第七届。

The China International Import Expo (CIIE), themed “New Era, Shared Future,” is the world’s first import-themed national-level exposition, which transforms China’s vast market into a global platform for shared opportunities. It encompasses Comprehensive Country Exhibition, Enterprise and Business Exhibition, Hongqiao International Economic Forum, professional supporting activities and cultural exchange activities.

In May 2017, Chinese President Xi Jinping announced that China would host the China International Import Expo starting from 2018. Since then, this grand event has been held annually in November in Shanghai, China, and the seventh edition will come in 2024.

国家综合展
Country Exhibition

Invitation

国家综合展是进博会的重要组成部分，邀请有意愿的国家和国际组织参展，展示参展方综合形象、优势领域、优质资源，促进开展贸易、投资等务实合作。六年来，参展国家覆盖五大洲，共有142个国家和国际组织参加。

As an important part of the CIIE, Country Exhibition invites countries and international organizations to display their comprehensive image, competitive sectors, quality resources in ways that facilitate practical cooperation including trade and investment. Over the past six years, a total of 142 countries and international organizations across 5 continents have taken part.

诚挚邀请 有意愿的国家和国际组织参加进博会国家展，
共享中国大市场机遇，携手发展，共同繁荣！

We sincerely invite interested countries and international organizations to participate in the CIIE Country Exhibition, to share the opportunities of the vast Chinese market to jointly boost development for common prosperity!

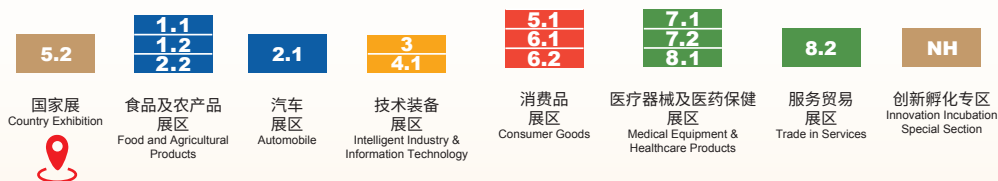
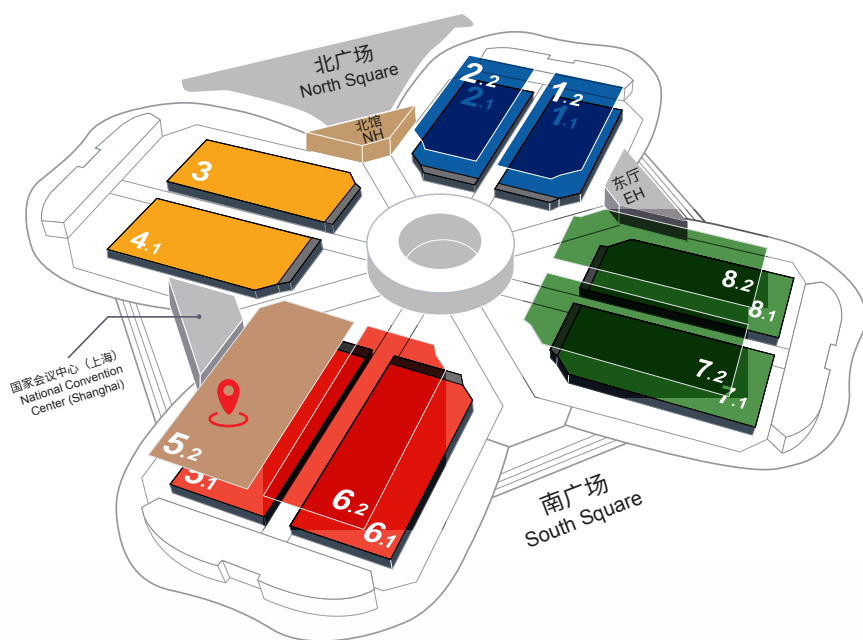


第六届进博会吸引了众多境内外媒体的关注,共有来自89个国家和地区的3200余名记者注册报名。多家中国主要媒体发布国家展特别报道。许多参展方表示,中国市场潜力巨大,国家不分大小,都能在进博会找到合作机遇,促进相互了解。

The 6th CIIE has garnered significant attention from both domestic and international media, with over 3200 journalists from 89 countries and regions applying for reporting the Expo. Numerous major Chinese media outlets offering special coverage of Country Exhibition. Many exhibitors said that the vast potential of the Chinese market offers cooperation opportunities for countries of all sizes at the CIIE, fostering mutual understanding.

展馆分布图

Exhibition Hall Distribution Map



- **举办地点:** 国家会展中心(上海)5.2H
Venue: National Exhibition and Convention Center (Shanghai) 5.2H
- **展览面积:** 3万平方米
Exhibition area: 30,000 square meters

- **参展对象 Exhibitors:**
有意愿的国家和国际组织
Interested countries and international organizations.
- **报名截止时间 Application Deadline:**
2024年5月31日
May 31st, 2024
- **报名方式 How to apply:**
通过外交途径向中方提出书面申请
Submit a written application to the Chinese side through diplomatic channels.
- **参展支持 Exhibition Support:**
国家展为所有参展方提供展位支持,并为符合条件的发展中国家和最不发达国家提供参展支持。
The Country Exhibition provides raw space to all participants, and offers participation support to eligible developing countries and the least developed countries.
- **参展流程 Exhibition Process:**
3月-6月: 报名参展, 参展方指定组展机构与进口博览局签署参展合同。
5月-8月: 通过网上系统填报展品, 指定搭建公司完成展台设计
9月-10月: 展品运输
10月底: 进场搭建
March to June: Registration for participation. Participant designates one exhibition organizer to sign exhibition contract with the China International Import Expo Bureau.
May to August: Submit exhibits information in the online system. Designate one construction company to complete booth designs.
September to October: Transportation of exhibits.
End of October: Booth setup.

联系我们 Contact Us

进博局招展处 zhaozhanchu@ciie.org
 亚洲地区 dwy@ciie.org
 欧亚地区 liuliang@ciie.org
 欧洲地区 yyl@ciie.org
 美大地区 yangmeng@ciie.org
 非洲地区 lyz@ciie.org

Division of Exhibitors Recruitment of the China International Import Expo Bureau: zhaozhanchu@ciie.org
Asia: dwy@ciie.org
Eurasia: liuliang@ciie.org
Europe: yyl@ciie.org
America and Oceania: yangmeng@ciie.org
Africa: lyz@ciie.org



中国国际进口博览会 CHINA INTERNATIONAL IMPORT EXPO

举办时间: 2024年11月5日至10日

Date: November 5th to 10th, 2024

举办地点: 国家会展中心(上海)

Venue: National Exhibition and Convention Center (Shanghai)

主办单位: 中华人民共和国商务部、上海市人民政府

Hosts: Ministry of Commerce of the People's Republic of China, Shanghai Municipal People's Government

承办单位: 中国国际进口博览局、国家会展中心(上海)有限责任公司

Organizers: China International Import Expo Bureau, National Exhibition and Convention Center (Shanghai) Co., Ltd.

合作单位: 世界贸易组织、联合国开发计划署、联合国贸易和发展会议、联合国粮农组织、联合国工业发展组织、国际贸易中心

Partners: World Trade Organization, United Nations Development Programme, United Nations Conference on Trade and Development, Food and Agriculture Organization of the United Nations, United Nations Industrial Development Organization, International Trade Center

展会面积: 超过36万平方米

Exhibition area: Over 360,000 square meters



第六届进博会

国家展主宾国

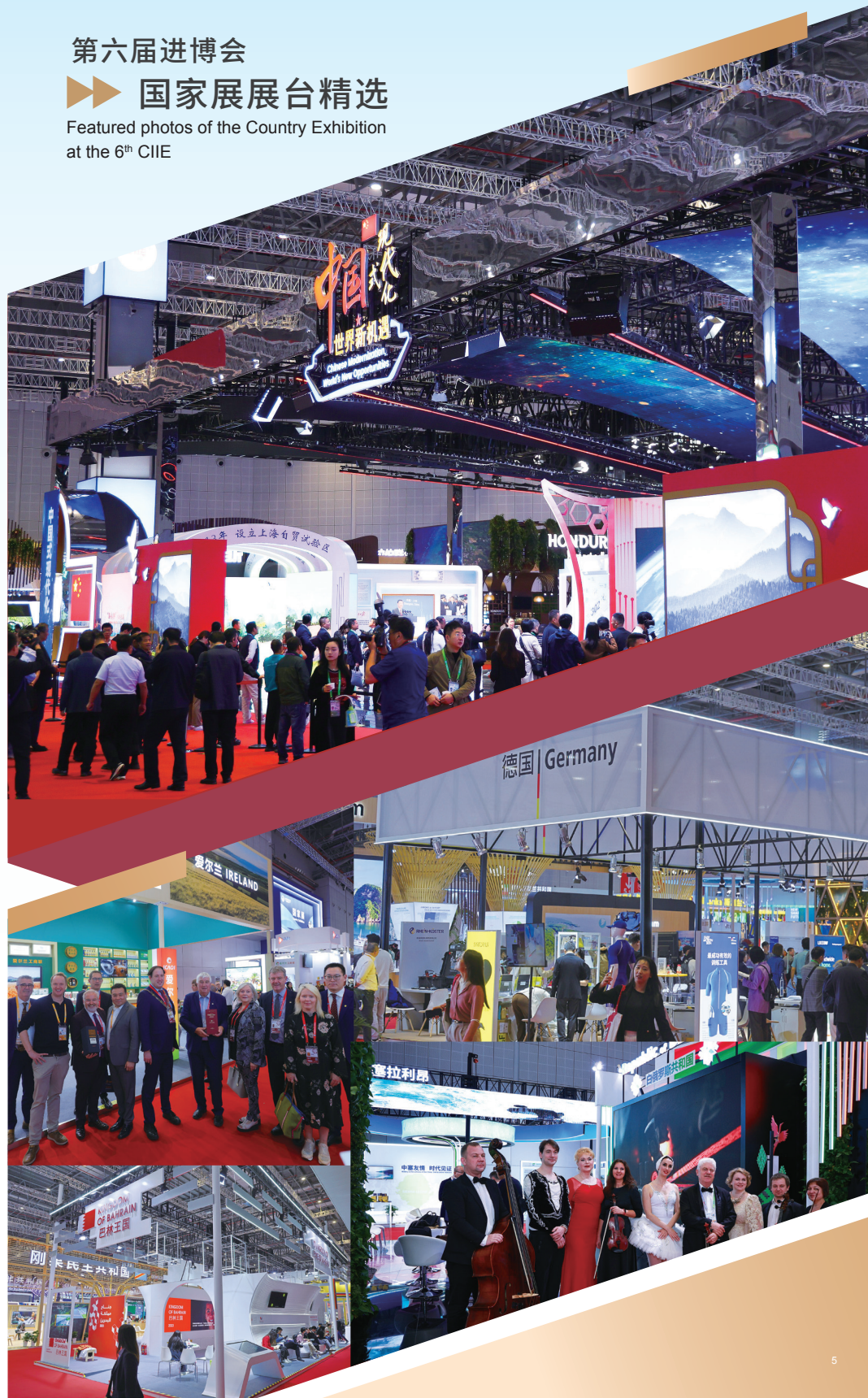
Guest of Honor Countries of the Country
Exhibition at the 6th CIIE

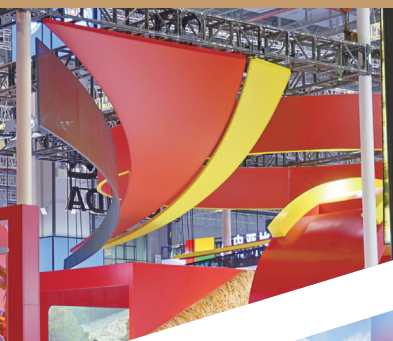


第六届进博会

国家展展台精选

Featured photos of the Country Exhibition
at the 6th CIIE





Country Exhibition

国家展展台精选