Membership Benefits & AZA Network Tutorials



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Individual Memberships

Student

Individuals who are interested in or preparing for a career in zoos or aquariums and are enrolled full-time or part-time as a student in a compulsory or higher education system.

Professional Associate

Employees of a non-AZA member zoo or aquarium, or actively seeking employment in the zoo/aquarium community. This category is also available to those who share a non-commercial professional interest such as volunteers and docents and those in related fields like conservation, academia and government.

Professional Affiliate

Employees of an AZA-accredited Institution, Certified Related Facility, Conservation Partner, Society Partner, or Commercial Member are eligible to apply. Professional Affiliate members have access to upgraded benefits.

Professional Fellow

Management-level employees at an AZA-accredited Institution, Certified Related Facility, or Society Partner are eligible.

Professional Fellows help shape association policy by voting in AZA elections and are eligible to chair AZA committees and be considered to serve on the Board of Directors. Professional Fellow membership requires approval by institution's Director or CEO.

Harris and the second	Student	Professional Associate	Professional Affiliate	Professional Fellow
AZA Network Access	X	X	X	Χ
Connect Magazine Subscription	X	X	X	X
INSIGHT e-newsletter	X	X	X	X
Members-Only resources on AZA.org	X	X	X	X
Discounted conference registration	x	X	X	X
Pursue Training and conservation work through the Conservation Grants Fund	X	X	X	Х
Discounted and free admissions at participating AZA facilities	x	X	x	X
View AZA's job listings board	X	X	X	Х
Access to AZA's Online Member Directory	x	X	x	x
Eligibility to serve on AZA committees		X	X	X
Listing in AZA's Online Member Directory			X	X
Voting Rights in association elections				X
Eligibility to chair committees or serve on the AZA Board of Directors				x
Animal Exchange access				X
Eligible for the Executive Leadership Development Program				x

Organization Memberships

Commercial

Companies that are product or service providers or consultants that share an interest in zoos and aquariums may apply for Commercial membership. All Commercial Members have access to a variety of resources to help reach zoos, aquariums, and zoo/aquarium professionals.

	Commercial
Subscription to Connect Magazine	X
Discounted conference registration (up to 8 employees)	x
Annual AZA-accredited member mailing label service	X
Unlimited free job listings on AZA's Job Board	X
Members-only access to web content	X
AZA member recognition certificate	X
New member announcement in Connect Magazine	X
Insight e-newsletter	X
Discounted exhibitor rates, sponsorship opportunities	X
Exclusive digital and print advertising opportunities	X
Placement in the AZA Marketplace	X
Requests for Proposal distribution service	X
Discounted and free admissions at participating AZA facilities	X
Press room postings	X
AZA commercial member logo use	X
AZA Network access	X
Listing in the Online Member Directory	X

Conservation Partner

Conservation Partner members are organizations that support the vision, mission, and goals of zoos and aquariums.

Conservation Partners can be, but are not limited to, conservation-focused organizations, university zoology departments, and other related organizations without a permanent wildlife collection.

Society Partner

Organizations that are directly associated with and support an AZA-accredited zoo or aquarium may become a Society Partner. This membership is only available to those partner group organizations supporting AZA-accredited members.

	Conservation Partner & Society Partner
Subscription to Connect Magazine	X
Discounted conference registration (up to 3 employees, Conservation Partner only)	×
Annual AZA-accredited member mailing label service	x
Unlimited free job listings on AZA's Job Board	X
Members-only access to web content	X
AZA member recognition certificate	X
New member announcement in Connect Magazine	X
Discounted exhibitor rates, sponsorship opportunities	×
Exclusive digital and print advertising opportunities	x
Eligibility for employees to serve as AZA Animal Programs officers	X
AZA Network access	X
Listing in the Online Member Directory	X
Organization listing on the AZA website	X

^{*}Accredited and certified institutions not listed. For more information about accreditation, click here.

Benefits Resources

Individual Members

- Stay informed with a member-exclusive subscription to AZA's Connect magazine and the monthly member e-newsletter, INSIGHT
- Tap into grants to pursue training and conservation work through the <u>Conservation Grants Fund</u> eligibility only available to AZA members
- Save with deep discounts on AZA's Annual Conference and Mid-Year Meeting
- Plan field study at other zoos and aquariums and receive <u>discounted or free admissions</u>
- · View AZA's Job Listings board, where open positions are available across the country and internationally at zoos and aquariums
- Network with your peers on the <u>AZA Network</u>, a private social networking community bringing together individuals to share knowledge, best practices and experiences.
- Membership provides access to AZA's <u>Professional Development Courses</u>, where you'll learn skills and enhance career advancement opportunities
- Eligible for the ELDP (Executive Leadership Development Program). (Professional Fellows only)

Commercial

- Stay informed about the zoo and aquarium professional community with a member-exclusive subscription to AZA's Connect magazine
- Keep the zoo and aquarium community informed about your organization, with eligibility to purchase one-time use <u>mailing labels</u> (one free set per year upon request)
- Receives discounts on <u>conference registration</u> (up to eight organization staff) and exhibiting fees at the AZA Mid-Year Meeting and Annual Conference
- Access to broader partnerships (Commercial Member Engagement Council) and event sponsorship opportunities
- Free unlimited job postings on AZA's job board
- Placement in the AZA Marketplace-Online Buyer's Guide

Conservation Partner & Society Partner

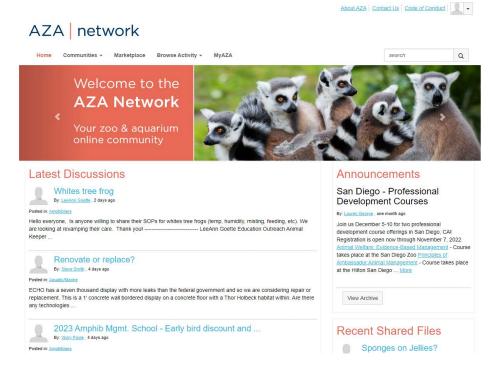
- Free unlimited job postings on AZA's job board
- Stay informed about the zoo and aquarium professional community with a member-exclusive subscription to AZA's Connect magazine
- Keep the zoo and aquarium community informed about your organization, with eligibility to purchase one-time use <u>mailing labels</u> (one free set per year upon request)
- Receive discounts on <u>conference registration</u> (for up to three organization staff), advertising, and exhibiting fees at the AZA Mid-Year Meeting and Annual Conference (Conservation Partner only)
- Eligibility for employees to serve as officers in AZA Animal Programs
- Network with your peers on the <u>AZA Network</u>, a private social networking community bringing together individuals to share knowledge, best practices, and experiences.

For assistance with the benefits listed, please contact the Membership Service Department at membership@aza.org or 301-562-0777.

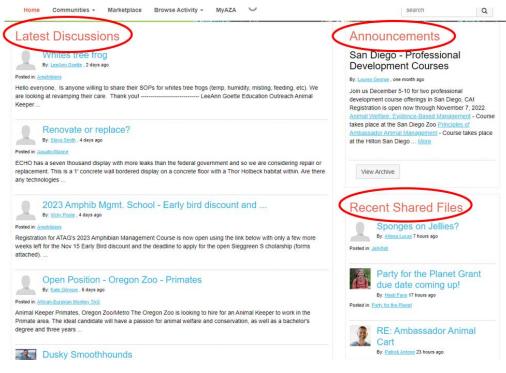
How do I navigate through the home page of the AZA Network?

Login to AZA Network. Once logged in, the Network should look like the following:

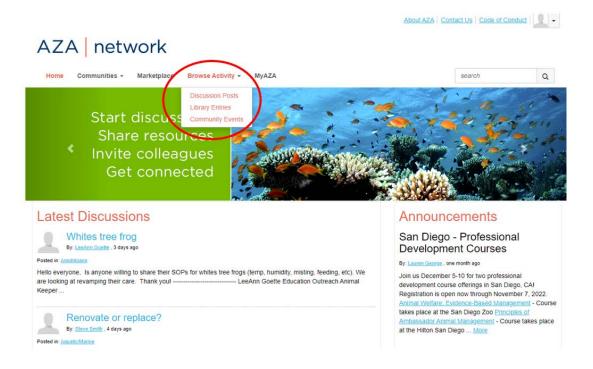
1.



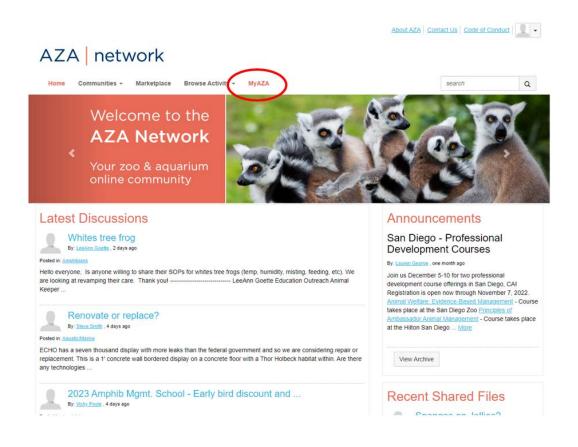
- 2. "Home" in the Network allows you to see Latest Discussions, Announcements, and Recent Shared Files from your Communities and other Open Forums in the AZA Network
- a. Under each Discussion post, Announcement, and Shared File, it will list who it was posted by, how long ago they were posted, and which communities they were posted in.



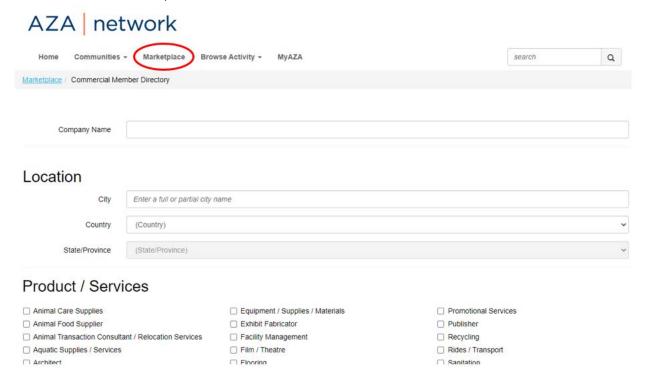
3. Click "Browse Activity" to view recent discussion posts, library entries, and events from the communities you are a member of.



4. Click "MYAZA" to view your MyAZA Account

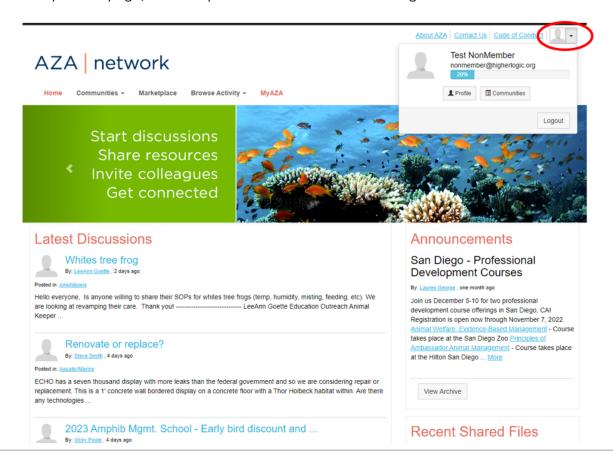


5. Click "Marketplace" to find Commercial Members who provide certain products and services for the needs of zoos and aquariums.

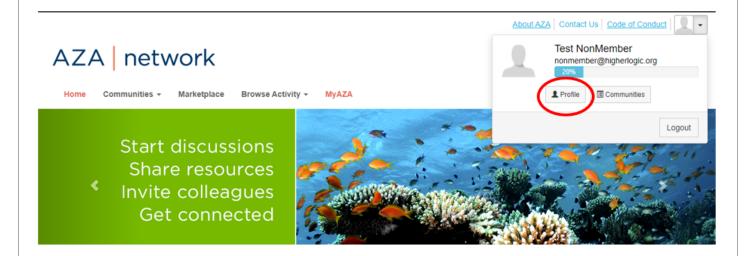


How do I navigate to my profile in the AZA Network?

1. At the top of the page, click the profile icon to see the following menu:

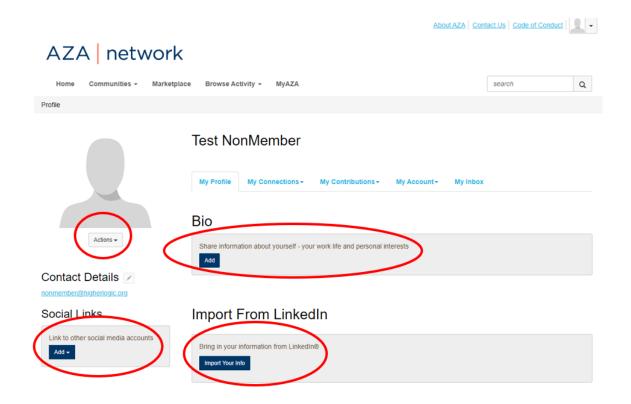


2. Click the Profile button:

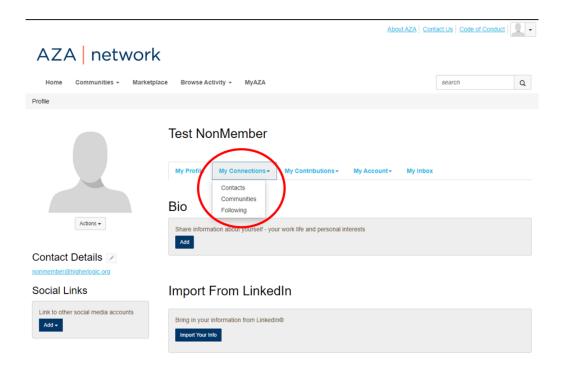


3. Your Profile looks like this

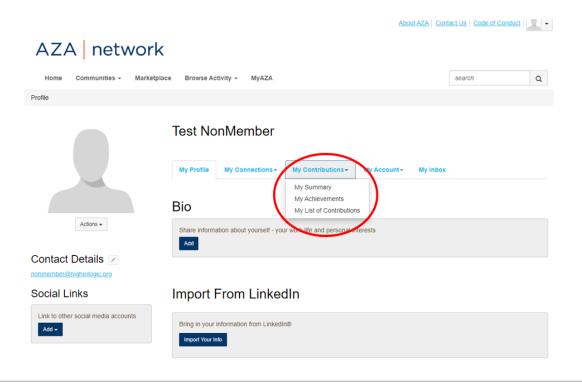
- a. To edit your bio, click Add
- b. You may also connect your LinkedIn, or other social media profiles, to connect professionally with other individuals in the zoo/aquarium community
- c. Click "Actions" underneath the icon to change your profile picture



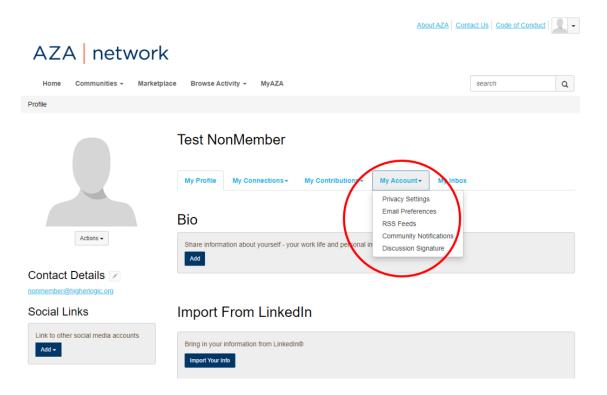
d. Click "My Connections from the Profile menu, to view your contacts, communities, and content you are following



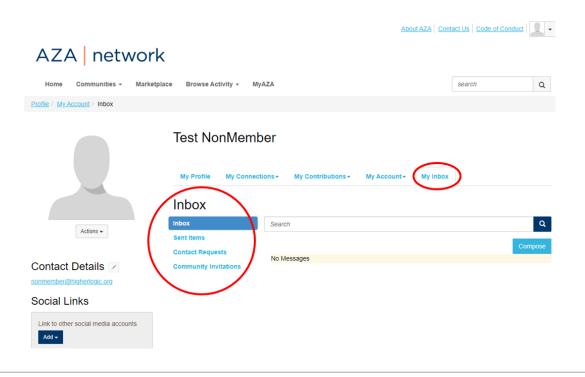
e. Click "My Contributions" to view your Summary, Achievements, and List of Contributions (the content you have shared).



f. Click "My Account" to view Privacy settings, email preferences (how you get notified for activity in a community), RSS feeds, community notifications, and your signature that appears when you create a discussion post.

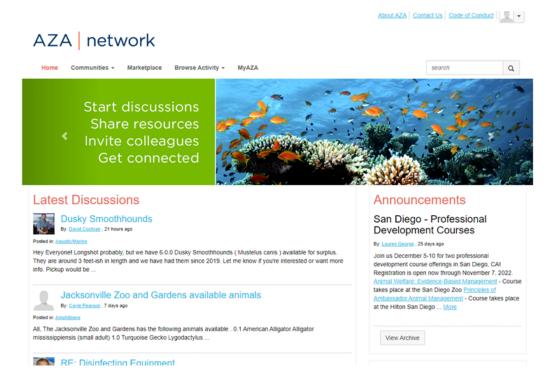


g. Click "My Inbox" to see updates from communities you follow, as well as contact, requests, and invitations to join communities.



How do I search for Communities in the AZA Network?

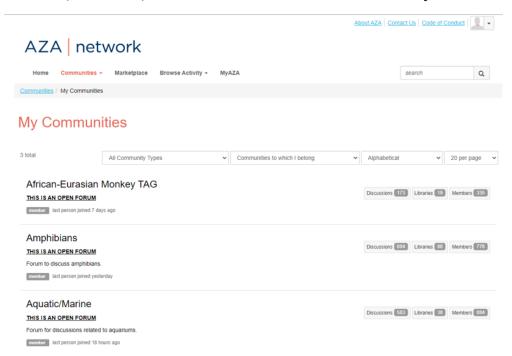
1. Login to Higherlogic/AZA Network. Once logged in, the Network should look like the following:



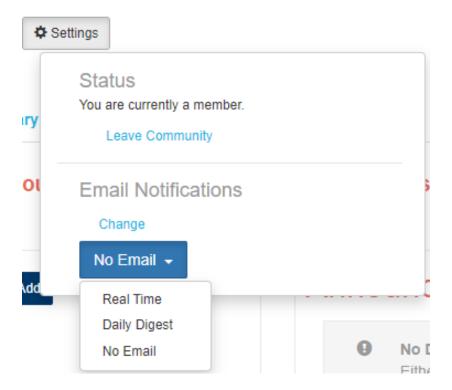
- 2. If searching for a community that you are a member of:
 - a. click Communities on the menu right below the "AZA network"
 - b. Click "My Communities". These communities are ones you are involved with.



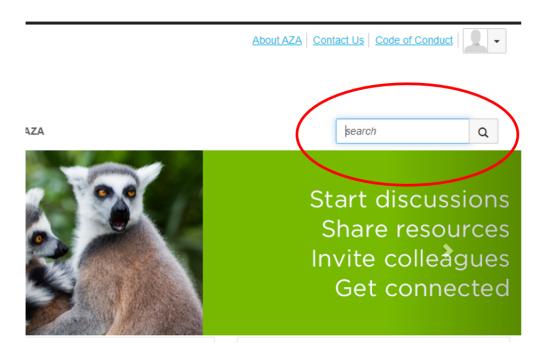
c. The screen will display a list of the Communities in which you ARE a member, including whether it is a closed or open forum, the date of the last post, and how many discussions, libraries, and members are in the community.



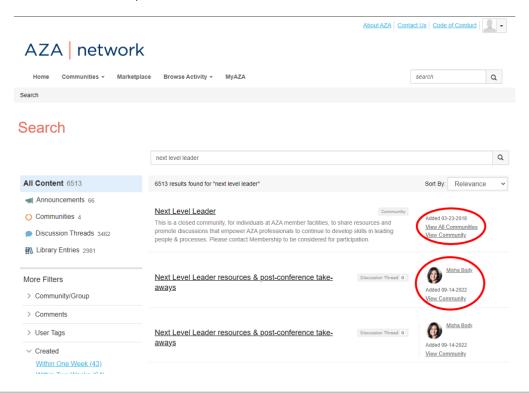
i. You can alter the frequency of email messaging of the community you are a member of by selecting the "Settings" and then "Email Notifications".



- 3. If looking for a Community in which you are NOT a member
 - a. Click the search bar on the top right side of the page and type the name of the community that you are searching for.

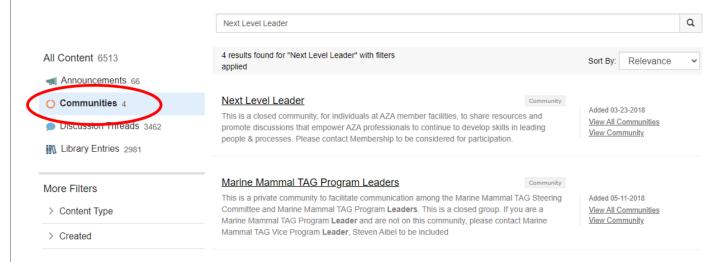


b. The screen will display a list of content that matches what was searched. For communities, it will include a description (including how to join if applicable), the date the Community was created, as well as an option to view the Community. For discussions threads and library entries, it will include the name and photo of individual who created the thread, the date it was created, as well as an option to view the thread,



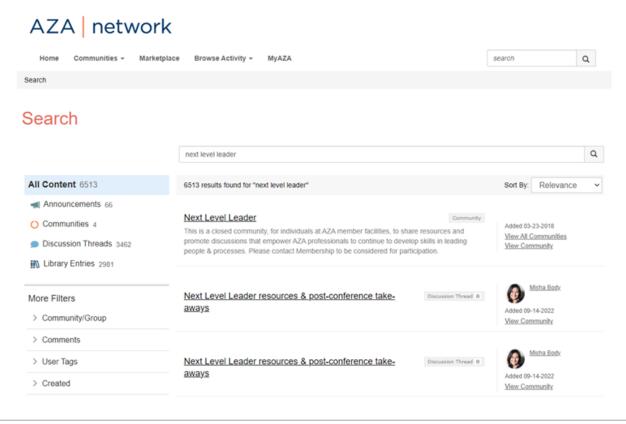
c. If looking for a specific Community name, click the "Communities" filter on the left side of the page and it will then list Communities with names that match what was typed in the search bar.

Search

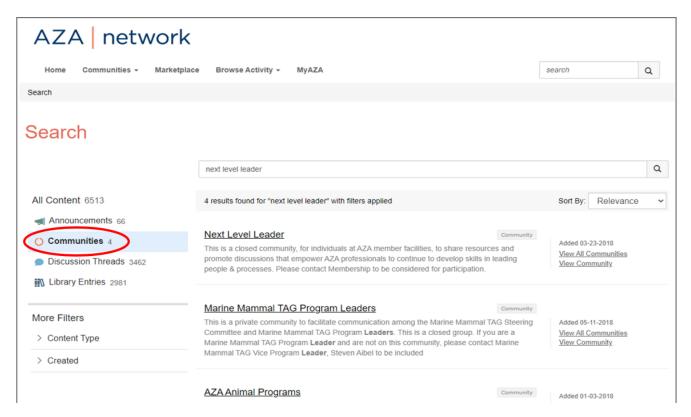


How do I use filters when searching for a specific Community, Discussion Thread, or Library?

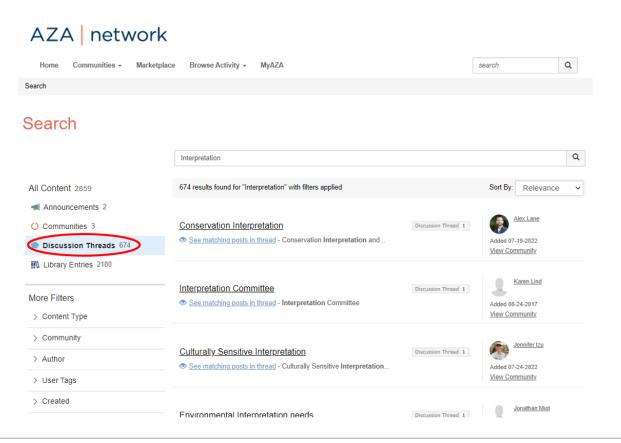
1. Use the search bar on the top right of the screen for Communities, Discussion Threads, or Library Entries that interest you. Results should appear:



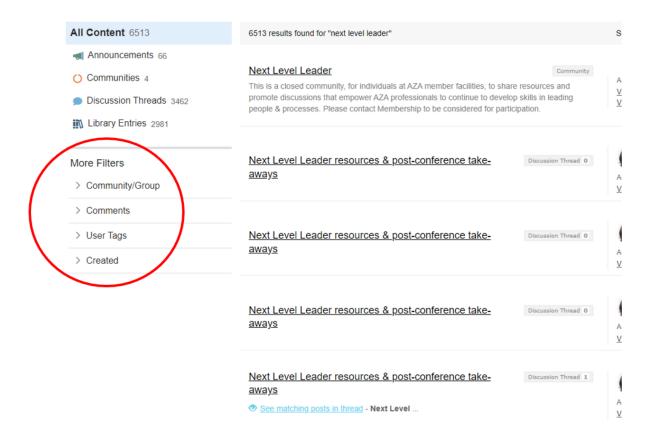
a. If looking for a specific Community, click Communities from the "All Content" menu on the left. This will narrow the results to only community titles.



b. If looking for Discussion Threads or Library Entries that match you search, click either option from the same menu, shown above.

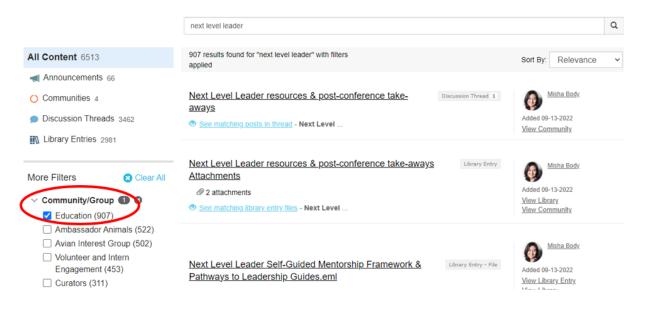


2. If looking for more specific filters, including Community/Group Names, Comments, User Tags, and how recent a Community, Discussion Thread, or Library Entry was created, use the "More Filter" menu underneath the Content Menu.



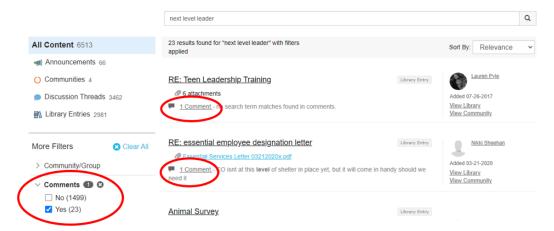
a. The Community/Group filter will show Discussion Threads and Library Entries created by specific Groups and Communities within the Network. Below, the Education filter was applied to the search.

Search



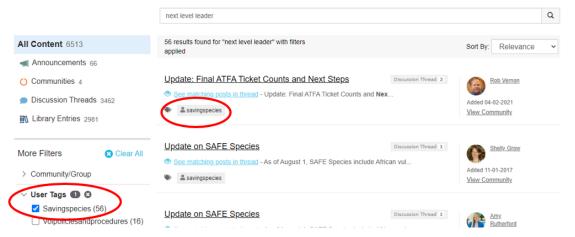
b. The Comments filter will show Discussion Threads and Library Entries with or without comments. Below, the Yes Comment filter was applied to the search.

Search



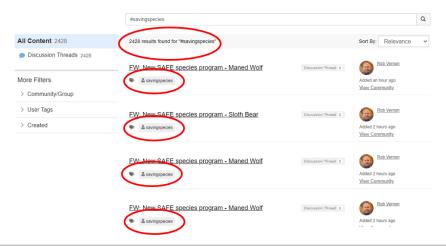
c. The User Tags filter will show Discussion Threads, in which individuals used Tags to emphasize what the post is about. Below, the "Savingspecies" User Tag was applied to the search.

Search

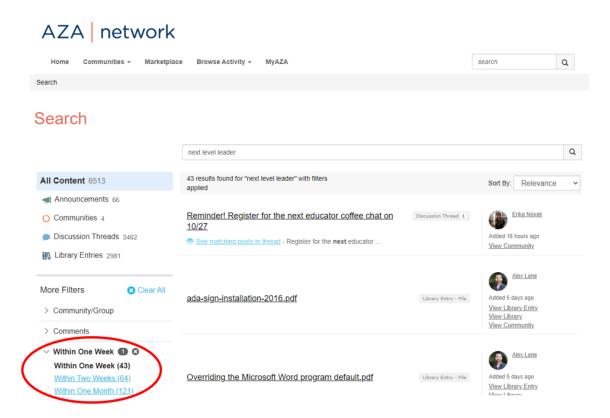


i. You may also click on the User Tag underneath the Discussion Post search entry, to see all Discussion Threads using that specific user tag.

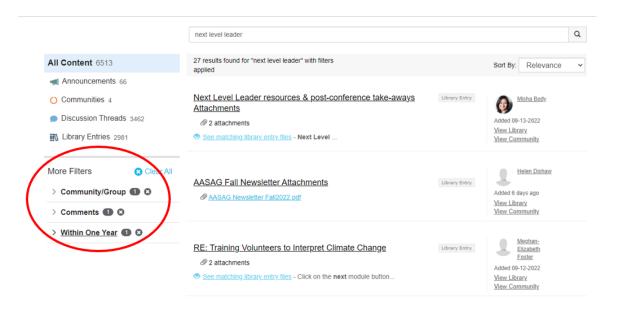
Search



d. The Created filter will show Discussion Threads posted within a certain time frame. Below, the "Within One Week" time frame was applied to the search.

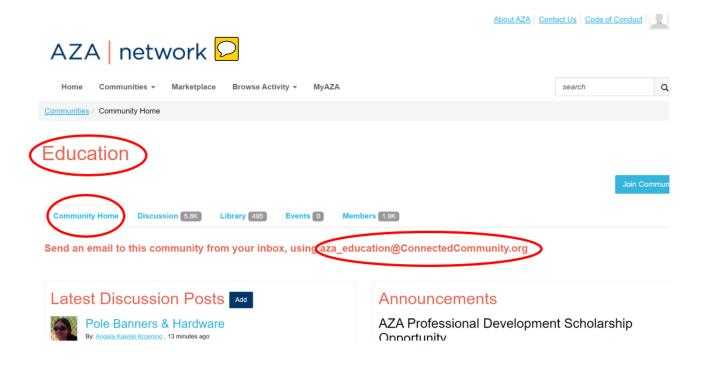


e. You may use a combination of filters from each category, to narrow down your search. Below, you will see one filter from each "More Filters" category applied to the search.

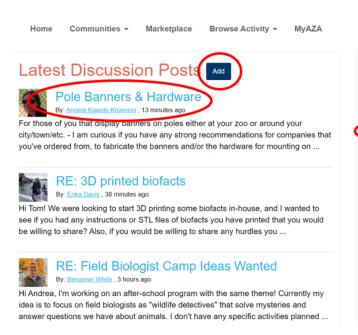


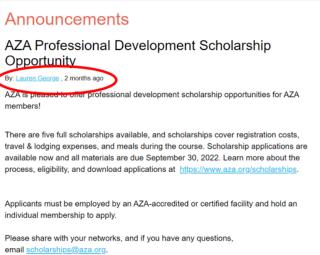
How do I navigate through the Community home page of the AZA Network?

- 1. Login to Higherlogic/AZA Network and search for a Community, either from all Communities in the Network, or from the Communities that you are already part of.
- 2. Once in a community, you will see that:
- a. The name of the Community is listed at the top of the page, along with a menu that indicates what part of the Community you are currently in
 - b. The Community's designated email



- 3. Latest Discussion Posts are under the menu on the left side of the screen.
 - a. Each Discussion Post includes:
 - The title of the post
 - A blue "Add" button to add your own discussion post
 - The profile photo and name of the individual that created the post
 - How long ago the post was created
 - The first three lines of the post
- 4. Announcements are under the menu on the right side of the screen.
 - a. Each Announcement includes:
 - The title of the announcement
 - The name of the individual that created the post
 - How long ago the announcement was created

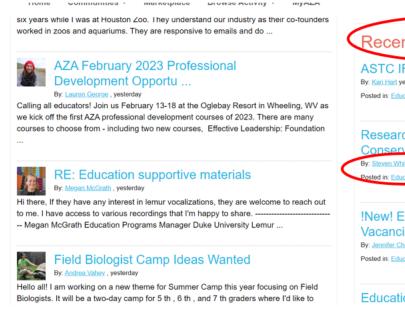


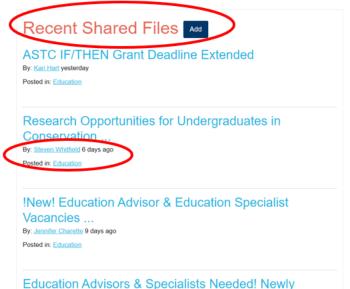


search

Q

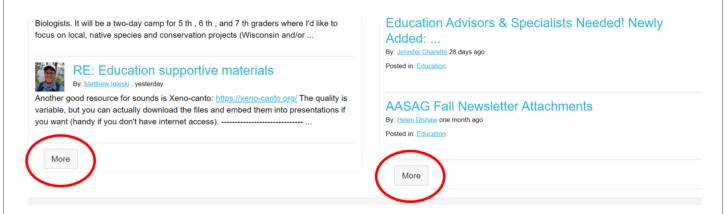
- 5. Under the Announcements on the right side of the screen are the Recent Shared Files.
 - a. Each Recent Shared File includes:
 - The title of the file
 - A blue "Add" button to share your own file
 - The name of the individual that shared the file
 - How long ago the file was shared
 - What Community the file was shared in



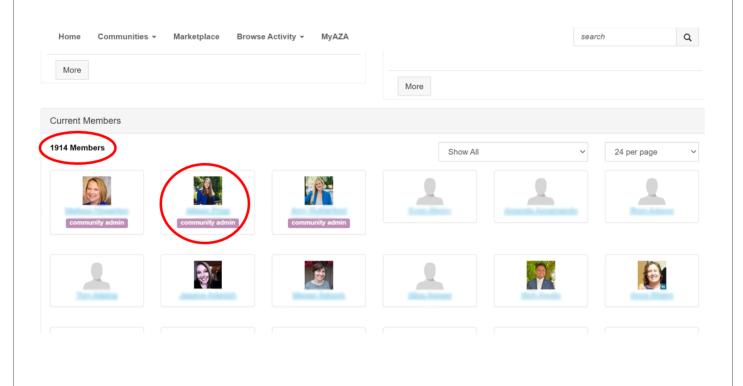


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6. At the end of the list of Discussion Posts and Recent Shared Files is a "More" button that allows you to see older posts and files.

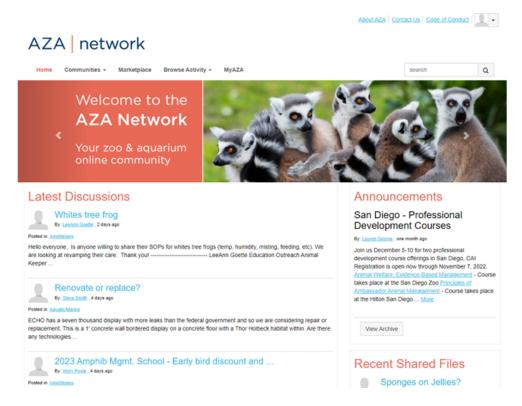


- 7. Underneath both the Discussion Posts and Recent Shared Files are a list of current members in the Community
- a. Along with the number of members of the Community, this sections also shows the following for each member:
 - The member's name and profile photo
 - The member's role

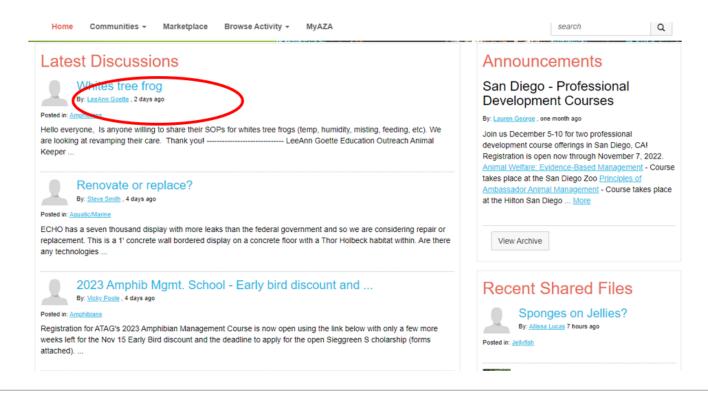


How do I view discussion posts in the AZA Network?

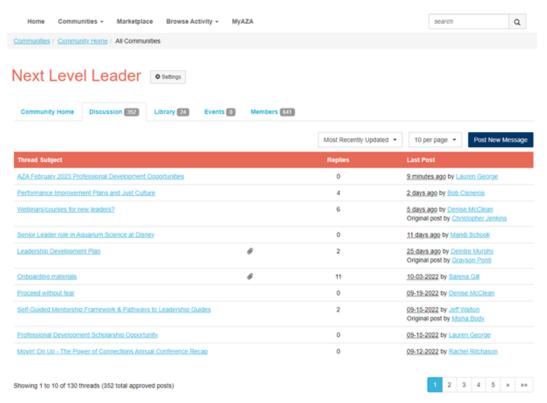
1. Login to Higherlogic/AZA Network. Once logged in, the Network should look like the following:



2. On the home page, you will see the "Latest Discussions" which are the most recent and pinned Discussions from different communities.



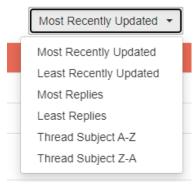
3. To view specific discussions in communities, first select the desired community



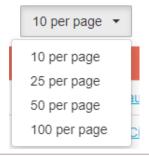
a. The number next to the "Discussion" tab indicates how many discussion posts are in the community.



b. The discussion posts can be sorted by factors:



c. You can display different amount of messages by selecting "__ per page"



4. To view the post, you can select the specific post by clicking the blue underlined text:

Thread Subject		Replies	Last Post
What a Year This Week Has Been: digital takeaway		0	09-09-2022 by Misha Body
Keeper levels	@	1	08-23-2022 by Jeff Vanek Original post by Elizabeth Johnson
Books!		4	08-08-2022 by <u>Veronica Miller</u> Original post by <u>Denise McClean</u>

- 5. Discussion posts that have documents included with them are designated with a paper clip icon:
 - a. These are also automatically populated into the main section of the library.

		-
Thread Subject	Replies	Last Post
What a Year This Week Has Been: digital takeaway	0	09-09-2022 by Misha Body
Keeper levels	9 1	08-23-2022 by Jeff Vanek Original post by Elizabeth Johnson
Books!	4	08-08-2022 by <u>Veronica Miller</u> Original post by <u>Denise McClean</u>

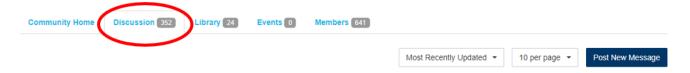
6.The original poster and the most recent comment will display in the "Last Post" section. You can see their profile by selecting the blue underline text. You can also view how many replies have been posted to the original discussion post by looking at the "Replies" column.

Thread Subject		Replies	Last Post
What a Year This Week Has Been; digital takeaway		0	09-09-2022 by Misha Body
<u>Keeper levels</u>	@	1	08-23-2022 by <u>Jeff Vanek</u> Original post by <u>Elizabeth Johnson</u>
Books!		4	08-08-2022 by <u>Veronica Miller</u> Original post by <u>Denise McClean</u>

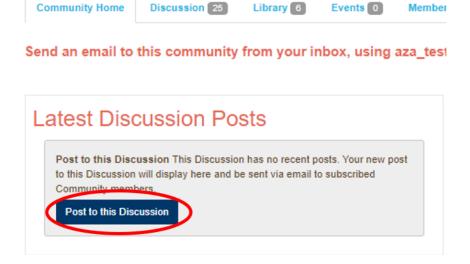
How do I post a discussion in the AZA Network?

Note: You can only post a discussion in a community you are a part of. If you would like to post a discussion in a community you are not in, you must join the community first. Additionally, search in the community to ensure the topic has not already been discussed.

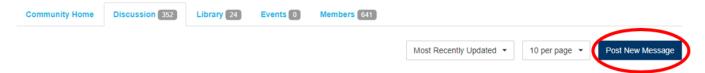
- 1. You must select the community you would like to post a discussion in.
- 2. Once in the discussion, navigate to the "Discussion" tab



a. An additional method is by navigating to the community home page:

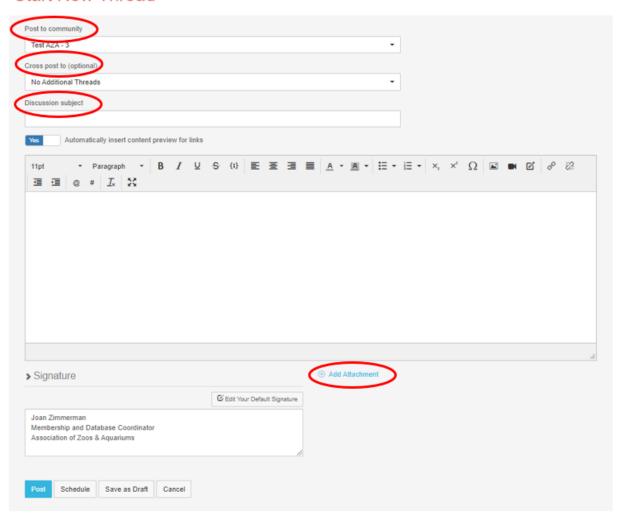


3. You will notice a dark blue button "Post New Message"

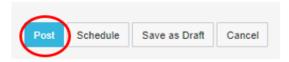


- 4. A new section will open where you can draft your discussion post.
- a. In this section you can choose which community to publish it to by selecting the drop-down section "Post to Community".
- b. With the "Cross post to" you can post the same discussion in another community you are a part of.
- c. The "Discussion Subject" will be the title that displays on home page and the discussion tab.
- d. The message of the body can contain anything relevant to the community topic. Documents can be linked to the post by selecting "Add Attachment"

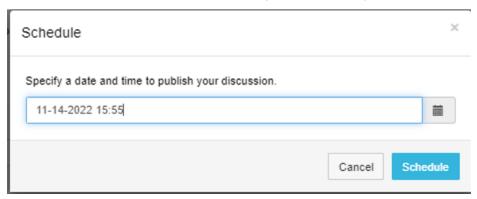
Start New Thread



e. When finished with the discussion post you can "Post" immediately



f. You can also schedule the discussion to be posted on a specific date and time:



g. If you decide to save you post as a draft to edit it at a later time, the drafts can be found by navigating to your profile. Then under "My Contributions" and then "My List of Contributions"



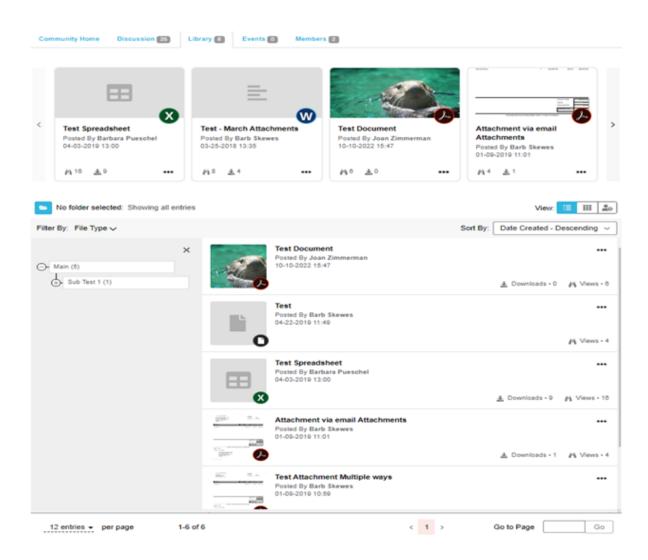
h. It will have the text of "Draft" next to the person it was saved by:



Test Message body 2

How do I use the AZA Network Library?

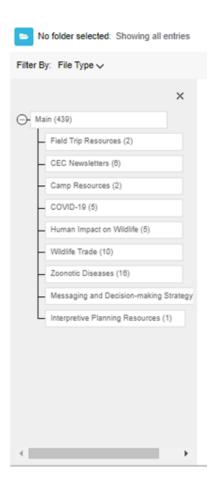
1. Login to AZA Network and search for the community you are interested in. This update allows you to interact with the documents by downloading, commenting, liking, posting descriptions, and attaching related links.



Organization of the documents:

Folders

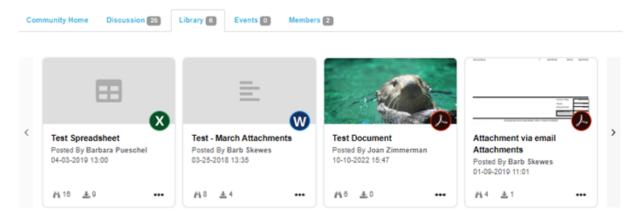
When you scroll further down, you see the folders and whole list of the documents. There is the main folder in the community and then subfolders can be created to organize the documents. To delete and add folder, please see the admin section below.



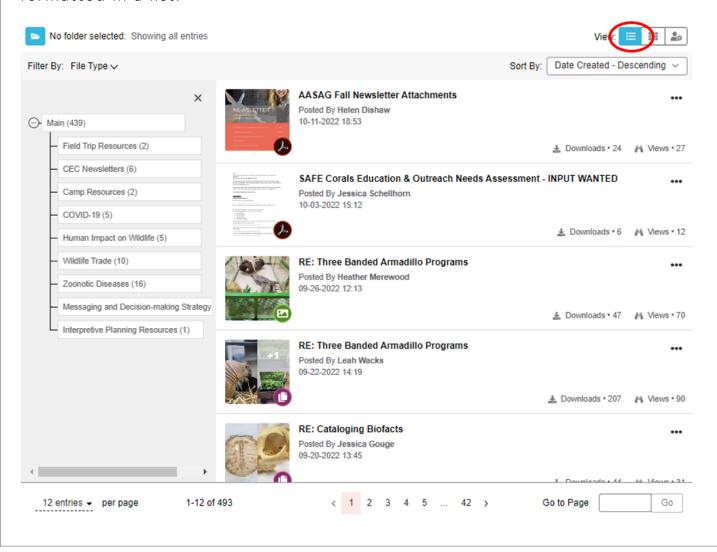
Different ways to view the documents:

Card Carousel:

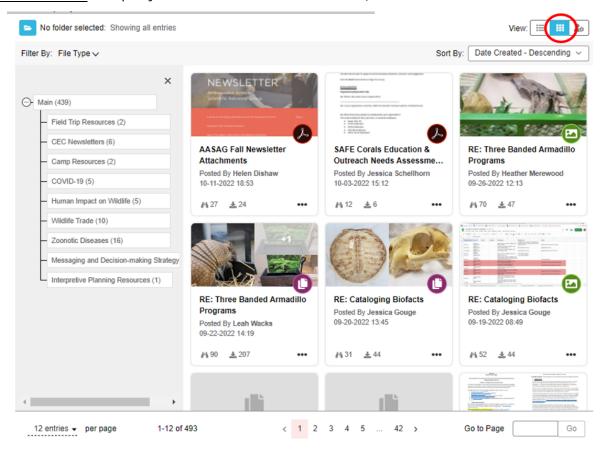
The first feature you will notice is the Card Carousel. This feature allows you a quick way to scroll through the documents in the library. You can see how many views and downloads as well.



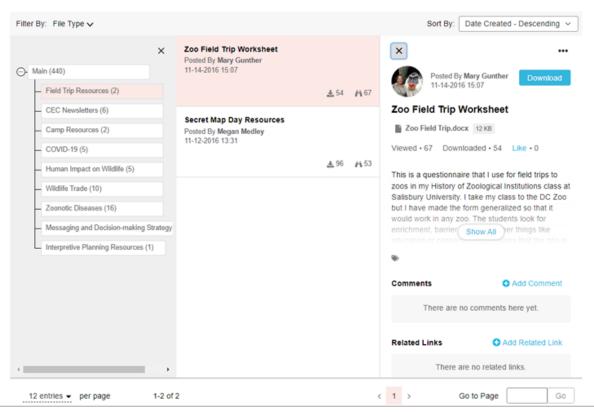
<u>List views:</u> When you select the list view for the library, the documents are formatted in a list.



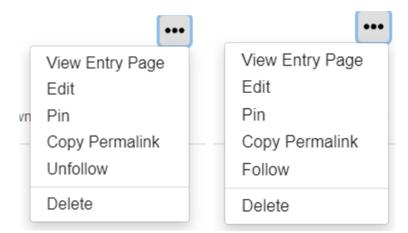
Card View: Displays the documents in card, similar to the card carousel.



<u>Document Detail:</u> When you select a document in any view, a side bar will appear, giving you specific document details (Description, view amounts, download amounts, comments, related links, likes)



The Ellipsis allows you to perform the following actions:



- "View Entry Page" allow you to see the document page
- "Edit" is available to the original poster of the document
- "Pin" places the document in the AZA Network Home page
- "Copy Permalink" can be shared with other AZA Network users. When the permalink is opened, it will bring the user to the document or folder copied.
- "Unfollow" or "Follow" allows the user to stay up-to-date with the document
- "Delete" is only available to Admins

Type of files available to upload:

Word documents:



PDF:



Link to documents (ex. Google Document):



Multiple documents uploaded on single library entry:



Image uploaded:



Zip File:



Power point:



Excel Sheet:



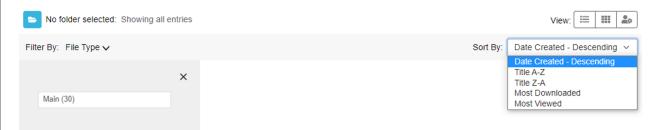
Video:



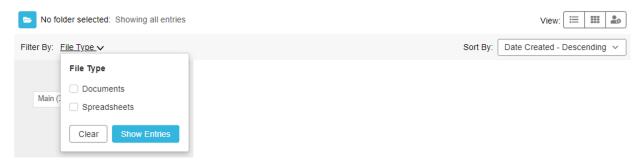
Sound Clips:



When documents are displayed in the folders, there are options to sort the documents.

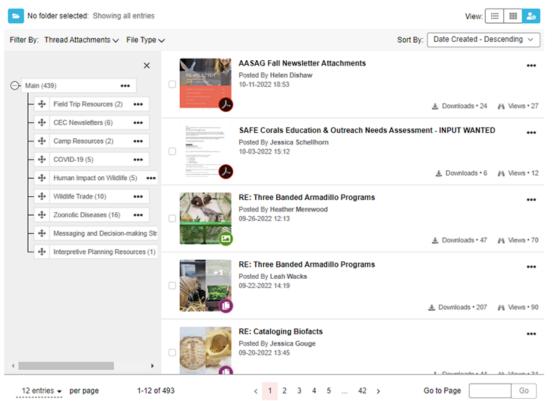


The second option is to filter by type of file, by spreadsheets or by documents.



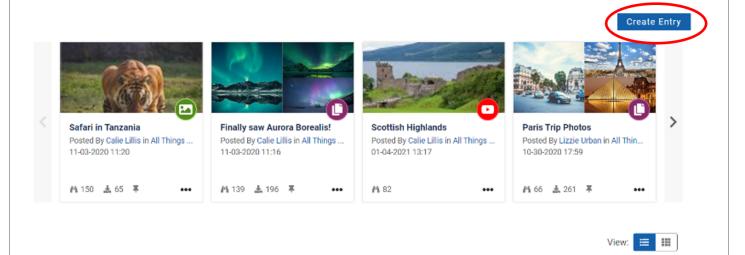
Administrative view: (only available to community admins and super admins) When in admin view you have different functionalities you can perform:

- Moving the folders in different order
- Add subfolders
- Delete subfolders
- Delete documents
- Edit document
- Edit details

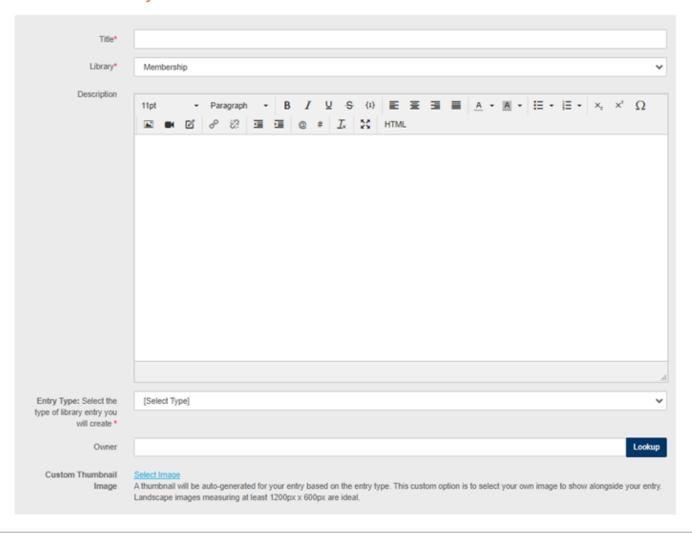


Uploading a new file:

To upload a new document to the library, select "Create Entry" and fill the form out with the necessary information.

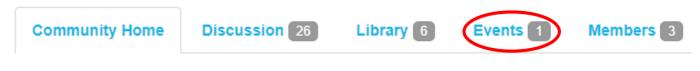


Add to a Library

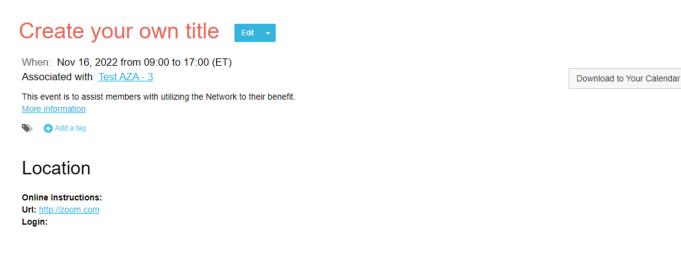


How do I view different events in the AZA Network?

1. To view current events, navigate to the desired community. If there is an event is created and it is not past the date of the event, it will appear in the "Events" tab.

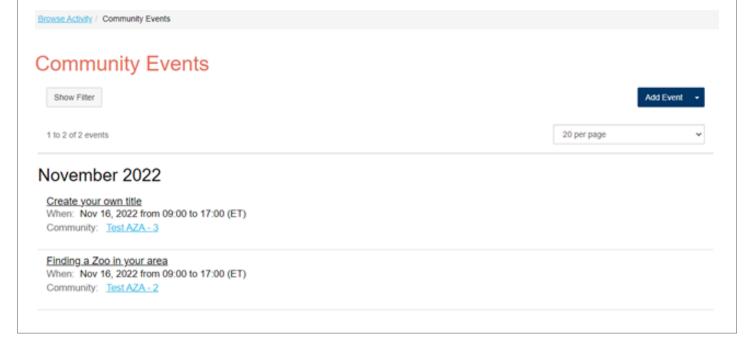


2. Once you select the event, you can add it to your calendar, join, and look at more information. If you are the admin for the community, you can edit the event which also allows you to manage the attendance.

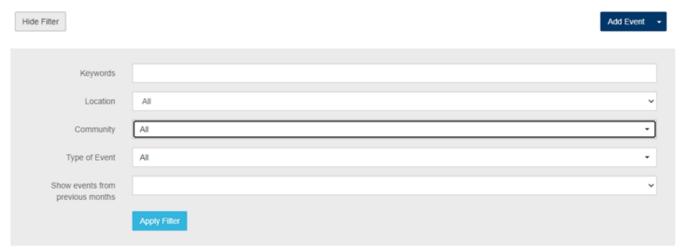


A secondary way to view all events that are created in communities you are a member:

1. On the top section of the AZA Network, select "Browse Activity" and select from the drop down "Community Events". All the events will appear by month.



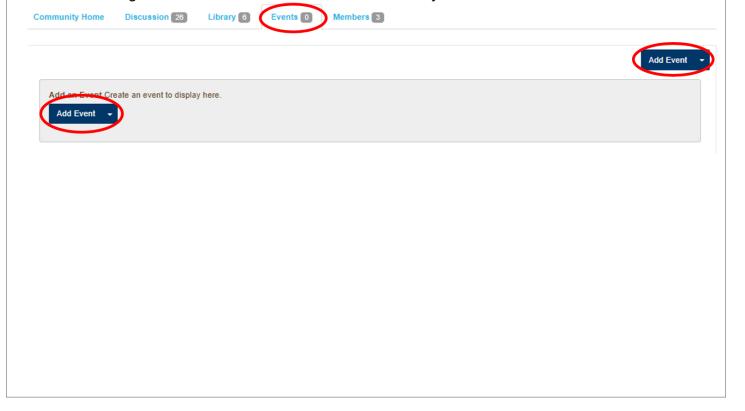
2. If there are many events or you would like to narrow down the results, you can use the filter available in the "Community Events" section.

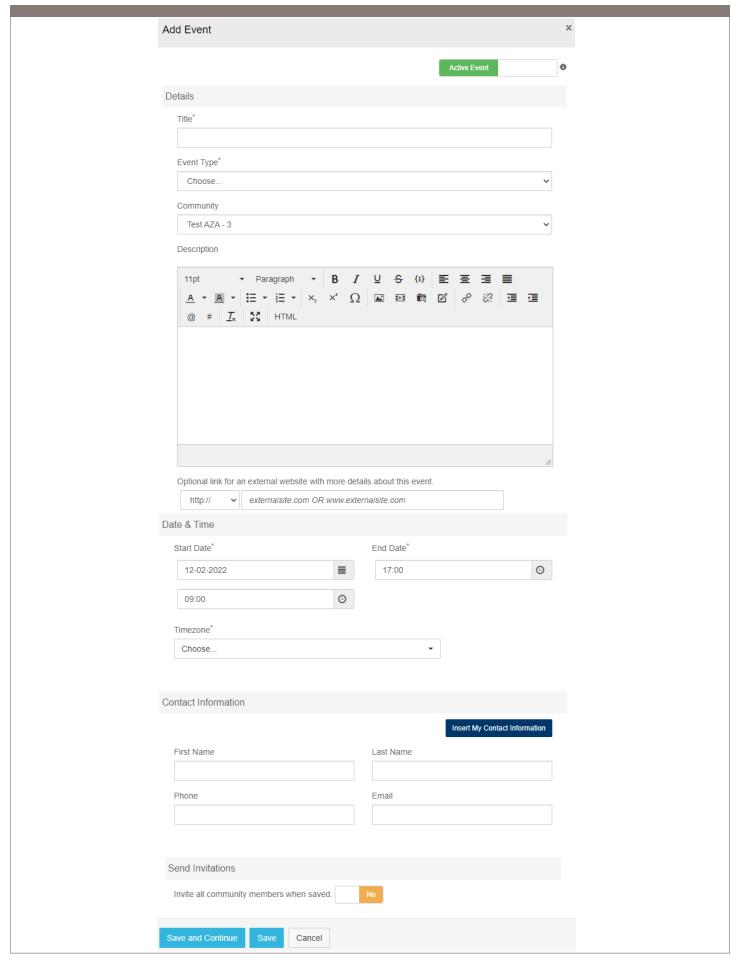


How do I create an event in a community?

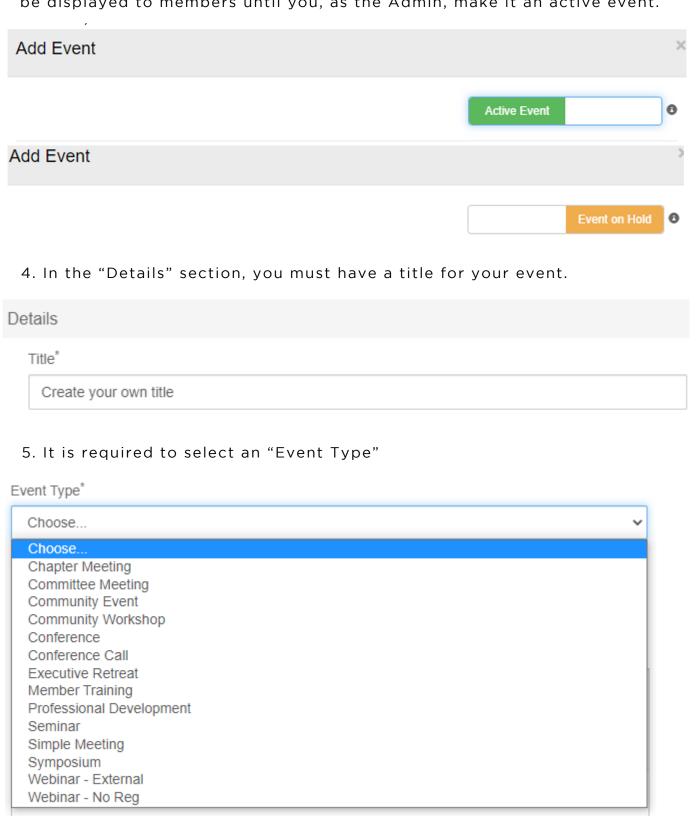
If you are an Admin, you have the ability to create events within the community you are an Admin in. If you are not an admin, only a member, you can only view current events.

- 1. Log into the AZA Network, and navigate to the community you are an Admin in and wish to create an event in.
 - 2. Navigate to the "Events" tab within the community and select "Add Event"





3. The first option is to display the upcoming event to members of the community or to put the "Event on Hold". If the event is on hold, it will not be displayed to members until you, as the Admin, make it an active event.



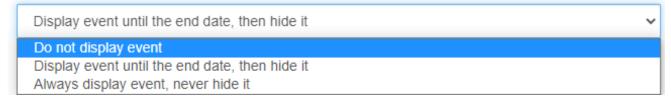
6. The event will automatically fill in the event to the community you initially added it to.

Community



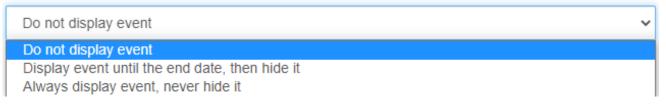
7. Then select how you when and for how long you would like the event displayed in the community.

Display in events list?



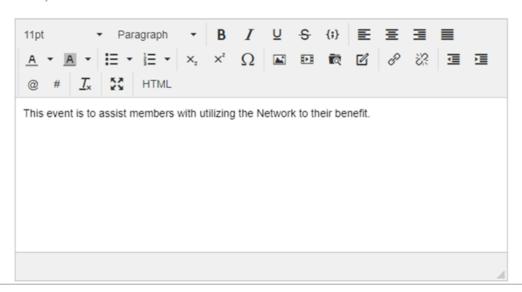
- Do not display event: will not display the event at all
- Display event until the end date, then hide it: will display the event until the day/event is completed and then it will no longer appear in the events section of the community.
- •Always display event, never hide it: will display the event constantly, even after the event day has passed.
- 8. The same options will appear for how you decide to format the search options for this event.

Display in search results?



9. Add a description to the event about the reason for the meeting, outline of the meeting, or anything suitable for the meeting.

Description



10.If there is a link to an external website, you can insert that after the description.

Optional link for an external website with more details about this event.

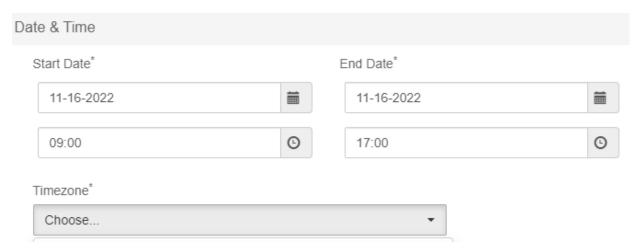


11. It is not required, but you can also insert an image for the meeting. Event Image

Select Image

This image is used on the events list and the event details page. Landscape images measuring at least 1200px x 600px are ideal.

12. Required: Select the "Start Date" and Time for the meeting. Also, the "End Date" and Time for the meeting. Then select the time zone for the area the meeting will be held in.



13. The location is chosen and there are three options and you can select multiple options:



a. If a Physical Address is chosen, the following fields are required: Location How will people attend this event? Physical Address Country* (Country) Venue* Address 1* Address 2 City* Zip b. If a Conference Call is chosen, the following fields will be completed: Location How will people attend this event? Conference Call Country (Country) Dial-in Instructions c. If Online is chosen, the following fields will be completed: Location How will people attend this event? Online Country (Country) Login Instructions Conference Web Address / URL*

http://

Contact Information	
	Insert My Contact Information
First Name	Last Name
Phone	Email
once the event has been o	rould like the members to receive an invitation created.
nd Invitations	
vite all community members when s	saved. No
nd Invitations	
nvite all community members when s	saved. Yes

