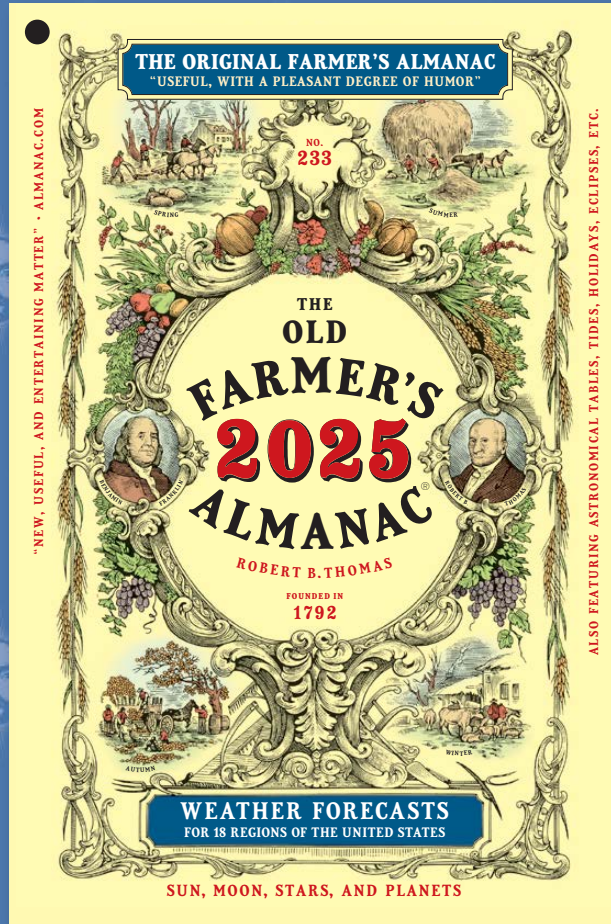
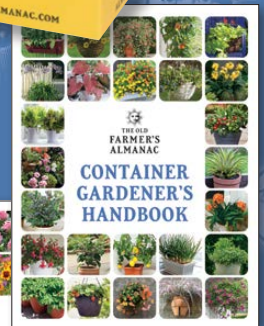
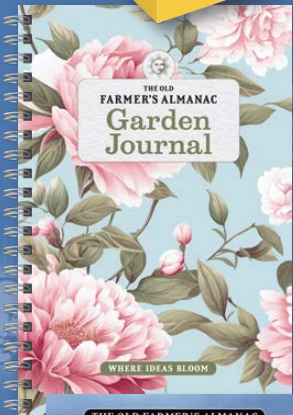
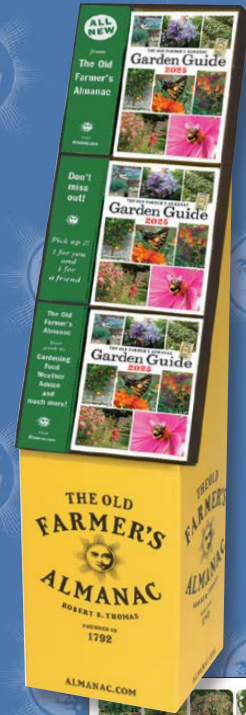


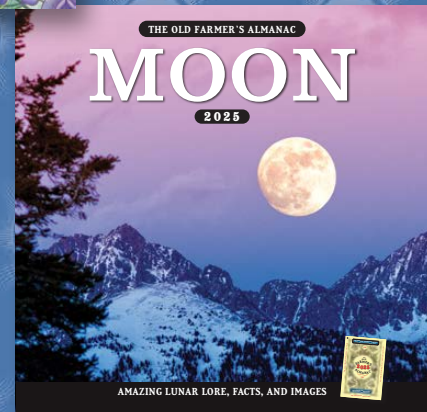
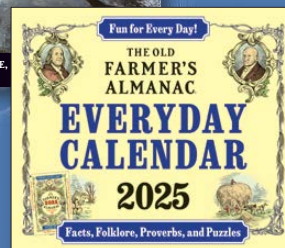
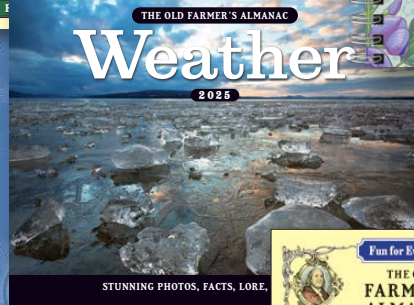
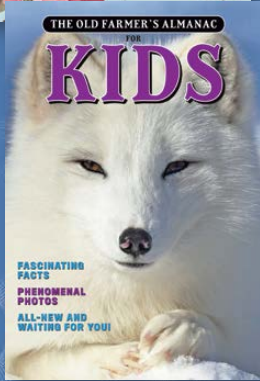
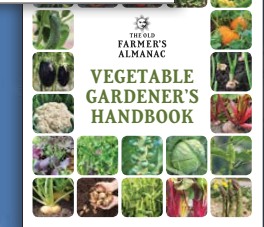
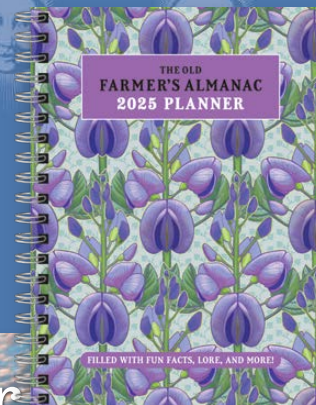
THE 2025 OLD FARMER'S ALMANAC



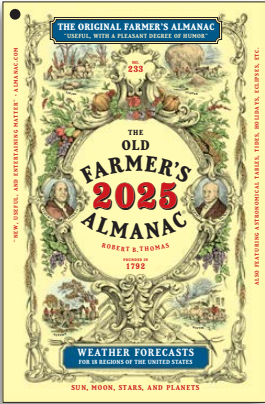
ALSO FEATURING ASTRONOMICAL TABLES, TIDES, HOLIDAYS, ECLIPSES, ETC.



RELEASE DATE: AUGUST 27, 2024



THE 2025 OLD FARMER'S ALMANAC



THE 2025 OLD FARMER'S ALMANAC Release Date: August 27, 2024

Item 1000 • \$8.99
UPC 0 14021 01421 2

Softcover • 256 pages • 5⁵/₁₆" × 8"

With a strong online presence and a growing audience of over 2 million on Facebook, Instagram, and Pinterest, *The Old Farmer's Almanac* is firmly rooted in the 21st century while still remaining "useful, with a pleasant degree of humor." The 2025 edition contains time- and money-saving home and garden advice, husbandry, upcoming trends, notable astronomical events and astrological dates, best fishing days, its famous long-range weather predictions for all 18 regions of the country, and much more.

Includes 96 full-color pages.



ALMANAC FLOOR DISPLAYS

Item 1060 • \$539.40
60 Old Farmer's Almanacs
UPC 000 14021 03630 6
Case weight: 31 lb.

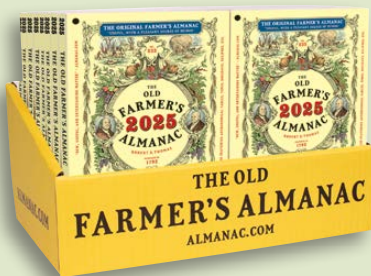
Item 1060B • \$671.28
60 Old Farmer's Almanacs,
12 Gardening Calendars
UPC 000 14021 03631 3
Case weight: 35 lb.

Item 1050BK • \$631.10
50 Old Farmer's Almanacs,
10 Gardening Calendars,
6 Almanacs for Kids, Vol. 10
UPC 000 14021 03628 3
Case weight: 35 lb.

Item 1060BW • \$803.16
60 Old Farmer's Almanacs,
12 Gardening Calendars,
12 Weather Calendars
UPC 000 14021 03644 3
Case weight: 40 lb.

Floor Displays
Prepacked carton:
20" × 17⁵/₈" × 11¹/₄"

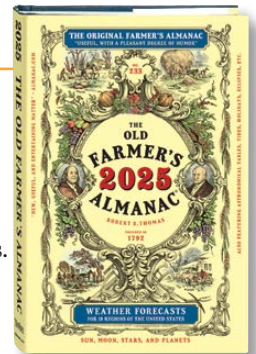
Footprint of display:
13³/₄" × 17³/₈"
Display set up with header:
17¹/₄" × 18¹/₂" × 50"



24-ALMANAC COUNTER DISPLAY

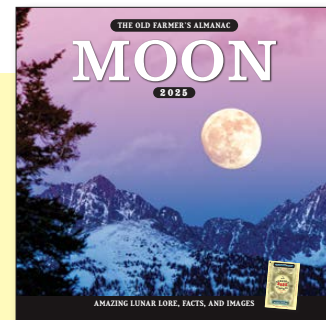
Item 1024 • \$215.76
24 Old Farmer's Almanacs
UPC 000 14021 03633 7
Case weight: 11 lb.

Prepacked carton: 12" × 9" × 8⁵/₈"
Footprint of display: 11¹/₂" × 7¹/₂"



Item 7000 • \$17.95
UPC 0 14021 00230 1

Hardcover • 304 pages
• 5³/₄" × 8¹/₂" • Includes
32 additional reference pages.
Case pack: 5 copies



The Old Farmer's Almanac 2025 MOON CALENDAR

Item 5110 • \$11.99
UPC 0 14021 01241 6

Wall calendar: 10⁷/₈" × 10⁷/₈"
Case pack: 10 Moon Calendars
Case weight: 5 lb.

FLOOR DISPLAY

Item 1036M • \$503.49
15 Moon Calendars and
36 Old Farmer's Almanacs
UPC 000 14021 03642 9

Case weight: 26 lb.
Prepacked carton: 30⁵/₁₆" × 12¹¹/₁₆" × 6¹³/₁₆"
Footprint of display: 12" × 11¹/₄"
Display when set up: 12" × 11¹/₄" × 57¹/₄"



PLUS CALENDARS & BOOKS



The Old Farmer's Almanac 2025 GARDENING CALENDAR

Item 2000 • \$10.99
UPC 0 14021 00341 4 • Wall calendar: 10⁷/₈" × 8³/₈"

COUNTER DISPLAY

Item 2020 • \$219.80
20 Gardening Calendars • UPC 000 14021 03636 8
Case weight: 8 lb.
Prepacked display: 13¹/₂" × 5¹/₂" × 9³/₄"
Footprint of display: 12³/₄" × 4¹/₂"



The Old Farmer's Almanac 2025 WEATHER CALENDAR

Item 6000 • \$10.99
UPC 0 14021 01041 2 • Wall calendar: 10⁷/₈" × 8³/₈"

COUNTER DISPLAY

Item 6020 • \$219.80
20 Weather Calendars • UPC 000 14021 03637 5
Case weight: 8 lb.
Prepacked display: 13¹/₂" × 5¹/₂" × 9³/₄"
Footprint of display: 12³/₄" × 4¹/₂"



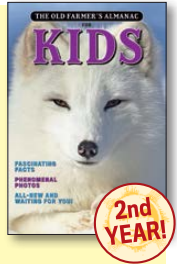
The Old Farmer's Almanac 2025 COUNTRY CALENDAR

Item 5010 • \$10.99
UPC 0 14021 00641 5
Wall calendar: 10⁷/₈" × 8³/₈"
Case pack: 10 Country Calendars
Case weight: 5 lb.

FLOOR DISPLAY

Item 1036A • \$488.49
15 Country Calendars and
36 Old Farmer's Almanacs
UPC 000 14021 03634 4

Case weight: 26 lb.
Prepacked carton: 30⁵/₁₆" × 12¹¹/₁₆" × 6¹³/₁₆"
Footprint of display: 12" × 11¹/₄"
Display when set up: 12" × 11¹/₄" × 57¹/₄"



THE OLD FARMER'S ALMANAC FOR KIDS, VOLUME 10

Item 7100 • \$11.95
UPC 0 14021 00740 5

Fun and educational, this best-seller provides fascinating facts, stories, projects, and trivia on topics such as sports, weather, history, nature, animals, gardening, astronomy, health, and more. Ages 8 and up.
Published every 2 years.

Softcover • 176 pages •
5⁵/₈" × 8¹/₄" • Full-color

FLOOR DISPLAY

Item 1046 • \$431.30
6 Almanac for Kids and
40 Old Farmer's Almanacs
UPC 000 14021 03643 6

Case weight: 26 lb.
Prepacked carton:
30⁵/₁₆" × 12¹¹/₁₆" × 6¹³/₁₆"
Footprint of display:
12" × 11¹/₄"
Display when set up:
12" × 11¹/₄" × 57¹/₄"

COUNTER DISPLAY

Item 7110 • \$119.50
10 Almanac for Kids
UPC 000 14021 03541 5

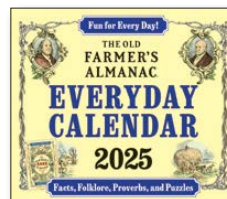
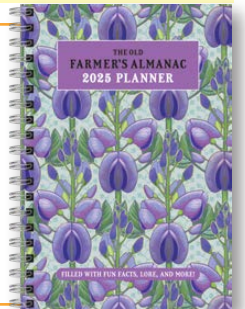
Case weight: 7 lb.
Prepacked carton: 6¹/₂" × 6¹/₂" × 9"
Footprint of display: 6" × 6"



The Old Farmer's Almanac 2025 PLANNER

ITEM 7050 • \$15.99 UPC 0 14021 00841 9

Hardcover • 7¹/₂" × 10¹/₄" • Spiral lay-flat binding • Quality writing paper • Illustrated • Monthly labeled tabs • Full-color • 140 pages
Case pack: 4 • Case weight: 5 lb.



The Old Farmer's Almanac 2025 EVERYDAY CALENDAR

ITEM 8000 • \$15.99 UPC 0 14021 00541 8

Box Calendar: 6¹/₄" × 5¹/₄" × 1⁵/₈"

Daily fun fact, helpful hint, or trivia, gift-boxed, easel-back desk calendar. • Full-color • 320 pages
Case pack: 6 • Case weight: 6 lb.



GARDENING PUBLICATIONS

CONTAINER GARDENER'S HANDBOOK

ITEM 2300 • \$19.95 UPC 0 14021 01320 8



RELEASE DATE:
APRIL 1, 2024

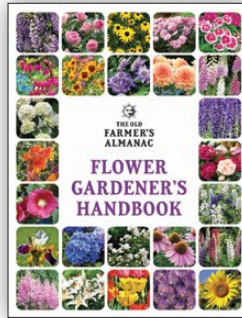
Whether you're tight for space, time, money, or just want to keep things satisfyingly simple, inside you'll find how to grow veggies, fruit, herbs, and ornamentals in containers and how

to produce big harvests & stunning displays.

Case pack: 5 • Case weight: 7 lb. • 208 pages
• 7" × 9" Full-color • Flexi bound softcover

FLOWER GARDENER'S HANDBOOK

ITEM 2200 • \$17.95 UPC 0 14021 01318 5



You can develop and nurture a flower garden that's easy to maintain and makes you smile through the seasons. You'll quickly benefit from the time-saving tips and techniques from *The Old Farmer's Almanac* that pack this easy-to-use guide.

Case pack: 5 • Case weight: 7 lb. • 224 pages
• 7" × 9" Full-color • Flexi bound softcover

VEGETABLE GARDENER'S HANDBOOK

ITEM 2100-3 • \$17.95 UPC 0 14021 01319 2



Grow the best vegetable garden ever with timeless, tried-and-true methods and advice to help plants—and growers—thrive.

Now in its sixth printing.

Case pack: 5 • Case weight: 7 lb. • 208 pages
• 7" × 9" Full-color • Flexi bound softcover

RELEASE DATE: NOVEMBER 5, 2024

The Old Farmer's Almanac GARDEN JOURNAL

ITEM 7020 • \$15.95 UPC 0 14021 01321 5



For creative minds that bloom all year, this attractive and useful undated annual provides perennial beauty and inspiration for recording observations, ideas, special memories, and more.



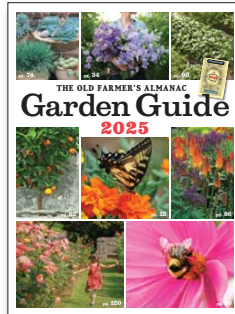
Case pack: 5 • Case weight: 3 lb. • 112 pgs
• 6" × 9" Full-color • Spiral-binding lays flat • Softcover



RELEASE DATE: FEBRUARY 11, 2025

The Old Farmer's Almanac 2025 GARDEN GUIDE

ITEM 3000 • \$7.99 UPC 0 14021 10127 1

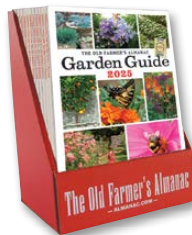


General information, tips, and advice from experts for growing the best vegetables, flowers, and fruit.
• 128 pgs • 8¹/₈" × 10⁷/₈" • Softcover

FLOOR DISPLAY

ITEM 3030 • \$239.70 UPC 000 14021 03640 5
30 Garden Guides

Case weight: 24 lb. • Prepacked carton: 36" × 12⁵/₈" × 5" • Footprint of display: 12" × 11" • Display when set up: 12" × 11" × 53"



COUNTER DISPLAY

ITEM 3020 • \$159.80 UPC 000 14021 03639 9
20 Garden Guides

Case weight: 13 lb. • Prepacked carton: 13" × 9¹/₂" × 5³/₈" • Footprint of display: 9" × 7¹/₂" • Display when set up: 9" × 7¹/₂" × 11"



DISCOUNTS, TERMS, MINIMUM ORDER

■ Distributor discounts require a minimum of 1,000 units invoiced to "Bill To" address annually. Warehouse and drop-ship orders combine for discount. Minimum order for drop-ship is a prepacked display or minimum noted on the published order form. Guaranteed-sale and non-returnable discount terms are available for distributor or independent accounts. Contact us for your cost. New accounts must provide credit references or payment with order for the first order. Standard terms: 2%/10, Net 30. FOB Dover, Delaware, or Mechanicsburg, Pennsylvania.

GUARANTEED-SALE TERMS

■ Retailers: Please note that some distributors offer only a non-returnable program. Authorization is required before making returns. Contact us for the return authorization form. The 2025 *Almanac* and 2025 calendars are released beginning in July and August 2024. Returns are accepted for credit from April 1 through December 31, 2025. The 2025 *Garden Guide* is released in February 2025. Returns are accepted for credit from August 1 through December 31, 2025. Non-dated items such as *Almanac for Kids*, books, or journals must be displayed for a minimum of six months before returns are accepted.

CONTACT INFORMATION

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- The Old Farmer's Almanac
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