

# MLIA-DAC@TREC CAsT 2022: Sparse Contextualized Query Embedding

Le Hai Nam<sup>1</sup>, Thomas Gerald<sup>2</sup>, Thibault Formal<sup>1,3</sup>, Jian-Yun Nie<sup>4</sup>, Benjamin Piwowarski<sup>1</sup>, and Laure Soulier<sup>1</sup>

<sup>1</sup> Sorbonne Université, CNRS, ISIR, F-75005 Paris, France

{hai.le@etu.sorbonne-universite.com,  
thibault.formal@corbonne-universite.fr, benjamin@piwarski.fr,  
laure.soulier@sorbonne-universite.fr}

<sup>2</sup> Université Paris Saclay, CNRS, SATT, LISN, 91400 Orsay, France

thomas.gerald@lisn.upsaclay.fr

<sup>3</sup> Naver Labs Europe, Meylan, France

thibault.formal@naverlabs.com

<sup>4</sup> University of Montreal, Montreal, Canada

nie@iro.umontreal.ca

**Abstract.** We extend SPLADE, a sparse information retrieval model, as our first stage ranker for the conversational task. This end-to-end approach achieves a high recall (as measure on TREC CAsT 2021). To further increase the effectiveness of our approach, we train a T5-based re-ranker. This working note fully describes our model and the four runs submitted to TREC CAsT 2022.

## 1 Introduction

Most Conversational Information Retrieval models are a two-step pipeline: Contextual Query Rewriting and ad-hoc Information Retrieval (IR). Most prior works rely on a Historical Query Expansion step [11], i.e. a query expansion mechanism that takes into account all past queries and their associated answers. Such query expansion model is learned on the CANARD dataset [2], which is

composed of a series of questions and their associated answers, together with a disambiguated query, referred to as *gold query* in this paper. However, relying on a reformulation step is computationally costly and might be sub-optimal as underlined in [7,8]. Krasakis et al. [7] proposed to use ColBERT [6] in a zero-shot manner, replacing the query by the sequence of queries, without any training of the model. Lin et al. [8] proposed to learn a dense *contextualized* representation of the query history, optimizing a learning-to-rank loss over a dataset composed of weak labels. This makes the training process complex (labels are not reliable) and long.

We propose a much lighter training process for the first-stage ranker, where we focus on queries and do not make use of any passage – and thus of a learning-to-rank training. It moreover sidesteps the problem of having to derive weak labels from the CANARD dataset. Shortly, we require that the representation of the query matches that of the disambiguated query (i.e. the *gold query*). We then train a second-stage ranker (i.e. re-ranker). Leveraging the fact that our first-stage ranker outputs weights over the (BERT) vocabulary, we propose a simple mechanism that provides a conversational context to the re-ranker in the form of keywords selected by SPLADE.

### 1.1 First stage

The original SPLADE model [3] scores a document using the dot product between the sparse representation of a document ( $\hat{d}$ ) and of a query ( $\hat{q}$ ):

$$s(\hat{q}, \hat{d}) = \hat{q} \cdot \hat{d} \quad (1)$$

The document embedding  $\hat{d}$  is obtained using the pre-trained SPLADE model, i.e.  $\hat{d} = \text{SPLADE}([\text{CLS}] d; \theta_{\text{SPLADE}})$  where  $\theta_{\text{SPLADE}}$  are the original SPLADE parameters obtained from HuggingFace<sup>5</sup>. We can use standard indices built from

<sup>5</sup> The weights can be found at <https://huggingface.co/naver/splade-cocondenser-ensembledistil>

the original SPLADE document representations to retrieve efficiently the top- $k$  documents.

*Query representation* We use a simple model where the contextual query representation at turn  $n$ , denoted by  $\hat{q}_{n,k}$ , is the combination of two representations,  $\hat{q}_n^{queries}$  which encodes the current query in the context of all the previous queries, and  $\hat{q}_{n,k}^{answers}$  which encodes the current query in the context of the past  $k$  answers. Formally, the contextualized query representation  $\hat{q}_{n,k}$  is:

$$\hat{q}_{n,k} = \hat{q}_n^{queries} + \hat{q}_{n,k}^{answers} \quad (2)$$

where we use two versions of SPLADE parameterized by  $\theta_{queries}$  for the full query history and  $\theta_{answers,k}$  for the answers. These parameters are learned by optimizing the loss defined in Eq. (8).

Following [8], we define  $\hat{q}_n^{queries}$  to be the query representation produced by encoding the concatenation of the current query and all the previous ones:

$$\hat{q}_n^{queries} = SPLADE([\text{CLS}] q_n [\text{SEP}] q_1 [\text{SEP}] \dots [\text{SEP}] q_{n-1}; \theta_{queries}) \quad (3)$$

using a set of specific parameters  $\theta_{queries}$ .

Following prior work [1], we can consider a various number of answers  $k$ , and in particular, we choose  $k = 1$  (the last answer). Formally, the representation  $\hat{q}_{n,k}^{answers}$  is computed as:

$$\hat{q}_{n,k}^{answers} = \frac{1}{k} \sum_{i=n-k}^{n-1} SPLADE(q_n [\text{SEP}] a_i; \theta_{queries,k}) \quad (4)$$

*Training* Based on the above, training aims at obtaining a good representation  $\hat{q}_n$  for the last issued query  $q_n$ , i.e. to contextualize  $q_n$  using the previous queries and answers. To do so, we can leverage the gold query  $q_n^*$ , that is, a (hopefully) contextualized and unambiguous query. We can compute the representation  $\hat{q}_n^*$

of this query by using the original SPLADE model, i.e.

$$\hat{q}_n^* = \text{SPLADE}(q_n^*; \theta_{\text{SPLADE}}) \quad (5)$$

We propose a modified MSE loss, whose first component is the standard MSE loss:

$$\text{Loss}_{\text{MSE}}(\hat{q}_{n,k}, \hat{q}_n^*) = \text{MSE}(\hat{q}_{n,k}, \hat{q}_n^*) \quad (6)$$

In our experiments, we observed that models trained with the direct MSE do not capture well words from the context, especially for words from the answers. We thus added an asymmetric MSE, designed to encourage term expansion from past answers, but avoid introducing noise by restricting the terms to those present in the gold query  $q_n^*$ . Formally, our asymmetric loss is:

$$\text{Loss}_{\text{asym}}(\hat{q}_{n,k}^{\text{answers}}, \hat{q}_n^*) = (\max(\hat{q}_n^* - \hat{q}_{n,k}^{\text{answers}}, 0))^2 \quad (7)$$

where the maximum is component-wise. This loss thus pushes the answer-biased representation  $\hat{q}_{n,k}^{\text{answers}}$  to include tokens from the gold answer. Contrarily to MSE, it does not impose (directly) an upper bound on the components of the  $\hat{q}_{n,k}^{\text{answers}}$  representation – this is done indirectly through the final loss function described below.

The final loss we optimize is a simple linear combination of the losses defined above, and only relies on computing two query representations:

$$\text{Loss}(\hat{q}_{n,k}, \hat{q}_n^*) = \text{Loss}_{\text{MSE}}(\hat{q}_{n,k}, \hat{q}_n^*) + \text{Loss}_{\text{asym}}(\hat{q}_{n,k}^{\text{answers}}, \hat{q}_n^*) \quad (8)$$

*Implementation details.* For the first-stage, we initialize both encoders (one encoding the queries, and the other encoding the previous answer) with pre-trained weights from SPLADE model for adhoc retrieval. We use the ADAM optimizer with train batch size 16, learning rate 2e-5 for the first encoder and 3e-5 for the second. We fine-tune for only 1 epoch over the CANARD dataset.

## 1.2 Reranking

We perform reranking using a T5Mono [9] approach, where we enrich the raw query  $q_n$  with keywords identified by the first-stage ranker. The enriched query  $q_n^+$  for conversational turn  $n$  is as follows:

$$q_n^+ = q_n. \textit{Context} : q_1 q_2 \dots q_{n-1}. \textit{Keywords} : w_1, w_2, \dots, w_K \quad (9)$$

where the  $w_i$  are the top- $K$  most important words that we select by leveraging the first-stage ranker as follows. First, to reduce noise, we only consider words that appear either in any query  $q_i$  or in the associated answers  $a_i$  (for  $i \leq n-1$ ). Second, we order words by using the maximum SPLADE weight over tokens that compose the word.<sup>6</sup> In this work, we choose  $K = 10$ .

We denote the T5 model fine-tuned for this input as  $T5^+$ . As in the original paper [9], the relevance score of a document  $d$  for the query  $q_n$  is the probability of generating the token “true” given a prompt  $\text{pt}(q_n^+, d) = \text{“Query: } q_n^+. \text{Document: } d. \text{ Relevant:”}$ :

$$\textit{score}(q_n^+, d; \theta) = \frac{p_{T5}(\text{true}|\text{pt}(q_n^+, d); \theta)}{p_{T5}(\text{true}|\text{pt}(q_n^+, d); \theta) + p_{T5}(\text{false}|\text{pt}(q_n^+, d); \theta)} \quad (10)$$

where  $\theta$  are the parameters of the T5Mono model.

Differently to the first stage training, we fine-tune the ranker by aligning the scores of the documents, and not the weight of a query (which is obviously not possible with the T5 model). Here the “gold” score of a document is computed using the original T5Mono with the gold query  $q_n^*$ . The T5 model is initialized with weights made public by the original authors<sup>7</sup>, denoted as  $\theta_{T5}$ .

More precisely, we finetune the pre-trained T5Mono model using the MSE-Margin loss [4]. The loss function for the re-ranker (at conversation turn  $n$ , given

<sup>6</sup> To improve coherence, we chose to make keywords follow their order of appearance in the context, but did not vary this experimental setting.

<sup>7</sup> We used the Huggingface checkpoint <https://huggingface.co/castorini/monot5-base-msmarco>

documents  $d_1$  and  $d_2$ ) is calculated as follows:

$$\mathcal{L}_R = \left[ (s(q_n^+, d_1; \theta_{T5+}) - s(q_n^+, d_2; \theta_{T5+})) - (s(q_n^*, d_1; \theta_{T5}) - s(q_n^*, d_2; \theta_{T5})) \right]^2 \quad (11)$$

We optimize the  $\theta_{T5+}$  parameters by keeping the original  $\theta_{T5}$  to evaluate the score of gold queries.

We also experimented with a simple MSE Loss.

$$\mathcal{L}_R = [s(q_n^+, d; \theta_{T5+}) - s(q_n^*, d; \theta_{T5})]^2 \quad (12)$$

*Implementation details* We initialize  $\theta_{T5+}$  as  $\theta_{T5}$ , and fine-tune for 3 epochs, with a batch size of 8 and a learning rate 1e-4. We sample pairs  $(d_1, d_2)$  using the first-stage top-1000 documents:  $d_1$  is sampled among the top-3, and  $d_2$  among the remaining 997 to push the model to focus on important differences in scores.

## 2 Data

To train our model, we used the TREC CAsT 2020 and TREC CAsT 2021 dataset, and the CANARD conversational dataset.

As answers from CANARD are short (short sentences extracted from Wikipedia – contrarily to CAsT ones), we expand them to reduce the discrepancy between training and inference. For each sentence, we find the Wikipedia passage it appears in (if it exists in ORConvQA [10]), and sample a short snippet of 3 adjacent sentences from it.

## 3 Submissions

We submitted 4 runs, listed below. The first one focuses on the first stage-ranker, to evaluate its full ranking performance, while the three next ones use a second-stage ranker for optimal performance (starting with a MSE loss up to an ensemble of re-rankers).

*MLIA\_DAC\_splade* First stage ranker only: we rank passages by using our conversational SPLADE model, i.e. after training the query representation is given by Eq. (2) with the asymmetric loss (Eq. 8). This allows to evaluate our main component, i.e. the first stage ranker.

*splade\_t5mse* As *MLIA\_DAC\_splade*, but using a re-ranker (as described in section 1.2) trained with the MSE Loss (Eq. 12).

*splade\_t5mm* As *MLIA\_DAC\_splade*, but using a re-ranker (as described in section 1.2) trained with the MSE-Margin loss (Eq. 11). This loss is supposed to increase the robustness of the re-ranker [5] (but was designed for first-stage rankers).

*splade\_t5mm\_ens* As *splade\_t5mm* but with an ensemble of 3 T5-Reranker for the second stage (the difference in training is due to the different sampled triplets).

## 4 Results

We present our results at cut off 1000, in comparison with the organizer’s baseline "BM25\_T5\_BART\_automatic".

Run	Recall	MAP	MRR	nDCG	nDCG@3
BM25_T5_BART_automatic	0.3244	0.1498	0.5272	0.2987	0.3619
MLIA_DAC_splade	0.6384	0.1619	0.5143	0.4327	0.3482
splade_t5mse	0.6384	0.1270	0.4101	0.3933	0.2711
splade_t5mm	0.6384	0.2018	0.5742	0.4704	0.4005
splade_t5mm_ens	0.6384	0.2193	0.5923	0.4832	0.4159

**Table 1.** Results

We see that the first stage ranker performed well, approaching the rerankers’ performances. The simple MSE Loss actually deteriorates performance compared to the first stage ranker, justifying the usage of MSEMargin Loss.

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