



"Partnering with Trans Ova Genetics in their PWP program has been a great asset for our business! Our veterinary clinic team has gained valuable skillsets, while successfully offering our clients cutting edge, advanced reproductive services that we might not have otherwise been able to provide. Achievement of this goal would not have been possible without the mentorship, guidance, and expertise of the entire Trans Ova Genetics team. Their lab services and client customer support for advanced reproductive technologies is the absolute best in the industry!"

- Melissa A. Haag, DVM  
Lodi Veterinary Clinic, Lodi, Wisconsin



## CONNECT WITH US

800.999.3586

[www.transova.com](http://www.transova.com)

**MULTIPLY SUCCESS<sup>®</sup>**

**GROW YOUR BUSINESS**  
**PARTNERING WITH PRACTITIONERS PROGRAM**

## What is it?

Trans Ova Genetics is the industry-leader in In Vitro Fertilization (IVF) technology - we are seeking large animal practitioners that share the same fundamental values that Trans Ova Genetics has successfully built upon.

The Partnering with Practitioners Program (PWP) is designed for progressive practices that wish to bring advanced reproductive technologies to their clients.



### Adding Value

Expand your business by offering clients access to IVF technology.



### Trans Ova University

Work one-on-one with our team to develop your OPU skills.



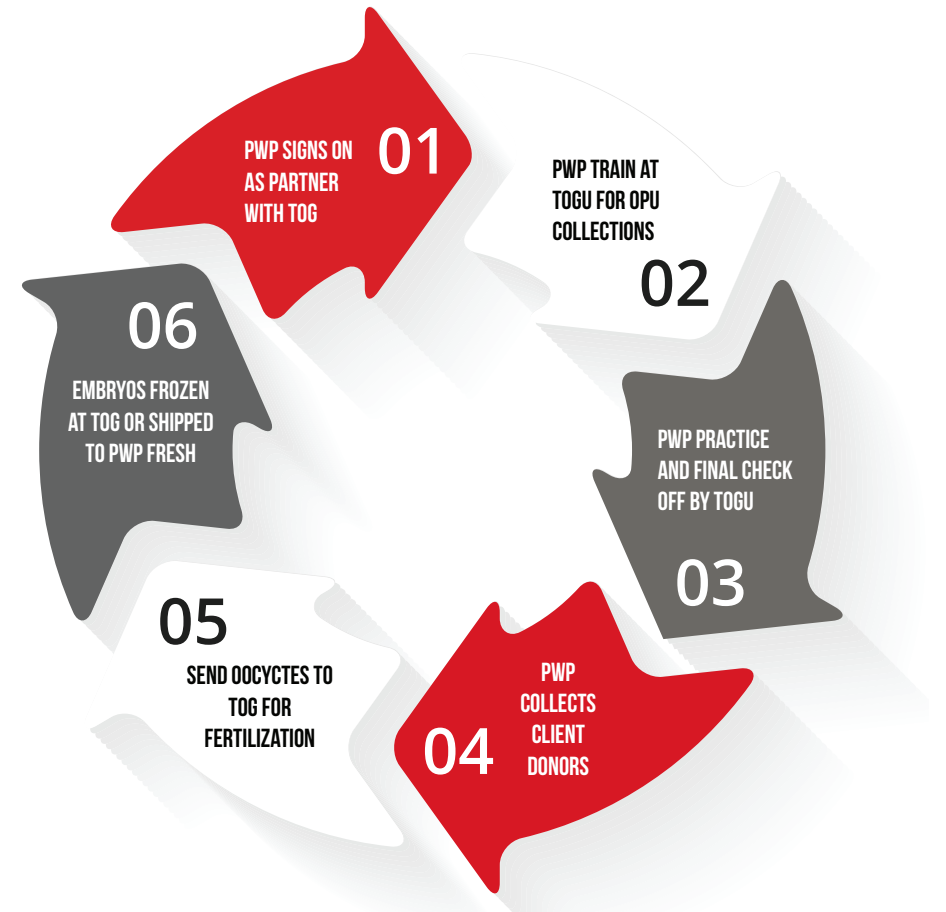
### Closer To Home

Clients now have the ability to utilize IVF technology closer to their operations.

## Benefits to Partnering with Trans Ova

Trans Ova Genetics is the best partner to equip you with tools you need to Multiply Success® for both your clients as well as your practice, ensuring continued success from beginning to end.

- Providing the ability to partner with the industry-leader in IVF technology with more than 40 years of experience.
- Participating practitioners will have the opportunity to train with the most experienced IVF professionals in the world. After training is completed, full technical support will be provided.
- IVF technology has been proven and is a very practical and competitive reproductive tool with numerous applications for seedstock and commercial operations alike.
- A full-time Client Service Representative will be available to help provide resources and answer questions you may have at any time.



## OUR VISION

"Multiply Success." Our vision is an expanded impact of successful genetics. The PwP program allows us to broaden our service of client breeding programs and food animal agriculture.

## OUR MISSION

Our mission is the application of genetic and reproduction technologies to meet the world's needs for enhancing animal protein production.

## OUR VALUES

EXCELLENCE    CUSTOMER SATISFACTION  
BALANCE    INTEGRITY    TEAMWORK