

*How much do you approve or disapprove of the job President Biden is doing?*

	Adults	Registered Voters	Likely Voters	Male	Female	Gen Z (18-26)	Millennials (27-42)	Gen X (43-58)	Baby Boomers (59-77)	Democrats	Republicans	Ind/ Other
Weighted base size	2,028	1,623	1,445	982	1,029	336	554	533	517	845	791	392
Unweighted base size	2,028	1,722	1,546	995	1,014	322	598	519	512	895	781	352
Approve (NET)	39.5%	42.9%	44.6%	38.6%	40.4%	34.5%	39.7%	38.6%	43.6%	73.6%	11.6%	22.2%
Strongly approve	16.7%	19.2%	20.4%	18.6%	14.9%	9.0%	16.7%	15.2%	22.1%	35.0%	3.3%	4.3%
Somewhat approve	22.8%	23.6%	24.1%	20.0%	25.5%	25.5%	23.0%	23.3%	21.5%	38.7%	8.3%	17.9%
Disapprove (NET)	53.7%	52.8%	52.6%	56.9%	51.0%	53.1%	51.6%	55.9%	54.0%	22.4%	86.7%	54.7%
Somewhat disapprove	15.9%	14.5%	13.2%	14.7%	16.9%	26.0%	16.8%	13.9%	11.6%	16.2%	14.8%	17.2%
Strongly disapprove	37.9%	38.3%	39.4%	42.2%	34.1%	27.1%	34.8%	41.9%	42.4%	6.2%	71.8%	37.5%
Don't know/No opinion	6.8%	4.3%	2.8%	4.6%	8.6%	12.5%	8.7%	5.5%	2.4%	4.0%	1.7%	23.1%

**TRENDS (LIKELY VOTERS)**

	03/29/24 - 03/31/24	05/03/24 - 05/08/24	06/07/24 - 06/09/24	06/28/24 - 06/30/24	07/12/24 - 07/14/24	07/22/24 - 07/24/24	08/02/24 - 08/04/24	08/09/24 - 08/11/24	08/14/24 - 08/18/24	08/23/24 - 08/28/24	09/06/24 - 09/08/24
Weighted base size	1,425	2,867	1,423	723	1,444	1,442	740	744	1,463	1,463	1,445
Unweighted base size	1,477	3,032	1,503	723	1,499	1,492	767	757	1,530	1,511	1,546
Approve (NET)	45.5%	43.8%	46.2%	42.8%	42.0%	41.5%	46.4%	43.9%	43.9%	45.3%	44.6%
Strongly approve	21.1%	20.3%	21.1%	20.4%	20.8%	20.0%	20.3%	21.8%	21.5%	19.0%	20.4%
Somewhat approve	24.4%	23.5%	25.1%	22.4%	21.2%	21.5%	26.1%	22.0%	22.4%	26.3%	24.1%
Disapprove (NET)	51.7%	53.2%	51.8%	53.5%	55.4%	56.1%	52.3%	53.4%	53.6%	52.5%	52.6%
Somewhat disapprove	12.9%	14.1%	12.9%	14.5%	16.0%	13.8%	11.1%	11.8%	13.3%	14.8%	13.2%
Strongly disapprove	38.7%	39.2%	38.8%	39.0%	39.4%	42.3%	41.2%	41.6%	40.3%	37.7%	39.4%
Don't know/No opinion	2.8%	3.0%	2.0%	3.7%	2.6%	2.4%	1.4%	2.7%	2.5%	2.1%	2.8%

*Did you vote in the 2020 presidential election?*

	Adults	Registered Voters	Likely Voters	Male	Female	Gen Z (18-26)	Millennials (27-42)	Gen X (43-58)	Baby Boomers (59-77)	Democrats	Republicans	Ind/ Other
Weighted base size	2,028	1,623	1,445	982	1,029	336	554	533	517	845	791	392
Unweighted base size	2,028	1,722	1,546	995	1,014	322	598	519	512	895	781	352
Yes	66.3%	81.1%	86.6%	71.0%	62.0%	31.2%	62.5%	73.6%	82.0%	74.6%	73.3%	34.0%
No	33.7%	18.9%	13.4%	29.0%	38.0%	68.8%	37.5%	26.4%	18.0%	25.4%	26.7%	66.0%

*Who did you vote for in the 2020 presidential election?*

	Adults	Registered Voters	Likely Voters	Male	Female	Gen Z (18-26)	Millennials (27-42)	Gen X (43-58)	Baby Boomers (59-77)	Democrats	Republicans	Ind/ Other
Weighted base size	1,344	1,317	1,251	697	638	105	346	392	424	631	580	133
Unweighted base size	1,524	1,485	1,401	778	735	154	431	416	450	738	623	163
Joe Biden	51.2%	51.4%	51.3%	46.6%	56.1%	47.3%	55.5%	45.8%	54.0%	90.4%	10.1%	44.2%
Donald Trump	47.0%	46.8%	46.9%	51.6%	42.0%	50.9%	43.1%	51.1%	44.4%	8.9%	89.0%	44.6%
Other	1.9%	1.8%	1.8%	1.8%	1.8%	1.8%	1.3%	3.1%	1.5%	0.7%	0.9%	11.3%

*Are you currently registered to vote?*

	Adults	Registered Voters	Likely Voters	Male	Female	Gen Z (18-26)	Millennials (27-42)	Gen X (43-58)	Baby Boomers (59-77)	Democrats	Republicans	Ind/ Other
Weighted base size	2,028	1,623	1,445	982	1,029	336	554	533	517	845	791	392
Unweighted base size	2,028	1,722	1,546	995	1,014	322	598	519	512	895	781	352
Yes	80.0%	100.0%	100.0%	82.5%	78.1%	61.6%	78.1%	83.3%	88.0%	86.1%	85.3%	56.4%
No	15.0%	0.0%	0.0%	13.2%	16.6%	28.5%	15.8%	14.0%	8.4%	11.1%	10.4%	33.1%
Unsure	3.9%	0.0%	0.0%	3.6%	4.0%	7.0%	5.6%	1.7%	2.9%	2.5%	3.6%	7.5%
Decline to answer	1.1%	0.0%	0.0%	0.7%	1.4%	3.0%	0.5%	0.9%	0.7%	0.4%	0.7%	3.1%

*How likely is it that you will vote in each of the following upcoming elections? - 2024 Elections for Congress and/or Senate*

	Adults	Registered Voters	Likely Voters	Male	Female	Gen Z (18-26)	Millennials (27-42)	Gen X (43-58)	Baby Boomers (59-77)	Democrats	Republicans	Ind/ Other
Weighted base size	2,028	1,623	1,445	982	1,029	336	554	533	517	845	791	392
Unweighted base size	2,028	1,722	1,546	995	1,014	322	598	519	512	895	781	352
Definitely/Probably will vote (NET)	71.9%	84.3%	92.7%	74.6%	69.7%	51.3%	66.3%	73.0%	87.3%	79.6%	80.3%	38.4%
Definitely will vote	58.5%	70.1%	78.4%	62.4%	55.1%	33.3%	49.9%	59.8%	77.9%	66.3%	65.1%	28.1%
Probably will vote	13.5%	14.2%	14.3%	12.1%	14.6%	18.0%	16.4%	13.2%	9.4%	13.3%	15.2%	10.3%
Might or might not vote	12.0%	9.6%	5.0%	12.0%	12.0%	24.2%	12.2%	10.9%	5.1%	10.1%	9.6%	20.7%
Definitely/Probably will not vote (NET)	16.1%	6.1%	2.2%	13.4%	18.2%	24.5%	21.5%	16.1%	7.6%	10.3%	10.0%	40.9%
Probably will not vote	6.4%	4.1%	1.8%	6.2%	6.6%	12.2%	8.7%	4.4%	3.2%	4.9%	4.8%	12.6%
Definitely will not vote	9.7%	2.0%	0.4%	7.3%	11.6%	12.3%	12.8%	11.8%	4.4%	5.4%	5.2%	28.3%

*How likely is it that you will vote in each of the following upcoming elections? - 2024 General (Presidential) Election*

	Adults	Registered Voters	Likely Voters	Male	Female	Gen Z (18-26)	Millennials (27-42)	Gen X (43-58)	Baby Boomers (59-77)	Democrats	Republicans	Ind/ Other
Weighted base size	2,028	1,623	1,445	982	1,029	336	554	533	517	845	791	392
Unweighted base size	2,028	1,722	1,546	995	1,014	322	598	519	512	895	781	352
Definitely/Probably will vote (NET)	76.2%	89.0%	100.0%	78.9%	73.8%	60.7%	73.1%	76.3%	87.1%	83.9%	84.7%	42.6%
Definitely will vote	66.4%	79.5%	89.3%	68.7%	64.4%	45.3%	59.7%	68.6%	81.2%	74.4%	73.9%	33.6%
Probably will vote	9.9%	9.5%	10.7%	10.2%	9.4%	15.4%	13.4%	7.7%	6.0%	9.4%	10.7%	9.0%
Might or might not vote	9.5%	6.8%	0.0%	8.5%	10.6%	17.1%	10.0%	8.7%	4.8%	7.7%	7.1%	18.2%
Definitely/Probably will not vote (NET)	14.2%	4.2%	0.0%	12.5%	15.5%	22.2%	16.8%	14.9%	8.0%	8.4%	8.2%	39.1%
Probably will not vote	4.6%	2.6%	0.0%	5.6%	3.7%	8.9%	5.0%	4.0%	2.8%	3.6%	3.2%	9.5%
Definitely will not vote	9.6%	1.7%	0.0%	6.9%	11.9%	13.3%	11.9%	10.9%	5.2%	4.8%	4.9%	29.6%

*Would you say things in the country are going in the right direction, or are they on the wrong track?*

	Adults	Registered Voters	Likely Voters	Male	Female	Gen Z (18-26)	Millennials (27-42)	Gen X (43-58)	Baby Boomers (59-77)	Democrats	Republicans	Ind/ Other
Weighted base size	2,028	1,623	1,445	982	1,029	336	554	533	517	845	791	392
Unweighted base size	2,028	1,722	1,546	995	1,014	322	598	519	512	895	781	352
Right direction	25.6%	28.1%	29.2%	31.0%	20.3%	22.1%	28.5%	19.6%	31.0%	45.7%	10.4%	13.0%
Wrong track	63.0%	63.5%	63.3%	61.3%	64.9%	59.5%	60.0%	68.2%	62.5%	40.8%	85.9%	64.7%
Don't know	11.4%	8.4%	7.5%	7.7%	14.8%	18.4%	11.6%	12.2%	6.5%	13.5%	3.7%	22.3%

**TRENDS (LIKELY VOTERS)**

	03/29/24 - 03/31/24	05/03/24 - 05/08/24	06/07/24 - 06/09/24	06/28/24 - 06/30/24	07/12/24 - 07/14/24	07/22/24 - 07/24/24	08/02/24 - 08/04/24	08/09/24 - 08/11/24	08/14/24 - 08/18/24	08/23/24 - 08/28/24	09/06/24 - 09/08/24
Weighted base size	1,425	2,867	1,423	723	1,444	1,442	740	744	1,463	1,463	1,445
Unweighted base size	1,477	3,032	1,503	723	1,499	1,492	767	757	1,530	1,511	1,546
Right direction	30.9%	29.4%	29.5%	29.6%	27.6%	27.1%	32.9%	32.4%	29.3%	31.1%	29.2%
Wrong track	61.1%	61.7%	61.8%	60.6%	65.2%	65.1%	61.0%	60.1%	62.6%	60.7%	63.3%
Don't know	8.0%	8.9%	8.7%	9.8%	7.2%	7.7%	6.1%	7.5%	8.1%	8.1%	7.5%

# Big Village CARAVAN Political Poll

## 09/06/24 - 09/08/24



*If the 2024 presidential election were held today between the following candidates, who would you vote for?*

	Adults	Registered Voters	Likely Voters	Male	Female	Gen Z (18-26)	Millennials (27-42)	Gen X (43-58)	Baby Boomers (59-77)	Democrats	Republicans	Ind/ Other
Weighted base size	2,028	1,623	1,445	982	1,029	336	554	533	517	845	791	392
Unweighted base size	2,028	1,722	1,546	995	1,014	322	598	519	512	895	781	352
Kamala Harris, the Democrat	43.9%	47.5%	49.3%	42.0%	45.8%	41.4%	42.3%	40.8%	50.7%	86.2%	8.7%	23.7%
Donald Trump, the Republican	40.5%	43.2%	44.7%	46.2%	35.4%	39.9%	39.2%	41.0%	40.5%	7.8%	84.4%	22.6%
Other	1.3%	1.5%	1.5%	1.6%	1.1%	0.9%	1.3%	1.1%	1.6%	0.6%	1.2%	3.2%
I would not vote	8.4%	2.7%	0.7%	6.2%	10.1%	11.3%	12.6%	8.3%	3.8%	2.6%	3.2%	31.7%
Not sure	5.8%	5.2%	3.8%	4.0%	7.7%	6.5%	4.5%	8.8%	3.5%	2.8%	2.6%	18.8%

### TRENDS (LIKELY VOTERS)

	07/22/24 - 07/24/24	08/02/24 - 08/04/24	08/09/24 - 08/11/24	08/14/24 - 08/18/24	08/23/24 - 08/28/24	09/06/24 - 09/08/24
Weighted base size	1,442	740	744	1,463	1,463	1,445
Unweighted base size	1,492	767	757	1,530	1,511	1,546
Kamala Harris, the Democrat	42.7%	45.8%	46.5%	46.2%	47.9%	49.3%
Donald Trump, the Republican	44.3%	45.6%	43.7%	41.6%	41.3%	44.7%
Other	8.1%	5.4%	6.5%	7.0%	5.9%	1.5%
I would not vote	0.7%	0.2%	-	0.6%	0.7%	0.7%
Not sure	4.3%	3.1%	3.2%	4.6%	4.2%	3.8%

\* Starting 09/06/2024 this question has been revised to track the two major party candidates specifically. An "other-specify" response was added to allow those voting for third-party candidates to record their preference.

# Big Village CARAVAN Political Poll

## 09/06/24 - 09/08/24



If the 2024 presidential election were held today between the following candidates, who do you think would win?

	Adults	Registered Voters	Likely Voters	Male	Female	Gen Z (18-26)	Millennials (27-42)	Gen X (43-58)	Baby Boomers (59-77)	Democrats	Republicans	Ind/ Other
Weighted base size	2,028	1,623	1,445	982	1,029	336	554	533	517	845	791	392
Unweighted base size	2,028	1,722	1,546	995	1,014	322	598	519	512	895	781	352
Kamala Harris, the Democrat	41.8%	45.3%	46.4%	42.5%	41.2%	40.1%	42.0%	38.1%	48.7%	78.7%	10.7%	25.0%
Donald Trump, the Republican	40.1%	40.7%	41.7%	45.9%	34.8%	42.8%	43.1%	40.7%	33.6%	10.1%	79.2%	25.7%
Other	0.5%	0.5%	0.5%	0.6%	0.4%	0.8%	0.3%	0.9%	0.1%	0.2%	0.4%	1.3%
I would not vote	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Not sure	17.6%	13.5%	11.4%	11.0%	23.7%	16.2%	14.6%	20.3%	17.7%	11.0%	9.7%	47.9%

### TRENDS (LIKELY VOTERS)

	07/22/24 - 07/24/24	08/02/24 - 08/04/24	08/09/24 - 08/11/24	08/14/24 - 08/18/24	08/23/24 - 08/28/24	09/06/24 - 09/08/24
Weighted base size	1,442	740	744	1,463	1,463	1,445
Unweighted base size	1,492	767	757	1,530	1,511	1,546
Kamala Harris, the Democrat	36.7%	42.0%	43.9%	45.6%	47.2%	46.4%
Donald Trump, the Republican	48.4%	45.9%	42.3%	40.4%	40.5%	41.7%
Other	4.9%	3.1%	4.3%	3.6%	3.1%	0.5%
Not sure	10.0%	9.0%	9.4%	10.4%	9.1%	11.4%

\* Starting 09/06/2024 this question has been revised to track the two major party candidates specifically. An "other-specify" response was added to allow those voting for third-party candidates to record their preference.

# Big Village CARAVAN Political Poll

## 09/06/24 - 09/08/24



Now we will show you some names. Please indicate if you have a favorable or unfavorable view of that person.  
*Kamala Harris, the Democratic nominee for President*

	Adults	Registered Voters	Likely Voters	Male	Female	Gen Z (18-26)	Millennials (27-42)	Gen X (43-58)	Baby Boomers (59-77)	Democrats	Republicans	Ind/ Other
Weighted base size	2,028	1,623	1,445	982	1,029	336	554	533	517	845	791	392
Unweighted base size	2,028	1,722	1,546	995	1,014	322	598	519	512	895	781	352
Favorable (NET)	48.7%	51.2%	52.4%	46.7%	50.8%	53.7%	49.2%	44.8%	49.0%	87.4%	15.4%	32.6%
Very favorable	29.1%	31.3%	32.7%	27.6%	30.5%	26.7%	28.7%	25.5%	34.3%	58.4%	6.6%	11.3%
Somewhat favorable	19.6%	19.8%	19.8%	19.1%	20.3%	27.0%	20.5%	19.3%	14.7%	29.0%	8.8%	21.3%
Unfavorable (NET)	44.4%	44.5%	45.6%	48.5%	40.8%	37.0%	42.1%	46.9%	48.4%	10.2%	82.3%	41.7%
Somewhat unfavorable	9.2%	8.6%	7.7%	9.6%	8.9%	13.8%	11.0%	8.4%	6.7%	5.7%	12.1%	11.1%
Very unfavorable	35.2%	35.9%	38.0%	38.9%	31.9%	23.3%	31.0%	38.6%	41.6%	4.5%	70.2%	30.6%
No opinion	6.8%	4.3%	1.9%	4.8%	8.4%	9.2%	8.7%	8.3%	2.6%	2.3%	2.3%	25.7%
Net Favorability	+4%	+7%	+7%	-2%	+10%	+17%	+7%	-2%	+1%	+77%	-67%	-9%

### TRENDS (LIKELY VOTERS)

	08/09/24 - 08/11/24	08/14/24 - 08/18/24	08/23/24 - 08/28/24	09/06/24 - 09/08/24
Weighted base size	744	1,463	1,463	1,445
Unweighted base size	757	1,530	1,511	1,546
Favorable (NET)	53.3%	52.5%	52.4%	52.4%
Very favorable	34.4%	33.9%	35.0%	32.7%
Somewhat favorable	18.9%	18.6%	17.5%	19.8%
Unfavorable (NET)	44.9%	46.1%	46.1%	45.6%
Somewhat unfavorable	8.6%	7.9%	9.7%	7.7%
Very unfavorable	36.3%	38.1%	36.4%	38.0%
No opinion	1.8%	1.4%	1.5%	1.9%
Net Favorability	+8	+6	+6	+7

# Big Village CARAVAN Political Poll

## 09/06/24 - 09/08/24



Now we will show you some names. Please indicate if you have a favorable or unfavorable view of that person.  
*Tim Walz, the Democratic nominee for Vice President*

	Adults	Registered Voters	Likely Voters	Male	Female	Gen Z (18-26)	Millennials (27-42)	Gen X (43-58)	Baby Boomers (59-77)	Democrats	Republicans	Ind/ Other
Weighted base size	2,028	1,623	1,445	982	1,029	336	554	533	517	845	791	392
Unweighted base size	2,028	1,722	1,546	995	1,014	322	598	519	512	895	781	352
Favorable (NET)	42.8%	47.1%	49.4%	42.9%	42.6%	40.6%	44.4%	37.6%	47.1%	79.6%	14.1%	21.5%
Very favorable	23.8%	26.8%	29.1%	21.4%	26.0%	15.9%	22.5%	21.4%	31.9%	48.7%	5.7%	6.5%
Somewhat favorable	19.0%	20.2%	20.2%	21.5%	16.6%	24.7%	21.9%	16.2%	15.2%	30.8%	8.4%	14.9%
Unfavorable (NET)	37.9%	39.4%	40.4%	44.0%	32.6%	35.4%	32.3%	40.4%	42.8%	9.6%	70.7%	33.1%
Somewhat unfavorable	11.0%	10.1%	9.8%	12.2%	10.0%	18.5%	10.0%	10.7%	9.1%	6.9%	16.1%	9.8%
Very unfavorable	26.9%	29.3%	30.7%	31.8%	22.6%	16.9%	22.3%	29.7%	33.7%	2.7%	54.6%	23.3%
No opinion	19.2%	13.5%	10.2%	13.1%	24.8%	24.0%	23.2%	22.0%	10.1%	10.9%	15.2%	45.5%
Net Favorability	+5%	+8%	+9%	-1%	+10%	+5%	+12%	-3%	+4%	+70%	-57%	-12%

### TRENDS (LIKELY VOTERS)

	08/09/24 - 08/11/24	08/14/24 - 08/18/24	08/23/24 - 08/28/24	09/06/24 - 09/08/24
Weighted base size	744	1,463	1,463	1,445
Unweighted base size	757	1,530	1,511	1,546
Favorable (NET)	44.9%	45.9%	47.9%	49.4%
Very favorable	25.6%	26.8%	30.1%	29.1%
Somewhat favorable	19.3%	19.1%	17.8%	20.2%
Unfavorable (NET)	37.9%	40.5%	39.9%	40.4%
Somewhat unfavorable	10.6%	10.7%	10.8%	9.8%
Very unfavorable	27.2%	29.8%	29.1%	30.7%
No opinion	17.2%	13.7%	12.2%	10.2%
Net Favorability	+7	+5	+8	+9



# Big Village CARAVAN Political Poll

## 09/06/24 - 09/08/24



Now we will show you some names. Please indicate if you have a favorable or unfavorable view of that person.  
*Donald Trump, the Republican nominee for President*

	Adults	Registered Voters	Likely Voters	Male	Female	Gen Z (18-26)	Millennials (27-42)	Gen X (43-58)	Baby Boomers (59-77)	Democrats	Republicans	Ind/ Other
Weighted base size	2,028	1,623	1,445	982	1,029	336	554	533	517	845	791	392
Unweighted base size	2,028	1,722	1,546	995	1,014	322	598	519	512	895	781	352
Favorable (NET)	44.5%	45.6%	46.9%	50.7%	38.9%	45.6%	50.5%	42.3%	39.1%	17.0%	82.7%	26.5%
Very favorable	27.4%	28.6%	30.1%	32.4%	22.8%	24.0%	31.7%	27.4%	24.7%	7.4%	54.9%	15.1%
Somewhat favorable	17.1%	17.1%	16.8%	18.3%	16.0%	21.5%	18.8%	15.0%	14.4%	9.6%	27.8%	11.4%
Unfavorable (NET)	50.0%	51.1%	51.7%	45.4%	54.5%	45.7%	43.0%	51.5%	58.5%	81.1%	16.1%	51.2%
Somewhat unfavorable	9.2%	8.8%	7.6%	8.5%	10.0%	13.5%	7.7%	10.8%	7.1%	8.9%	7.9%	12.7%
Very unfavorable	40.8%	42.3%	44.1%	36.8%	44.5%	32.2%	35.3%	40.7%	51.4%	72.2%	8.2%	38.5%
No opinion	5.5%	3.2%	1.4%	3.9%	6.7%	8.8%	6.5%	6.2%	2.4%	1.9%	1.1%	22.3%
Net Favorability	-6%	-5%	-5%	+5%	-16%	0%	+7%	-9%	-19%	-64%	+67%	-25%

### TRENDS (LIKELY VOTERS)

	08/09/24 - 08/11/24	08/14/24 - 08/18/24	08/23/24 - 08/28/24	09/06/24 - 09/08/24
Weighted base size	744	1,463	1,463	1,445
Unweighted base size	757	1,530	1,511	1,546
Favorable (NET)	48.6%	48.3%	42.4%	46.9%
Very favorable	32.9%	29.5%	28.3%	30.1%
Somewhat favorable	15.8%	18.7%	14.1%	16.8%
Unfavorable (NET)	50.0%	50.8%	56.7%	51.7%
Somewhat unfavorable	10.0%	7.3%	11.6%	7.6%
Very unfavorable	40.1%	43.4%	45.1%	44.1%
No opinion	1.3%	1.0%	0.9%	1.4%
Net Favorability	-1	-2	-14	-5

# Big Village CARAVAN Political Poll

## 09/06/24 - 09/08/24



Now we will show you some names. Please indicate if you have a favorable or unfavorable view of that person.  
*J. D. Vance, the Republican nominee for Vice President*

	Adults	Registered Voters	Likely Voters	Male	Female	Gen Z (18-26)	Millennials (27-42)	Gen X (43-58)	Baby Boomers (59-77)	Democrats	Republicans	Ind/ Other
Weighted base size	2,028	1,623	1,445	982	1,029	336	554	533	517	845	791	392
Unweighted base size	2,028	1,722	1,546	995	1,014	322	598	519	512	895	781	352
Favorable (NET)	37.1%	40.0%	42.6%	42.9%	31.7%	31.1%	38.9%	36.0%	38.6%	13.2%	71.8%	18.5%
Very favorable	19.2%	21.5%	23.6%	22.2%	16.4%	13.7%	17.5%	19.2%	22.2%	4.3%	40.0%	9.2%
Somewhat favorable	17.9%	18.5%	19.0%	20.7%	15.4%	17.4%	21.4%	16.8%	16.3%	8.9%	31.7%	9.2%
Unfavorable (NET)	46.2%	48.8%	49.8%	45.1%	47.3%	42.8%	40.4%	46.4%	53.9%	77.4%	17.3%	36.9%
Somewhat unfavorable	11.2%	10.4%	10.0%	12.2%	10.3%	16.8%	10.5%	12.5%	8.3%	13.8%	8.4%	11.0%
Very unfavorable	35.0%	38.4%	39.7%	32.8%	37.0%	26.0%	29.9%	33.9%	45.7%	63.6%	8.9%	25.9%
No opinion	16.8%	11.2%	7.6%	12.0%	21.0%	26.1%	20.7%	17.7%	7.5%	9.3%	10.9%	44.6%
Net Favorability	-9%	-9%	-7%	-2%	-16%	-12%	-2%	-10%	-15%	-64%	+54%	-18%

### TRENDS (LIKELY VOTERS)

	08/09/24 - 08/11/24	08/14/24 - 08/18/24	08/23/24 - 08/28/24	09/06/24 - 09/08/24
Weighted base size	744	1,463	1,463	1,445
Unweighted base size	757	1,530	1,511	1,546
Favorable (NET)	41.6%	41.1%	39.1%	42.6%
Very favorable	20.4%	20.2%	20.6%	23.6%
Somewhat favorable	21.2%	20.8%	18.5%	19.0%
Unfavorable (NET)	45.2%	48.4%	50.7%	49.8%
Somewhat unfavorable	11.2%	10.1%	12.6%	10.0%
Very unfavorable	34.0%	38.3%	38.1%	39.7%
No opinion	13.2%	10.6%	10.2%	7.6%
Net Favorability	-4	-7	-12	-7

# Big Village CARAVAN Political Poll

## 09/06/24 - 09/08/24



Project 2025 is a set of right wing/conservative policy proposals developed by the Heritage Foundation meant to reshape the United States federal government and consolidate executive power should the Republican nominee for president win the 2024 election. To what extent do you agree or disagree with each of the following statements?  
*I know what policies are proposed by Project 2025*

	Adults	Registered Voters	Likely Voters	Male	Female	Gen Z (18-26)	Millennials (27-42)	Gen X (43-58)	Baby Boomers (59-77)	Democrats	Republicans	Ind/ Other
Weighted base size	2,028	1,623	1,445	982	1,029	336	554	533	517	845	791	392
Unweighted base size	2,028	1,722	1,546	995	1,014	322	598	519	512	895	781	352
Agree (NET)	47.0%	52.0%	55.3%	55.6%	38.9%	51.4%	47.6%	44.3%	45.7%	59.5%	44.1%	25.7%
Strongly agree	18.6%	21.3%	23.0%	24.3%	13.1%	20.5%	24.0%	17.5%	13.0%	25.2%	15.1%	11.5%
Somewhat agree	28.4%	30.7%	32.3%	31.2%	25.8%	30.9%	23.6%	26.8%	32.8%	34.3%	29.0%	14.2%
Neither agree nor disagree	26.2%	22.6%	19.8%	21.3%	30.6%	26.6%	29.6%	27.5%	22.3%	18.0%	27.5%	41.3%
Somewhat disagree	11.6%	12.5%	12.3%	11.1%	12.1%	8.4%	9.4%	10.9%	17.7%	10.9%	12.2%	12.0%
Strongly disagree	15.2%	12.9%	12.6%	12.1%	18.4%	13.6%	13.5%	17.2%	14.3%	11.7%	16.2%	21.0%
Disagree (NET)	26.8%	25.4%	24.9%	23.2%	30.5%	22.0%	22.9%	28.2%	32.0%	22.5%	28.4%	33.0%

Project 2025 is a set of right wing/conservative policy proposals developed by the Heritage Foundation meant to reshape the United States federal government and consolidate executive power should the Republican nominee for president win the 2024 election. To what extent do you agree or disagree with each of the following statements?  
*Project 2025 is bad for the United States*

	Adults	Registered Voters	Likely Voters	Male	Female	Gen Z (18-26)	Millennials (27-42)	Gen X (43-58)	Baby Boomers (59-77)	Democrats	Republicans	Ind/ Other
Weighted base size	2,028	1,623	1,445	982	1,029	336	554	533	517	845	791	392
Unweighted base size	2,028	1,722	1,546	995	1,014	322	598	519	512	895	781	352
Agree (NET)	47.0%	51.5%	53.6%	45.6%	48.3%	45.0%	43.6%	45.6%	54.3%	70.5%	29.0%	32.4%
Strongly agree	33.5%	37.4%	39.4%	29.8%	36.8%	29.6%	29.7%	32.1%	40.9%	56.8%	14.9%	20.6%
Somewhat agree	13.5%	14.1%	14.2%	15.8%	11.4%	15.5%	13.9%	13.5%	13.4%	13.8%	14.1%	11.8%
Neither agree nor disagree	39.3%	34.4%	32.1%	35.8%	42.6%	40.2%	44.9%	40.0%	30.5%	20.9%	51.1%	55.0%
Somewhat disagree	6.7%	7.4%	7.6%	8.9%	4.7%	8.6%	7.2%	6.7%	5.3%	4.3%	10.3%	4.7%
Strongly disagree	7.0%	6.7%	6.6%	9.7%	4.5%	6.2%	4.4%	7.7%	9.9%	4.3%	9.6%	7.8%
Disagree (NET)	13.7%	14.1%	14.3%	18.6%	9.1%	14.8%	11.5%	14.4%	15.2%	8.5%	19.9%	12.5%

Project 2025 is a set of right wing/conservative policy proposals developed by the Heritage Foundation meant to reshape the United States federal government and consolidate executive power should the Republican nominee for president win the 2024 election. To what extent do you agree or disagree with each of the following statements?  
*Project 2025 should be implemented nationwide*

	Adults	Registered Voters	Likely Voters	Male	Female	Gen Z (18-26)	Millennials (27-42)	Gen X (43-58)	Baby Boomers (59-77)	Democrats	Republicans	Ind/ Other
Weighted base size	2,028	1,623	1,445	982	1,029	336	554	533	517	845	791	392
Unweighted base size	2,028	1,722	1,546	995	1,014	322	598	519	512	895	781	352
Agree (NET)	18.7%	19.8%	20.3%	23.1%	14.6%	22.7%	27.7%	17.4%	10.0%	16.6%	26.0%	8.3%
Strongly agree	8.4%	8.9%	9.3%	10.6%	6.4%	10.5%	13.4%	6.2%	5.2%	7.3%	11.5%	4.7%
Somewhat agree	10.2%	10.9%	11.0%	12.5%	8.2%	12.1%	14.3%	11.2%	4.8%	9.3%	14.5%	3.5%
Neither agree nor disagree	37.3%	33.1%	30.7%	36.1%	38.5%	33.6%	41.8%	40.2%	31.8%	19.6%	46.9%	56.2%
Somewhat disagree	10.0%	10.3%	10.2%	11.4%	8.8%	13.2%	6.9%	8.6%	12.2%	8.3%	11.8%	10.1%
Strongly disagree	34.0%	36.8%	38.9%	29.5%	38.1%	30.5%	23.6%	33.8%	46.0%	55.5%	15.3%	25.4%
Disagree (NET)	44.0%	47.1%	49.0%	40.8%	47.0%	43.7%	30.5%	42.4%	58.2%	63.8%	27.1%	35.5%

Project 2025 is a set of right wing/conservative policy proposals developed by the Heritage Foundation meant to reshape the United States federal government and consolidate executive power should the Republican nominee for president win the 2024 election. To what extent do you agree or disagree with each of the following statements?  
*Donald Trump agrees with the policy proposals included in Project 2025*

	Adults	Registered Voters	Likely Voters	Male	Female	Gen Z (18-26)	Millennials (27-42)	Gen X (43-58)	Baby Boomers (59-77)	Democrats	Republicans	Ind/ Other
Weighted base size	2,028	1,623	1,445	982	1,029	336	554	533	517	845	791	392
Unweighted base size	2,028	1,722	1,546	995	1,014	322	598	519	512	895	781	352
Agree (NET)	44.2%	48.7%	50.7%	45.1%	43.6%	43.2%	46.1%	41.0%	45.8%	62.4%	33.9%	26.0%
Strongly agree	27.3%	30.5%	32.4%	25.4%	29.0%	23.0%	26.0%	25.6%	31.7%	45.0%	15.4%	13.0%
Somewhat agree	17.0%	18.2%	18.4%	19.7%	14.6%	20.2%	20.1%	15.5%	14.1%	17.4%	18.5%	13.0%
Neither agree nor disagree	36.7%	32.0%	29.6%	32.6%	40.3%	36.6%	40.8%	37.1%	34.0%	24.2%	40.5%	56.3%
Somewhat disagree	8.3%	8.4%	8.0%	10.7%	6.0%	7.0%	7.8%	9.1%	8.4%	6.2%	11.9%	5.4%
Strongly disagree	10.8%	10.9%	11.7%	11.6%	10.1%	13.2%	5.2%	12.8%	11.9%	7.3%	13.8%	12.2%
Disagree (NET)	19.0%	19.4%	19.7%	22.3%	16.1%	20.3%	13.0%	21.8%	20.2%	13.4%	25.7%	17.7%

# Big Village CARAVAN Political Poll

09/06/24 - 09/08/24



<b>Sponsorship:</b>	None
<b>Fieldwork:</b>	Big Village CARAVAN® Omnibus Survey
<b>Interviewing Dates:</b>	09/06/24 - 09/08/24
<b>Target Population:</b>	U.S. Adults, age 18 and over
<b>Sampling Method:</b>	Respondents were selected from CINT/Lucid marketplace's opt-in online panel to be representative of U.S. adults.
<b>Weighting:</b>	The results are weighted based on gender, age, education, race, ethnicity, and 2020 presidential vote (or non-vote). Weighting targets are based on the most recent results from the Census Bureau's American Communities Survey and the 2020 Presidential Election results.
<b>Number of Respondents:</b> <i>(Unweighted)</i>	Adults: 2,028 Registered Voters: 1,722 Likely Voters: 1,546
<b>Margin of Error:</b> <i>(Theoretical)</i>	Adults: +/- 2% Registered Voters: +/- 2% Likely Voters: +/- 3%
<b>Survey Mode:</b>	Web-based interviews
<b>Contact Information:</b>	<a href="mailto:publicopinionpolling@big-village.com">publicopinionpolling@big-village.com</a>