

Career Imagineers

Where we have gone | Where we can go





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Primary Research

Student Interviews

"I honestly don't think that much about my career goals."



Lack of **career reflection**

"I only went to Career Services for my resume. I don't think they will be helpful for information about my industry"



Limited engagement with Career Services

"Having a mentor who knows about my specific interests would be the most helpful to me right now"



Need specialized **mentors**

Career Services Interview

Engage students in
self-exploration

Reimagine events

Encourage **peer-to-peer**
interaction

Career and **Life Vision** program

Summer Internship Survey

Freshman summer activity (if applicable)

Company/Place, Title

Why did you choose to take this opportunity? What did you learn from it?

Sophomore summer activity (if applicable)

Company/Place, Title

Why did you choose to take this opportunity? What did you learn from it?

65 responses



willing to share
experiences and
“insider
information”

Guys I'm really stressed about internships and jobs and life 😞
it's April and I still have no plans for the summer what should I do???

20

14 HOURS

14 REPLIES

SHARE



What grade and major? I might be able to help!

13

14h



I am a freshman, so I'm pretty lost. I am not sure why everyone wants to go to finance or consulting tho. Should I do it too

0



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Aww it's ok! I've had some friends who have gotten internships right before the summer! Ask friends and family for people they might know who could help you

11

14h



Oh my god are you serious your a freshman? Calm down it's not that serious

46

14h



I know a lot of people were stressed abt this when I was a frosh too though, red ship is right look to friends and family!

8

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think about doing research on campus! lots of professors are willing to have freshman do research for them, and it's a great way to find research topics for the future/meet new Princeton people!

4

12h



Make an apptmt with Career Services, they're super chill! Also go on HireTigers. Alternatively go to Student Employment for summer stuff on campus

2

10h

Problem



Students feel **lost**



Resources are too **general**



Peers have **insider** information



Forum to **share** that information

Prototypes

Celebration Boxes + Photoshoot



Hypothesis: An informal approach that incorporates fun elements will promote a positive dialogue about career goals.



A black and white photograph of a modern interior space, likely a student lounge or cafe. The room features large windows that fill the background with bright light. In the foreground, several people are silhouetted against the light, sitting at long, dark tables. The ceiling is dark with several large, spherical pendant lights hanging from it. The overall atmosphere is quiet and contemporary.

STUDENT
GLASSDOOR



Prince Glassdoor

24 April at 14:26

#8: How do you prepare for product management interviews?

Like · Comment

Annie Chen likes this.



From Anonymous: A really good resource theminterview.com -- it has a lot of really good questions that are really similar to what you'll actually be asked. There's also lists of PM questions if you just google "product management interview".

The PM Interview - practice product manager interview questions

How to become a product manager at hot tech companies and startups:



Prince Glassdoor

22 April at 00:47

#2: Thoughts on a gap year? Programs like Princeton in Asia specifically? I'm more interested in knowing the cons of being out of the field/market for a year. How would this look on my resume?

Like · Comment

2 people like this.



Mike Kosk I'm not sure what impact being off the job market makes, but I know a lot of people who do these programs look for jobs beforehand, and only after getting PiA offers do they ask for job deferrals. PiA is well respected as a post-grad program and I can imagine most employers would value a global perspective of this sort.

22 April at 00:58 · Unlike · Like 6



Prince Glassdoor

22 April at 11:43

#4: How to find start-up jobs? And what's the best way to prepare for tech interviews?

Like · Comment



Akash Jain Read "Cracking the Coding Interview" by Gayle something. That book helped me so much to channel my 226 knowledge into the interview format

22 April at 12:10 · Unlike · Like 8



From Anonymous: The Vault guides are really useful as well. While Vault resources are probably more geared towards finance careers, they have a bunch of detailed guides on the interview process and on different industries (industry overview, jobs, outlook, tips for entry, skills, requirements etc) that you can access for free as a Princeton student.

<https://careerinsider.vault.com/career-insider-login.aspx...>



Vault Campus Login

Vault is for the sole use of the client, as outlined in the written license agreement with Vault. Any other use...

CAREERINSIDER.VAULT.COM

24 April at 14:33 · Edited · Like · Like 3 · Remove Preview



From Anonymous: <http://www.careercup.com/> is a really great site to get a good feel for what type of questions might be asked in an interview. People post and answer a lot of the questions they've actually encountered during their interviews, so it's good to look through every once in a while.

to ace the inter
We can help.

Real Interviews
All top interview questions are added
to our database so you can see what
you're looking at the real questions that
companies are really asking.

Programming Interview Questions | CareerCup

I am graduating in december2015 and I am targeting...

CAREERCUP.COM

27 April at 01:18 · Like · Remove Preview

Coffee chats



Mentor/mentee
74 responses
1/3 mentors
Intimate atmosphere
Need more structure

A screenshot of a web form titled "Career chats" with a winter-themed illustration at the top. The form includes fields for Name, Netid (with a placeholder "@princeton.edu"), Graduation year (with a placeholder "e.g. 2015"), and Major abbr. (with a placeholder "e.g. COS").

Career chats

Sign up to give and/or receive advice about your career and internships!

Name

Netid
@princeton.edu

Graduation year
e.g. 2015

Major abbr.
e.g. COS

Coffee chats



Mentor/mentee
74 responses
1/3 mentors
Intimate atmosphere
Need more structure



Career Mentorship Chat Feedback Form

Thanks so much for participating in our Career Mentorship Chats! We would really appreciate your feedback so we can improve the experience in the future.

Your username (shuyangl@princeton.edu) will be recorded when you submit this form. Not shuyangl? [Sign out](#)

Were you a mentor or mentee?

Mentor
 Mentee

Name

How long was your coffee chat?

Was there anything surprising that you discussed/took away from your coffee chat?

What did you discuss during your chat?

Coffee chats



Mentor/mentee
 74 responses
 1/3 mentors
 Intimate atmosphere
 Need more structure



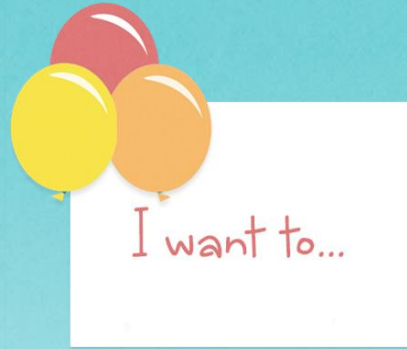
B	C	D
Overall, what did you think of your coffee chat experience?	What did you discuss during your chat?	What parts of the conversation were the most helpful to you? What was your biggest take-away from the conversation?
I think it was interesting and certainly reminded me of things that I should be doing, but it could be a little abrupt since we didn't know each other before...	A lot of school-related things since we major in the same thing. Talked about classes that I want to take and he told me about how he think of them. Summer plans and his plans after graduation. More general reflections on the Princeton experience, problems with the world (?)	I'm not really sure... I guess the biggest take-away would be to be more focused academically and be more practical and career-oriented?
I liked it a lot! Got to meet a cool new person and had a conversation that went below the surface of everyday niceties.	Pretty much everything: - Our classes - Our extracurriculars - Our thoughts on hardware vs. software - Our plans for the future - How to figure out what you're passionate about - Praise/criticism about Princeton - Princeton vs. working in the real world	I guess it's enlightening to vicariously relive the days when I didn't have a job/internship lined up and I was wondering how to go about finding one :)
I thought it was a nice chance	We discussed major and academics, with a particular	My biggest take-away was definitely the realization that I

Insights



Underclassmen
feel ignored

Need mentors



Pause and
reflect

Fun elements



Need database
of information

Passive vs
Active Users



Intimate and
conversational

Specific

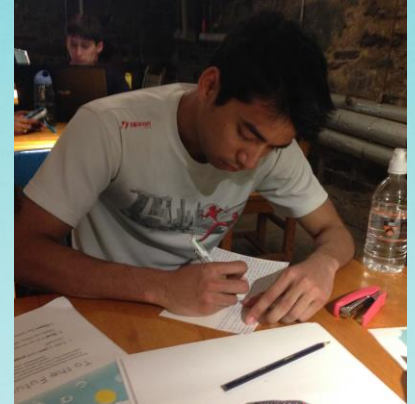
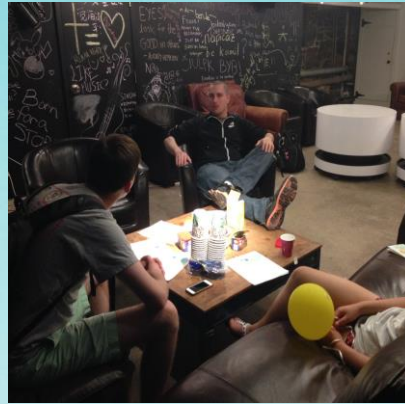
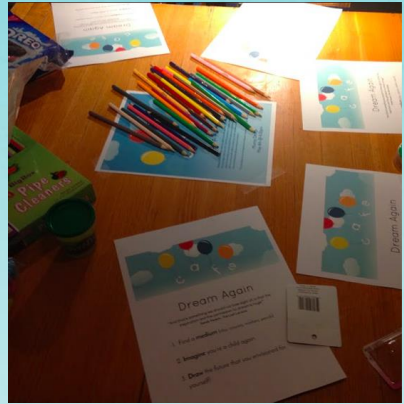
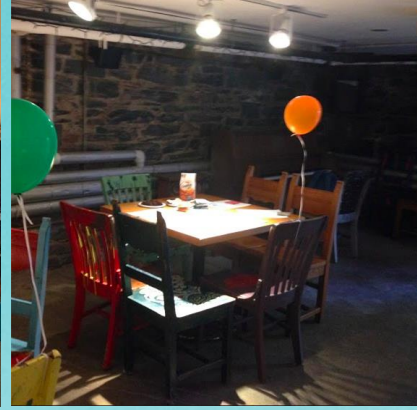
Beta



Murray Dodge
May 4th @ 4:30pm

Up, Up, & Away!

A Fun Career
Exploration Cafe

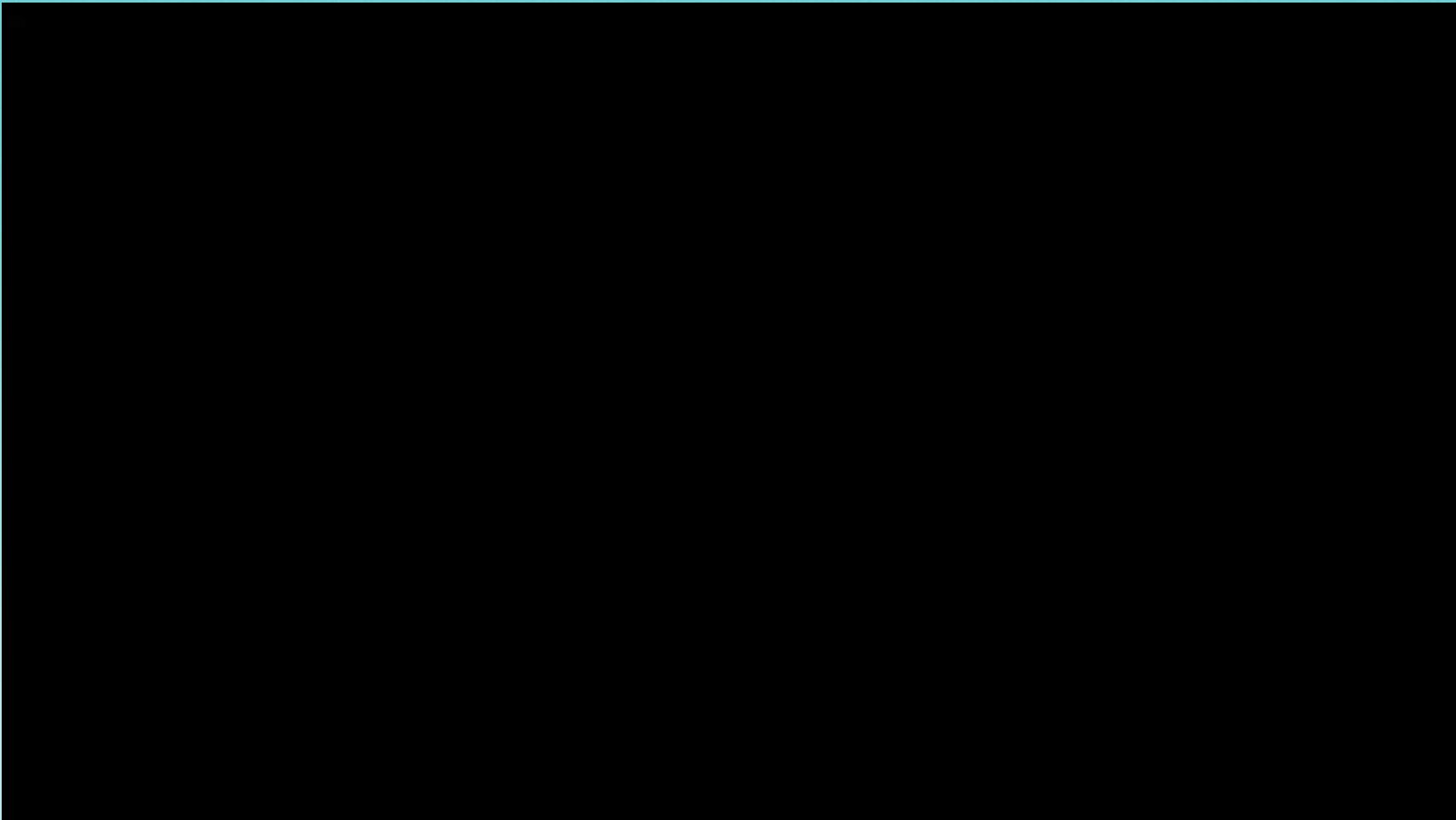


Childhood
Station

Conversation
Menus

Blueprint
Your Life

Letter to
Future Self



Recommendation



① Self-exploration



② Personalized
Mentorship



③ Pragmatic
goal-setting

Upcoming events

09/26:

Dreams x Ice Cream

10/13:

Life Blueprints x Bubble tea

11/02:

Resumes x Ramen

12/17:

Startups x Samosas

01/29:

Case Studes x Chick-fil-a

JANUARY

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NOVEMBER

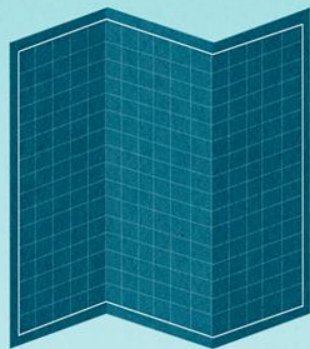
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DECEMBER

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Up, Up, & Away!

October 13, 2015



Life Blueprints

X



Bubble Tea



① Self-exploration



② Personalized
Mentorship



③ Pragmatic
goal-setting

Sustainability
+
Feasibility

Career Imagineers

Future generations

CAREER
SERVICES

AT PRINCETON
UNIVERSITY

X



Thank you

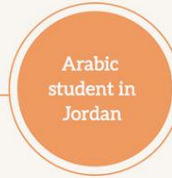
We hope you enjoyed our presentation!



Back up Slides



FRESHMAN



SOPHOMORE



JUNIOR

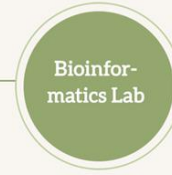


POST - COLLEGE





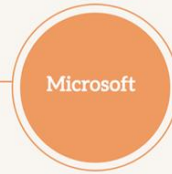
FRESHMAN



SOPHOMORE



JUNIOR

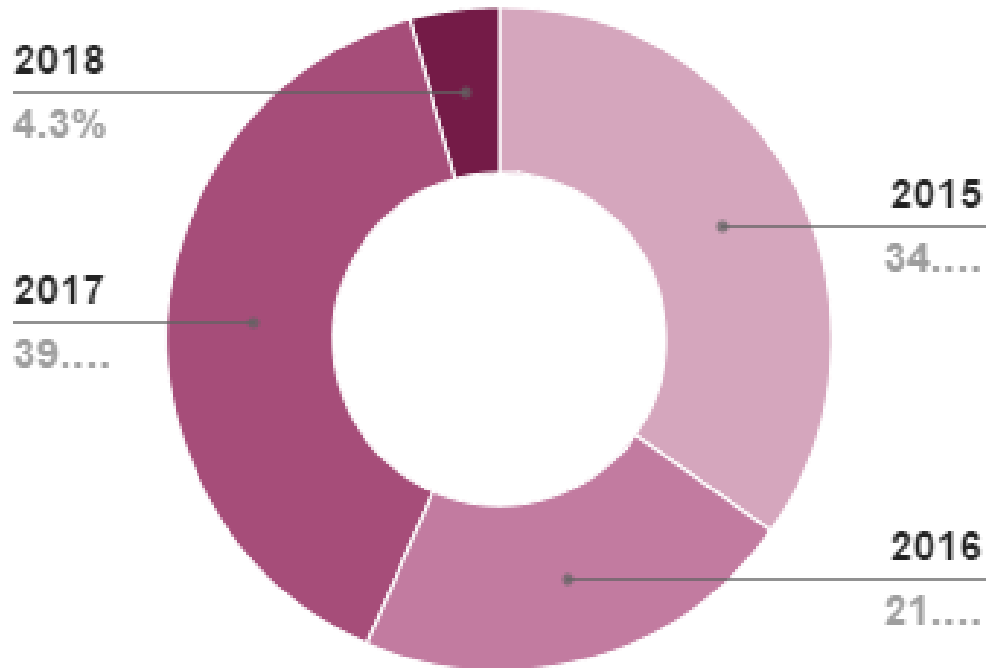


POST

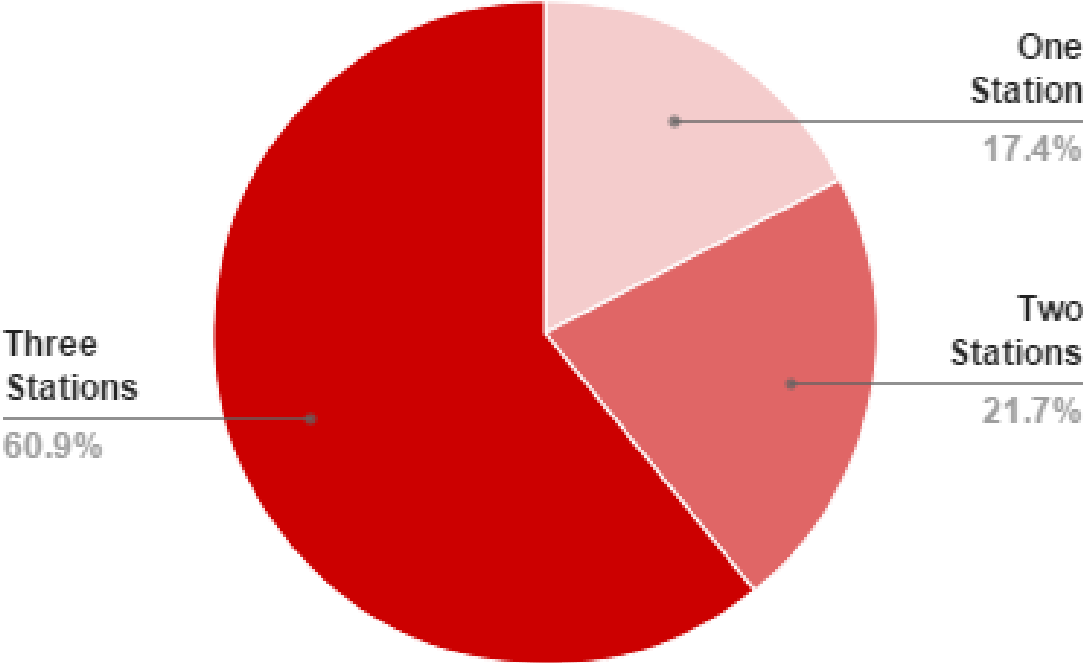


COLLEGE

Class Breakdown



Number of Stations Completed



Participants by Station

