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# Enhancing

**Academic Visibility and Excellence** 

As a prestigious subsidiary of **De Gruyter Brill** with a **270-year legacy of excellence**, Sciendo stands at the forefront of scholarly publishing. We propel academic works to global prominence, serving researchers and institutions across continents.

Our publishing services are tailored to meet the needs of editors, authors, and conference organizers, currently supporting over **300** institutions in **40** countries. We ensure that each publication, whether a journal, book, or conference proceeding, paid or open access, is strategically positioned for maximum impact.



Innovative

**Publishing for a Digital World** 

Our state-of-the-art publishing platform is the cornerstone of our services, drawing over 6 million visitors and generating about 1 million referral traffic annually. This constantly evolving and modernizing platform offers unmatched solutions and features, ensuring global visibility with support for multiple languages: English, German, Polish, French, Italian, and Spanish.

Our platform enhances the engagement and impact of your research worldwide through:

- Automated metadata distribution to libraries and indexing services.
- DOI registration and ORCID integration.
- Advanced accessibility features like screen reading and text resizing.
- Comprehensive citation tools, links to cited references, and content sharing modules.
- IP authorization for institutions and direct purchase options for individuals.
- Efficient subscription management.
- Content archiving for long-term preservation of your publications.



# Journals



With over 20 years of expertise in journal publishing, we approach each title with meticulous care, recognizing the trust you place in us for your research and publishing reputation. Originating as a pioneer in Europe's open-access journal publishing, we have evolved into the premier choice for your content.

Our publishing services offer four tailored packages to meet a range of needs, from basic support for emerging titles to complete solutions for high-impact journals:



A package designed for developing titles seeking global dissemination and visibility at an economical price.



Our foundational offering that comprises full-text XML publication, a plagiarism detection system, and a comprehensive suite of indexing services. These are augmented with pre-evaluation tools designed to ready your title for inclusion in prestigious indexes such as Clarivate, Scopus, and PubMed.



Aimed at journals seeking a professional system to manage manuscript flow efficiently and enhance their international prestige.



Our most comprehensive package, offering full journal management support. It encompasses the entire production process, including text composition, language corrections in direct collaboration with authors, and rapid publication via our XML First model. Furthermore, our Indexing Team offers consultations to align with your objectives, complemented by advanced marketing services to increase your visibility and market recognition.

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Standard	Core	Classic	Premier
Journal Website	Journal Website	Journal Website	Journal Website
XML Metadata Publication	XML Metadata Publication	XML Metadata Publication	XML Metadata Publication
DOI Assignment and Publication	DOI Assignment and Publication	DOI Assignment and Publication	DOI Assignment and Publication
Basic Indexing Support	Basic Indexing Support	Basic Indexing Support	Basic Indexing Support
	XML Full Text Publication	XML Full Text Publication	XML Full Text Publication
	System to Detect Plagiarism	System to Detect Plagiarism	System to Detect Plagiarism
	Regular Indexing Support	Regular Indexing Support	Regular Indexing Support
		Online Submission, Peer Review and Production Tracking System	Online Submission, Peer Review and Production Tracking System
			XML Fast Track Publication
			Copyediting, and Typesetting in Contact with the Author
			Marketing Extra Package
			Advanced Indexing Support

Is your journal already well-established, offering open access and implementing **Article Processing Charges (APCs)** for authors? Sciendo presents a customized solution:

#### **Article Processing Charge Model**

Sciendo's APC model supports open access publishing, allowing prominent, impacted journals to embrace a distinct strategy for handling publication costs. Unlike traditional models, Sciendo's APC approach ensures that collected payments directly cover publishing expenses, with any surplus funds redirected back into the journal.

Available in both Classic and Premier packages, this transparent approach aligns with Sciendo's commitment to enhancing and expanding the reach and impact of scholarly work.





## Books

Beyond journal publication, Sciendo offers a comprehensive suite of services specifically designed for academic presses. With our commitment to excellence and expansive reach, we ensure every title receives the recognition and distribution it deserves, whether through traditional sales channels or the open-access model.

#### Services for academic books include:

- A dedicated website for each title.
- Online publication.
- An extensive distribution network.
- Fundamental indexing to ensure effective audience reach.
- Infrastructure for direct purchases and institutional access via IP authorization for paid access titles.

Our progressive pricing model is structured to make large orders more feasible and economical for universities and research centers. This strategic approach positions Sciendo as your premier publishing partner, enabling your institution to extensively share and enhance its research.





## **Conference Proceedings**

Sciendo's publishing expertise extends to services offered to conference organizers seeking global distribution and recognition for their proceedings.

Recognizing the diverse needs of organizers, we offer two distinct models tailored to accommodate both standalone and series publications:

- Single-volume proceedings We offer global content dissemination through our publishing platform, facilitating library integration and inclusion in indexing databases. Editors are provided with preevaluation support designed to prepare their titles for inclusion by Clarivate's Conference Proceedings Citation Index.
- Series publications receive the same suite of services as single volumes. Additionally, they benefit from ISSN registration, access to advanced submission and peer review management system, and recommendations aimed at preparing their series for inclusion in the Scopus database.

Additional services, such as advanced marketing, copyediting or files composition, are available to enhance proceedings' visibility and citation potential.

### Partner Publishing Program

for Academic Institutions

Sciendo extends a unique partnership to academic institutions aiming to amplify their publishing impact. As a dedicated ally, we offer an exclusive program designed to distribute your complete portfolio efficiently and broadly. This program supports all types of content, including paid, open, and hybrid access models.

#### Benefits of Partnering with Us:

- Enhanced Visibility: Benefit from a custom-branded publisher page, showcasing your identity and complete portfolio in one easily accessible location, thereby enhancing your brand's presence.
- Flexible Pricing: Our pricing model adjusts to the volume of publications you host and the range of services you utilize. Pricing is customized individually to precisely align with your needs.
- Comprehensive Service Range: The Partner Publishing Program covers our full product suite, accommodating both new and existing titles, including archival volumes. This collaborative effort is bolstered by our innovative sales and subscription strategies, aimed at enhancing your revenue streams.

By joining the Partner Publishing Program, you elevate the influence of your content through tailored services and access models that resonate with your goals, supporting open access for wider dissemination and generating revenue from subscription and hybrid publications at the same time. This program is a testament to our commitment to fostering successful institutional collaborations.





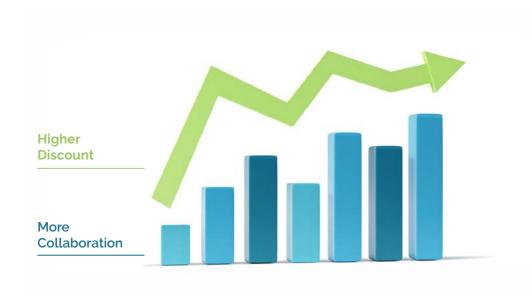
### Why Partner with Sciendo?

- Global Reach: We ensure that your digital content is globally accessible, broadening your international presence.
- Tailored Exposure: Publications are presented in formats that comply with the requirements of indexing databases, discovery, and library services, guaranteeing extensive visibility.
- Direct Access with Advanced Technology:
  - Paid Access content: Our platform facilitates seamless IP verification for institutional users and offers direct purchase options for individual consumers.
  - Open Access content: Maximize visibility and impact with our comprehensive support for open-access publications.
  - Hybrid Access content: Retain all benefits of open access while boosting your financial returns.
- Content Security: Our long-term preservation services ensure the ongoing safety and accessibility of your work.

### Increased Revenue Through Sales And Subscriptions

Our publishing platform extends beyond the distribution of scholarly works to serve as a revenue-generating resource, optimizing your content's potential. We facilitate the purchase of complete titles or individual articles and offer comprehensive subscription management for paid access journals.

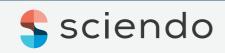
Leveraging Sciendo's extensive publishing services, we ensure wider dissemination of your work, bolstering your institution's financial well-being.



### **Progressive Discounts**

Our discount strategy rewards higher-value collaborations with progressively better terms. Tailored to the scope of services you select, it ensures that your investment becomes more financially advantageous with each additional service or title.

This approach underscores our commitment to fostering enduring, mutually beneficial partnerships. By providing your institution with flexible financial terms, we support your mission to advance scholarly work.



## Elevate Your Reach Empower Your Brand

Embark on a journey of academic excellence and global recognition with Sciendo. Your research deserves the best, and we are here to elevate it to unprecedented heights. Reach out to us today for a personalized consultation.

Connect with us now at info@sciendo.com

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Your vision, our mission—
let's craft the future of academic publishing together.