

The logo for UX LONDON, with 'UX' in a white box and 'LONDON' in white text on a dark blue background.

UX LONDON

June 2022

SPONSOR PACK

**Come and
support your
design
community**

What is UX London?



UX London is a celebration of all things digital design, happening across three glorious days in June 2022.



UX London is an eclectic and distinctly original event for UX professionals. A conference that provides three days of inspiration, education and skills development. There's a mix of stimulating talks and hands-on workshops from some of the biggest names in the industry.

Each day is scheduled around a theme but is relevant to anyone looking to progress their UX career...

- Day one: UX & Research
- Day two: UX & Content
- Day three: UX & Design



As we offer single day passes in addition to three-day tickets, delegates have the option to attend the whole conference, or just the days that best match their interests. This means we have a higher number of delegates across the event - even more fantastic people for you to meet!



Attending UX London gives our delegates the practical skills needed to do their jobs better, whether they are budding information architects, seasoned practitioners or user experience designers.

Our audience

We have an overall capacity of 400 at our venue but are anticipating around 600 visitors across all three days.



Attendees are largely from the UK and Europe, but prior to the pandemic we saw an increased international presence, including delegates from the US, Australia and the Far East.

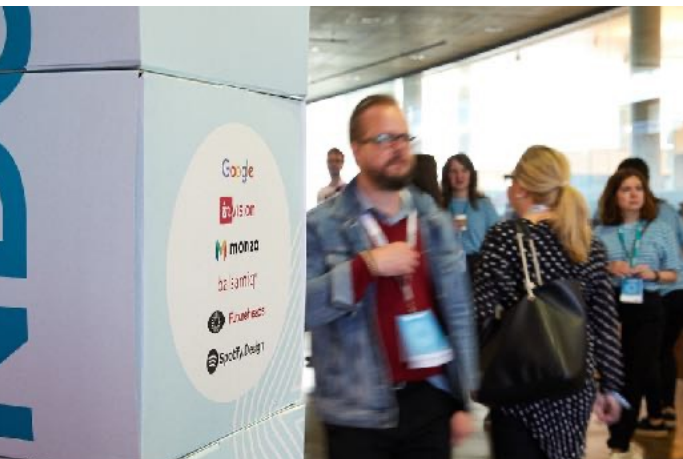
The range of job titles listed below are most prominent in our audience. But you should expect to see other disciplines represented too - including product teams looking to improve the experience of their applications, and existing designers interested in progressing their careers in the UX field.

Job titles include:

- CTO (Chief Technical Officer)
- CXO (Chief Experience Officer)
- Head of Online
- UX Manager
- Product Manager
- Senior Information Architect
- Senior Analyst
- User Experience Architect
- Usability Consultant Interaction
- Designer Interface Designer
- User Experience Designer

Why sponsor UX London?

Sponsoring UX London connects your brand with some of the most influential UX practitioners, organisations and thought leaders in the industry.



Sponsoring UX London connects your brand with designers across the globe and makes you a key part of an industry-leading experience.

This is the perfect opportunity for any organisation working in the **usability**, **information architecture** or **user experience** space. With such a high concentration of senior UX practitioners, UX London is an ideal opportunity to meet potential new hires.

Clearleft can promote your company by creating brand visibility and networking opportunities at the event.

There are three different levels of sponsorship, giving you the flexibility to showcase your services and demonstrate your commitment to the UX community in a way that best fits your needs.

Our conferences attract sponsorship from a wide variety of partners including Google, InVision, Spotify, SapientNitro, Ubuntu, LBi, Mailchimp, Balsamiq and cpartners.



Sponsorship opportunities

Three levels of sponsorship are available, with built in flexibility to tailor your package. Places are strictly limited.



Premier £25,000 (1 available)	Executive £8,500 (5 available)	Associate £6,500 (3 available)
Top sponsor logo placements on the event website	Logo on the event website	Logo on the event website
Listing as premier sponsor on all marketing & mailers	Listing as executive sponsor on all marketing & mailers	Listing as associate sponsor on all marketing & mailers
Top sponsor logo placement on the event programme & in the event app	Logo on the event programme & in the event app	Logo on the event programme & in the event app
Top logo placement on event holding slides plus a thank you from our event host	Logo on event holding slides plus a thank you from our event host	Logo on event holding slides plus a thank you from our event host
4 x conference passes for your team or clients*	2 x conference passes for your team or clients*	2 x conference passes for your team or clients*
Include an item in our conference goody bag	Include an item in our conference goody bag	
Co-branding of our exclusive speakers' dinner plus two seats at the table	Pick one option from the list below for an additional fee...	
Pick one option from the list below...		



SPONSORSHIP ENHANCEMENT OPTIONS:

1. Welcome party - the day one drinks are on you! (£10k)
2. Closing party - let's raise a glass together at the end of day two (£10k)
3. Content partner - host one of our deep-dive workshops on day three (£9k)
4. Coffee break - sponsor that all important conference fuel (£8.5k)
5. Exhibition stand - put your company or product centre stage in our breakout zone (£8.5k)
6. Diversity, Equity & Inclusion programme - fund tickets & travel for people who might otherwise not be able to participate (£10k)

*Additional conference passes available at a discounted rate.

Contact



Contact

To discuss sponsorship and any of the individual opportunities, please contact **Andy Keetch** at Clearleft.

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A CLEARLEFT EVENT

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