

POLITICAL INTELLIGENCE /

Morning Consult is setting a new standard for survey research.

On a daily basis, Morning Consult interviews over 5,000 registered voters across the United States. Along with 2020 presidential election data, Political Intelligence tracks the approval and electability for all governors, senators, House members, the President, and more at the national, state, and congressional district level.

Each week, this report will use that data to deliver key new insights on where voters stand.



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KEY TAKEAWAYS / 04.02.19

- 1. Pete Buttigieg's net favorability has jumped up by 11 points since Morning Consult began tracking in early February the biggest increase of any candidate.
- 2. Joe Biden continues to lead the pack of potential candidates with 33 percent, followed by Bernie Sanders at 25 percent, and Kamala Harris and Beto O'Rourke tied at 8 percent.
- 3. When looking just at Democratic primary voters who are "extremely interested" in politics Harris and Buttigieg see the biggest gain (+3) relative to how they perform among all Democratic primary voters.



This week's report features surveys with registered voters conducted from March 25, 2019 to March 31, 2019. The interviews were conducted online and the data were weighted to approximate a target sample of registered voters based on age, race/ethnicity, gender, educational attainment, and region.

Which Candidates Have Momentum in Early Primary States?

We have included an 'Early Primary States' demographic throughout this report to showcase who has momentum going into the primary elections. The numbers reflect voters who live in Iowa, New Hampshire, South Carolina, and Nevada.

About our Democratic Primary Results

Our Democratic Primary results are reported using 12,940 interviews with registered voters who indicate they may vote in the Democratic primary or caucus. For those who say don't know or no opinion, they are asked to pick a candidate they are learning towards, which are factored into the results. The margin of error for potential Democratic primary voters is +/- 1%.

About our Republican Primary Results

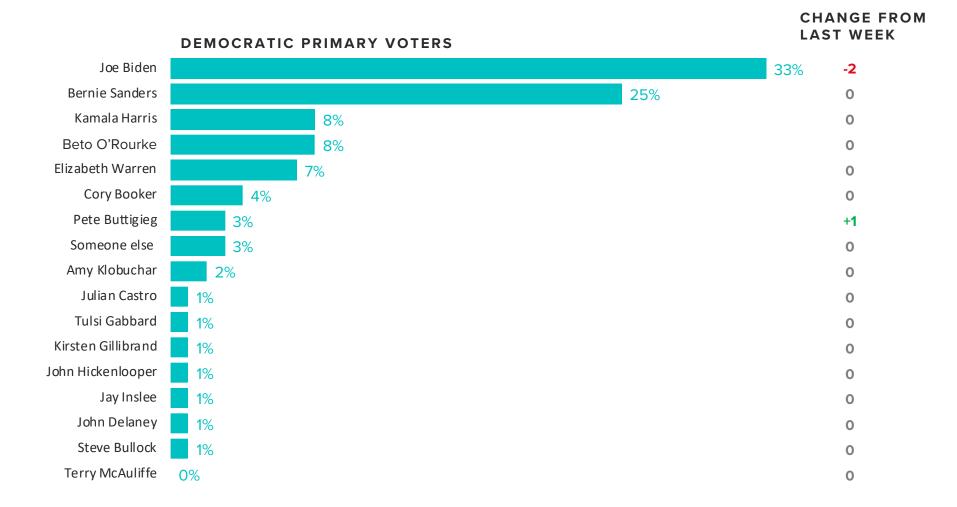
Our Republican Primary results are reported using 11,549 interviews with registered voters who indicate they may vote in a Republican primary or caucus. The margin of error for potential Republican primary voters is +/- 1%.



THE DEMOCRATIC PRIMARY /

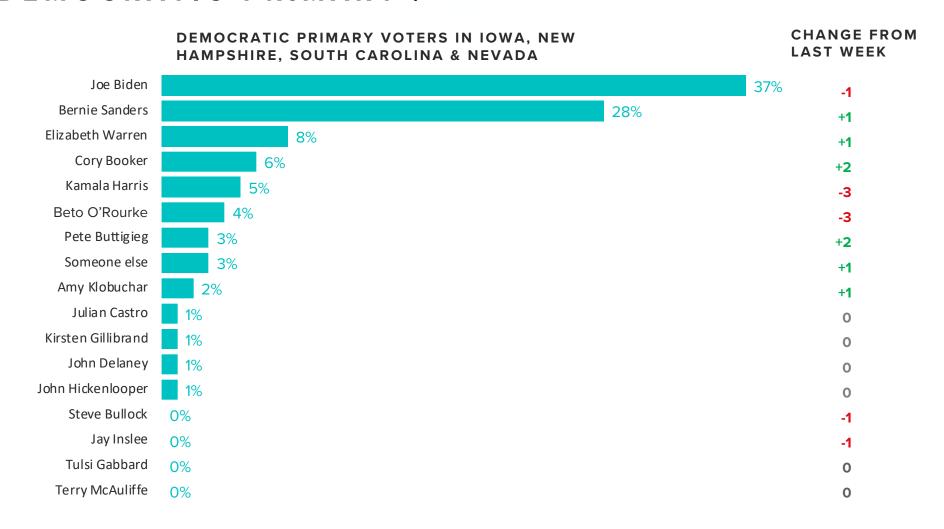
Who is leading among Democratic primary voters nationwide, among key coalitions, and in early primary states.

WHO'S LEADING THE DEMOCRATIC PRIMARY / ALL DEMOCRATIC PRIMARY VOTERS



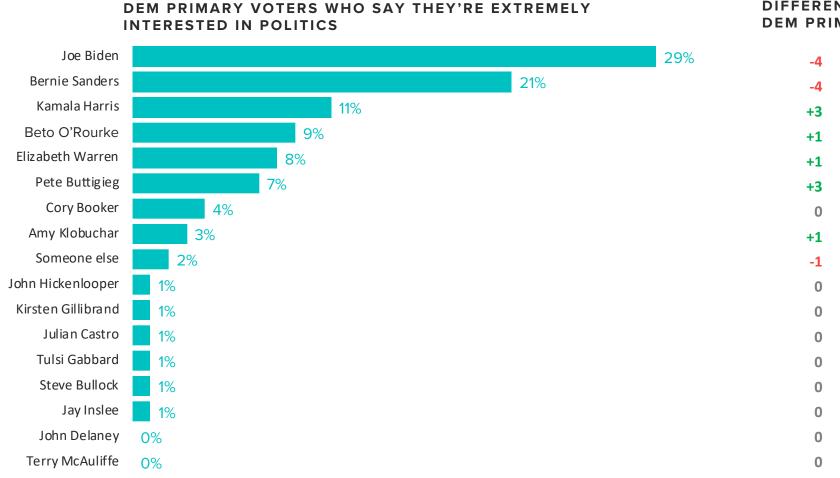


WHO'S LEADING THE DEMOCRATIC PRIMARY / EARLY PRIMARY STATES



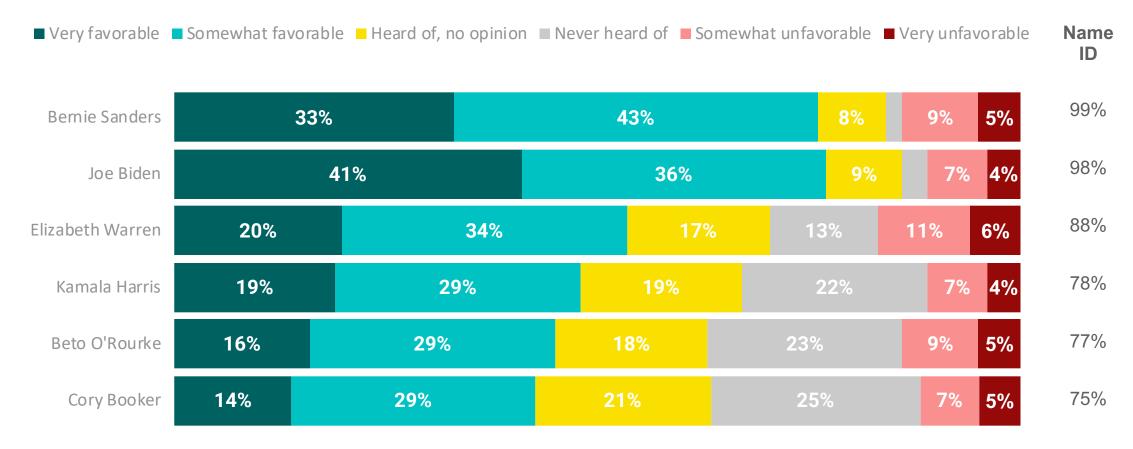


WHO'S LEADING THE DEMOCRATIC PRIMARY / POLITICALLY INTERESTED VOTERS



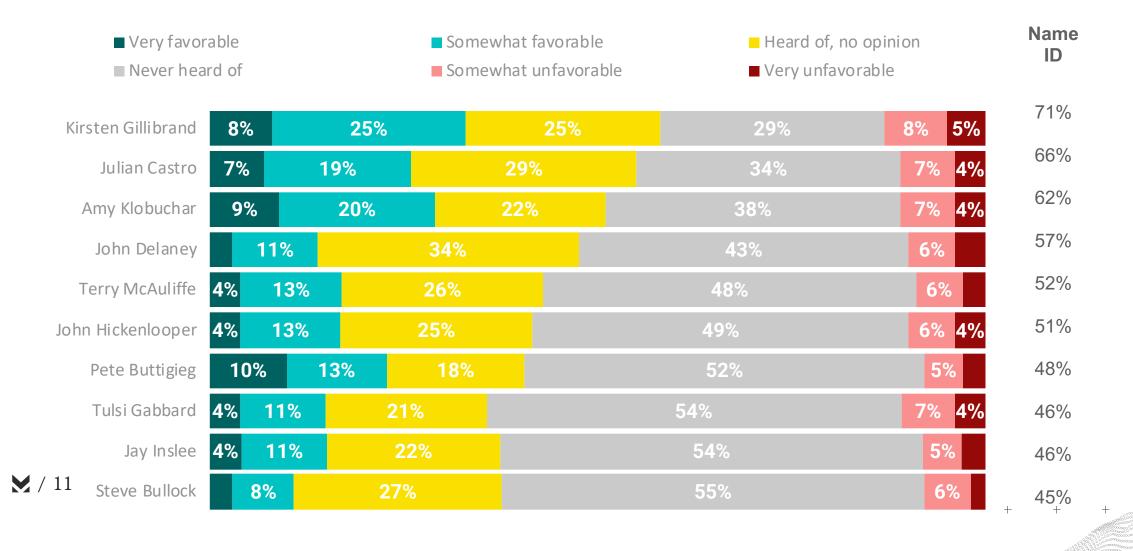
DIFFERENCE FROM ALL DEM PRIMARY VOTERS

FAVORABILITY AND NAME ID





FAVORABILITY AND NAME ID



NET FAVORABILITY SHIFT BY CANDIDATE

	Net Favorability, Week of 3/31	Net Favorability, Week of 2/10	Net Change
Joe Biden	66	69	-3
Bernie Sanders	62	57	+5
Elizabeth Warren	37	34	+3
Kamala Harris	36	41	-5
Beto O'Rourke	32	32	0
Cory Booker	32	31	+1
Kirsten Gillibrand	20	18	+2
Amy Klobuchar	18	15	+3



NET FAVORABILITY SHIFT BY CANDIDATE

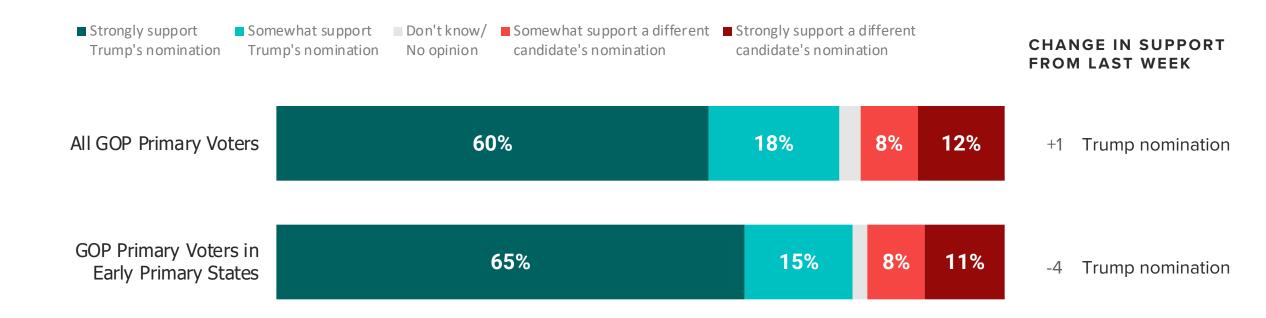
	Net Favorability, Week of 3/31	Net Favorability, Week of 2/10	Net Change
Julian Castro	15	13	+2
Pete Buttigieg	15	4	+11
Terry McAuliffe	8	7	+1
Jay Inslee	7	5	+2
John Hickenlooper	7	5	+2
Tulsi Gabbard	5	2	+3
John Delaney	4	3	+1
Steve Bullock	3	0	+3





What the appetite for a Trump primary challenger looks like among key demographics and in early primary states.

THE GOP PRIMARY / SUPPORT FOR TRUMP





CONTACT



Business Development BD@MorningConsult.com



News Media
Press@MorningConsult.com

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