



2005 ENERGY STAR® Awards Ceremony

Hosted by the U.S. Environmental Protection Agency and the U.S. Department of Energy

5:00 p.m.

Reception

Co-hosted by Lowe's Companies, Inc., and Whirlpool Corporation

6:30 p.m.

Banquet

Welcome and Opening Remarks

Dinner

Wine Selection Courtesy of Sears, Roebuck and Co. and Whirlpool Corporation

Awards Presentation

Kathleen Hogan, *Director*
Climate Protection Partnerships Division
U.S. Environmental Protection Agency

David K. Garman, *Assistant Secretary*
Energy Efficiency and Renewable Energy
U.S. Department of Energy

Sustained Excellence

Corporate Commitment

Excellence in Energy Management

Excellence in Efficient Products

Excellence in Efficient Homes

Excellence in Energy Efficiency and Environmental Education

9:45 p.m.

Conclusion of Evening





In This Program

Speaker Biographies 1

Award Winner Profiles

Sustained Excellence 3

Corporate Commitment 7

Partner Of The Year—Leadership in Energy Management 8

Partner Of The Year—Excellence in Promoting Superior Energy Performance 12

Partner Of The Year—Retailer 13

Partner Of The Year—Product Manufacturers 14

Retail Commitment 17

Excellence in Appliance Retailing 18

Excellence in Product Labeling 19

National Product Campaign Award 20

Excellence in Home Improvement 22

Partner Of The Year—Excellence in Efficient Homes 23

Excellence in Energy Efficiency and Environmental Education 26

Special Recognition 31

Past ENERGY STAR® Award Winners 34

2005 ENERGY STAR® Award Winner Index 49



Kathleen Hogan

Director

Climate Protection Partnerships Division

U.S. Environmental Protection Agency

Kathleen Hogan is the Director of the Climate Protection Partnerships Division of the U.S. Environmental Protection Agency. There she manages many of the Agency's industry partnership programs designed to reduce greenhouse gas emissions while saving businesses and consumers money, including the ENERGY STAR Program.

Recognizing the environmental benefits to be gained from government-industry partnerships, Kathleen has helped the ENERGY STAR program grow from a partnership with product manufacturers to one with major retailers, utilities, and states. She has helped make the ENERGY STAR available for products in more than 40 product categories and bring national recognition of the ENERGY STAR to more than 60 percent of the public, as well as help bring the benefits of energy efficiency to schools, hospitals, and commercial buildings.

Prior to this, she managed partnership programs designed to reduce emissions of the more potent greenhouse gases. She developed and managed programs with the U.S. natural gas industry and the U.S. primary aluminum industry as well as a joint effort with the Russian natural gas industry.

Hogan has been with the EPA for 15 years. Prior to EPA, she worked in consulting and for a water resources planning commission for the Potomac River. She received her doctorate in systems analysis and environmental engineering from the Johns Hopkins University and a Bachelor of Science in Chemistry from Bucknell University.

**David K. Garman**

*Assistant Secretary
Energy Efficiency and Renewable Energy*
U.S. Department of Energy

David Garman was nominated by President George W. Bush to serve as Assistant Secretary on April 30, 2001 and was confirmed unanimously by the United States Senate on May 25, 2001.

During his tenure as leader of the Office of Energy Efficiency and Renewable Energy (EERE), Assistant Secretary Garman has reorganized the Department, replacing an outdated and fragmented organization with what is arguably the most innovative business model ever employed in the federal government. The new organization has been recognized as a success by the White House and the National Association of Public Administration.

Assistant Secretary Garman was instrumental in the development of the FreedomCAR cooperative automotive research partnership and the President's Hydrogen Fuel Initiative. In recognition of his role, he was awarded the National Hydrogen Association's 2002 Meritorious Service Award, and the Electric Drive Vehicle Association's 2003 "E-Visionary" Award.

Prior to joining the Department of Energy, Mr. Garman served in a variety of positions on the staff of two U.S. Senators and two Senate Committees during a career spanning nearly 21 years, including service on the Professional Staff of the Senate Select Committee on Intelligence and the Senate Committee on Energy and Natural Resources. Immediately prior to his current position, Mr. Garman was Chief of Staff to Frank Murkowski, then Chairman of the Energy and Natural Resources Committee, now Governor of Alaska. In addition to his normal Senate duties, Mr. Garman represented the Senate leadership at virtually all of the major negotiations under the United Nations Framework Convention on Climate Change from 1995–2000.

Assistant Secretary Garman has testified before Congress as an Administration witness on more than twenty-five occasions; and been featured as a key Administration spokesman on future energy technologies in print, television and radio. He holds a Bachelor of Arts in Public Policy from Duke University, and a Master of Science in Environmental Sciences from the Johns Hopkins University.



ENERGY STAR Award for Sustained Excellence— Energy Management

3M

St. Paul, Minnesota



3M, a global diversified technology company with leading positions in numerous markets, is being recognized for its continued ability to find new ways to deliver energy savings and help protect the environment. In 2004, 3M further improved upon its strategic energy management program by systematically identifying the actions necessary to close gaps between goals and current performance. The effort paid off with a savings of \$9.2 million in 2004 alone. In addition, 3M broadcasts the value of energy efficiency throughout the company and shares its successful approaches with external parties.

Eastman Kodak Company

Rochester, New York



Eastman Kodak Company, a leader in photographic, health, and commercial imaging, is being recognized for its sustained excellence in managing energy for the benefit of all its shareholders and the environment. Having been named an ENERGY STAR Partner of the Year for its accomplishments in each of the last 2 years, Kodak's energy management approach continues to deliver sizable energy savings, totaling \$2 million in 2004. Also in 2004, Kodak achieved a set of 5-year environmental goals and announced new goals of reducing energy use and greenhouse gas emissions by 10 percent by 2009. Kodak further distinguishes itself as a leader by offering assistance to other industrial companies, coaching energy managers and sharing energy management practices with them. The environment is benefiting from Kodak's sustained commitment to superior energy management.

Food Lion, LLC

Salisbury, North Carolina



Food Lion, LLC, one of the largest supermarket chains in the United States, operating more than 1,200 stores in 11 states, continues to produce exceptional results for itself and the environment through its energy management approach. Food Lion joined ENERGY STAR in 1998, and over the past 4 years, with the full support of upper management, has reduced its energy usage by more than 25 percent or 1.6 trillion BTUs, exceeding even its most optimistic energy management goals. During the last 3 years alone, the company has reduced carbon dioxide emissions by more than 940 million pounds and saved enough energy to power 285 stores. During 2004, Food Lion brought the number of stores earning the ENERGY STAR label to 200 and was recognized as an ENERGY STAR Leader for achieving a portfolio-wide rating greater than 75. Because of its impressive results, Food Lion is being recognized for the fourth straight year.



USAA Real Estate Company

San Antonio, Texas

USAA Real Estate Company, a wholly owned subsidiary of United Services Automobile Association (USAA), is being recognized for tremendous improvements in the efficiency of its 22 million square feet of building space over the last 4 years. Since launching its ENERGY STAR initiative in 2000, USAA has improved the performance rating across its building portfolio by 62 percent, from 48 in 2000 to 78 in 2004. USAA's recent efforts have focused on year-to-year improvements across its properties, environmental benefits, and communication with customers and the real estate industry as a whole about the value of efficient buildings. USAA can hold itself up as a leading example: saving \$2.6 million in energy costs in 2004, USAA calculates that the asset value of its building portfolio has increased by \$37 million due to efficiency improvements.



USAA Real Estate Company
Investor · Developer · Manager

Servidyne Systems, LLC

Atlanta, Georgia

Servidyne Systems, LLC continues to be a nationwide leader in delivering energy and cost savings to its clients. A subsidiary of Abrams Industries, Inc., an Atlanta-based engineering services and software company, Servidyne has assisted numerous clients in rating their building energy performance, earning the ENERGY STAR label for efficient buildings, and significantly improving the energy performance of building portfolios. In 2004, Servidyne assisted clients in achieving recognition as ENERGY STAR Leaders, after having reduced the energy use across entire building portfolios by 10 percent or more. Servidyne's sustained efforts are helping move the market to a more standardized and results-oriented approach to energy management for buildings.





ENERGY STAR Award for Sustained Excellence— Efficient Homes

Ence Homes

St. George, Utah



Ence Homes is being recognized for its continued and outstanding commitment to deliver energy-efficient homes in the Utah market. Since beginning its partnership with ENERGY STAR in 1998, Ence has enthusiastically embraced ENERGY STAR, building 100 percent of its homes ENERGY STAR compliant and actively promoting ENERGY STAR in its market. In 2004, 322 Ence homes earned the ENERGY STAR label, bringing its total to almost 1,500. The company actively promotes the value of an ENERGY STAR home in all of its marketing materials—including newspaper, magazine, and phone book ads, handouts used in model homes, banners, signs, the Ence Home Map, billboards, a CD-ROM given to prospective homebuyers, and a looping DVD played in all model homes. Ence requires its salespeople and employees to watch Ence Homes' Training DVDs and pass a test. The builder actively reaches out to realtors through weekly meetings, breakfast tours, and sales training. Ence Homes also works with vendors offering ENERGY STAR qualified products such as lighting, heating and air conditioning systems, appliances, programmable thermostats, and windows. Some products are offered as standard features, while others are upgrades. Ence Homes continues to be a true leader in building efficient new homes.

Nevada ENERGY STAR Partners

Las Vegas, Nevada



The Nevada ENERGY STAR Partners—a unique collaboration of homebuilders, home energy raters, utilities, and other organizations—are being recognized for their continued and outstanding commitment to providing affordable, comfortable, ENERGY STAR quality new homes in the Las Vegas market. For the fourth consecutive year, the group joined forces to create a 3-month promotional campaign that succeeded in increasing consumer awareness of ENERGY STAR by more than 12 percent and sales of ENERGY STAR qualified homes by more than 13 percent. Consumer awareness of ENERGY STAR qualified homes reached 87 percent, and the number of ENERGY STAR qualified homes reached 58 percent of an estimated 28,000 new homes built in the Las Vegas Valley. The marketing campaign featured newspaper and magazine advertising, a multitude of feature stories, TV and radio spots, billboards and other signage, direct mail, sales training, an art contest in public elementary schools, a Web site, and a declaration of July 2004 as ENERGY STAR month by every governmental agency in the Las Vegas Valley. The 2004 campaign also included an innovative retail coupon book. Working with two of the area's largest local retailers, the group distributed more than 150,000 coupon books, and participating retailers reported an increase of 18 percent in sales of ENERGY STAR products. Nevada ENERGY STAR Partners provide another big win for the environment.



Pardee Homes

Los Angeles, California

Pardee Homes began its solid commitment to building 100 percent of its homes ENERGY STAR compliant in January 2002, firmly establishing energy efficiency as a core value of the company. First test marketed in 1998, Pardee's ENERGY STAR marketing commitment will account for nearly 7,000 qualified homes built during 2004 in the California and Nevada regional markets. Pardee broadcasts ENERGY STAR messages via billboards, ad campaigns, brochures, point-of-sale displays, and Web sites, and the company continues to identify innovative opportunities for expanding the reach of the ENERGY STAR message. The most recent example is Pardee's role as the first builder to showcase ENERGY STAR qualified products, systems, and programs as a key design focus in the television series "Extreme Makeover Home Edition." The show reaches an estimated 23 million viewers each week and is a great platform for demonstrating the benefits of energy efficiency that an ENERGY STAR qualified home offers. In addition, Pardee showcases standard and optional ENERGY STAR qualified products, such as appliances, HVAC equipment, and lighting, offered in its new home model centers. Pardee is a founding member of the Nevada ENERGY STAR Partners, which has been instrumental in transforming the Las Vegas market to ENERGY STAR. Further, its corporate headquarters reside in an ENERGY STAR qualified building in downtown Los Angeles. Pardee demonstrates that efficiency is good business across the board.





ENERGY STAR Award for Corporate Commitment

New York State Energy Research and Development Authority

Albany, New York



The New York State Energy Research and Development Authority (NYSERDA) has achieved tremendous success leveraging the ENERGY STAR platform across many program areas, demonstrating an organization-wide commitment. As a result, EPA recognizes NYSERDA as the winner of the Corporate Commitment award, making it only the fourth organization and the first public entity to earn the award. NYSERDA has a longstanding tradition of excellence in its residential energy-efficiency programs. Since the program's inception in 1999, the market share of ENERGY STAR qualifying appliances, room air conditioners, and lighting fixtures has risen by more than 100 percent, with ENERGY STAR products currently accounting for sales of 43 percent of appliances, 76 percent of room air conditioners, and 18 percent of lighting fixtures in participating stores in New York State. NYSERDA also leads the nation in the market for home improvement through an innovative program called Home Performance with ENERGY STAR, which encourages homeowners and contractors to identify and implement a complete set of cost-effective improvements when retrofitting homes. The program has catalyzed more than 6,400 jobs and saved homeowners \$3.5 million in 2004. In the market for new home construction, NYSERDA's ENERGY STAR labeled homes program, launched in 2001, helped promote the construction of 2,500 ENERGY STAR labeled homes statewide in 2004, more than doubling the program total in 1 year alone. Most recently, NYSERDA expanded its leadership by demonstrating that ENERGY STAR can bring additional value to its robust commercial and institutional energy programs. Acting on an executive order from the governor requiring statewide energy reductions, NYSERDA is helping state agencies use EPA's energy performance rating to identify good candidates for building improvements. Already, more than 25 percent of state buildings are tapping into ENERGY STAR. Across New York, NYSERDA is assisting public school districts by using ENERGY STAR to elevate energy priorities, develop effective school improvement plans, and attain ENERGY STAR Leader designations based on their savings. NYSERDA also is piloting new opportunities to link ENERGY STAR with the energy campaigns of national business associations by highlighting the local energy solutions of their New York-based chapters.



ENERGY STAR Partner of the Year—Leadership in Energy Management

California Portland Cement Company

Glendora, California

California Portland Cement Company (CPC), a cement and concrete manufacturing company with production facilities located throughout the southwestern United States, has established itself as an industry leader by building on its commitment to manage energy strategically throughout its operations to achieve meaningful energy savings. CPC's approach includes the appointment of an energy program director, regular involvement of the chief executive officer in setting energy and cost goals across the company and reviewing performance, extensive energy teaming for each operation, the benchmarking of performance at plants, the development of plans for modernizing inefficient plants, and the training of employees on methods for improving efficiency. CPC has achieved more than 138 million kBtu in energy savings, equivalent to preventing the emissions of more than 27 million pounds of carbon dioxide.



Colorado Springs School District 11

Colorado Springs, Colorado

Colorado Springs School District 11 joined ENERGY STAR in 2003. Since that time, District 11 has assessed the energy performance of more than 90 percent of its 61 schools, undertaken improvements, and elevated the average rating across the portfolio of schools by 10 points. As a result, District 11 was among the first public organizations to be named an ENERGY STAR Leader. District 11's success reflects a strong energy management program funded from energy savings, backed by the commitment of the superintendent and board of education, and overseen by a full-time coordinator. Twice a year, District 11 schools receive incentive awards based on their energy savings. Major projects have included a focus on preventive maintenance, holiday shutdowns, a Lights Out Campaign to raise awareness, and retro-commissioning. To date, District 11 has achieved total energy cost savings of almost \$4 million, including more than \$750,000 in 2004 alone. The 2004 savings are equivalent to the salaries of 27 additional teachers.



Giant Eagle, Inc.

Pittsburgh, Pennsylvania

Giant Eagle continues to excel in using energy management practices to deliver results year after year. The energy management program for its 215 corporate and independently operated supermarkets starts with a clear mission statement linked to long-term goals for energy reduction and routine progress reports. The director of conservation reports directly to the president and oversees an action plan designed to achieve the company's corporate goals. Giant Eagle uses EPA's energy performance rating system to identify which stores are good candidates for retrofits or re-commissioning and to track energy savings over time. Giant Eagle's re-commissioning effort has shown an average 12-percent improvement. In addition, the company's already impressive portfolio-wide rating showed a four point improvement in 2004, earning Giant Eagle recognition as an ENERGY STAR Leader.



**Marriott International, Inc.***Washington, DC*

Since partnering with ENERGY STAR in 2001, Marriott International has embarked on an ambitious, company-wide mission to enhance its energy management systems and procedures with great success. Marriott's energy management program starts with the commitment of senior corporate leaders to environmental stewardship and cost containment. In 2004 Marriott developed and distributed a comprehensive Energy Conservation Program Resource Guide to all properties that includes a self-audit, sample energy action plan, and guidance for purchasing energy-efficient products. Marriott urges all properties to have an energy champion and energy committee. The company supports its top-down commitment to energy efficiency with training and education. For example, Marriott requires energy management training for all hotel general managers and assistant general managers of select service and extended stay brands. Marriott has rated the energy performance of its properties with EPA's energy performance rating system, focused greater attention on preventive maintenance, and aggressively upgraded equipment and lighting. The financial value of Marriott's energy savings is equivalent to hiring approximately 80 full-time engineers.

New York-Presbyterian Hospital*New York, New York*

New York-Presbyterian Hospital (NYPH) actually comprises four hospitals—including the university hospitals of Columbia and Cornell—as well as medical office buildings. NYPH delivers comprehensive medical services to residents of New York City and its surrounding boroughs, handling 100,000 discharges, scheduling more than 850,000 outpatient visits, delivering 11,500 babies, and accommodating 178,000 emergency visits each year. NYPH joined ENERGY STAR in 2003, recognizing that every dollar saved on energy costs is a dollar that could be devoted to healthcare delivery or medical research. Under the leadership of a full-time energy program manager, NYPH rated the energy performance of all its facilities and set a goal of achieving and maintaining ENERGY STAR status for both its hospitals and medical office buildings in 2005. The hospital is well on its way toward accomplishing these goals, having already been recognized as an ENERGY STAR Leader for achieving a 10-point portfolio-wide improvement from the first round of energy-saving capital projects. To maintain continuous improvement, NYPH sponsors energy-related events and created a conservation hotline, which allows staff, patients, and visitors to submit energy-saving ideas. Employees are recognized with the "Service Star" award for contributions that improve energy savings. NYPH's combined savings in energy is equivalent to generating more than \$18 million in new business.



The Saunders Hotel Group

Boston, Massachusetts

The Saunders Hotel Group’s commitment to environmental stewardship dates back to the 1980s when the company was internationally recognized for pioneering ecotourism. Executives subsequently created the “Saunders Hotel Initiatives to Nurture the Environment” (S.H.I.N.E) program, which includes a company-wide pledge to conserve energy and improve performance. Regular energy benchmarking and tracking, in concert with monthly “Green Team” meetings, promote effective communications and help inform business decisions. Major projects have included using EPA’s energy performance rating system to assess the efficiency of its properties, installing heat pumps, adding lighting and heating controls, installing water-saving devices that reduce natural gas and water use, and focusing on operating and maintenance procedures. In 2004, The Saunders Hotel Group saved the equivalent of selling more than 4,700 guest rooms at the average daily rate.

The Saunders Hotel Group
Preserving The Past, Protecting The Future

Toyota Motor Manufacturing North America, Inc.

Erlanger, Kentucky

Toyota Motor Manufacturing North America, Inc., (TMMNA) oversees manufacturing operations for vehicle assembly, parts, and materials facilities in North America. Toyota, founded on the principles of continuous improvement, operates a world-class energy management program. TMMNA’s energy motto says, “Use only what you need, when you need it, in the amount needed.” A sampling of a long list of best practices includes goal-setting from the corporate level to the production floor, benchmarking for a variety of indicators and operations, comprehensive communication of energy performance to all employees, achievement of goals through action plans developed for each plant and reviewed by senior management, and the use of model plants for proof of concept in energy use reduction. An ENERGY STAR partner since 2003, TMMNA consistently promotes the sharing of best energy management practices within its industry and supports benchmarking among U.S.-based automobile assembly plants. In 2004 TMMNA reduced energy consumption per vehicle by 9.1 percent for vehicle assembly operations and 13.1 percent for engine manufacturing despite a continued increase in vehicle and engine production. The company has reduced overall energy-related carbon dioxide emissions by 17 percent per vehicle since 1996.





Transwestern Commercial Services

Houston, Texas



Transwestern Commercial Services, a national third-party property management provider, identifies energy efficiency as a win-win opportunity for its clients, the environment, and the firm's competitive position as a real estate manager. Transwestern sees the potential for energy efficiency to survive the firm's tenure as building operators by establishing standards that may be inherited by its successors. In 2004, the firm leveraged its 2003 ENERGY STAR Partner of the Year Award recognition to stimulate additional accomplishments. Transwestern successfully managed the sale of several of its highest ENERGY STAR-rated properties at premium prices and has been awarded new management contracts for an equal amount of square footage with the specific intent of improving the energy performance of the properties. Through its commitment to continuous improvement in energy management, Transwestern increased the number of its buildings that earned an ENERGY STAR rating by 71 percent in 2004. Sixty-one properties saw an average 12-point increase in their benchmarking ratings, and a total of 42 buildings have earned the ENERGY STAR label. Despite adding 70 properties with inefficient energy systems to its management portfolio, the firm also improved its portfolio-wide average rating. Across the country, more than 70,000 property occupants in 161 office buildings are benefiting from the lower operating costs in Transwestern's properties and receive encouragement to pursue energy efficiency in their offices and homes through ENERGY STAR promotional materials and campaigns provided by Transwestern.



ENERGY STAR Partner of the Year—Excellence in Promoting Superior Energy Performance

Avista Advantage

Spokane, Washington

Avista Advantage is the developer and provider of Facility IQSM, a management tool that provides outsourced bill payment services of facility-related expenses for organizations operating large-scale, multisite enterprises. The company's mission is to enable the efficient management and payment of facility-related bills, while converting bill data into actionable intelligence about each facility. Currently, Avista processes, analyzes, and pays more than \$8 billion in facility-related electric, natural gas, telecom, waste, and water bills annually, with the vast majority being electric and natural gas services. Avista's partnership with ENERGY STAR has led the way to a new market opportunity by linking client energy data into EPA's energy performance rating system. The integration enables Avista to offer clients a customized report that includes continuous benchmarking of energy performance. By working with major multisite clients, Avista has introduced this new service that facilitates a seamless, monthly ENERGY STAR rating for all buildings in its clients' portfolios. Working with several key ENERGY STAR partners to demonstrate the value of such a service, Avista has succeeded in providing electronic benchmarking for almost 1,500 buildings.



NSTAR Electric

Boston, Massachusetts

NSTAR Electric is one of the largest investor-owned electric and gas utilities in Massachusetts, with more than 1.4 million residential and business customers in more than 100 eastern Massachusetts communities, including the greater Boston area. NSTAR has made great strides in establishing a new model for delivering energy-efficiency services. In 2004, NSTAR utilized EPA's energy performance rating system as the centerpiece for an innovative commercial sector pilot effort to educate customers on the overall energy performance of their buildings. As a result of this initiative, the utility benchmarked more than 7 million square feet of facility space for commercial and industrial customers and offered each customer a comprehensive Energy Efficiency Opportunity Assessment (EEOA) that recommends low-cost/no-cost operational measures, building envelope improvements, as well as capital improvements. To encourage implementation of the recommended measures, NSTAR offered rebates and established other programs for energy-efficient products and improvements. Most of the participating customers have taken steps toward saving energy.





ENERGY STAR Partner of The Year—Retailer

Lowe's Companies, Inc.

Mooresville, North Carolina



For the third year in a row, Lowe's Companies, Inc., can call itself ENERGY STAR Retail Partner of the Year for comprehensively integrating ENERGY STAR into every aspect of its business, including corporate communications, training, merchandising, marketing, and advertising. Evidence of Lowe's strategic commitment to ENERGY STAR includes everything from a dedicated ENERGY STAR staff and regular ENERGY STAR progress meetings to features in its annual and social responsibility reports and a visual standard guidelines for ENERGY STAR. Moreover, this commitment translated into a 38-percent increase in stocking and a 44-percent increase in sales of ENERGY STAR qualified products in 2004—more than double its overall sales growth of 18.3 percent. Lowe's has consistently delivered and expanded its consumer education activities through sales associate training, in-store promotions, vendor and utility promotions, TV ads, direct mail, and its Web site—altogether reaching 95,000 sales associates and more than 10 million customers per week. Lowe's continues to lead the pack because it capitalizes on every opportunity to educate the public about ENERGY STAR and the environmental benefits of energy efficiency, truly demonstrating that *Together, We're Saving More Than Money.*



ENERGY STAR Partner of The Year— Product Manufacturers

GE Consumer and Industrial - Appliances

Louisville, Kentucky

More than doubling its energy-efficient product investment, GE Consumer and Industrial was a leading manufacturer of ENERGY STAR qualified appliances in 2004. GE not only increased the percentage of ENERGY STAR qualified offerings but significantly increased sales of ENERGY STAR qualified clothes washers, dishwashers, refrigerators, dehumidifiers and room air conditioners. In addition, GE integrated an impressive amount of ENERGY STAR education and information into its company Web site, training efforts, advertising, and public relations. The company also participated in nationally coordinated ENERGY STAR campaigns as well as numerous other promotional events sponsored by local and regional efficiency programs, offering leadership and support in the form of consumer rebates, in-store promotion, and cooperative advertising. Many families are saving energy with GE appliances due to these efforts.



Canon U.S.A., Inc.

Lake Success, New York

In 2004 Canon raised the bar as an ENERGY STAR partner in terms of product innovation, consumer education, and public outreach, as well as its dedication to earning the ENERGY STAR label across its diverse product line. Demonstrating unparalleled leadership in its industry, Canon continues to deliver to consumers, businesses, and industrial customers a broad range of ENERGY STAR qualified products. As of December 2004, 92 percent of Canon's business machine product line was ENERGY STAR qualified, and nearly all of the business machine product offerings introduced in 2004 were ENERGY STAR. Canon was the first company to introduce multifunction devices (MFDs) that consume less than 1 watt in standby mode while achieving a recovery time of less than 10 seconds. This technology offers dramatic energy savings as well as customer convenience. Canon also eliminated the warm-up time for MFDs, copy machines, and laser beam printers with its "On Demand Fixing" technology, reducing energy consumption to one-fourth of the traditional, heat-rolling fixing method. Color IH fusing technology is the first in the world to significantly reduce the warm-up time for printers. Developed by Canon, this technology reduces printer energy consumption by 75 to 80 percent. Canon is also committed to environmental education. In 2004 the company created a full-page magazine advertisement that blends the ENERGY STAR message with Canon's commitment to the environment and carbon dioxide emission reductions. Canon placed the "It's a Tree" ad in *Time*, *Newsweek*, *Fortune* and *Forbes*, reaching 6.2 million people.



Gorell Enterprises, Inc.

Indiana, Pennsylvania



For the second year in a row, Gorell Enterprises, Inc., earns the ENERGY STAR Partner of the Year Award for its commendable efforts to manufacture, promote, and sell its ENERGY STAR qualified vinyl windows and patio doors. The majority of Gorell's sales were ENERGY STAR qualified, and nearly all of Gorell's vinyl windows and doors that incorporate low-emissivity (Low-E) insulating glass carry an ENERGY STAR label. In addition to providing extensive information about ENERGY STAR on its Web site, in advertising templates for its dealers, and in virtually all product literature, Gorell developed a new ENERGY STAR sales training curriculum in 2004. The curriculum ensures that sales representatives and dealers are familiar with ENERGY STAR and know which Gorell models carry the ENERGY STAR label in their regions.

Lennox Industries Inc.

Richardson, Texas



A leading manufacturer of commercial and residential comfort systems for more than a century, Lennox Industries Inc., continues its strong commitment to high quality and energy efficiency. In 2004, 97 percent of the residential furnace, heat pump, and air conditioner products that Lennox introduced were ENERGY STAR qualified. The company's promotional activities for the year included participation in regional efficiency efforts, television advertising, and Web site promotions. Recognizing the value of collaboration, Lennox also hosted a National Utility Day, called "Partnering for Market Transformation." Lennox uses the ENERGY STAR logo on all of its print-based and electronic literature. The featured ad campaign for Lennox in 2004 was a home makeover contest featuring ENERGY STAR products. Total advertising messaging resulted in more than two billion impressions, twice the amount in 2003. For internal education, Lennox featured an extensive ENERGY STAR awareness campaign at all dealer meetings. Lennox has distinguished itself as a leader by embracing energy efficiency through ENERGY STAR and aggressively marketing new qualified products to its customers.

SYLVANIA

Danvers, Massachusetts



As the number-one lighting manufacturer in North America, SYLVANIA is dedicated to leading the cause for excellence in the manufacture and promotion of energy-efficient products. In 2004 SYLVANIA increased its ENERGY STAR qualified product line by 50 percent over 2003 by adding eight new ENERGY STAR qualified compact fluorescent light (CFL) bulbs. New incandescent replacement products focused on key features including energy savings of up to 78 percent; crisp, clean CFL lighting; and specialty products, such as 3-way CFLs. The company also led the way with developing education programs for end users. SYLVANIA held seminars for the commercial and industrial community at its Lightpoint educational facility and created the first-ever "See Energy in a New Light" seminar, which was designed to educate and inform lighting designers and engineers about available lighting solutions that address new technology and Federal energy codes. These initiatives, coupled with installation of energy-efficient products and environmental programs at its facilities, demonstrate SYLVANIA's superior commitment to energy efficiency and a cleaner environment.



Sea Gull Lighting Products, Inc.

Riverside, New Jersey

For the second year in a row, Sea Gull Lighting Products, Inc., stands out for its commitment to advancing energy-efficient decorative offerings and integrating ENERGY STAR into its overall business planning. Sea Gull Lighting's ENERGY STAR product line continues to be one of the largest and deepest offerings in the lighting industry. To date, the company boasts hundreds of qualified products, accounting for 7.2 percent of total sales in 2004, almost a doubling over 2003 figures. This year, Sea Gull Lighting expects to dramatically increase its number of qualifying fashion-forward fixtures, using a breakthrough manufacturing technique developed in 2004 that reduces costs while increasing selection. The company has dedicated considerable resources to the visual presentation of its qualified models, including displays, merchandising assistance, in-store vignettes, and dedicated square footage at its Dallas Lighting Market Showroom and its booth at the International Builder Show. A charter partner of ENERGY STAR since 1992, Sea Gull Lighting has boldly pioneered the art of promoting qualified residential lighting fixtures to builders, lighting showrooms, electrical distributors, retailers, and consumers.



Whirlpool Corporation

Benton Harbor, Michigan

In 2004 Whirlpool Corporation, the world's leading appliance manufacturer, continued setting the pace by increasing its percentage of ENERGY STAR qualified appliances to record levels. Whirlpool now offers more than 525 different ENERGY STAR models under the brand names of Whirlpool, Kenmore, KitchenAid, and others, and continues to be the largest supplier of ENERGY STAR qualified appliances to Sears and Lowe's. Throughout 2004, Whirlpool continued expanding its efforts to disseminate the ENERGY STAR message through print, radio, television, and direct mail advertising, and always in conjunction with its trade partners. Whirlpool also promoted the ENERGY STAR message through its sponsorship of Reba McEntire's concert tour for Habitat for Humanity.





ENERGY STAR Award for Retail Commitment

The Home Depot

Atlanta, Georgia



2004 was a year of renewed commitment for The Home Depot, which pledged to further promote the ENERGY STAR message across the country and enhance the lives of its customers. During the past year, The Home Depot developed and executed an ENERGY STAR corporate strategy that enabled the company to exceed its sales goals for ENERGY STAR qualified products by more than 6 million units. Furthermore, the strategy led to the creation of an energy-efficiency campaign that positioned ENERGY STAR front and center—a new direction that culminated in a high-profile launch in the fall, including an ENERGY STAR corporate signing package and a dedicated national ENERGY STAR TV spot. Through its commitment and resulting end-of-year campaign launch, The Home Depot sold more than 25 billion ENERGY STAR qualified products, an increase of 35 percent, and garnered more than 82.9 billion impressions—translating into many tons of avoided greenhouse gas emissions.



ENERGY STAR Award for Excellence in Appliance Retailing

Sears, Roebuck and Co.

Hoffman Estates, Illinois

Sears, Roebuck and Co. demonstrates its savvy in selling appliances by winning the 2005 Excellence in Appliance Retailing Award for the second year in a row. This year, Sears met a higher standard of achievement than ever before by offering 12-month, 0-percent financing on ENERGY STAR qualified appliances priced over \$399, extending Kenmore ENERGY STAR qualified appliances to include affordable price points in several key divisions, and including full-color inserts in all qualified Kenmore appliances manufactured by Whirlpool thanking customers for choosing ENERGY STAR. The company also integrated ENERGY STAR into training materials and promotes ENERGY STAR through numerous TV and magazine ads, direct mail, online media, consumer literature, and in-store signage nationwide. These efforts culminated in the sale of more than 3.7 million ENERGY STAR qualified appliances through November 2004—35 percent more than the same period last year—and more than 35 billion exposures to the ENERGY STAR logo.





ENERGY STAR Award for Excellence in Product Labeling

Panasonic

Secaucus, New Jersey

Panasonic.

An active ENERGY STAR partner for 10 years, Panasonic is being singled out this year for the important contribution it has made in raising the visibility of the ENERGY STAR label through consistent, high-profile placement of the logo on millions of consumer electronics products. Panasonic was among the first manufacturers to systematically apply the new, cyan blue ENERGY STAR certification mark product-wide. All of Panasonic's qualified product models bear the ENERGY STAR certification mark, making it easy for consumers to choose energy efficiency without sacrificing features or performance. Because of the commitment of partners like Panasonic, consumer awareness of the ENERGY STAR label exceeded 60 percent nationally in 2004. The company's commitment to labeling, as well as expanding its selection of qualified products, is not going unnoticed by consumers. Based on figures from January through October 2004, Panasonic sold more than 2 million ENERGY STAR qualified and labeled video products, including analog and digital TVs, VCRs, and combination units.



ENERGY STAR National Product Campaign Award

Wisconsin Focus on Energy

ENERGY STAR Appliance Promotion—Change a Light, Change the World

Madison, Wisconsin

Wisconsin Focus on Energy played a leading role in 2004 in all four ENERGY STAR seasonal product campaigns. EPA recognizes Focus on Energy for its outstanding success delivering the ENERGY STAR Appliance and “Change a Light, Change the World” educational messages to Wisconsin residents. Thanks to its cooperative efforts, more ENERGY STAR qualified clothes washers were sold per capita in Wisconsin than in any other state in the nation during the promotional time period. For the ENERGY STAR Change a Light, Change the World campaign, Focus on Energy created a compelling marketing and media campaign using the popular Wisconsin-based Olympians, Paul and Morgan Hamm. The Hamm twins brought the “Change Five (Lights) Challenge” to Wisconsin residents through their presence on in-store materials, bulb sale events, and statewide radio, print, and TV media. The sale of ENERGY STAR qualified appliances and lighting during these two campaigns amounts to a savings of nearly 12 million kWh of energy, equivalent to removing 28 million pounds of carbon dioxide from the atmosphere, and more than \$900,000 in energy bill savings.



GE Consumer and Industrial - Lighting

Change a Light, Change the World

Louisville, Kentucky

Thanks to GE Consumer and Industrial’s innovative coordination with ENERGY STAR retailer, utility, and state partners, the company brought the ENERGY STAR “Change a Light, Change the World” campaign message to millions of Americans across the country in 2004. Key participating retailers included Wal-Mart, Sam’s Club, and ACE Hardware. GE’s initiative drove live in-store demonstrations at more than 225 Wal-Mart stores, special signage paired with promotional pricing at 1,200 ACE Hardware stores, and interactive lighting demonstrations at Sam’s Club stores nationally. Overall, GE increased sales of ENERGY STAR qualified compact fluorescent products by 43 percent compared to the prior year. Over their life, these products will prevent 12 billion pounds of greenhouse gas emissions, saving nearly 9 billion kWh and \$900 million in electricity for consumers and end users.



Maytag Corporation

ENERGY STAR Appliance Promotion

Newton, Iowa

In 2004 Maytag Corporation continued its tradition of campaign excellence through participation in the ENERGY STAR Appliance Promotion. Sales of Maytag clothes washers through partnership with utilities in the ENERGY STAR Rewards campaign represented almost 50 percent of total campaign sales and a 26-percent increase from the 2003 campaign. Other efforts in 2004 included a “Maytag Neptune Rebate and Salesperson Incentive” promotion and a partnership with the “Flex Your Power” campaign in California to promote the new ENERGY STAR qualified Maytag Neptune TL clothes washer.

MAYTAG



Special Recognition—Outstanding Contributions Improving the Quality of Efficient Lighting

PEARL Board

Susan Andrews, New York State Energy Research and Development Authority

Katherine Delves, Natural Resources Canada

Chris Granda, Vermont Energy Investment Corporation

Richard Greenburg, Southern California Edison Company

Noah Horowitz, Natural Resources Defense Council

Wendy Jaehn, Midwest Energy Efficiency Alliance

Rick Kallett, Sacramento Municipal Utility District

Ken Keating, Bonneville Power Administration

Marc Ledbetter, Pacific Northwest National Laboratory

Conan O'Rourke, Lighting Research Center

Terrance Pang, Pacific Gas & Electric Company

Glenn Reed, Northeast Energy Efficiency Partnerships

Marci Sanders, Northwest Energy Efficiency Alliance

Neil Sybert, San Diego Gas & Electric

Sara Van de Grift, Wisconsin Energy Conservation Corporation

In 2000 a group of concerned utilities, efficiency program administrators, regional market transformation groups, and energy-efficiency advocates formed a new residential lighting testing program known as PEARL (Program for the Evaluation and Analysis of Residential Lighting). The PEARL Board felt it was critical for consumers to have a positive experience with energy-efficient lighting products, particularly because consumers buy light bulbs so frequently. After six cycles, testing hundreds of bulbs and fixtures, PEARL is widely credited with identifying performance issues and driving improvements in product quality. The integrity of the ENERGY STAR label and efficiency programs around the country are better for it.



ENERGY STAR Award for Excellence in Home Improvement

Austin Energy

Austin, Texas

Austin Energy, the municipal utility of Austin, TX, has been an ENERGY STAR partner since 2001, promoting qualified products and services like duct sealing, and, more recently, Home Performance with ENERGY STAR. The utility now has more than 60 participating contractors focusing on whole-house energy-efficiency improvements under the Home Performance with ENERGY STAR umbrella, including duct sealing and repair, insulation, windows, and heating and cooling equipment. Through its program, more than 1,300 homes made energy-efficiency improvements in 2004, with an average savings per customer of \$268 per year. Austin Energy achieved these results through a variety of impressive initiatives, including an easy-to-access loan that makes it convenient for consumers to make their energy-efficiency improvements; contractor training; quality-control inspections; and promotional efforts including direct mail, newspaper co-op advertising, utility bill newsletters, home shows, billboards, and community events. Austin Energy found that more than 60 percent of the participation in its Home Performance with ENERGY STAR initiative is derived through direct mail, with business reply cards used as the main response vehicle. These cards serve as customer lead cards for participating companies. The remaining third of its customers visit the company's Web site. Austin Energy will use this information to further improve the delivery of these highly cost-effective, energy-efficiency improvements.



Wisconsin Focus on Energy

Madison, Wisconsin

Wisconsin Focus on Energy has played a key role in transforming the market for energy-efficient existing homes in Wisconsin. Through 2004, nearly 2,000 homes have been improved using the Home Performance with ENERGY STAR program, almost half in the past year. In addition, consumers now can access the program statewide. Remodeling companies are seeing the value of Home Performance with ENERGY STAR, as the number of participating firms almost doubled, and the number of participating contractors has grown by 50 percent. Wisconsin's Home Performance with ENERGY STAR program develops and trains a network of skilled building science professionals on consumer marketing and outreach. The program relies on a Home Performance consultant who evaluates the home, writes a detailed report, and recommends the appropriate qualified contractor to make the improvements. Once the improvements are completed, the consultant returns to the home to perform an inspection and performance testing to verify the results. Homeowners are assured of quality work, and they appreciate the unbiased third-party verification and performance testing. Wisconsin's marketing and outreach activities have helped an estimated 2 million people learn about the program. The program has used consumer brochures and the Web site, trade show promotion, co-op advertising, contractor sales manuals, and other promotional materials including yard signs—all of which prominently feature ENERGY STAR.





ENERGY STAR Partner of the Year— Excellence in Efficient Homes

Astoria Homes

Las Vegas, Nevada



Astoria Homes, a locally owned homebuilder in the Las Vegas market, built 975 ENERGY STAR homes in 2004, and has built 100 percent of its homes according to ENERGY STAR guidelines since 2000. Astoria Homes' philosophy is to build the highest quality homes at the best price by offering "More for Your Money." Building 100 percent ENERGY STAR homes represents "More Quality and More Savings" for the individual while protecting the environment. Astoria Homes uses the ENERGY STAR logo in all sales collateral and in its ads, signs, billboards, Web site, and direct mail pieces. Point-of-sale materials illustrate the features and benefits of ENERGY STAR. In addition, Astoria's sales agents are regularly trained on the ENERGY STAR features and benefits. Astoria also has been instrumental in the Nevada ENERGY STAR Partners group.

Cambridge Homes

Altamonte Springs, Florida



Cambridge Homes was established in 1991 and has grown to become the eighth largest privately held company in central Florida. In 2004 Cambridge qualified more than 550 homes as ENERGY STAR. Cambridge is committed to building 100 percent of its homes to meet ENERGY STAR guidelines, and in 2005 the company will build in 22 communities with projected sales of 750 homes. ENERGY STAR is an important part of the company's marketing strategy and is promoted as a key difference that distinguishes a Cambridge home. Cambridge displays the ENERGY STAR logo in all model homes, advertising, collateral materials, and public relations efforts. The company's ENERGY STAR Benefits Checklist details important reasons to buy, including reduced utility bills, healthier air, a more comfortable, quiet home, and environmental protection. Cambridge helps its homebuyers with efficient products as well: 23 percent of its buyers purchased ENERGY STAR qualified dishwashers and 5 percent purchased ENERGY STAR qualified refrigerators. Cambridge sold a total of \$90,000 in ENERGY STAR appliance upgrades in 2004.

D.R. Horton, Inc. - Sacramento Division

Fort Worth, Texas



The Sacramento Division of D.R. Horton, Inc., embraced ENERGY STAR in an effort to "do the right thing and do the thing right," striving to provide homeowners with a home that is more durable and more energy efficient with improved indoor air quality. D.R. Horton committed to building 100 percent of its homes to meet ENERGY STAR guidelines. In Sacramento, 1,200 D.R. Horton homes have earned the ENERGY STAR label, with more than half of these delivered in 2004. Each D.R. Horton model home has a room devoted to showing and describing the ENERGY STAR features, which include qualified lighting, HVAC equipment, windows, and appliances as either standard items or options. The company's homes have appeared in newscasts on the local affiliates of three major networks.



David Powers Homes

Houston, Texas

David Powers Homes was one of the first home builders in Houston to become an ENERGY STAR builder and commit to building 100 percent of its homes to ENERGY STAR levels. In 2004, 429 David Powers Homes earned the ENERGY STAR label. David Powers Homes is successfully delivering efficient, quality homes and in 2004 received the highest possible rating for quality of workmanship and materials in the J.D. Power Houston Home Survey. President David Powers believes ENERGY STAR played a key role in securing this rating. "ENERGY STAR adds a lot of credibility to our building program," he says, "and by constantly exceeding the requirements, David Powers Homes is able to achieve a significant competitive advantage. We truly value our partnership with ENERGY STAR." Since becoming an ENERGY STAR Partner, David Powers Homes has seen a 57-percent increase in new home sales, a 60-percent increase in traffic into model homes, and a 43-percent increase in Realtor co-op sales. David Powers Homes is a leader in an important sea change in Houston. "Before ENERGY STAR, we rarely had buyers ask about energy efficiency," Powers add, "and now they walk in the door asking if we are an ENERGY STAR builder, or they come to us because we are an ENERGY STAR builder."



Veridian Homes

Madison, Wisconsin

Veridian Homes, the largest builder in Wisconsin to commit to building all of its homes to ENERGY STAR levels, built 560 homes in 2004. ENERGY STAR is an essential part of Veridian's overall commitment to the environment, as each of its homes meets both ENERGY STAR and green construction guidelines. The company prominently features ENERGY STAR in advertising messages, newspaper and magazine ads, radio spots, Web site material, direct mail, brochures, and press kits. Veridian also works with a regional retailer to promote ENERGY STAR appliances to its homebuyers. The company provides ongoing education through employee "Lunch & Learns," sales team seminars, team meetings, and vendor training. In addition, in 2004, Veridian conducted four new home seminars for prospective homebuyers, with energy efficiency and green building principles among the key topics. Veridian says it receives fewer draft and insulation callbacks and achieves overall greater profitability by delivering efficient, quality homes.





Energy Sense

Houston, Texas



Energy Sense, an energy services company that provides a variety of marketing, inspection/rating, and contracting services to builders, homeowners, and utilities, has played a key role in transforming the market for new housing in Houston. After signing its first builder contract in June 2001, which included 500 homes, the company certified 14,000 ENERGY STAR qualified homes in 2004, representing nearly 50 percent of new home starts in the greater Houston area. Energy Sense works with builders and their sub-contractors to ensure that they have a full understanding of the value of being an ENERGY STAR builder. They provide program-specific technical training on ENERGY STAR to sales staff, superintendents, HVAC and insulation contractors, and realtors. Energy Sense also played a key role in helping establish ENERGY STAR as a method for code compliance in Texas, resulting in widespread acceptance of ENERGY STAR among builders.

Guaranteed Watt Saver Systems - West, Inc.

Oklahoma City, Oklahoma



Guaranteed Watt Saver Systems - West, Inc. (GWSSI), a company specializing in energy-efficiency engineering and building science consulting, has worked with ENERGY STAR for more than 6 years. In 2004 builders working with GWSSI committed to build more than 6,000 ENERGY STAR qualified homes. The company has worked with more than 300 builders in Texas alone. Since its inception, GWSSI's business model has focused on helping builders and homeowners achieve a higher standard of energy efficiency through ENERGY STAR. As the first rating provider in Oklahoma and Texas, GWSSI has been instrumental in building two of the largest markets for ENERGY STAR qualified new homes in the country: Houston and Dallas. In addition to providing home energy ratings, the company conducts other activities like technical training, recruiting, marketing and outreach, and program evaluation. GWSSI's achievements include organizing the first EPA advertising co-op for ENERGY STAR homes in San Antonio, achieving full-scale deployment of ENERGY STAR promotional products by distributing them in more than 30 states; and being instrumental in developing the San Antonio market, where the company expects to rate more than 1,500 homes in 2005. GWSSI reports that ENERGY STAR has had a positive impact on its bottom line: in the past year, revenue, certified houses, the number of inspections performed, and the number of builders signed have all increased. In addition, GWSSI has averaged 71-percent growth each year over the past 4 years, and the company expects this growth to continue.



ENERGY STAR Award for Excellence in Energy Efficiency and Environmental Education

The California Investor-Owned Utilities

Pacific Gas & Electric Company

San Francisco, California



San Diego Gas & Electric

San Diego, California



Southern California Edison Company

Rosemead, California



Southern California Gas Company

Los Angeles, California



Building on outstanding achievements in 2002 and 2003, California's four investor-owned utilities (IOUs), Pacific Gas & Electric Company (PG&E), San Diego Gas & Electric (SDG&E), Southern California Edison Company (SCE), and Southern California Gas Company (SoCalGas), continued to jointly implement the California ENERGY STAR New Homes Program with even greater results. Through advertising campaigns and outreach to builders, the partners helped nearly 75,000 homes receive the ENERGY STAR label in California. And as a result of the 2004 effort, close to 24,000 new ENERGY STAR homes will be built in California over the next 2 years. The 2004 efforts included a joint advertising campaign reaching an audience of nearly 50,000 professionals in the building industry; targeted point-of-sale marketing materials including table tents, site flags, lawn signs, window decals, consumer brochures, recognition certificates, consumer advertisements, and direct mail brochures; promotion of ENERGY STAR on the utilities' Internet sites; statewide identical program applications, a statewide builder and industry brochure, and localized outreach events and trade show participation featuring ENERGY STAR. All four of the utilities offer training and education programs targeting consumers and the design, construction, and building community. In addition, the California ENERGY STAR New Homes Program has contributed to market transformation in other ways, like strengthening the Home Energy Rating System (HERS) infrastructure in California, which is critical to the continued success of the program. As a result of the utilities' efforts, large national production homebuilders have embraced ENERGY STAR, in some cases as the standard for new home building in California, as have housing authorities, low-income builders, and apartment developers.



CenterPoint Energy

Houston, Texas



CenterPoint Energy is successfully building consumer awareness and demand for ENERGY STAR qualified homes, while also increasing the building industry's willingness and ability to construct ENERGY STAR qualified homes around Houston, TX. Since its inception 4 years ago, the CenterPoint program has worked closely with consumers, realtors, and builders to ensure that they understand the value associated with ENERGY STAR qualified homes. The number of qualified homes in CenterPoint's program grew from 1,400 in 2001 to more than 13,000 in 2004. Exemplary efforts in 2004 include CenterPoint's extensive outreach campaign highlighting the value of ENERGY STAR. The campaign included a television commercial, outdoor billboards, radio and newsprint coverage, participation in home shows, Web site content, and consumer education sessions. In addition, CenterPoint's realtor outreach included cosponsoring a continuing education course for Houston realtors that explains the value of ENERGY STAR to assist them in selling new homes. CenterPoint also regularly conducts training for and reaches out to builder sales staffs and home energy raters. In 2004 CenterPoint found that more homes were labeled ENERGY STAR than incentives were paid out, reflecting the value consumers and others now place on energy efficiency.

MidAmerican Energy Company

Des Moines, Iowa



MidAmerican Energy Company embraced ENERGY STAR in 2000 to promote energy efficiency in residential new construction in Iowa, working with production builders within its service territory. MidAmerican certified an estimated 2,900 ENERGY STAR qualified homes in 2004, up from 870 in 2000. MidAmerican promotes ENERGY STAR through a variety of marketing venues, including participation in local home builders' associations and advertising in local newspapers, guides, and specialized home magazines. The company incorporates the ENERGY STAR logo on certificates, Web site content, brochures, and bill inserts. MidAmerican recognizes three regional builders annually with Builder of the Year awards. According to MidAmerican, its ENERGY STAR homes initiative "increases the knowledge level of the homebuyer and increases homebuyers' expectations of the new construction market to improve building practices, even in non-participating homes. The new construction standard bar has been raised for this current building boom in Iowa to the benefit of all homebuyers and builders."



TXU Electric Delivery

Dallas, Texas

TXU Electric Delivery is being recognized for its comprehensive efforts in transforming the Dallas new construction market to ENERGY STAR. In 2004 TXU expanded to 54 homebuilders and delivered more than 14,000 new ENERGY STAR qualified homes, bringing the total to more than 34,000. Key to this success is the company's emphasis on increasing local consumer awareness of the value of ENERGY STAR homes. Through a partnership with participating homebuilders, TXU conducted a multimillion dollar outreach campaign in 2004. Highlights of the campaign include working with a national retailer to host the Home Zone, an educational event in multiple Texas stores; sponsoring the Player of the League as part of a marketing plan with the Texas Rangers baseball team and presenting ENERGY STAR Outstanding Achievement Awards to recipients before a Rangers game; joining efforts with Fannie Mae to promote financing for energy-efficient homes; and collaborating with the Texas Association of Builders to cosponsor the Excellence in Energy Performance Award. In addition, TXU Electric Delivery educated each homebuilder's sales staff, as well as area realtors and home energy raters, so they can effectively convey the value of ENERGY STAR qualified homes.



Governor Robert L. Ehrlich, Jr. and the Maryland Energy Administration

Annapolis, Maryland

In January 2004 Governor Robert L. Ehrlich, Jr. and the Maryland Energy Administration (MEA) launched the Maryland ENERGY STAR Program to promote energy efficiency throughout the state. The Program will educate consumers, retailers, and manufacturers about the benefits of energy efficiency by purchasing ENERGY STAR qualified products and homes. As a major initiative, the program has a cooperative advertising campaign with Maryland ENERGY STAR homebuilders. The campaign includes a television commercial featuring Maryland Governor Robert L. Ehrlich, Jr. and print advertising. MEA also encourages builders to build to ENERGY STAR levels by offering a free analysis of home plans and free ENERGY STAR verification. MEA also published a Residential New Construction Field Guide, instituted a series of builder training courses, and established a partnership with Arundel Habitat for Humanity to demonstrate that construction techniques for ENERGY STAR homes can be applied at all price points in new home construction. Together these approaches have helped Maryland improve the efficiency of new homes built in the state.





The Northeast ENERGY STAR Lighting and Appliance Initiative Members:

Cape Light Compact, Connecticut Light & Power, Efficiency Vermont, The Long Island Power Authority, Massachusetts Electric Company, Nantucket Electric Company, Narragansett Electric Company, NSTAR Electric, The United Illuminating Company, Unital, and Western Massachusetts Electric Company

Lexington, Massachusetts

Northeast Energy Efficiency Partnerships, Inc.



Connecticut Light & Power

The Northeast Utilities System



In 2004, the Northeast ENERGY STAR Lighting and Appliance Initiative members working through the Northeast Energy Efficiency Partnerships (NEEP) continued their outstanding collaborative effort to promote ENERGY STAR qualified lighting and appliances throughout the region, with the ultimate goal of increasing market share for these products. Strategies include consumer education, market actor partnerships, retail partner education and product incentives. Lighting promotions leveraged \$10 million in manufacturer discounts and a half a million dollars in industry marketing to sell more than 3 million ENERGY STAR qualified products. Similarly, appliance promotions leveraged \$500,000 in manufacturer promotions and resulted in 12,000 efficient appliances being sold. This year, the sponsors also supported radio and newspaper advertising featuring Steve Thomas, television's renovation and design expert in Massachusetts, Rhode Island, Vermont and Long Island, New York, including airtime during broadcasts of the New England Patriots football and Boston Red Sox baseball games. As a result of these efforts, participating NEEP sponsors saw the market share of ENERGY STAR qualifying clothes washers increase from 32 to 48 percent in 2004.



New Jersey Board of Public Utilities, Office of Clean Energy

Newark, New Jersey

New Jersey has long recognized the benefits of leveraging resources when it comes to delivering its energy efficiency and renewables program. The New Jersey Board of Public Utilities, Office of Clean Energy has incorporated ENERGY STAR tools and strategies since the inception of its residential products program, which encourages consumers to purchase and suppliers to promote ENERGY STAR qualified lighting, appliances, windows, and programmable thermostats. The New Jersey Clean Energy Program educates consumers, retailers, builders, contractors, and manufacturers through a variety of product-driven promotions. Through participation in the ENERGY STAR "Change a Light, Change the World" and appliance campaigns, as well as the state's room air conditioner promotion, New Jersey engaged nearly 2,000 retailers and leveraged \$2.1 million in manufacturer promotions. Most importantly, the state estimates that its 2004 program activities will reduce air pollution by 60,000 tons of carbon dioxide and save the state of New Jersey 78 million kWh of electricity. Consumers that participated in New Jersey's Clean Energy Program will cumulatively save more than \$7 million on energy bills.





Special Recognition—Excellence in Promoting Superior Energy Performance in Building Design

ENSAR Group *Boulder, Colorado*

In May 2004, EPA made the “Designed to Earn ENERGY STAR” certification available for building designs to encourage architecture and engineering firms to design buildings that meet EPA criteria for energy performance. The criteria require that the estimated energy performance of design projects rank in the top 25 percent relative to similar buildings in the U.S. commercial market. The Ensar Group, after only 6 months as an ENERGY STAR partner, made great strides including the benefits of ENERGY STAR in its national presentations and training workshops, establishing energy use targets for 85 design projects, and benchmarking the Lady Bird Johnson Wildflower facility in Austin, TX, as part of an application for the ENERGY STAR label. Ensar also has provided design assistance for more than 55 projects including a detailed energy analysis and recommendations for specific strategies to reduce energy use and operating costs.



Special Recognition—Advancement of Energy-Efficient Computer Technologies

AMD

Sunnyvale, California

For significantly advancing computer efficiency by developing and promoting Cool 'n' Quiet™ technology, which reduces active power consumption by up to 40 watts, or over 25 percent per computer.

Special Recognition—Buying Group Leadership in Promoting ENERGY STAR

Brand Source/Associated Volume Buyers

Anaheim, California

For leadership in its industry as a buying group actively promoting energy efficiency and increasing the selection and volume of ENERGY STAR qualified products, through a broad array of promotional and training efforts.

Special Recognition—Innovation in Promoting ENERGY STAR Qualified Lighting Fixtures

Sacramento Municipal Utility District

Sacramento, California

For leadership in bringing to market an ENERGY STAR qualified kitchen lighting system that meets builders' needs and is compatible with the new Title 24 standards in the California Code of Regulations: California's Energy Efficiency Standards for Residential and Nonresidential Buildings.

Special Recognition—Leadership in Hispanic Outreach about ENERGY STAR

Sierra Pacific Power Company

Nevada Power Company

Las Vegas, Nevada

For leadership in the education of Hispanic populations on the benefits of ENERGY STAR qualifying products, through a month-long educational campaign with Spanish-language television and print ads and radio spots, making more than 2 million impressions.



Special Recognition—Commitment to ENERGY STAR Home Sealing

Richard Dale, The Home Depot

Atlanta, Georgia

For leadership in supporting national marketing of ENERGY STAR Home Sealing and the initiation of a comprehensive ENERGY STAR Home Sealing campaign that will include promotions of sealing and insulation products and projects, as well as training.

Special Recognition—Development and Support of the Emerging Home Performance Industry

California Energy Commission

Sacramento, California

California Public Utility Commission

San Francisco, California

For helping to establish a foundation for the whole house improvement industry within the state of California, as well as nationally. Their support of home performance contracting through state-based market and feasibility studies, contracting protocol development, and contractor training is providing the basis to help grow "Home Performance with ENERGY STAR" into a national program.



1993

Green Lights®

Johnson Controls
Ally of the Year

1994

Green Lights®

Mobil Corporation
Partner of the Year

Primo Lighting Management
*Lighting Management Company
Ally of the Year*

Cooper Lighting
Manufacturing Ally of the Year

Arizona Public Service Company
Utility Company Ally of the Year

1995

Green Lights®

Johnson & Johnson
Large Corporate Partner of the Year

The Washington Times
Small Corporate Partner of the Year

Arlington County Public Schools
Government Partner of the Year

Santa Cruz Valley Union High
Government Partner of the Year

University of Missouri-Columbia
University Partner of the Year

University of Michigan Hospitals
Large Hospital Partner of the Year

Lima Memorial Hospital
Hospital Partner of the Year

Whitaker Newsletters
Small Business Partner of the Year

Sligo Adventist School
Non-Profit Partner of the Year

Honeywell, Inc.
Manufacturer Ally of the Year

Innovative Lighting Services
*Lighting Management Company
Ally of the Year*



1996

Green Lights®

USX Corporation

Large Corporate Partner of the Year

Westinghouse Electric Corporation

Large Corporate Partner of the Year

Halliburton Company

Corporate Partner of the Year

City of Philadelphia

City Government Partner of the Year

County of San Diego

County Government Partner of the Year

State of California

State Government Partner of the Year

Larry's Markets

Small Corporate Partner of the Year

University of Texas

M.D. Anderson Cancer Center

Large Hospital Partner of the Year

St. Charles Medical Center

Small Hospital Partner of the Year

Colonial Pacific Leasing Corporation

Small Business Partner of the Year

**Massachusetts Institute
of Technology**

University Partner of the Year

Columbia University

University Partner of the Year

Whitehill Lighting & Supplies, Inc.

Lighting Distributor Ally of the Year

Parke Industries, Inc.

Lighting Management Company

Ally of the Year

Philips Lighting Company

Lighting Manufacturer Ally of the Year

Southern California Edison Company

Utility Company Ally of the Year

ENERGY STAR® Products

Ricoh Corporation

Office Equipment Partner of the Year

Compaq Computer Corporation

Office Equipment PC Partner of the Year

Samsung Electronics Company

Office Equipment Monitor

Partner of the Year

Hewlett-Packard Company

Office Equipment Printer

Partner of the Year

Canon U.S.A., Inc.

Office Equipment Copier

Partner of the Year

Pitney Bowes Facsimile Systems

Office Equipment Fax Machine

Partner of the Year

Honeywell Corporation

HVAC Large Manufacturer

Partner of the Year

Addison Products Company

HVAC Small Manufacturer

Partner of the Year



1997

ENERGY STAR BuildingsSM

University of Missouri-Columbia
Partner of the Year

Honeywell, Inc.
Partner of the Year

Green Lights[®]

Bank of America
Large Corporate Partner of the Year

Siemens Business Communications
Small Corporate Partner of the Year

City and County of Denver
Government Partner of the Year

Columbia/HCA
Healthcare Partner of the Year

University of Cincinnati
University Partner of the Year

University of Rochester
University Partner of the Year

Elks Club of State College
Non-Profit Partner of the Year

WESCO Distribution, Inc.
Lighting Distributor Ally of the Year

Lighting Management Consultants, Inc.
*Lighting Management Company
Ally of the Year*

ENERGY STAR[®] Products

Compaq Computer Corporation
*Office Equipment Computer
Partner of the Year*

Samsung Electronics Corporation
*Office Equipment Monitor
Partner of the Year*

Lexmark International, Inc.
*Office Equipment Printer
Partner of the Year*

Ricoh Corporation
*Office Equipment Copier
Partner of the Year*

Canon U.S.A., Inc.
*Office Equipment Facsimile
Partner of the Year*

Advanced Micro Systems/
Hewlett-Packard
*Office Equipment Best
Technical Innovation*

Sun Microsystems
Office Equipment Best Internal Promotion

Pitney Bowes
Office Equipment Best External Promotion

Weil-McLain
*HVAC Large Manufacturer
Partner of the Year*

Addison Products Company
*HVAC Small Manufacturer
Partner of the Year*

ENERGY STAR[®] Homes

North American Insulation
Manufacturers Association
Outstanding Industry Association

National Home Energy Resources
Organization
Outstanding Home Rating/Tech Support

ConSol, Inc.
Outstanding Home Rating/Tech Support

Greenstone Industries
Outstanding Manufacturer

Energy Design Technologies
Outstanding Building Trade Vendor



1998

ENERGY STAR BuildingsSM

Mobil Corporation
Partner of the Year

The Trane Company
Ally of the Year

Johnson & Johnson
Outstanding ENERGY STAR Buildings Upgrade

Green Lights[®]

Compaq Computer Corporation
Corporate Partner of the Year

Louisville & Jefferson County
Metropolitan Sewer District
Government Partner of the Year

St. Joseph's Hospital
Healthcare Partner of the Year

Walt Disney World Company
Hospitality Partner of the Year

Davenport Community Schools
School System Partner of the Year

McDonald's Corporation
Retail Partner of the Year

American Electric Power Company
Ally of the Year

City of Scottsdale
Best Promotions

ENERGY STAR[®] Products

IBM Corporation
Office Equipment Computer Partner of the Year

Samsung Electronics Corporation
Office Equipment Monitor Partner of the Year

Ricoh Corporation
Office Equipment Imaging Partner of the Year

Xerox Corporation
Office Equipment Best Partner Promotion

Lithonia Emergency Systems
Exit Sign Partner of the Year

Maytag Corporation
Appliance Partner of the Year

ENERGY STAR[®] Homes

Energy Rated Homes—Midwest
Home Rating/Technical Support Provider Ally of the Year

Andersen Corporation
Manufacturer Ally of the Year

Gainesville Regional Utilities
Utility Ally of the Year

Southlake Development, Inc.
Small Builder of the Year

Watt Homes
Medium Builder of the Year

Best Homes
Medium Builder of the Year

Pulte Homes
Large Builder of the Year

Palm Harbor Homes, Inc.
Manufactured Home Builder of the Year

Best Promotions

AstraLite
Best External Promotion

GDE Systems, Inc.
Best Educational Material

Vermont Star Homes
Most Creative Use of Media



1999

ENERGY STAR BuildingsSM

Polaroid Corporation
Corporate Partner of the Year

Johnson Controls, Inc.
Ally of the Year

CEC Consultants, Inc.
Ally of the Year

Mervyn's California
Retail Partner of the Year

New York State Office of
Mental Health
Healthcare Partner of the Year

Broward County Commission
Government Partner of the Year

Wake County Public
School System
Education Partner of the Year

Green Lights[®]

The Boeing Company
Corporate Partner of the Year

Amtech Lighting Services
Ally of the Year

Staples
Retail Partner of the Year

Northern Illinois Medical Center
Healthcare Partner of the Year

Mercer County
Government Partner of the Year

State of Ohio
Government Partner of the Year

University of Virginia
Education Partner of the Year

ENERGY STAR[®] Products

IBM Corporation
*Office Equipment Computer
Partner of the Year*

Ricoh Corporation
*Office Equipment Imaging
Partner of the Year*

Sony Electronics, Inc.
Home Electronics Partner of the Year

Matsushita Electric/Panasonic
Home Electronics Partner of the Year

Lithonia Emergency Systems
Exit Sign Partner of the Year

Whirlpool Corporation
Appliance Partner of the Year

Maytag Appliances
Appliance Leadership Award

Andersen Corporation
National Window Partner of the Year

Windowmaster Products
Regional Window Partner of the Year

Soft-Lite L.L.C.
Regional Window Partner of the Year

The Home Depot
National Window Retailer of the Year



1999

ENERGY STAR® Homes

New England
Joint Management Committee
Ally of the Year—Utility

Conectiv Power Delivery
Ally of the Year—Utility

Andersen Corporation
Ally of the Year—Manufacturer

Energy Rated Homes—Midwest
*Ally of the Year—
Technical Support Provider*

Florida Department of Community
Affairs and
the Florida Solar Energy Center
*Ally of the Year—State or Local
Government Agency*

ENERGY STAR® for Small Business Award

Speare Memorial Hospital

The Williams Inn

Inn at Wiccoppee

Petrucelli International

American Academy of
Otolaryngology-Head and Neck
Surgery Foundation

GGG Information Services, Inc.

Penn-Craft Community Association

Weatherbury Farm

Gulf Coast Paper

American Cat Emporium & Wood
Products

The Doorstep Homeless Shelter

Lagniappe Banquet Hall

River Run Bed & Breakfast

Subway Sandwiches and Salads

Metropolitan Manufacturers
Association

Boulder Book Store

Sycamore Plaza Partnership

Paras, LLC

Centerplex

Larry's Markets

ENERGY STAR® for Congregations Award

Georgetown Gospel Chapel

North Oxnard
United Methodist Church



2000

Excellence in Consumer Education

New York State Energy Research and Development Authority (NYSERDA)

Ricoh Corporation

Northeast Energy Efficiency Partnerships

State of Wisconsin

Combined Heat and Power Awards

Dow Chemical Company

Louisiana State University

Trigen, Oklahoma City, OK

Trigen, Tulsa, OK

Trigen, Chicago, IL

Trigen, Trenton, NJ

Trigen, Philadelphia, PA

University of North Carolina

Rutgers University

Malden Mills

All Systems Cogeneration

ENERGY STAR® Homes

FirstEnergy Corporation
Ally of the Year

Florida Power Corporation
Ally of the Year

Public Service Electric & Gas Company of New Jersey
Ally of the Year

D.R. Wastchak, L.L.C.
Ally of the Year

Bosshardt Realty Services, Inc.
Special Recognition Award

Town & Home, Inc.
Special Recognition Award

ENERGY STAR® Labeling

Ricoh Corporation
Product Labeling

Sears, Roebuck and Co.
Retail

Panasonic
Home Electronics

Whirlpool Corporation
Appliances

Ricoh Corporation
Office Equipment

Alside
National Window

Thermal Industries
Eastern Regional Window

Viking Industries, Inc.
Western Regional Window

National Coatings Corporation
Roof Products

Sun Microsystems
Outstanding Corporate Commitment



2000

ENERGY STAR BuildingsSM and Green Lights[®]

Johnson & Johnson

Partner of the Year: Corporate

State of Wisconsin

Partner of the Year: Government Buildings

ShopKo Stores, Inc.

Partner of the Year: Retail Buildings

La Quinta Inns, Inc.

Partner of the Year: Hospitality Buildings

Arden Realty, Inc.

*Partner of the Year:
Commercial Real Estate*

Harwood Management Services

*Partner of the Year:
Commercial Real Estate*

Sachem Central School District,
New York

Partner of the Year: Education Buildings

North Memorial Health Care

*Partner of the Year:
Healthcare Buildings*

Advance Transformer Co.

*Ally of the Year:
Large Energy Service Provider*

Public Service Company of
Colorado—Denver District Cooling

*Ally of the Year:
Small Energy Service Provider*

GE Lighting

Green Lights: Ally of the Year

Pitney Bowes, Inc.

Green Lights: Partner of the Year

ENERGY STAR[®] for Small Business Award

Thomas Mott Homestead Bed
and Breakfast

Ye Olde England Inne

YWCA of White Plains & Central
Westchester

American Environmental
Outfitters, Inc.

A.O.K Body Shop

British American Autocare Inc.

C.W. Hines and Associates Inc.

Bestway

Cape Canaveral Marine Services, Inc.

Micro MICR Corp

Pizza Hut of Gainesville

The Green Institute

ENCAP L.L.C.

Environmental Law & Policy Center

McDonald's Restaurant

Urban Options

Community Mercantile

Eastdale Plaza

California Family Fitness Centers

Intrepress Technologies

La Paz Electronics International

Laser & Skin Surgery Center

ENERGY STAR[®] for Congregations Award

Beth El-Kesser Israel Temple

Hazon

Trinity Lutheran Church

Settlement Lutheran Church

First Christian Church

Solana Beach Presbyterian Church

St. John's Episcopal Parish

Cheney United Methodist Church



2001

Excellence in Consumer Education

Pacific Gas and Electric Company
 Northwest Energy Efficiency Alliance
 Wisconsin Energy Conservation Corporation
 Sacramento Municipal Utility District
 Participating Electric and Gas Utilities of the Northeast Energy Efficiency Partnerships

Improving Energy Efficiency in Buildings and Business

Hilton Hotels Corporation
Partner of the Year

Verizon
Partner of the Year

M.J. Soffe Company
Partner of the Year

Shaw's Supermarkets, Inc.
Partner of the Year

Virtua Health
Partner of the Year

University of Missouri at Columbia
Partner of the Year

University of Virginia
Partner of the Year

Kingston City Schools
Partner of the Year

Arden Realty, Inc.
Partner of the Year

Hines
Partner of the Year

Servidyne Systems, Inc.
Partner of the Year

Johnson Controls, Inc.
Partner of the Year

Harrisburg Area Community College
Honorable Mention

Raytheon Company
Honorable Mention

BJ's Wholesale Club, Inc.
Honorable Mention

Bonneville Power Administration
Honorable Mention

Arizona Army National Guard
Honorable Mention

Energy-Efficient Homes

Southwest Gas Corporation
Partner of the Year

Guaranteed Watt Saver Systems West, Inc.
Partner of the Year

The Connecticut Light and Power Company
Partner of the Year

Woods & Associates
Partner of the Year

Bob Vila
Excellence in Home Improvement

Atlantic Design and Construction
Energy-Efficient Builder Award

Barry Andrews Homes
Energy-Efficient Builder Award

Beazer Homes
Energy-Efficient Builder Award

Tierra Concrete Homes
Energy-Efficient Builder Award



2001

Energy-Efficient Products

Canon U.S.A., Inc.
Partner of the Year

Whirlpool Corporation
Partner of the Year

Panasonic
Partner of the Year

Maytag Corporation
Partner of the Year

National Coatings Corporation
Partner of the Year

Alside
Partner of the Year

Harvey Industries
Partner of the Year

Viking Windows and Patio Doors
Partner of the Year

Sears, Roebuck and Co.
Partner of the Year

Pitney Bowes, Inc.
Honorable Mention

Intel Corporation
Technical Innovation in ENERGY STAR

AMD
Technical Innovation in ENERGY STAR

Excellence in Corporate Commitment

IBM Corporation

Combined Heat and Power Awards

The College of New Jersey

ENERGY STAR® for Small Business Award

CHW Elementary

Aurum Learning Systems

Ashe Memorial Hospital

Kiddie U

Tech Vest, Inc.

The Midtown Building

Three Rivers Resource Conservation & Development Council, Inc.

Schmidt Veterinary Clinic

American Air Conditioning

Jerry F. Pepper, APLC

Community Mercantile

Jose Oshea's Café and Cantina

Barbara's Bakery

Beutler Heating and Air Conditioning

Vic's IGA Market

Rancho Murieta Association

sSpaans Cookie Company

Turn On To America

Watt Executive Plaza

Helen Anderson
President & CEO (retired), Rayvern
Lighting Supply Company, Inc.
Special Award Winner

Sacramento Municipal Utility
District (SMUD)
Special Award Winner

Wisconsin Focus on Energy
Special Award Winner

America's Small Business
Development Centers (ASBDC)
Special Award Winner

ENERGY STAR® for Congregations Award

Congregation
Beth El-Keser Israel

Covington Seventh-Day
Adventist Church

Sikh Religious Temple

Bethesda Lutheran Church



2002

Corporate Commitment Award

Verizon Communications Inc.

Excellence in Consumer Education Award

Participating Electric, Gas and Efficiency Utilities of the Northeast Energy Efficiency Partnerships

Sacramento Municipal Utility District

Northwest Energy Efficiency Alliance

Wisconsin

Energy Conservation Corporation

ENERGY STAR® Award for Excellence in Energy Management

Food Lion, LLC

Starwood Hotels & Resorts Worldwide, Inc.

Hines

Arden Realty, Inc.

General Motors Corporation

BJ's Wholesale Club, Inc.

Jefferson County Public Schools

ENERGY STAR® Award for Excellence in Business and Public Education

Society of Industrial and Office REALTORS®

ENERGY STAR® Award for Excellence in Service Provider Performance

Servidyne Systems, LLC

ENERGY STAR® Award for Excellence in New Homes

Vermont Energy Investment Corporation

D.R. Wastchak, L.L.C.

Reliant Energy HL&P

Ence Homes

New Jersey
ENERGY STAR® Homes

ENERGY STAR® Award for Excellence in Manufactured Housing

Champion Enterprises, Inc.

ENERGY STAR® Award for Excellence in Home Improvement

New York State Energy Research and Development Authority (NYSERDA)

Change A Light, Change the World Award

Midwest Energy Efficiency Alliance

SYLVANIA

GE Lighting

Special Recognition for Industry Leadership

Hunter Fan Company

Special Recognition for Technical Innovation

Royal Vendors, Inc.

Special Recognition for Online Information

Lowe's Home Improvement Warehouse

ENERGY STAR® Partner of the Year—Product Manufacturers

Panasonic

Canon U.S.A., Inc.

Good Earth Lighting, Inc.

Maytag Corporation

Whirlpool Corporation

Phillips Lighting Company

Alside

VELUX America Inc.

ENERGY STAR® Partner of the Year—Retail

Sears, Roebuck and Co.



2003

Corporate Commitment Award

Eastman Kodak Company

ENERGY STAR® Partner of the Year— Retail Partner

Lowe's Home Improvement
Warehouse

ENERGY STAR® Partner of the Year— Product Manufacturers

Panasonic

Maytag Corporation

Canon U.S.A., Inc.

JELD-WEN, inc.

Lennox Industries Inc.

SYLVANIA

National Product Promotion Award

Midwest Energy Efficiency Alliance
(MEEA) & Wisconsin Energy
Conservation Corporation (WECC)

Westinghouse Lighting Corporation

ENERGY STAR® Award for Leadership in Energy Management

Dutchess Community College

Food Lion, LLC

Hines

Poudre School District

Raytheon Company

Starwood Hotels & Resorts
Worldwide, Inc.

USAA Real Estate Company

ENERGY STAR® Award for Excellence in Business and Institutional Outreach

American Society for Healthcare
Engineering of the American Hospital
Association (ASHE)

ENERGY STAR® Award for Excellence in Energy Services

Servidyne Systems, LLC

Special Recognition— ENERGY STAR® Million Monitor Drive

America Online, Inc.

Cisco Systems

Citigroup

Computer Associates

Computer Sciences Corporation

County of Loudoun (VA)

Harvard University—
FAS Computer Energy Reduction
Program

John F. Kennedy
School of Government

Pitney Bowes, Inc.

Watt Watchers of Texas

ENERGY STAR® Award for Affordable Housing

U.S. Department of Housing and
Urban Development (HUD)



2003

ENERGY STAR® Partner of the Year— New Homes

Astoria Homes

Clayton Homes, Inc.

Pardee Homes

California Investor-Owned Utilities for
the California ENERGY STAR®
New Homes Program

CenterPoint Energy

Oncor Electric Delivery Company

Energy Sense

Guaranteed Watt Saver Systems—
West, Inc.

ENERGY STAR® Award for Excellence in Home Improvement

New York State Energy Research and
Development Authority (NYSERDA)

Special Recognition— ENERGY STAR® New Homes Outreach

Las Vegas Breakfast Club

Regional, State, and Community Leadership in Energy Efficiency

State of California: Flex Your Power
and the California Investor-Owned
Utilities—Pacific Gas and Electric
Company, Southern California Edison,
Southern California Gas Company,
and San Diego Gas and Electric

Kentucky Division of Energy (KDOE)

Sponsoring Organizations of NEEP

Northwest Energy Efficiency Alliance

Southern Minnesota Municipal
Power Agency (SMMPA)

Wisconsin ENERGY STAR®
Homes/Focus on Energy

Special Recognition— Excellence in Environmental Education

KLAS-TV

Today's THV

WCFN UPN 49

WITN-TV

CNN

Fox News Channel

Home & Garden Television (HGTV)



2004

ENERGY STAR® Award for Sustained Excellence in Energy Management

Food Lion, LLC
General Motors Corporation
Hines
Servidyne Systems, LLC

ENERGY STAR® Award for Leadership in Energy Management

3M
Eastman Kodak Company
Fremont Unified School District
Giant Eagle, Inc.
Providence Health System
Transwestern Commercial Services
University of Michigan
USAA Real Estate Company

ENERGY STAR® Award for Excellence in Service Provider Performance

ei3 Corporation

ENERGY STAR® Award for Excellence in Business Outreach

American Hotel & Lodging
Association

ENERGY STAR® Partner of the Year— Retail Partner

Lowe's Companies, Inc.

ENERGY STAR® Partner of the Year— Product Manufacturers

GE Consumer Products
Good Earth Lighting, Inc.
Gorell Enterprises, Inc.
Lennox Industries Inc.
Sea Gull Lighting Products, Inc.
SYLVANIA
Whirlpool Corporation

ENERGY STAR® Award for Excellence in Appliance Retailing

Sears, Roebuck and Co.

ENERGY STAR® Award for Excellence in Efficient Homes

David Powers Homes
D.R. Wastchak, LLC
Ence Homes
Energy Services Group
Engle Homes Colorado,
a division of TOUSA Homes, Inc.
MaGrann Associates
Nevada ENERGY STAR® Partners
Pardee Homes
Pulte Homes Nevada Operations
Veridian Homes



2004

ENERGY STAR® Award for Excellence in Energy Efficiency and Environmental Education

The California Investor-Owned Utilities—Pacific Gas and Electric Company, San Diego Gas and Electric, Southern California Edison, Southern California Gas Company

CenterPoint Energy

The Institute for Sustainable Energy at Eastern Connecticut State University

Minnesota Power,
an ALLETE Company

Nevada Power Company

Sierra Pacific Power Company

New England Joint Management Committee—Bay State Gas, Berkshire Gas, Cape Light Compact, KeySpan Energy Delivery, Massachusetts Electric, Nantucket Electric, Narragansett Electric, New England Gas, NSTAR Electric, NSTAR Gas, Until/Fitchburg Gas and Electric Light Company, and Western Massachusetts Electric Company

New York State Energy Research and Development Authority (NYSERDA)

Northeast Energy Efficiency Partnerships, Inc. (NEEP)—
Sponsoring Organizations of NEEP:
Cape Light Compact, Connecticut Light & Power/The Northeast Utilities System, Efficiency Vermont, The Long Island Power Authority, National Grid Companies (Massachusetts Electric, Nantucket Electric, Narragansett

Electric), NSTAR Electric Company, The United Illuminating Company, Until/Fitchburg Gas & Electric, Western Massachusetts Electric Company/The Northeast Utilities System

Northwest Energy Efficiency Alliance

Oncor Electric Delivery Company

Sacramento Municipal Utility District

Vermont ENERGY STAR® Homes Service—Vermont Energy Investment Corporation, Vermont Gas Systems

Wisconsin's
Focus on Energy Program

National Product Campaign Award

Ace Hardware Corporation

Efficiency Vermont and Partners—
Green Mountain College,
the Village of Poultney, Vermont,
and Williams Hardware

The Home Depot

Maytag Corporation

Panasonic

Southern Minnesota Municipal
Power Agency

Special Recognition— Technical Excellence

Architectural Energy Corporation

Special Recognition— Advancement of PC Energy Efficiency

Dell, Inc.

Intel Corporation

Special Recognition— ENERGY STAR® Million Monitor Drive

Fairfax County Public Schools

Indoor Environmental Services

The Procter and Gamble Company

University of Pittsburgh

VP Buildings, Inc.

Wal-Mart Stores, Inc.



Index—2005 ENERGY STAR® AWARDS

3M	
<i>St. Paul, Minnesota</i>	3, 47
AMD	
<i>Sunnyvale, California</i>	32, 43
Astoria Homes	
<i>Las Vegas, Nevada</i>	23, 46
Austin Energy	
<i>Austin, Texas</i>	22
Avista Advantage	
<i>Spokane, Washington</i>	12
Brand Source / Associated Volume Buyers	
<i>Anaheim, California</i>	32
California Portland Cement Company	
<i>Glendora, California</i>	8
California Public Utilities Commission/California Energy Commission	
<i>San Francisco, California</i>	33
Cambridge Homes	
<i>Altamonte Springs, Florida</i>	23
Canon U.S.A., Inc.	
<i>Lake Success, New York</i>	14, 35, 36, 43, 44, 45
CenterPoint Energy	
<i>Houston, Texas</i>	27, 46, 48
Colorado Springs School District 11	
<i>Colorado Springs, Colorado</i>	8
D.R. Horton, Inc. - Sacramento Division	
<i>Fort Worth, Texas</i>	23
David Powers Homes	
<i>Houston, Texas</i>	24, 47



Eastman Kodak Company
Rochester, New York 3, 45, 47

Ence Homes
St. George, Utah 5, 44, 47

Energy Sense
Houston, Texas 25, 46

ENSAR Group
Boulder, Colorado 31

Food Lion, LLC
Salisbury, North Carolina 3, 44, 45, 47

GE Consumer and Industrial - Appliances
Louisville, Kentucky 14

GE Consumer and Industrial - Lighting
Louisville, Kentucky 20

Giant Eagle, Inc.
Pittsburgh, Pennsylvania 8, 47

Gorell Enterprises, Inc.
Indiana, Pennsylvania 15, 47

Governor Robert L. Ehrlich, Jr. and the Maryland Energy Administration
Annapolis, Maryland 28

Guaranteed Watt Saver Systems - West, Inc.
Oklahoma City, Oklahoma 25, 42, 46

Lennox Industries Inc.
Richardson, Texas 15, 45, 47

Lowe’s Companies, Inc.
 Mooresville, North Carolina i, 13, 16, 44, 45, 47

Marriott International, Inc.
Washington, DC 9

Maytag Corporation
Newton, Iowa 20, 37, 38, 43, 44, 45, 48

MidAmerican Energy Company
Des Moines, Iowa 27



Nevada ENERGY STAR Partners <i>Las Vegas, Nevada</i>	5, 6, 23, 47
New Jersey Board of Public Utilities, Office of Clean Energy <i>Newark, New Jersey</i>	30
New York State Energy Research and Development Authority <i>Albany, New York</i>	7, 21, 40, 44, 46, 48
New York-Presbyterian Hospital <i>New York, New York</i>	9
NSTAR Electric <i>Boston, Massachusetts</i>	12, 29, 48
Pacific Gas & Electric Company <i>San Francisco, California</i>	21, 26, 42, 46, 48
Panasonic <i>Secaucus, New Jersey</i>	19, 38, 40, 43, 44, 45, 48
Pardee Homes <i>Los Angeles, California</i>	6, 46, 47
PEARL Board	21
Sacramento Municipal Utility District <i>Sacramento, California</i>	21, 32, 42, 43, 44, 48
San Diego Gas & Electric <i>San Diego, California</i>	21, 26, 46, 48
Sea Gull Lighting Products, Inc. <i>Riverside, New Jersey</i>	16, 47
Sears, Roebuck and Co. <i>Hoffman Estates, Illinois</i>	i, 16, 18, 40, 43, 44, 47
Servidyne Systems, LLC <i>Atlanta, Georgia</i>	4, 42, 44, 45, 47
Sierra Pacific Power Company, Nevada Power Company <i>Las Vegas, Nevada</i>	32, 48
Southern California Edison Company <i>Rosemead, California</i>	21, 26, 35, 46, 48



Southern California Gas Company
Los Angeles, California 26, 46, 48

SYLVANIA
Danvers, Massachusetts 15, 44, 45, 47

The Home Depot
Atlanta, Georgia 17, 33, 38, 48

The Northeast ENERGY STAR Lighting and Appliance Initiative Members
Lexington, Massachusetts 21, 29, 40, 42, 44, 46, 48

The Saunders Hotel Group
Boston, Massachusetts 10

Toyota Motor Manufacturing North America, Inc.
Erlanger, Kentucky 10

Transwestern Commercial Services
Houston, Texas 11, 47

TXU Electric Delivery
Dallas, Texas 28

USAA Real Estate Company
San Antonio, Texas 4, 45, 47

Veridian Homes
Madison, Wisconsin 24, 47

Whirlpool Corporation
Benton Harbor, Michigan i, 16, 18, 38, 40, 43, 44, 47

Wisconsin Focus on Energy
Madison, Wisconsin 20, 22, 43, 46, 48



Thank you
for attending the
2005
ENERGY STAR®
AWARDS.