


Mailers Technical Advisory Committee: September 2024

This roster is the property of the Mailers Technical Advisory Committee and is not permitted to be used for solicitations.

MTAC Executive Committee Members

Industry	U. S. Postal Service
<p>Lisa Wurman – Industry Chair (2024-2025) Postal Affairs Manager QUAD 4371 County Line Road Chalfont, PA 18914-1825</p>	<p>Steven W. Monteith – Postal Chair Chief Customer & Marketing Officer & EVP 475 L'Enfant Plaza RM 4016 Washington, DC 20260-4016</p>
<p>Deborah Damore - Industry Vice Chair & Treasurer (2024-2025) Director, Postal Affairs Enru Logistics & Postal Optimization 1000 Windham Parkway Bolingbrook, IL 60490-3507</p>	<p>Judy de Torok – Postal Co-Vice Chair Vice President, Corporate Affairs 475 L'Enfant Plaza SW Washington, DC 20260-5601</p>
<p>Bob Rosser – Immediate Past Industry Chair Director, Postal Affairs, Products & Services IWCO Direct 7951 Powers Boulevard Chanhassen, MN 55317-9502</p>	<p>Lindsey Taylor – Postal Co-Vice Chair Director, Industry Engagement & Outreach – Corporate Affairs 475 L'Enfant Plaza SW Washington, DC 20260-5601</p>
	<p>Danielle Young – Program Manager/Secretary Manager, Industry Engagement Strategy 475 L'Enfant Plaza SW Washington, DC 20260-5601</p>

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MTAC Leadership – Industry

Industry Leaders: Mail Shape (5 Leaders)	Industry Leaders: Focus Areas (3 Leaders)
<p>Glen Swyers Co-Lead Letters - Marketing Mail <i>Association for Print Technologies (APTECH)</i> Director, Marketing Integration, Imagine Charlotte 8335 Classic Drive Charlotte, NC 28262</p>	<p>Rose Flanagan Entry, Payment, Product <i>Delivery Technology Advocacy Council (DTAC)</i> Manager, Postal Strategies & Logistics, Data-Mail Inc 240 Hartford Ave Newington, CT 06111-2077</p>
<p>Scott Holton Co-Lead Letters - First-Class Mail <i>National Postal Policy Council (NPPC)</i> Postal Affairs Manager Progressive Insurance 43 Crawford Road Cotuit, MA 02635</p>	<p>Tom Glassman Service Precision <i>Mailers Hub</i> Senior Integration Specialist Wilen Florida 3333 SW 15th Street Deerfield Beach, FL 33442-8134</p>
<p>Eric Kisgen Co-Lead Flats, Periodicals <i>News/Media Alliance (NMA)</i> Director, Postal Operations, Meredith Corporation 1716 Locust St Des Moines, IA 50309-3023</p>	<p>Adam Collinson Data, Technology, Addressing <i>Association for Mail Electronic Enhancement (AMEE)</i> Director of Address Intelligence 1 SE Ocean Blvd Stuart, FL 34994-2214</p>
<p>Carol Kliewer Co-Lead Flats - Marketing Mail & Bound Printed Matter (BPM) <i>Saturation Mailers Coalition (SMC)</i> Vice President, Logistics & Distribution, Vericast 15955 La Canterra Pkwy San Antonio, TX 78256-2589</p>	
<p>Alvin Serrano Packages <i>International Mailers' Advisory (IMAG)</i> Director, North American Logistics & Carrier Relations C/O Sendle 1201 3rd Ave, Suite 2200 Seattle, WA 98101-3047</p>	

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MTAC Leadership – Postal Service

USPS Focus Area Leaders	
<p><u><i>Entry, Payment, Product</i></u></p> <p>Margaret Pepe Executive Director, Product Management</p> <p>Angela Lawson Vice President, Technology Applications</p>	<p><u><i>Data, Technology, Addressing</i></u></p> <p>Gary Reblin Vice President, Innovative Business Technology</p> <p>Steve Dearing Vice President, Chief Data & Analytics Officer</p>
<p><u><i>Service Precision</i></u></p> <p>Fontell Peart Director, Operations Integration & Support</p> <p>Sukhdev Uppal Director, Mail Transport Equipment</p> <p>Tony Impronto Director, Post Office Operations</p> <p>Tim Haney Director, Delivery Strategy & Policy</p>	
<p><i>Looking for MTAC updates & info?</i></p> <p></p> <p>Go to the MTAC page on PostalPro: https://postalpro.usps.com/mtac</p>	

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USPS Staff Facilitators & MTAC Program Assistants

Facilitators Supporting Focus Areas	
<p>Dean Davis: Entry, Payment, Product USPS Industry Engagement & Outreach – Corporate Affairs Headquarters</p>	<p>Kristin Brooks: Data, Technology, Addressing USPS Industry Engagement & Outreach – Corporate Affairs Headquarters</p>
<p>Derek Hatten: Service Precision USPS Industry Engagement & Outreach – Corporate Affairs Headquarters</p>	
MTAC Administration and Program Assistants	
<p>Cynthia Doty MTAC Program Assistant USPS Industry Engagement & Outreach – Corporate Affairs Headquarters</p>	<p>Vacant MTAC Program Assistant USPS Industry Engagement & Outreach – Corporate Affairs Headquarters</p>
<p>Vacant MTAC Program Assistant USPS Industry Engagement & Outreach – Corporate Affairs Headquarters</p>	
<p><i>Please contact the MTAC Program staff for assistance!</i> Send a message to MTAC@usps.gov or contact us individually by phone or email</p>	

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Association – Association Executives – Association Website		
<p>Alliance of Nonprofit Mailers (ANM)</p> <p>Stephen Kearney Executive Director ANM 2021 L Street, NW Suite 101-248 Washington, DC 20036</p> <p>www.nonprofitmailers.org</p>	<p>American Association of Political Consultants (AAPC)</p> <p>Alana Joyce, CAE Executive Director AAPC 1775 Tyson's Blvd, 5th Floor McLean, VA 22102-5116</p> <p>www.theappc.org</p>	<p>American Bankers Association (ABA)</p> <p>David Androphy Senior Manager, Asset Management American Bankers Association 1333 New Hampshire Avenue NW Washington, D.C. 20036-1511 202-663-5519 dandrophy@aba.com</p> <p>www.aba.com</p>
<p>American Commerce Marketing Association (ACMA)</p> <p>Lynn Noble Vice President Industry Affairs American Commerce Mailers Assn 1800 Diagonal Rd Ste 600 Alexandria VA 22314</p> <p>www.catalogmailers.org</p>	<p>American Forest & Paper Association (AF&PA)</p> <p>Mark Pitts Executive Director, Printing & Writing Papers AF&PA 1101 K Street, NW Ste 700 Washington DC 20005-7033</p> <p>www.afandpa.org</p>	<p>Association for Mail Electronic Enhancement (AMEE)</p> <p>Adam Scott Senior Director of Postal Initiatives Pitney Bowes Presort Services 13273 Grover Rd Jacksonville, FL 32226-1941 Phone: 678-596-8505 Adam.Scott@PB.com</p>

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<p>Association for Postal Commerce (PostCom)</p> <p>Michael Plunkett President & CEO PostCom 1800 Diagonal Road, Suite 600 Alexandria VA 22314-2840</p> <p>www.postcom.org</p>	<p>Association for Print Technologies (APTECH)</p> <p>Thayer Long President APTECH 450 Rev Kelly Smith Way Nashville, TN 37203-3313</p> <p>www.printtechnologies.org</p>	<p>Association for Roll-to-Roll Converters</p> <p>Tony Donato* Director of Operations Gravure AIMCAL Alliance Committee 8281 Pine Lake Rd Denver, NC 28037-8812</p> <p>www.rolltoroll.org EXECUTIVE PENDING UPDATE</p>
<p>Association – Association Executives – Association Website</p>		
<p>Association of Direct Response Fundraising Counsel (ADRFCO)</p> <p>Robert S. Tigner General Counsel 1319 F Street NW Ste 700 Washington DC 20004-1112</p> <p>www.tnpa.org/adrfco</p>	<p>Association of National Advertisers (ANA)</p> <p>Christopher (Chris) Oswald EVP, Head of Law, Ethics & Government Relations 2020 K St, NW, Suite 660 Washington, DC 20006-1814</p> <p>www.ana.net</p>	<p>Association of National Advertisers-Nonprofit Federation</p> <p>Xenia “Senny” Boone Senior Vice President 2020 K St, NW, Suite 660 Washington, DC 20006-1814</p> <p>www.ana.net</p>
<p>Association of Priority Mail Users (APMU)</p> <p>William J. Olson Legal Counsel APMU 370 Maple Ave W, Ste 4 Vienna, VA 22180-5615</p> <p>www.apmu.org</p>	<p>Automobile Association of America (AAA)</p> <p>Michael Latham Director, Strategy and Brand 1000 AAA Drive Heathrow, FL 32746-5060</p> <p>www.aaa.com</p>	<p>Catholic Development Council</p> <p>Mark Micali VP, Government Affairs Catholic Development Council 1319 F St. NW, Ste 800 Washington, DC 20004-1112</p> <p>https://tnpa.org/faith/</p>

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City & Regional Magazine Association	Classroom Publishers Association	Coalition of Religious Communicators Associations (CRCA)
<p>C. James Dowden Executive Director City & Regional Magazine Association 1970 East Grand Ave, Ste 330 El Segundo, CA 90245-5082</p> <p>www.citymag.org</p>	<p>Garry Brown VP, Government Relations Highlights for Children 1800 Watermark Dr Columbus, OH 43215-1035</p> <p>N/A</p>	<p>Joe Thoma Convener CRPA C/O Associated Church Press 924 Woodcrest Way Oviedo, FL 32765-9551</p> <p>www.crcassociations.org</p>

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Association – Association Executives – Association Website		
<p>Connectiv: The Business Information Association</p> <p>Jack Widener ABM Postal Counsel Connectiv 36 Eastwood Blvd Manalapan, NJ 07726-8412</p> <p>www.siaa.net/connectiv</p>	<p>Continuity Shippers Association (CSA)</p> <p>Jody Berenblatt Executive Director CSA 180 Thompson St, Apt 5C New York, NY 10012-4910</p> <p>https://theocsagroup.wordpress.com/</p>	<p>Council on Safe Transportation of Hazardous Articles (COSTHA)</p> <p>L’Gena Shaffer, CDGP Director, Regulatory Compliance COSTHA 101 Ridge Street, Suite I Glens Falls, NY 12801-3624</p> <p>www.costha.org</p>
<p>Delivery Technology Advocacy Council (DTAC)</p> <p>Rose Flanagan Mgr, Postal Strategies & Logistics Data-Mail, Inc 240 Hartford Ave Newington, CT 06111-2077</p> <p>www.delivery-tech.org</p>	<p>Edison Electric Institute (EEI)*</p> <p style="text-align: center; color: red; font-weight: bold;">ASSOCIATION EXECUTIVE VACANT</p> <p>www.eei.org *ASSOCIATION STATUS PENDING</p>	<p>Election Center</p> <p>Tammy Patrick CEO-Programs Election Center 21946 Royal Montreal Drive, Suite 100 Katy, TX 77450-5151</p> <p>www.electioncenter.org</p>
<p>Electronic Registration Information Center (ERIC)*</p> <p>Shane Hamlin Executive Director ERIC 1201 Connecticut Ave NW, Suite 600 Washington, DC 20036</p> <p>www.ericstates.org *ASSOCIATION STATUS PENDING</p>	<p>Envelope Manufacturers Association (EMA)</p> <p>Marie Clarke President EMA 700 South Washington St, Ste 260 Alexandria, VA 22314-4252</p> <p>www.envelope.org</p>	<p>General Services Administration (GSA)</p> <p>Tom Mueller Director, Travel, Relo, Mail and Transportation Policy Division GSA 1800 F Street NW Washington, DC 20405-0001</p> <p>www.gsa.org</p>

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Association – Association Executives – Association Website		
<p>Global Address Data Association (GADA)</p> <p>Charles Prescott Executive Director GADA 7 Hastings Ct South Salem, NY 10590-2517</p> <p>www.globaladdress.org</p>	<p>Greeting Card Association (GCA)</p> <p>Rafe Morrissey Vice President, Postal Affairs GCA 8 E Street, S.E. Washington, DC 20003-2611</p> <p>www.greetingcard.org</p>	<p>The Imaging Network Group (ING)</p> <p>Shelly Anderson Executive Director The Imaging Network Group 3146 Northeast Expressway Atlanta, GA 30341-5345</p> <p>www.imagingnetworkgroup.org</p>
<p>In-Plant Printing and Mailing Association (IPMA)</p> <p>Mike Loyd Executive Director IPMA 103 N. Jefferson St Kearney, MO 64060-8373</p> <p>www.ipma.org</p>	<p>International Mailers' Advisory Group (IMAG)</p> <p>Kate Muth Executive Director IMAG 5209 N. 30th Street Arlington, VA 22207-1803</p> <p>www.imag.org</p>	<p>Local Search Association (LSA)*</p> <p style="text-align: center; color: red; font-weight: bold;">ASSOCIATION EXECUTIVE VACANT</p> <p>www.localogy.com *ASSOCIATION STATUS PENDING</p>
<p>Mail Systems Management Association (MSMA)</p> <p>Lance J. Humphries CMDSM President MSMA PO Box 1483 Belmar, NJ 07719-1483</p> <p>www.msmanational.org</p>	<p>Mailers' Hub</p> <p>Leo Raymond Managing Director Mailers Hub 108 Brafferton Blvd Stafford, VA 22554-1514</p> <p>www.mailershub.com</p>	<p>Major Mailers Association (MMA)</p> <p>Todd Haycock VP, Product Management MMA Broadridge Financial Solutions Inc. 1153 Ivey Brook Drive Bethlehem, GA 30620-4735</p> <p>www.majormailers.org</p>

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Association – Association Executives – Association Website		
<p>Media, Audience & Content Marketing Association (MCMA)</p> <p style="text-align: center; color: red;">ASSOCIATION EXECUTIVE VACANT</p> <p>www.the-mcma.org</p>	<p>Military Postal Service Agency (MPSA)</p> <p>David Ernst Deputy Director MPSA 2530 Crystal Drive Ste 13101 Arlington, VA 22202-3965</p> <p>HRC.army.mil</p>	<p>National Alliance of Standard Mailers & Logistics (NASML)</p> <p>Norine Butte President/Founder NASML P.O. Box 14329 Arlington, TX 76094-1329</p>
<p>National Association of Advertising Distributors (NAAD)</p> <p>Pat Wiley Compact Information Systems 7120 185th Ave NE Redmond WA 98052-0576</p> <p>www.naad.org</p>	<p>National Association of College & University Mail Services (NACUMS)</p> <p>Dawn Stuver Manager Utah Valley University 800 W University Pkwy Orem, UT 84058-6703 801-863-7797</p> <p>www.nacums.org</p>	<p>National Association of Presort Mailers (NAPM)</p> <p>Robert Galaher Executive Director NAPM P.O. Box 7327 Broomfield, CO 80021-7327</p> <p>www.presortmailer.org</p>
<p>National Industrial Transportation League (NITL)</p> <p>Nancy Oliddy Executive Director NITL 10816 Town Center Blvd, Ste 516 Dunkirk, MD 20754-2708</p> <p>www.nitl.org</p>	<p>National Newspaper Association (NNA)</p> <p>Lynne Lance Executive Director National Newspaper Association 101 S. Palafox Place Unit 13323 Pensacola, FL 32591-7835</p> <p>www.nnaweb.org</p>	<p>National Paper Trade Association (NPTA)</p> <p>Mark Swets Executive Director NPTA 330 N. Wabash, Suite 2000 Chicago, IL 60611</p> <p>mswets@gonpta.com</p>

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<p>National Postal Policy Council (NPPC)</p> <p>Art Sackler Executive Director NPPC 1629 K St., NW, Ste 300 Washington, DC 20006-1631</p> <p>www.postalcouncil.org</p>	<p>National Retail Federation (NRF)</p> <p>Jonathan Gold VP, Supply Chain & Customs Policy NRF 325 7th St NW, Ste 1100 Washington, DC 20004-2808</p> <p>www.nrf.com</p>	<p>National Star Route Mail Contractors Association (NSRMCA)</p> <p>Gregory Reed National Executive Director NSRMCA 8521 Leesburg Pike, Suite 350 Vienna, Virginia 22182</p> <p>www.nsrma.org</p>
<p>News/Media Alliance (NMA)</p> <p>Holly Lubart Vice President, Government Affairs News/Media Alliance 4401 N. Fairfax Dr., Suite 300, Arlington, VA 22203-1622</p> <p>www.newsmediaalliance.org</p>	<p>Offering Envelope Association (OEA)</p> <p>John Van Wyk Executive Secretary OEA 945 Grand Blvd Deer Park, NY 11729-5707</p> <p>N/A</p>	<p>Package Shippers Association (PSA)</p> <p>James Cochran Chief Executive Officer PSA 23389 Greenbank Drive Harbeson, DE 19551-3008</p> <p>www.psa.org</p>
<p>Pharmaceutical Care Management Association (PCMA)</p> <p>JC Scott President & CEO PCMA 325 7th Street, NW, Ste 900 Washington, DC 20004-2818</p> <p>www.pcma.org</p>	<p>Postal Customer Council Advisory Committee (PCCAC)</p> <p>Cornelius Fedderman Industry Co-Chair on Subcommittee Senior Manager Mail Operations CarMax Business Services 12800 Tuckahoe Parkway Richmond, VA 23238-1115</p>	<p>PRINTING United Alliance</p> <p>Chris Lyons Group President NonProfit PRO and Packaging Impressions 1500 Spring Garden, Suite 1200 Philadelphia, PA 19130-4067</p> <p>https://www.printing.org/</p>

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<p>Professional Services Council (PSC)</p> <p style="text-align: center; color: red; font-weight: bold;">ASSOCIATION EXECUTIVE VACANT</p> <p>www.pscouncil.org</p>	<p>Red Tag News Publications Association</p> <p>James Franklin Executive Director Red Tag News Publications Assn 146 Crichton Lane Inverness, IL 60067-8006</p> <p>www.redtag.org</p>	<p>Reverse Logistics Association (RLA)</p> <p>Tony Sciarrotta Executive Director RLA 2300 Lakeview Pkwy, Ste 700 Alpharetta, GA 30009-9066</p> <p>RLA.org</p>
<p>Saturation Mailers Coalition (SMC)</p> <p>Donna E. Hanbery Executive Director SMC 33 S Sixth St, Ste 4160 Minneapolis, MN 55402-3719</p> <p>N/A</p>	<p>Software Industry Society – SIMS</p> <p>Tyler Dornenburg Vice President, Strategic Sales Lob.com 2261 Market St. Ste 5668 San Francisco, CA 94114-1612 860-299-6110</p> <p>www.wearesims.com</p>	<p>thINK</p> <p>Eric Hawkinson Executive Director thINK 450 Rev Kelly Smith Way Nashville, TN 37203</p> <p>www.thinkforum.com</p>
<p>United States Chamber of Commerce</p> <p>Brian Miller Sr. Manager, Production US Chamber of Commerce 1615 H St NW Washington, DC 20062-2000</p> <p>www.uschamber.com</p>	<p>United States Mint</p> <p>James Jones Branch Chief, Product Fulfillment and Retail Operations Sales & Marketing Directorate United States Mint 801 9th St NW Washington, DC 20220-0011</p> <p>www.usmint.gov</p>	<p>Veteran’s Administration</p> <p>Alexis Keim Director, Enterprise Mail Manager Dept of Veteran’s Affairs VA 810 Vermont Washington, DC 20420</p> <p>www.va.gov</p>

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Former MTAC Industry Chairs (“Ex Officio” members)

<p>Coleman W. (Bill) Hoyt (Chair 1970-1973)</p> <p><i>(Deceased)</i></p>	<p>James E. Pehta (Chair 1989-1990) 101 Livery Cir Oak Brook, IL 60523-2537</p>	<p>Richard J. Funck (Chair 1993-1994) 2835 Castlewood Ct Aurora, IL 60504-5285</p>
<p>Yvonne C. Reigle (Chair 1995-1996) 58 Pebble Valley Dr Doylestown, PA 18901-2904</p>	<p>Chris Rebello (Chair 1997-1998) 1806 Wooten Rd P.O. Box 88120 Colorado Springs, CO 80915-1411</p>	<p>Joseph E. Schick (Chair 1999-2000) 1140 Red Oak Circle Johnson Creek, WI 53094-6455</p>
<p>Joe Lubenow (Chair 2001-2002) President Lubenow & Associates 4437 N Francisco Ave Chicago, IL 60625-3806</p>	<p>Robert J. O'Brien (Chair 2003-2005) 13705 Attley Pl Tampa, FL 33624-2505</p>	<p>Joyce McGarvy (Chair 2006-2007) President Joyce McGarvy & Associates 2437 Spirit Lake Lane Eagle River, WI 54521-8791</p>
<p>Don Harle (Chair 2008-2009) 1835 Mirmar Road Munster IN 46321-2716</p>	<p>Anita Pursley (Chair 2010-2011) 107 Waters Edge Dawsonville, GA 30534-6996</p>	<p>Phil Thompson (Chair 2012-2013) 379 Johns St Delafield, WI 53018-1730</p>
<p>Christopher G. Lien (Chair 2014-2015) Executive VP, Industry Affairs BCC Software 3679 253RD Ave NE Isanti, MN 55040-4613</p>	<p>Erv Drewek (Chair 2016-2017) 1102 Freedom Ave New Prague MN 56071-2089</p>	<p>Wanda Senne (Chair 2018-2019) Postal Affairs Liaison DHL eCommerce 64 Victorian Court Dallas, GA 30157-8220</p>

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<p>Bob Schimek – Chair (2020-2021) Director, Postal Affairs QUAD N61 W23044 Harry's Way Sussex, WI 53089-3995</p>		
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