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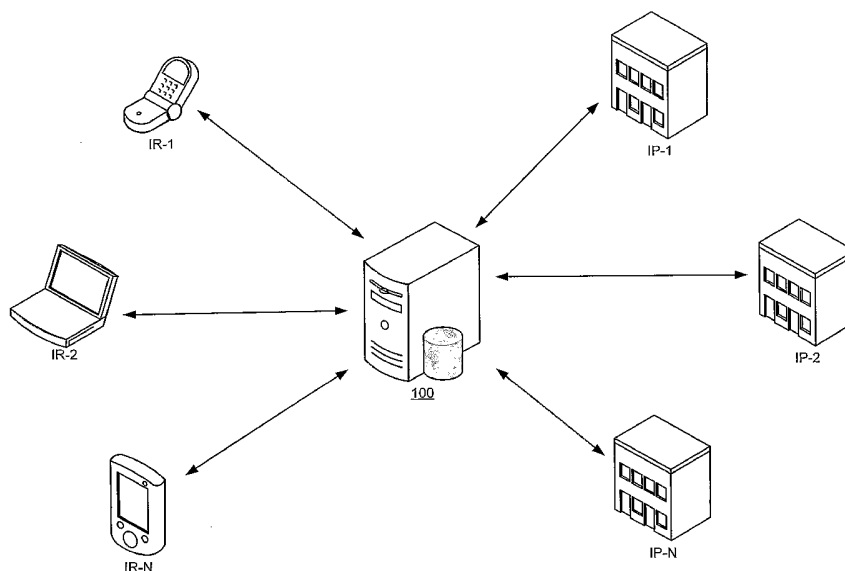
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(54) Title: PUBLIC RELATIONS COMMUNICATION METHODS AND SYSTEMS



(57) Abstract: An arrangement for distributing information (1) from Information Providers (IP) to Information Recipients (IR) that utilizes the email system and the Internet to communicate with popular hardware devices - computers, PDAs, cellular phones, etc. IRs receive information anonymously and only the information desired. IPs do not need to "spam" the world in the hope of getting their information into the right hands because it is organized in a manner that allows IRs to receive exactly what they are looking for. Information is provided by an IP to an IR in response to a request from an IR. A PR server organizes and stores information uploaded by IPs, retrieves information requested by an IR and sends an automated response to the IR. A web domain is associated with the PR server provides a common email addressing scheme for communicating between the PR server and the IRs.

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INTERNATIONAL SEARCH REPORT

International application No.
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A. CLASSIFICATION OF SUBJECT MATTER

IPC(8) - G06F 15/16 (2006.01)

USPC - 709/217

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

U.S. : 709/217, 709/218, 709/219

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched
NONE

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

PUBWEST--PGPB, USPT, EPAB and JPAB--searched information, retrieval, request, storage, send, upload, download, search, email, automat\$, browser, text message, packet data, information broker, information retrieval system

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	US 2002/0138582 A1 (CHANDRA et al.) 26 September 2002 (26.09.2002) see entire document	1-33
A	US 5,999,526 A (GARLAND et al.) 07 December 1999 (07.12.1999) see entire document	1-33
A	US 6,199,077 B1 (INALA et al.) 06 March 2001 (06.03.2001) see entire document	1-33
A	US 2001/0051876 A1 (SEIGEL et al.) 13 December 2001 (13.12.2001) see entire document	1-33
A	US 2002/0111821 A1 (KUNIKIYO) 15 August 2002 (15.08.2002) see entire document	1-33
A	US 2003/0032409 A1 (HUTCHESON et al.) 13 February 2003 (13.02.2003) see entire document	1-33

 Further documents are listed in the continuation of Box C. See patent family annex.

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