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(71) Applicant (for all designated States except US): HAR-RAH'S OPERATING COMPANY, INC. [US/US]; One Harrah's Court, Las Vegas, NV 89119 (US).

(72) Inventor; and

(75) Inventor/Applicant (for US only): FINE, Randall, A. [US/US]; 1812 White Hawk Court, Las Vegas, NV 89134 (US).

(74) Agents: BROWNSTONE, Daniel, R. et al.; Fenwick & West LLP, 801 California Street, Mountain View, CA 94041 (US).

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(54) Title: UNIFIED PLAYER REWARDS

(57) Abstract: In a casino enterprise, players earn reward credits from their betting activity at gaming machines, tables and devices. Base credits are earned by players at a fixed rate according to their coin-in; bonus credits are earned at a variable rate as a function of their worth as players to the casino or the property at which they are gaming. Preferably the fixed credit rate is published to the players while the variable rate(s) are not disclosed. The earned credits are combined for the player into a single account balance, from which the player can redeem credits for comps.



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International application No.

PCT/US04/18947

A CI A CEVEIC ATION OF SUBJECT MATTER				
A. CLASSIFICATION OF SUBJECT MATTER				
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	US CL : 436/42			
According to International Patent Classification (IPC) or to both national classification and IPC				
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Minimum documentation searched (classification system followed by classification symbols)				
U.S.: 463/1, 16, 25, 42				
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Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)				
USPAT, US-PGPUB, EPO, JPO Player, comp., compensation, tier, theoretical				
C. DOCUMENTS CONSIDERED TO BE RELEVANT				
Category *	Citation of document, with indication, where a	ppropriate of the relevant passages	Relevant to claim No.	
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A	05 0,511,577 B1(WE155) 28 January 2003 (28.01.	.2003)	1-33	
	VID C 554 705 D4 (GVI) (DEDG) 40 A 4 11 0000 (20 04 0004) G 14 4 4 4 1 4 1 4 1 4 1 4 1 4 1 4 1 4			
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Further	documents are listed in the continuation of Box C.	See patent family annex.		
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Mail Stop PCT, Attn: ISA/US		Merris H Bahks		
Commissioner for Patents P.O. Box 1450		Marrie II Diduce		
Alexandria, Virginia 22313-1450		Telephone No. (703) 308-1148		
Facsimile No. (703) 305-3230				
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