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(54) Title: SYSTEMS AND METHODS FOR PROVIDING DYNAMICALLY SELECTED MEDIA CONTENT TO A USER OF AN ELECTRONIC DEVICE IN A SOCIAL NETWORK ENVIRONMENT

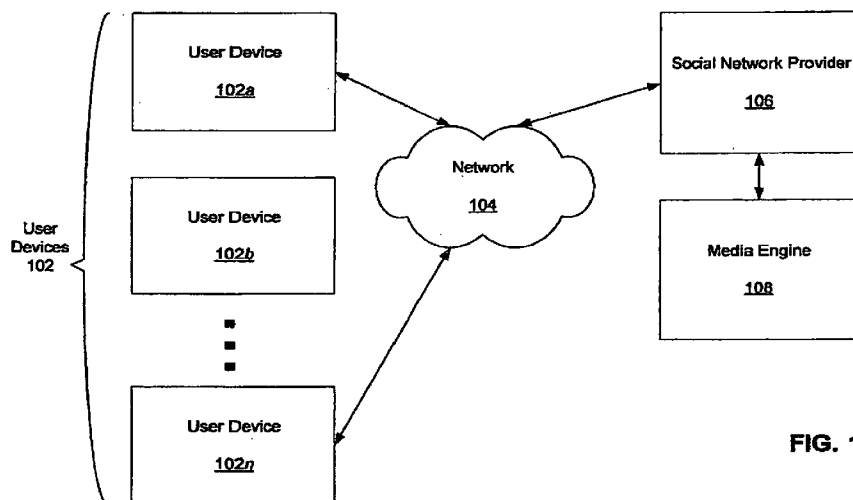


FIG. 1

(57) Abstract: A system and method provides dynamically selected media content to someone using an electronic device in a social network environment. Items of media content are selected for the user based on his or her relationships with one or more other users. The user's relationships with other users are reflected in the selected media content and its format. An order is assigned to the items of media content, for example, based on their anticipated importance to the user, and the items of media content are displayed to the user in the assigned order. The user may change the order of the items of media content. The user's interactions with media content available in the social network environment are monitored, and those interactions are used to select additional items of media content for the user.

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**B. FIELDS SEARCHED**

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Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

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**C. DOCUMENTS CONSIDERED TO BE RELEVANT**

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	US 20040148275 A1 (Achliptas), 29 July 2004 (29.07.2004), [0003], [0004], [0006], [0007], [0008], [0039], [0040], [0043], [0046]	1-24

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"O"	document referring to an oral disclosure, use, exhibition or other means	
"P"	document published prior to the international filing date but later than the priority date claimed	"&" document member of the same patent family

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