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(54) Title: AUTOMATED AD SPACE LEASE AND MANAGEMENT SYSTEM

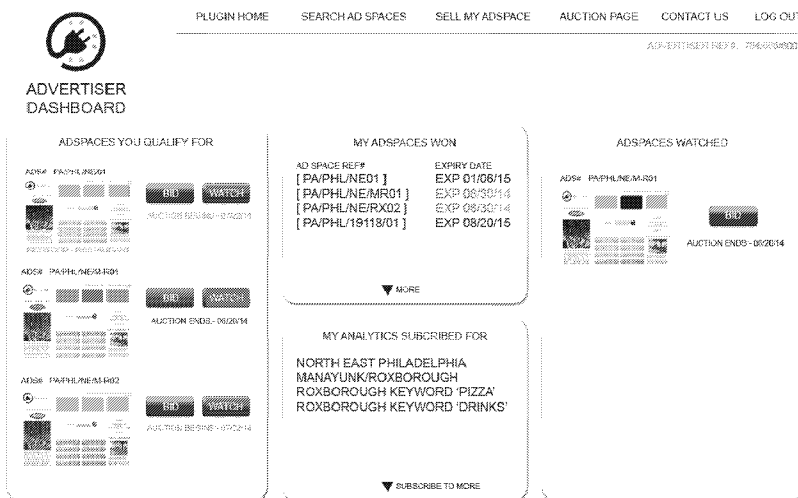


FIG. 8

(57) Abstract: The present invention provides methods for authenticating a plurality of users, receiving a plurality of Internet-based ad spaces, storing the plurality of Internet-based ad spaces, and posting the ad spaces for the sale, exchange, auction, or lease of the ad spaces to other users. The present invention also provides for products produced by the methods of the present invention and for systems and apparatuses used to perform the methods of the present invention.

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