

(19) World Intellectual Property Organization  
International Bureau



(43) International Publication Date  
13 October 2005 (13.10.2005)

PCT

(10) International Publication Number  
**WO 2005/094408 A3**

(51) International Patent Classification : **G06K 5/00,**  
G06F 17/60

(21) International Application Number:  
PCT/US2005/002815

(22) International Filing Date: 2 February 2005 (02.02.2005)

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data:  
60/552,842 12 March 2004 (12.03.2004) US  
60/522,955 24 November 2004 (24.11.2004) US  
10/905,663 14 January 2005 (14.01.2005) US

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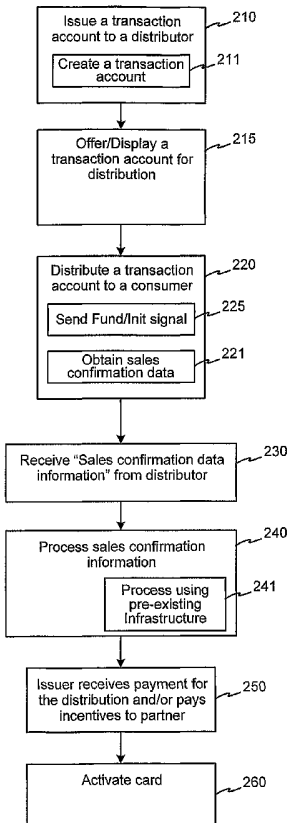
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(81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NA, NI, NO, NZ, OM, PG,

[Continued on next page]

(54) Title: SYSTEMS, METHODS, AND DEVICES FOR SELLING TRANSACTION INSTRUMENTS



(57) Abstract: The present invention generally relates to a system and method for distributing an open transaction instrument. The system includes the steps of: accessibly offering for sale, in a retail environment, the open transaction instrument; selling a selected open transaction instrument; and enabling the use of the open transaction instrument. The transaction instrument may be, for example, an open pre-paid card. Furthermore, accessibly offering the open pre-paid card for sale, in one exemplary embodiment, is performed by hanging the pre-paid card on a rack. The distribution of the open transaction instrument may also comprise the step of sending a message, in substantially real time, causing the pre-paid open transaction instrument to be funded but not activated. Also, in accordance with further exemplary embodiments of the present invention, an issuer system is suitably configured to leverage existing infrastructure for inventory and related processes.

WO 2005/094408 A3



PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SM, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.

**(84) Designated States** (*unless otherwise indicated, for every kind of regional protection available*): ARIPO (BW, GH, GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IS, IT, LT, LU, MC, NL, PL, PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

**Declarations under Rule 4.17:**

— *as to applicant's entitlement to apply for and be granted a patent (Rule 4.17(ii))*

— *as to the applicant's entitlement to claim the priority of the earlier application (Rule 4.17(iii))*

**Published:**

— *with international search report*

**(88) Date of publication of the international search report:**

11 May 2006

*For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.*

**INTERNATIONAL SEARCH REPORT**

International application No.  
PCT/US05/02815

**A. CLASSIFICATION OF SUBJECT MATTER**

IPC(7) : G06K 5/00; G06F 17/60  
US CL : 235/380, 379

According to International Patent Classification (IPC) or to both national classification and IPC

**B. FIELDS SEARCHED**

Minimum documentation searched (classification system followed by classification symbols)  
U.S. : 235/375, 379, 380-382, 385, 487, 492

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched  
NONE

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)  
Please See Continuation Sheet

**C. DOCUMENTS CONSIDERED TO BE RELEVANT**

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X --- Y	US 5,918,909 A (FIALA et al) 06 July 1999 (06.07.1999), column 3, lines 8-12; column 4, line 58 - column 5, line 14; column 5, lines 24-34, 48-52; column 19, line 52 - column 20, line 5; column 21, lines 33-44.	1-18, 21-30, 25 ----- 19, 31-33
Y	US 2004/0007618 A1 (ORAM et al) 15 January 2004 (15.01.2004), Figure 7; paragraph 0039.	19, 31-33
A	US 5,769,269 A (PETERS) 23 June 1998 (23.06.1998), see entire document.	1-35

Further documents are listed in the continuation of Box C.

See patent family annex.

* Special categories of cited documents:		"T"
"A"	document defining the general state of the art which is not considered to be of particular relevance	later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention
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		"&"
		document member of the same patent family

Date of the actual completion of the international search

11 January 2006 (11.01.2006)

Date of mailing of the international search report

**17 JAN 2006**

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**INTERNATIONAL SEARCH REPORT**

International application No.  
PCT/US05/02815

Continuation of B. FIELDS SEARCHED Item 3:

EAST: US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM\_TDB

search terms: prpaid same card; prepaid same card; prepaid same card adn shelf; prepaid same card and shelf and hanging; prepaid same card and shelf and hanging and activat\$3