## (19) World Intellectual Property Organization

International Bureau





(43) International Publication Date 21 April 2005 (21.04.2005)

**PCT** 

(10) International Publication Number WO 2005/036365 A3

(51) International Patent Classification<sup>7</sup>: 17/60, 15/00, 17/00, 17/21, 17/24

G06F 17/00,

(21) International Application Number:

PCT/US2004/033376

(22) International Filing Date: 12 October 2004 (12.10.2004)

(25) Filing Language:

English

(26) Publication Language:

English

(30) Priority Data:

60/509,903

10 October 2003 (10.10.2003) US

(71) Applicant (for all designated States except US): AC-CENTURE GLOBAL SERVICES GMBH [CH/CH]; Geschaftshaus Herrenacker 15, CH-8200 Schaffhausen (CH).

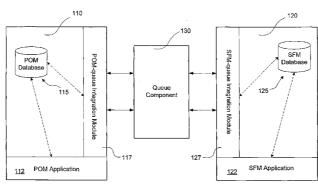
(72) Inventors; and

(75) Inventors/Applicants (for US only): BLAKEY, Robert, V. [US/US]; c/o Accenture, 1661 Page Mill Road, Palo Alto, CA 94304 (US). SCHAFFNER, William, A. [US/US]; c/o Accenture, 1661 Page Mill Road, Palo Alto, CA 94304 (US). **KREIS, Karl** [US/US]; c/o Accenture, 1661 Page Mill Road, Palo Alto, CA 94304 (US). **NIHEU, Eric, K.** [US/US]; c/o Accenture, 1661 Page Mill Road, Palo Alto, CA 94304 (US).

- (74) Agent: CROWSON, Celine, Jimenez; Hogan & Hartson L.L.P., 555 Thirteenth Street, N.W., Washington, DC 20004 (US).
- (81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NA, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.
- (84) Designated States (unless otherwise indicated, for every kind of regional protection available): ARIPO (BW, GH, GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PL, PT, RO, SE, SI,

[Continued on next page]

### (54) Title: TOOL FOR SYNCHRONIZATION OF BUSINESS INFORMATION



100

(57) Abstract: Disclosed herein are systems, electronic tools and related methods for integrating the business rules, processes, and technology necessary to enable collaboration between personal office management applications, which are used by individuals on a daily basis to organize personal contacts, appointment calendars, and tasks, with sales force management applications, which are used to manage client and account contact information and coordinate the pursuit of business opportunities across an organization. Users of both applications can have their data electronically synchronized to share specifically designated information automatically within the applications. The information designated for synchronization can be of three types having different rules regarding their sharing among the applications, wherein the types include business contacts, sales force activities, and opportunity tasks. Users can thereby manage a large synchronized base of business contacts via both their personal office management application and a sales force management application, synchronize sales force activities from their personal office management application into the sales force management application, and assign client or account opportunity action items to other users in the organization via the sales force management application, and then have those action items automatically appear to the assigned user in that assigned user's personal office management application as a task.





# WO 2005/036365 A3



SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

### Published:

with international search report

(88) Date of publication of the international search report: 24 November 2005

For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.

## INTERNATIONAL SEARCH REPORT

International application No.

PCT/US04/33376

A. CLASSIFICATION OF SUBJECT MATTER  IPC(7) : G06F 17/00, G06F 15/00, G06F 17/00, 21, 24				
US CL : 707/103, 104.1, 705/1, 8, 715/500.1, 963				
According to International Patent Classification (IPC) or to both national classification and IPC				
B. FIELDS SEARCHED				
Minimum documentation searched (classification system followed by classification symbols) U.S.: 707/103, 104.1, 705/1, 8, 715/500.1, 963				
Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched				
Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)				
C. DOCUMENTS CONSIDERED TO BE RELEVANT				
Category *	Citation of document, with indication, where ap	propriate, of the relevant passages	Relevant to claim No.	
A	US 2003/0233404 A1 (HOPKINS) 18 December 200	3 (18.12.2003), Abstract; para. 35-37	1-48	
Α	and 41-46; Fig. 3, 6, 10A-D, 11A-D, 12A-D US 5,640,565 (DICKINSON) 17 June 1997 (17.6.1997), col. 5, lines 7-28; col. 9, line 25 - col. 10, line 38; Fig. 7, 11		1-48	
Α	US 6,748,402 B1 (REEVES et al) 8 June 2004 (8.6.2004), Abstract; col. 1, lines 9-45; col. 2, lines 44-53; col. 2, line 66 - col. 3, line 49; col. 4, lines 10-61; col. 5, lines 5-64; Fig.		1-48	
Α	US 6,374,259 (CELIK) 16 April 2002 (16.4.2002), Abstract; col 1, line 50 - col. 2, line 37; col. 3, line 25 - col. 6, line 7; col. 10, line 32- col. 11, line 7; Fig. 2B		1-48	
Further documents are listed in the continuation of Box C. See patent family annex.				
* Special categories of cited documents:		"T" later document published after the international filing date or priority date and not in conflict with the application but cited to understand the		
	defining the general state of the art which is not considered to be of	principle or theory underlying the inve		
"E" earlier application or patent published on or after the international filing date		"X" document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone		
"L" document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified)		"Y" document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination		
"O" document referring to an oral disclosure, use, exhibition or other means		being obvious to a person skilled in the	e art	
priority d	published prior to the international filing date but later than the ate claimed	&" document member of the same patent family		
Date of the actual completion of the international search 19 May 2005 (19.05.2005)		Date of mailing of the international search report  13 JUN 2005		
	ailing address of the ISA/US	Authorized officer		
Mail Stop PCT, Attn: ISA/US				
Commissioner for Patents		Safet Metjahic		
P.O. Box 1450 Alexandria, Virginia 22313-1450 Telephone No. (703) 305-9600				
	Facsimile No. (703) 305-3230			

Form PCT/ISA/210 (second sheet) (January 2004)