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MEMBER SUMMIT

SUSTAINABILITY ALL THE WAY DOWN

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Sustainability Implications Demand Comprehensive Approaches

Renewable progress is great, and necessary, but **INSUFFICIENT**





natural



resources

carbon



demand

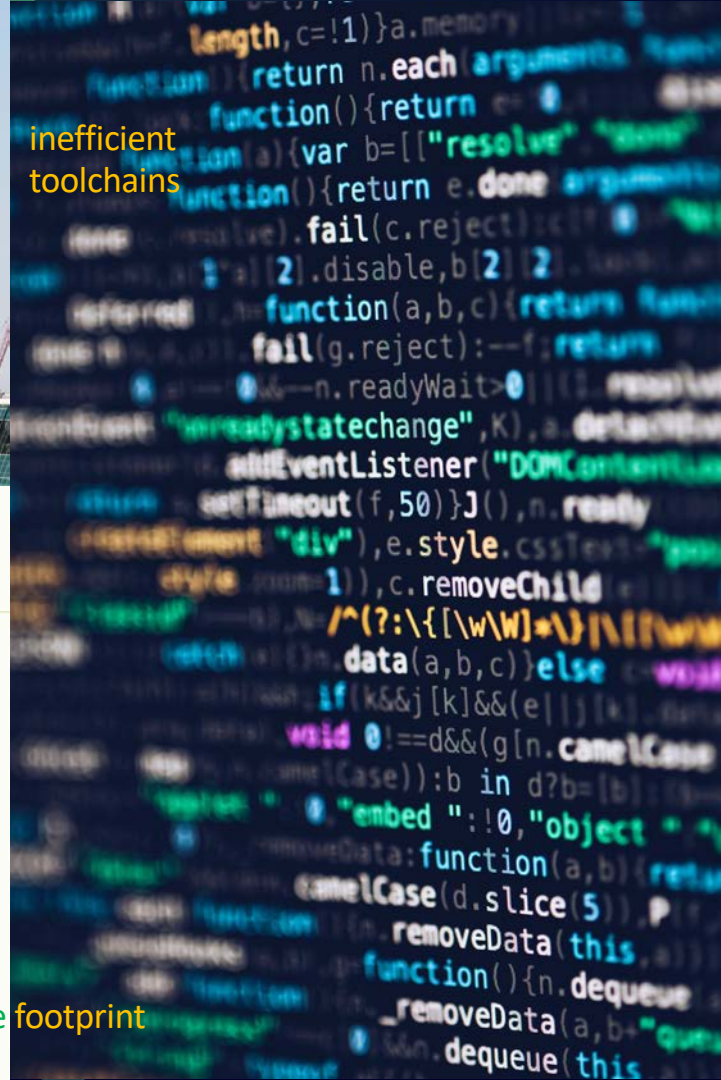


footprint

growth

clouds
drive
demand

inefficient
toolchains



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We are building a trusted ecosystem of people,
standards, tooling and best practices for

GREEN SOFTWARE

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software footprint

Sustainability, ESG, ..., OSPO

Pursuing sustainable software can be a partnership between a corporate sustainability program and an OSPO

=> like other cross-silo corporate projects

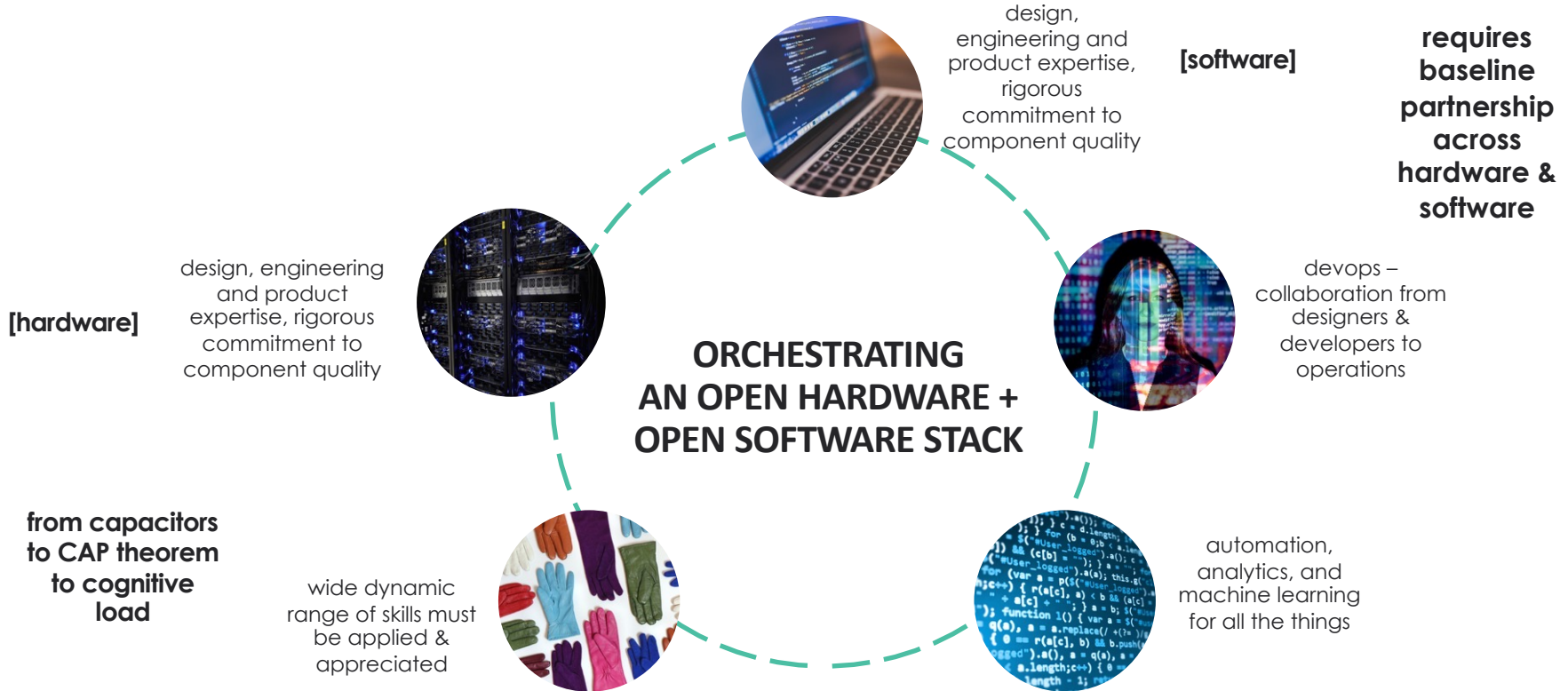
Perhaps controversial to say that software sustainability belongs in an OSPO – cross-department, company-wide – and we should have that debate

The role of OSPOs and Software Sustainability is a topic for a future talk!

Happy to entertain questions at the end



Open Is Necessary, But Not Sufficient Per Se



OPEN HARDWARE, OPEN SPECIFICATIONS



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- instead of every company making their own unique specifications
- we work together on common elements to think about
- specifications that maximize cooling and reduce heat
- high density servers for maximum computation per floor tile
- form factors that can use any space in any location – under desks, in closets of various sizes, outdoors – to drive edge computing
- design for use of off-the-shelf components that are already efficient in mass production
- re-use, re-purpose, revamp the Hardware Supply Chain

Sesame by ITRenew integrated rack-scale solutions



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ENGINEERED SYSTEMS READY TO DEPLOY

Engineered, tested, supported
as a single stack
Roll it in, turn it on

FLEXIBLE SCALE & CAPACITY

6 to 96 nodes per rack
>1,000 nodes per cluster
25/100G networking

PURPOSE-BUILT CONFIGURATIONS

Open Systems (Disaggregated)
Converged (HCI)
AI/ML

STANDARD RACK SIZE & POWER

No data center redesign
Leverage existing power

TECHNOLOGY
PARTNERS



vmware



What Are As Built Drawings?

<https://constructionblog.autodesk.com/as-built-drawings/>

OPERATIONS

By Grace Ellis

September 1, 2021

13 min read

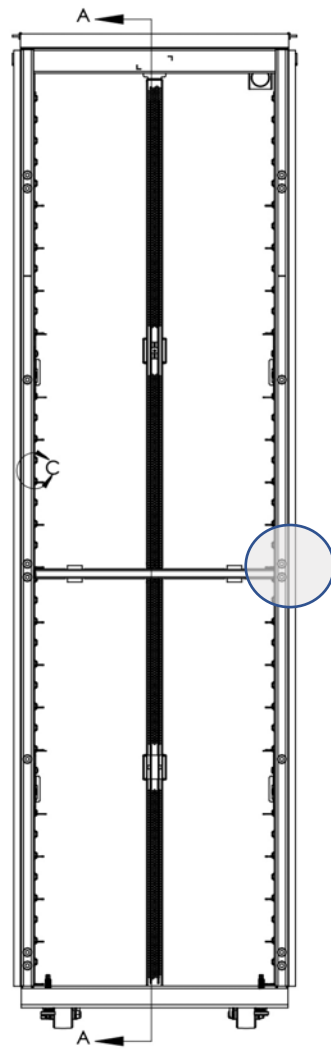


challenge in
hardware over
software – need
“as-built”
documentation

the “ground truth”
isn’t necessarily the
most recent git
commit



screws in the
CAD became
welds in the
build







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These are not pie in the sky ideas – they are already actively implemented under the aegis of the Open Compute Project and the Linux Foundation

Platinum

2crsi (since 2018) 	3M (since 2018) 	Alibaba (since 2017) 	Arista Networks (since 2019) 	Inspur (since 2018) 	Intel (since 2011) 	ITRenew (since 2018) 	Microsoft (since 2014) 
ARM (since 2018) 	Asperitas (since 2017) 	ASUS (since 2019) 	AT&T (since 2015) 	MITAC (since 2017) 	Nokia (since 2015) 	NVIDIA Networking – Mellanox (since 2012) 	Quanta Cloud Technology (since 2012) 
Baidu (since 2019) 	Cumulus Networks (since 2013) 	Delta Electronics (since 2016) 	Deutsche Telekom (since 2016) 	Rackspace (since 2011) 	Rittal (since 2017) 	Schneider (since 2014) 	Silicom (since 2018) 
Edgecore Networks (since 2016) 	Facebook (since 2011) 	Goldman Sachs (since 2011) 	Google (since 2015) 	STORDIS (since 2019) 	Submer (since 2018) 	Tencent (since 2018) 	VeriSilicon (since 2020) 
HPE (since 2015) 	Huawei (since 2018) 	Hyve Solutions (since 2012) 	IBM (since 2013) 	Wiwynn (since 2014) 	Yahoo! JAPAN (since 2017) 		

Gold

ITOCHU Techno-Solutions Corporation (since 2014) 	Samsung Electronics (since 2019) 	Seagate (since 2017) 	ZT Systems (since 2019) 
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Silver

Circle B (since 2016) 	CISCO (since 2014) 	Inventec (since 2014) 	NVIDIA (since 2017) 
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OPEN Compute Project®

members



Data Center Facility

Sub-Projects:

Modular Data Center
Critical Facility Operations - Incubation
Advanced Cooling Facility - Incubation



Hardware Management

Sub-Projects:

OpenRMC
Hardware Management Module - Incubation
Hardware Fault Management - Incubation



Networking

Sub-Projects:

ONIE
Open Network Linux
SAI
SONiC

Project

- Server (65)
- Networking (48)
- Rack & Power (36)
- Telco (21)
- Data Center Facility (15)
- Storage (13)
- Security (Incubation) (2)

[Show more](#)



Open System Firmware



Rack & Power

Sub-Projects:

ACS Immersion
ACS Cold Plate
ACS Door Heat Exchange



Security

Contributor

- Facebook (52)
- Microsoft (35)
- Edgecore Networks (18)
- Intel (7)
- AT&T (6)
- Delta Electronics (6)
- Inspur (6)

[Show more](#)

Family

- Network Switch (38)
- OpenRack v2 (24)
- OCS (18)
- OTHER (15)
- Olympus (14)
- Data Center (10)
- Storage (8)
- Telco (8)
- Power (7)
- OpenRack (6)
- SOC Boards (6)
- Server (6)
- 19" Server (5)
- Software (5)
- Accessory (4)
- Optical NW (4)
- ACS (3)
- CG-Openrack-19 (3)
- PCI Card (3)
- Access Point (2)
- Barreleye (2)
- Mezz Card (2)
- OCP Mezzanine (2)
- Security (2)
- uCPE (2)
- Debug Card (1)
- Honey Badger (1)
- Information (1)
- Open Vault Storage (1)



Server

Sub-Projects:

High Performance Computing - Incubation
Mezz (NIC)
Open Accelerator Infrastructure
Open Domain-Specific Architecture



Storage



Telco

Sub-Projects:

openEDGE



OPEN
Compute Project®

projects

App Definition and Development

Database:

Streaming & Messaging:

Application Definition & Image Build:

Continuous Integration & Delivery:

Orchestration & Management

Scheduling & Orchestration:

Coordination & Service Discovery:

Remote Procedure Call:

Service Proxy:

API Gateway:

Service Mesh:

Runtime

Cloud Native Storage:

Container Runtime:

Cloud Native Network:

Provisioning

Automation & Configuration:

Container Registry:

Security & Compliance:

Key Management:

CLOUD NATIVE Landscape
This landscape is intended as a map through the previously uncharted terrain of cloud native technologies. There are many routes to deploying a cloud native application, with CNCF Projects representing a particularly well-traveled path.

l.cncf.io

Special

Kubernetes Certified Service Provider:

Kubernetes Training Partner:

Platform

Certified Kubernetes - Distribution:

Certified Kubernetes - Hosted:

Certified Kubernetes - Installer:

Paas/Container Service:

Observability and Analysis

Monitoring:

Logging:

Tracing:

Chaos Engineering:

REAL WORLD EXAMPLES

Blockheating uses the waste product of water cooled servers to greenhouses to produce tomatoes

<https://www.datacenterdynamics.com/en/news/itrenew-and-blockheating-combine-edge-data-centers-greenhouses/>

Open Compute open specifications on heating, cooling, and rack design

https://www.opencompute.org/wiki/Open_Rack/SpecsAndDesigns

<https://www.opencompute.org/projects/advanced-cooling-facilities-incubation>

Open Compute Cross Project Sustainability Initiative

<https://www.opencompute.org/projects/sustainability-initiative>

CASE STUDY – AMSTERDAM



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...FOR GREENHOUSES



blockheating 
Recycling datacenter energy



CASE STUDY – AMSTERDAM



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Green data centers require innovative partners



“WE’RE SAVING **20 - 30% ON AIR-CONDITIONING COSTS** BY GOING WITH OUR DECENTRALIZED APPROACH. **CONSTRUCTION TIMES ARE ALSO SIGNIFICANTLY REDUCED.** THOSE BENEFITS ALLOW US TO BE **SUSTAINABLE AND ECONOMICALLY COMPETITIVE AT THE SAME TIME.**”



“WE CHOSE ITRENEW FOR THEIR **SUSTAINABILITY CREDENTIALS, SUPERIOR TECHNOLOGY, ‘OPEN COMPUTE’ FLEXIBILITY,** AND THE SKILL OF THEIR ENGINEERING TEAM TO DELIVER ON OUR REQUIREMENTS AT SCALE—ALL OF WHICH HAVE **ENABLED US TO ACCELERATE OUR DEVELOPMENT.**”

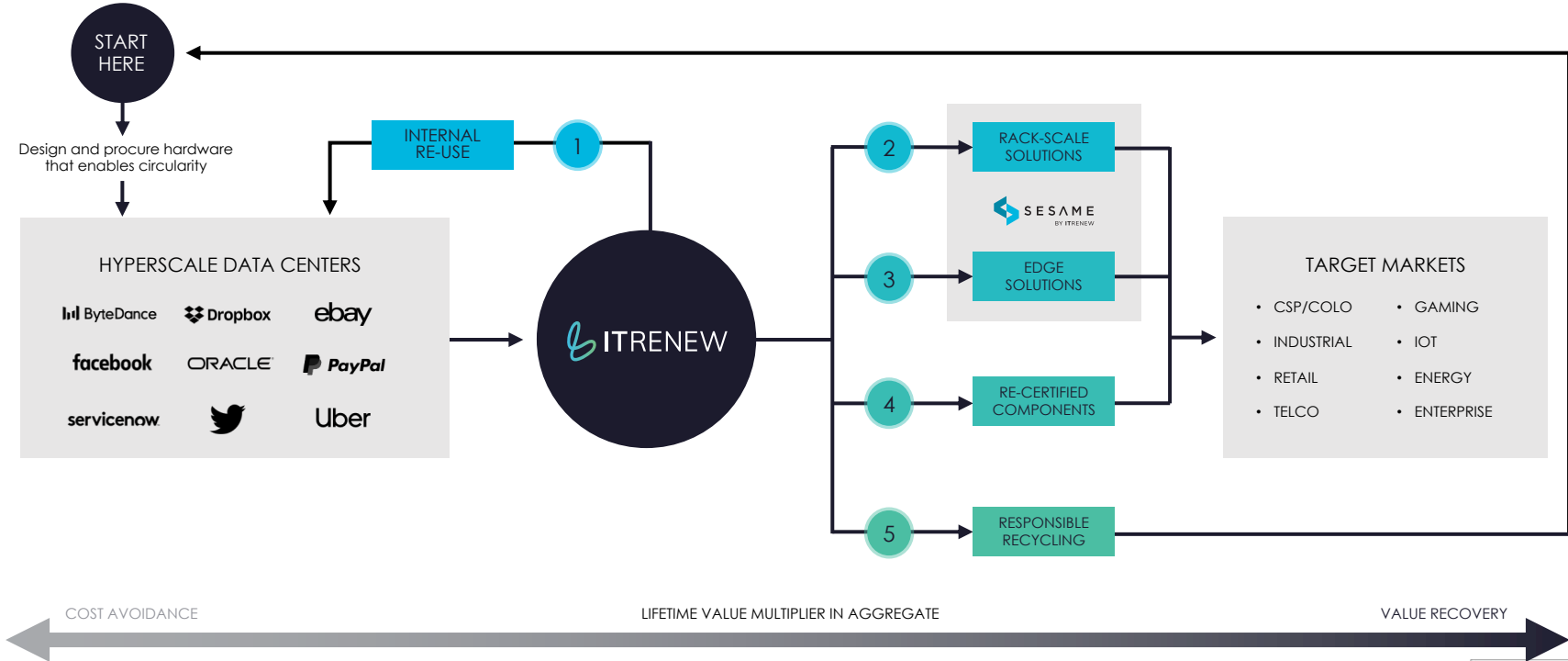
JEROEN BURKS, CEO
BLOCKHEATING



THE CIRCULAR IT HARDWARE INDUSTRY IN PRACTICE



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CIRCULAR ECONOMY – SOFTWARE

The circular economy enables

- Near metal open source toolchains like coreboot, linuxboot, u-root to keep older machines in the market longer based on community support
- Open hardware can be re-designed for new uses like modular datacenter, edge computing at near neutral carbon cost at cheaper TCO than new hardware
- Open Hardware doesn't just mean servers, but also switches
- Augments software projects like LF's OpenSwitch [\[https://www.openswitch.net/\]](https://www.openswitch.net/)
- Any software project that supports using off the shelf parts to build open infrastructure can leverage the supply chain provided by the circular economy

SUMMARY

YES – improve the software toolchain to improve open source projects so that the hardware is used at high utilization and high efficiency through efforts like the Green Software Foundation

YES - leverage the supply chain of the circular economy and benefit from open hardware and near neutral carbon costs of recertified equipment

YES - adapt your infrastructure to use open hardware that runs open source infrastructure hardware – e.g. SONiC, openswitch, k8s, OpenBMC

YES – Find ways to re-use the output of your on-prem cloud or datacenter



Sustainability all the way down – means we don't stop at just software but explore everything below it as well

If you have a sustainability program at your company – leverage the OSPO to navigate the cross-silo collaboration required to support open sustainable infrastructure as well as open code



Photo acknowledgement and thanks:

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Who are we?

Sesame by ITRenew – building sustainable hardware solutions for hyperscalers and more – www.sesame.com

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The ITRenew Difference



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Circular data center solutions that enable profitable, sustainable global growth for our customers

Two decades working with hyperscale technology and data centers




World's most secure decommissioning & data sanitization



Operations worldwide with 11 facilities globally



 ByteDance  Dropbox  ebay  facebook

 ORACLE  PayPal  servicenow  Twitter  Uber

400+ employees



Leader in driving the circular economy and data center transformation



First-ever sustainably sourced open HW compute, storage and networking solutions

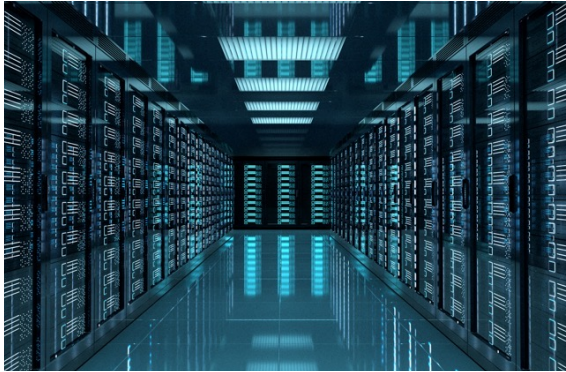


THE CIRCULAR IT HARDWARE INDUSTRY OPPORTUNITY



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WHAT IF...



46

million servers



31

million tonnes CO₂e



6.7

million cars' annual emissions