



Annual Report 2020

A Commitment to the City of Atlantic City



Casino Reinvestment Development Authority

Casino Reinvestment Development Authority Leadership



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Executive Director



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State Treasurer
Board Member



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Casino Control
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Atlantic City
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Howard J. Kyle
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Department of
Community Affairs
Board Member



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Gurbir S. Grewal
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General
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William T. Mullen
Board Member



In the wake of a national pandemic, no organization was left unaffected by the impact of COVID-19. This year proved to be an unprecedented year, which required the Authority to pivot and realign its priorities to meet the challenges head on in Atlantic City and the surrounding communities. Despite these challenges, I am proud to report that the CRDA worked determinedly and achieved many accomplishments during this year that directly benefitted Atlantic City residents and businesses alike. Of particular significance in 2020 was the collaboration between the CRDA and AtlantiCare to

fund a major healthcare expansion initiative totaling over \$15 million dollars to build a three-story, 65,000-square-foot state of the art facility in Atlantic City. This facility will bring a state-of-the-art dialysis center, medical education classrooms, new medical services, and maternal health programming. We look forward to continuing our mission and reaffirm our commitment to serve the needs of the residents of Atlantic City. As we emerge from the pandemic, the CRDA will continue to answer the call to service and will work to fund initiatives that promote a shared prosperity throughout City of Atlantic City and the region.

With You In Service,


Chairman of the Board



This year, the CRDA played a pivotal role in stabilizing services during the pandemic. Of major note in 2020 was the CRDA's ability to assist Atlantic City and the Murphy administration in transforming the Atlantic City Convention Center into a Field Medical Station early on in the pandemic. The Atlantic City Convention Center became the regional hub for medical services that would serve to alleviate pressure on the regional medical system. The CRDA also managed to make a substantial financial commitment to the Atlantic City community by addressing food insecurity throughout the greater

Atlantic City region that totaled over \$1.13 million dollars. Of significance is the creation of the FeedAC initiative that was a first of its kind collaboration with the Community Food Bank of New Jersey, Local 54, NJ AFL-CIO, the Casino industry and local government agencies. During the pandemic, this initiative fed well over 65,000 families in the face of unprecedented job loss in the region. In addition, our Special Improvement District (SID) division workforce was classified as essential personnel. Our teams quickly turned to performing additional functions of frequent deep cleaning and sanitation throughout the Tourism District. As we look to 2021, we look forward to continuing our dedication to the ongoing and changing needs of the Atlantic City community and the State of New Jersey.

With You In Service,


Executive Director



OVERVIEW

In 1976, New Jersey voters approved a constitutional amendment allowing the Legislature to authorize casino gambling, in Atlantic City. The legislative intent was to use gambling as a unique tool for the urban revitalization of Atlantic City, and to generate revenue to establish new or expanded programs to benefit senior citizens and disabled residents.

As part of the original Casino Control Act enacted in 1977, each casino licensee was required to reinvest 2% of its gross gaming revenue. However, by the beginning of 1984, no casino licensee had yet made any of its required reinvestments. In 1984, the State Legislature established the Casino Reinvestment Development Authority (CRDA), which developed guidelines describing more precisely a casino licensee's investment obligations consistent with the intent of the original statute. The 1984 law gave each casino a choice to either pay 2.5% of its gaming revenue to the State, or reinvest 1.25% of its gaming revenues through the CRDA in community and economic development projects in Atlantic City and around the State. The casinos chose reinvestment.

The CRDA's mission as stipulated in the Casino Control Act is to maintain public confidence in the casino gaming industry as a unique tool of urban redevelopment for the city and to directly facilitate the redevelopment of existing blighted areas as well as address the pressing social and economic needs of the residents of the City of Atlantic City. The only agency of its kind nationwide, the CRDA through its shared powers of planning and zoning with the city, uses casino reinvestments as a catalyst for meaningful, positive change and in doing so, the CRDA has positively altered Atlantic City's residential, commercial, cultural, and social landscape, while financially supporting quality-of-life improvement efforts throughout the City.

This year, the CRDA, like many organizations shifted operations to accommodate virtual work environments for a majority of its employees. The Special Improvement District division was designated essential and its employees performed essential duties throughout the tourism district during the pandemic. Despite these challenges, the CRDA managed to make a substantial commitment to the City of Atlantic City through various initiatives delineated in this report. Of significance, the CRDA in 2020 collaborated with AtlantiCare to fund a major healthcare expansion initiative through the awarding of \$15 million dollars. This project will bring much needed critical health services to the Atlantic City community. In addition to this, the CRDA committed \$2.68 million dollars specifically to community development projects that targeted the immediate social needs of Atlantic City residents due the pandemic. The CRDA continued its support of higher education and economic development by awarding \$3.1 million dollars to the ACDEVCO/Stockton University campus expansion project. Additionally, the CRDA launched the [EngageAC](#) platform. The EngageAC platform provides key demographic data from the U.S. Census for Atlantic City that should serve as the foundation for future policy creation and decision-making. The following report is intended to highlight the critical work and accomplishments performed at the CRDA this past year in the areas of economic development and community development. This report also provides a listing of deliverables executed by the Special Improvement District division during the pandemic.



ECONOMIC DEVELOPMENT

Economic development projects faced significant challenges this year in Atlantic City due to the pandemic. In Atlantic County, the greater Atlantic City area ranked number three in the entire country in employment loss where 1 out of 3 people were unemployed, according to the U.S. Bureau of Labor Statistics. The South Jersey Economic Review, published by Stockton University, cited that COVID-19's impact on the South Jersey economy could be more than \$5 billion, and the regional recovery may take even longer than that of the 2008-09 recession. Despite these challenges, the CRDA has managed to accomplish significant projects. The following is a listing of projects performed during the 2020 calendar year.

ATLANTIC CITY DEMOLITION PROJECT

Removal of derelict vacant and unsafe structures throughout the City of Atlantic City. This has been an ongoing project since 2010. There have been about 120 properties demolished to date of which 55 received CRDA demolition project funds.

Contract: \$7.15 million since the beginning of project

Status: 16 properties anticipated to be demolished in 2021.

ATLANTIC CITY GROCERY STORE SITE - Block #396 pump station removal

Decommissioning and demolition of wastewater treatment facility associated with AC Convention Center.

Contract: Professional Services Agreement to Langan for \$74,197

Professional Services Agreement to EISCO for \$232,000

Status: Demolition of groundwater treatment facility completed and all tanks have been removed. Once a cleanup plan is approved by NJDEP, a plan for monitoring will be put into place. This cleanup will not negatively affect the development of the site.

ATLANTIC CITY GROCERY STORE - RFP FOR CONSULTING SERVICES

To select a consultant for an examination of a possible grocery store development in Atlantic City. Uplift was hired as a consultant with a 1-year agreement expiring November 30, 2019. Block 396 was chosen as a site for a grocery store in Atlantic City.

Contract: \$157,500 fund reservation

Status: Complete

ATLANTICARE HEALTH PARK - Block 157

Expansion of the current AtlantiCare Center in Atlantic City to construct and fit out a state-of-the-art dialysis center, medical education classrooms and conference center and new health services and programs. Land transfer to AtlantiCare completed in December 2020.

Contract: \$15 million in grant funds and land on block 157 valued at \$3 million

Status: Groundbreaking occurred in March 2021; opening scheduled for fall of 2022

AC DEVCO PRE-DEVELOPMENT LOAN- Phase II

Demolition and construction of a new dormitory to create additional student housing for the Stockton campus.

Contract: \$3.1 million loan

Status: Demolition to be complete by spring 2021

AVIATION RESEARCH AND TECHNOLOGY PARK PROJECT

Construction of approximately 5,000 square feet Federal Laboratory.

Contract: \$2.674 million loan

Status: Project was completed in winter 2020; final payment issued in July 2020

726 N INDIANA AVENUE JAZZ SCHOOL BY CHICKEN BONE BEACH (CBB) FOUNDATION

Renovation of an existing structure at 726 N. Indiana Avenue and conversion to a year-round Institute for Jazz studies and music school.

Contract: \$175,000 grant

Status: Project is near completion. School to open in spring 2021

GARDNER'S BASIN IMPROVEMENTS

Critical renovations, new amenities, and technological enhancements to the Historic Gardner's Basin promenade.

Contract: \$1.74 million grant via Intergovernmental Grant Agreement

Status: City has retained design professional and construction is planned for the end of the year 2021.

PACIFIC AVE. MIDTOWN REDEVELOPMENT PROJECT - JOHN BROOKS RECOVERY CENTER

Relocation of the outpatient and inpatient drug rehabilitation services from Atlantic City's Tourism District.

Contract: \$9.1 million

Status:

Phase I – relocation of outpatient services was completed in 2016 (moved to Pleasantville and AC location at the Rescue Mission).

Phase II - relocation of the inpatient services to the newly built facility in Hamilton Township. Acquisition of the John Brooks Recovery Center buildings on Pacific and Tennessee Avenues completed in 2020.

Phase III - demolition of the former John Brooks buildings on Pacific and Tennessee Avenues, which are scheduled to be completed by the end of 2021.

PATSY WALLACE SITE RFP - Block 336

Family entertainment attraction next to The Walk shopping district. A land transfer was given in exchange for net profit sharing.

Development agreement: Awarded in September 2020

Status: Phase I will be completed and open by summer, 2022; phase II – to be completed by summer, 2023.

PATSY WALLACE WALL DEMOLITION

Demolition and removal of unsafe block wall and associated steel structure.

Professional Services Agreement: \$38,000

Status: Completed

PURCHASE OF 155 S TENNESSEE AVENUE ROOMING HOUSE

The purchase of a rooming house property that has fallen into disrepair and was being operated as an unlawful rooming house.

Contract: \$425,000 fund reservation for purchase and demolition costs

Status: Purchase completed in January 2021. Asbestos siding has been removed from the structure. Final utility disconnects are being scheduled with complete demolition to occur by May 2021.

VACANT ROOMING HOUSE CONVERSION PROJECT

To provide financial assistance to developers and private entities for the conversion of rooming houses to other lawful uses.

Fund Reservation: \$1.2 million

Status: One application for \$320,000 loan approved to convert vacant rooming house at 26 S. Kentucky Avenue. This project's approval expired without the applicant signing the agreement.

SENCIT LIBERTY APARTMENTS

Construction loan for \$4.45 million was awarded to the Winn Development Company, L.P. for the rehabilitation of three multi-family apartment complexes in Atlantic City.

Contract: \$4.45 million loan

Status: Renovations in progress

SHOWBOAT ENTERTAINMENT RETAIL DISTRICT/ ENTERTAINMENT RETAIL DISTRICT (ERD)

ERD designation awarded for the construction of a new, state-of-the-art waterpark, new family entertainment center, and a complete renovation of the existing Showboat Hotel Tower.

Contract: \$2.5 million per year for 20 years in sales tax rebates

Status: Site plan approval for the Waterpark was received in early 2021. The project is anticipated to commence construction by end of winter 2021 with major completion date in summer 2022.

VENICE PARK STUDY

Funding to conduct a housing analysis in Venice Park.

Service Agreement: \$28,750 grant

Status: A service agreement was issued on March 16, 2020, which also approved a grant for \$28,750. These funds were used to create a study on the Venice Park neighborhood in Atlantic City. Two invoices have been submitted for a combined total of \$19,549.66. The remaining balance is \$9,200.34. The final research study analysis must be submitted to complete funding.





COMMUNITY DEVELOPMENT

The CRDA has made significant strides in addressing the social challenges in Atlantic City and the region in 2020. Due to the national emergency that was declared in March of 2020, the CRDA realigned its grant efforts to address immediate social issues resulting from the pandemic. These efforts ranged from addressing food insecurity; expanding youth development programs, the expansion of services to workforce training; to creating a first of its kind human trafficking pilot. The Authority has stepped up in a substantial way during the pandemic and has made critical capital investments into the social infrastructure of the city. In total, the CRDA paid roughly \$2.68 million in grants that directly benefited Atlantic City residents. The following is a listing of projects performed during the 2020 calendar year.

FOOD INSECURITY

City of Atlantic City – Mayor’s Office

Grant Amount: \$69,552

This initiative was an Intergovernmental Agreement between the CRDA and the Mayor’s Office of Atlantic City. The City collaborated with the AC Housing Authority, Atlantic City Initiatives Project Office, Atlantic City Fire Department and Department of Public Works and provided one-month’s (4 weeks) worth of hot food distribution services to senior citizens and disabled residents of Atlantic City. The Mayor’s Office selected 11 properties (5 from the AC Housing Authority and 6 that were privately owned HUD housing buildings) targeting 1,890 units to receive hot meals. The City worked directly with Mike B’s Café (Small business owner in Atlantic City) to provide two hot meals per unit (1890 x 2 = 3,780 per week). These meals were prepared at the All Wars Memorial building which is a city owned facility where the ACFD, ACDPW and AC Housing Authority delivered these meals while using PPE to ensure safe delivery to the buildings. The total number of people who received meals during the project was 1,935. The City was able to continue these food distribution efforts in the preceding months with Cares Act federal funds specific to the COVID-19 pandemic.

Community Food Bank of New Jersey - FEEDAC Initiative

Grant #1 Amount: \$300,000

Grant #2 Amount: \$350,000

Grant #3 Amount: \$185,764

GRAND TOTAL: \$835,764

The FEEDAC initiative was a first of its kind effort to provide large scaled sustainable food distributions in Atlantic City during the national Coronavirus pandemic. This partnership was a collaboration of several key government agencies, casino industry stakeholders, non-profit organizations and private donors. What began as a pop-up initiative that focused on helping laid-off casino employees and Atlantic City residents, evolved into a greater strategy to address food insecurity in a more sustainable and impactful manner in the city as well as the region.

Through the large-scaled food distribution events held during the months of May through December 2020 at Bader Field, it was possible to provide 2 million pounds of food. Based on the number of households served, this initiative benefited approximately 65,000 people at the end of 2020. Our data collection suggests that approximately 61% of those who benefited from these efforts were casino employees and 35% were Atlantic City residents. After 12 successful large scaled events, the CRDA has recommitted to supporting these efforts in 2021.



Feed AC Reach/Service Levels														Total Households	
Feed AC Phase	Event Date	8.4% Ballys	#1 23.6% Borgata	8.7% Caesars	6.2% Golden Nugget	14.7% Hard Rock	10.9% Harrahs	5.5% Ocean	6.3% Resorts	15.3% Tropicana	Casino - No Name	Total Casino Employees	Atlantic City Residents	Other	Served / Boxes Distributed
Phase 1	05/28/20	78	242	68	52	494	248	88	74	121		1,465	436	79	1,980
Phase 1	06/11/20	76	511	66	62	176	98	87	59	396	63	1,594	398	112	2,104
Phase 1	06/25/20	137	247	170	81	233	97	85	88	139		1,277	696	32	2,005
Phase 1	07/09/20	81	374	100	89	184	129	73	83	154		1,267	667	42	1,976
Phase 1	07/23/20	92	311	84	74	158	94	69	74	154		1,110	648	27	1,785
Phase 1	08/20/20	116	317	139	106	159	152	76	82	180		1,326	1,013	65	2,404
Phase 1 Subtotal		580	2,002	627	464	1,403	818	478	460	1,144	63	8,039	3,858	357	12,264
												0	0	0	0
Phase 2	09/03/20	128	333	148	99	175	145	66	106	208		1,406	898	95	2,389
Phase 2	09/17/20	145	318	118	100	155	128	65	89	211		1,327	952	75	2,354
Phase 2	10/01/20	114	316	133	95	150	163	71	98	189		1,329	963	43	2,335
Phase 2	10/15/20	131	288	99	86	170	147	66	108	192		1,287	934	112	2,333
Phase 2 Subtotal		516	1,253	498	380	650	583	268	401	800		5,349	3,737	325	9,411
												0	0	0	0
Phase 3	11/19/2020	162	358	167	111	177	213	84	109	290		1,671	933	114	2,718
Phase 3	12/18/2020	146	322	149	81	219	204	91	75	313		1,600	995	200	2,795
Phase 3 Subtotal		308	680	316	192	396	417	175	184	603		3,271	1,928	314	5,613
TOTAL HOUSEHOLDS SERVED		1,404	3,935	1,441	1,036	2,449	1,818	921	1,045	2,547	63	16,659	9,523	996	27,178
												61.3%	35%		

Covenant House of Atlantic City

Grant Amount: \$16,504

Young people in Atlantic City experiencing homelessness were particularly vulnerable during the state of emergency due to COVID-19. During the State of Emergency, Covenant House continued its operations through the Atlantic Homeless Alliance and ramped up its food pantry and outreach services at their Atlantic City location. Covenant House requested funds to support their food pantry services along with other operational costs associated with these efforts. Currently, Covenant House is providing services for 155 youths in Atlantic City.

Gateway Community Action Partnerships Inc.

Grant Amount: \$50,000

Gateway Community Action, a non-profit in Atlantic City, collaborated with OCEAN Inc. and Project HOPE to create this initiative to address food insecurity in Atlantic City’s 1st, 2nd and 3rd wards. This partnership provided food services in two ways: through the development of a food distribution hub and through a food transportation system. Wards 1, 2 & 3 hold the highest poverty rates in Atlantic City according to Census tract data. Gateway used its Head Start Center on Bacharach Boulevard as a food distribution hub for families living in the neighborhoods surrounding the center. They also developed a food transportation system to deliver meals and food baskets to homebound seniors, families without access to transportation and families with young children (0-5) who cannot get to distribution sites. This project totaled an operation budget of \$125,000, which was shared amongst other partner organizations. The CRDA funds went toward supporting food pantry services along with other administrative costs associated with these efforts. This initiative spanned 3 months ending in August 2020. They provided 200-250 food baskets per week for a target of 2,400 to 3,000 food baskets in total to Atlantic City residents.

Hispanic Association of Atlantic County

Grant #1 Amount: \$40,000

Grant #2 Amount: \$40,000

GRAND TOTAL: \$80,000

This initiative provided temporary walk up food distribution services on dates coordinated by the Hispanic Association of Atlantic County (HAAC) to provide food for struggling families of Atlantic City in the 4th, 5th and 6th wards. The first food distribution was held on Tuesday, April 21, 2020. The interest by the community surpassed expectations where individuals began to line-up as early as 7:30 a.m. for a 12:00 p.m. distribution. A significant demonstration of the need within the community. HAAC capped the line at 500 families on a first-come first-serve basis and the lines went as far as three blocks long. Overall, after four distribution events during April and May 2020, HAAC was able to feed 2,000 families.

Jewish Family Services Inc.

Grant Amount: \$23,500

Through CRDA's support, the Jewish Family Services organization was able to increase its outreach and food pantry services during the COVID-19 state of emergency and was able to mitigate the uncertainty in the delivery of social services in Atlantic City. Specifically, JFS created an outreach team to engage people experiencing homelessness, especially with the anticipation of the release of non-violent offenders from jails due to the COVID-19 pandemic. During this time, JFS was able to service 200 individuals.

Salvation Army of Atlantic City

Grant Amount: \$75,000

On May 17, the Press of AC highlighted the challenges the Salvation Army was facing due to the COVID-19 state of emergency. Captain Frank Picciotto painted a grim reality at the Salvation Army and how depleted their pantry services were with two weeks' worth of food left on their shelves. CRDA provided much needed relief for three months. Prior to the pandemic, The Salvation Army's Food Pantry & Soup Kitchen distributed groceries and lunches equivalent to 25,000 meals per month. Today, the Salvation Army of Atlantic City provides approximately 110,000 meals per month, in light of the increase due to COVID-19. At current levels, the Salvation Army is providing 1 week of meals to 5,200 New Jersey residents every month. These funds helped in sourcing enough food – through donations and purchases - to provide more than 100,000 meals worth of groceries to Atlantic City residents each month.

YOUTH DEVELOPMENT

Atlantic City Art Foundation

Grant Amount: \$50,000

The Atlantic City Art Foundation is a non-profit organization whose mission is to foster an environment in which diverse arts and cultural programs enrich the quality of life for residents of and visitors to Atlantic City. These funds supported the expansion three main programs: 48 Blocks AC, ARTeriors, and Chalk About AC. Through these programs, sought to promote community pride and self-esteem for youth. All programs are free to the public, enrich the quality of life for both the resident and tourist populations, and offer internships to youths and young adults.

EXPANSION OF SERVICES DUE TO COVID-19

The Boys and Girls Club of Atlantic city is one of the premier non-profit organizations in Atlantic City. They have been providing services to the youth in Atlantic City for nearly fifty years, expanding from a recreational facility to a comprehensive youth development program for over 1,300 boys and girls. This grant supported the expansion of the club’s Explore, Learn & Earn Program (ELEP) from 30 to 60 students and it provided students with career pathway services, enrichment and workforce development in areas such as STEAM, healthcare, hospitality and culinary arts. In addition, these funds helped purchase two vans for the Club to increase services to the greater Atlantic City area. These vans enabled the Boys & Girls Club to: (1) Increase the number of Club Kids we can transport to and from Club activities, educational events, and their homes, which increases access to much-needed services; (2) provide home delivery of meals to Club Kids, their families, and other residents in need; and, (3) provide home delivery of educational supplies to Club Kids. By providing increased transportation to and from the different clubs, more youth and families were able to access programing, food deliveries, and educational resources.

BACK TO SCHOOL SERVICES

These funds supported the expansion of back to school programming typically offered during afterschool hours (3 to 9pm), to full day services (8am to 8pm) effective September 8th. This expansion allowed the Club to serve 225 youth, ages 6 through 18 years old, by providing them with a space to attend virtual school, interact with peers, seek mentoring services, as well as participate in BGCAC’s longtime afterschool programs. This included workforce development job training (STEAM, Hospitality, and Healthcare), academic enrichment, and programming such as leadership training, financial literacy education, art and creative expression. In addition to programming, these funds went toward non-traditional COVID-19 items such as the purchase of classroom dividers, partitions and headphones to ensure compliance to CDC guidelines. Youth were also provided snacks, outdoor recreation time, as well as a warm meal each night.

BOYS AND GIRLS CLUB TEEN CENTER

Funds supported the Center for Economic Youth Development and College Readiness Program. It provided Atlantic City’s youth with the skills to access a career and a college education. The first \$200,000 of these funds were earmarked for construction costs specific to the center and the remaining \$250,000 balance will be disbursed equally over 5 years.

Turning Point CDC - Leadership In Training (LIT) Initiative

Grant Amount: \$325,000

During the summer of 2019, Joe Jingoli in collaboration with Pastor Collin Days, HardRock Casino & Hotel, the Atlantic County Prosecutor’s Office, the Arts Foundation and Vision 2000, created a summer at-risk and prison diversion program for 24 of Atlantic City’s youth. Through this collaboration, they were able to provide a unique experience for at-risk youth by creating an 8-week work program that focused on addressing challenges Atlantic City’s youth face every day. This project served several purposes. The first, was to redirect at-risk youth in a more positive and productive direction. The second purpose was to expose youth to arts as a means for expression. The third benefit was to expose Atlantic City’s youth to their first experiences to employment. In 2020, Joe Jingoli and Pastor Collin Days approached the CRDA to collaborate in expanding this initiative to include 200 at risk youth to provide workforce development opportunities.

These funds were used to support the 8-week Leaders In Training Program. Each youth was paid \$15 dollars an hour on a part-time basis (160 hours) for a total stipend amount of \$2,400 per participant. Due to the pandemic, work activities accommodated CDC guidelines and focused on developing stronger work experiences.

Stockton University – Youth Development Program

Grant Amount: \$132,000

Stockton University created an initiative that supported summer programming in 2020 for children ages 5 to 18 years old in Atlantic City. These programs provided the opportunity for children to develop skills in problem solving and teamwork and also provided life skills. One check request was submitted and approved December 16th, 2019 for the amount of \$74,628.80 with a remaining balance of \$53,741.20. These funds approved by Resolution 19-101.

SOCIAL SERVICES

Volunteers of America Inc. – Human & Sex Trafficking Pilot

Grant Amount: \$233,945

Based on 2018 data, Atlantic and Bergen counties lead the State of New Jersey in the number of human trafficking indictments despite the fact that Atlantic County has only 28% of the population of Bergen County. Sex trafficking thrives in places like Atlantic City because as a resort town built on catering to vices, the seasonal tourism industry lends itself to the often misunderstood crime. These funds will support the creation of a new comprehensive pilot trafficking program, which will provide community training, juvenile diversion programming, and outreach and support services for victims of human trafficking. VOA will establish a more robust community outreach to identify and assist victims ensnared in domestic or transnational trafficking in partnership with law enforcement. Through the implementation of the new human trafficking program, VOA will provide intensive case management services to approximately 10 identified trafficking victims per year.

John R. Elliot HERO Campaign

(Deferred to 2021 due to COVID-19) **Grant Amount: \$20,000**

The John R. Elliot HERO Campaign for Designated Drivers is a 501(c) (3) non-profit organization dedicated to preventing drunk driving deaths and injuries by promoting the use of responsible designated drivers. The HERO Campaign was established by the family of Navy Ensign John R. Elliott of Egg Harbor Township, who was killed in a head-on collision with a drunk driver in July 2000. These funds support the HEROES Safe Ride Program for the fall 2020. Due to COVID-19, funds have been deferred to next year.

Saracini-O’Neill 911 Memorial

Grant Amount: \$17,005

The Saracini-O’Neill 911 Memorial is a 501c (3) all volunteer organization dedicated to preserving the memory of the 2,977 people who perished on September 11, 2001. This initiative was formed in a joint effort between CRDA’s Special Improvement District, the Founder Bob Pantalena and the City of Atlantic City. The Memorial is named in honor of Victor Saracini, John O’Neill, Andrew Alamenno and Patricia Cody, who were all local residents of the Atlantic City area.



SPECIAL IMPROVEMENT DISTRICT (SID)

The CRDA's Special Improvement Division (SID) performs many services throughout the Tourism District that improve the cleanliness and safety for the business community and visitors to Atlantic City. The SID has four areas of programming: General Maintenance, Ambassador Program, Class II Officers, and Clean & Green. The following is a listing of all projects and deliverables performed during the 2020 calendar year.

- ◆ During the pandemic, the SID division received an essential staff designation that required the division to operate on an emergency schedule that was implemented effective March 21, 2020.
- ◆ 542 tons of trash removed
- ◆ 57 tons of recycling removed
- ◆ 23 tons of bulk waste removed
- ◆ 29 storm damaged fallen trees removed
- ◆ 12 trees planted
- ◆ Provided operational support for 12 large-scale food distributions at Bader Field, which required using general maintenance labor and equipment, ambassador traffic management, field set-up and break down, venue safety management and the assistance of transport of 2,250,000 lbs. of food from tractor-trailers.
- ◆ 6 mobile irrigation units converted into mobile disinfection/sanitization units to be used throughout the Tourism District.
- ◆ 269 pieces of graffiti painted over and or removed
- ◆ 14 responses to clean up broken store window glass on sidewalks/streets
- ◆ 84 sign pollution items removed
- ◆ Participated in 32 ACOEM Multi-Agency Pandemic Emergency Operations Meetings
- ◆ 32 mattresses removed from sidewalks
- ◆ 58 calls processed for assistance by the AC Police Department for sanitation services regarding homeless encampments and excess trash
- ◆ 85 COVID-19 protective barrier shields provided to Atlantic City Public Safety and City Hall buildings
- ◆ 335 disinfection jobs of CRDA owned bus shelters
- ◆ 94 disinfection jobs for all boardwalk furniture

- ◆ 78 disinfection jobs at AC Public Safety building, City Hall and Public Works buildings which included exterior doors and thresholds
- ◆ 36 Porta Potty units received, transported and disinfected after every use from May 5th through May 12th
- ◆ 5 severe weather emergency storm clean-ups conducted throughout the Tourism District
- ◆ 3 potential civil unrest preparation actions conducted
- ◆ Executed a three day civil unrest vandalism clean-up project
- ◆ 150 potted plants and flowers were planted
- ◆ 90 sea grass plants planted
- ◆ 5300 gallons of weed control applied throughout the Tourism District
- ◆ 15,385 lbs. of fertilizer applied to CRDA properties
- ◆ 14 tons of large river rock placed throughout the Tourism District
- ◆ 6 tons of small river rock placed throughout the Tourism District
- ◆ 210 cubic yards of mulch placed throughout the Tourism District
- ◆ 235 cubic yards of crushed clam shell placed throughout the Tourism District
- ◆ 8 trash and recycling receptacles stripped and repainted and installed throughout the Tourism District
- ◆ 22 cubic yards of top soil placed throughout the Tourism District
- ◆ 11 large boulders placed throughout the Tourism District
- ◆ 16 concrete seating cubes removed from Atlantic Avenue and 8 used as parking lot barriers
- ◆ 3 triple Adirondack chairs constructed and installed at O'Donnell Park after 48 Blocks artistic enhancement
- ◆ 246 temporary cardboard trash receptacles placed and emptied on the boardwalk and sea wall
- ◆ 6 memorial benches assembled and installed on the boardwalk
- ◆ 2 dune trash removal projects completed
- ◆ 1 old bus shelter removed
- ◆ 1 new bus shelter purchased and installed
- ◆ 1 storage container purchased and retrofitted for storage
- ◆ Collaborated with 48 Blocks to apply graffiti proofing on 3 large murals
- ◆ Collaborated with Stockton University to complete one large scale service day projects in O'Donnell Park and Stockton University district
- ◆ Moved furniture and painted 3 fire house offices
- ◆ Decommissioned the Annex building which required moving excess furniture, trash, file boxes, and perform deep cleaning services
- ◆ Constructed four new offices inside warehouse

- ◆ Holiday décor put up during the holiday season: 2 large illuminated trees, 19 large fiberglass gifts, 9 fiberglass ornaments, 44 large garland candy canes, 17 illuminated poinsettias, 16 trees wrapped in white lights, 21 holiday banners placed at MLK Blvd., Brown's Park, Atlantic City Expressway entrance, Center City Park, Albany Avenue welcome sign
- ◆ 94.73% assessment collection rate achieved in 2020 which brought in fee revenue of \$1,205,316 from \$1,242,757
- ◆ Ambassador program -
 - 59 at-risk individuals assisted
 - 159 attention needed actions relayed to AC Public Works or SID
 - 4702 comfort station checks
 - 460 small graffiti and stickers removed
 - 1513 property checks
 - 66 non-emergency calls to AC Police Department
 - 12 rolling chair disputes and or complaints relayed to the AC Mercantile Division

CRDA

Casino Reinvestment Development Authority

