

# THE ZOI HISTORY

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**Zoi stands for »Zero, One, Infinity«. Start from zero, focus on one thing, scale to infinity.**

Zoi TechCon GmbH – Zoi for short – emerged from the idea of accompanying and initiating larger IT transformation projects in the industry in the greater Stuttgart area. In Alfred Kärcher SE & Co. KG, Zoi found an investor and partner who considered the objective and the idea to be just as forward-looking and was also one of Zoi's first customers.

Zoi was officially founded on July 1st, 2017 – with Benjamin Hermann and Dr Daniel Heubach as managing directors – and from the start already had around 30 employees. Zoi established its headquarters in the Wizemann-Areal in Bad Cannstatt, the former heart of Stuttgart's industry.

## CLLOUD EXPERTISE IN »THE LÄND«

Zoi's goal: to support internationally active industrial clients in the Stuttgart region in their digital transformation and to prepare their businesses and employees for the future with the help of new technologies and knowledge. Zoi has always had an eye on combining the working methods of a tech consultancy with the agile culture and flat hierarchies of a start-up – with a clear focus on software development, cloud transformation, electronic engineering and IoT, data and analytics, UX/UI design, and go-to-market strategies.

For Amazon Web Services (AWS) and other cloud and technology providers, Stuttgart and »The Länd« were insignificant for a long time. Their focus was on Munich, Hamburg, and Berlin, for example. Zoi wanted to change this perspective and at the same time counteract the further brain drain to the big cities.

## GLOBALLY ACTIVE

Currently, Zoi employs more than 400 people, who look after Zoi customers in six countries worldwide, independent of location and full-time. With a remarkable share of women in tech of more than 30 percent, Zoi helps to master the digital transformation and to operate more economically on the market.

## UNIQUE BUNDLING OF KNOW-HOW

Since its foundation, Zoi has been closely interwoven and partnered with the largest cloud players on the market. Zoi is a Premier Consulting Partner with AWS, Premier Partner with Google, Solutions Partner with Microsoft, and Gold Partner of SAP. With over 30 unique certifications, Zoi is one of the first-in-class players in Germany and beyond.