

# Zoi obtains “Data & AI Solution Designation” with cloud provider Microsoft Azure

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**STUTTGART, 20. JUNE 2024. With the “Data & AI Solution Designation” from Microsoft Azure, the Stuttgart-based cloud consultancy Zoi is demonstrating its in-depth expertise and project experience as an end-to-end consulting partner for Microsoft Azure. For Zoi, it is the cloud provider's third designation – alongside “Digital & App Innovation” and “Infrastructure”.**

Zoi recently received the “Data & AI Solution Designation” from cloud provider Microsoft Azure. This means that Zoi now has a total of three Solution Designations covering the complete Microsoft Azure solution stack and it affirms Zoi as an outstanding end-to-end consulting partner for Microsoft Azure.

The three Solution Designations include:

- Digital & Application Innovation
- Infrastructure
- Data & Artificial Intelligence

The new designations mean that customers in the Manufacturing, Retail, Logistics and Healthcare industries can now rely on Zoi, the Stuttgart-based cloud consultancy, as a partner who has validated expertise and a history of implementing successful projects in the areas of data analysis, artificial intelligence, and machine learning on Microsoft Azure.

The evaluation requirements for Microsoft Azure Solution Designations are demanding and cover various criteria including having a proven project track record and specific expertise demonstrated through official certifications.

“My thanks go not only to our customers, who place their trust in us every day but also to all our colleagues at Zoi, whose expertise and passion contribute to the success of our projects and the long-term competitiveness of our customers. The Data & AI team has systematically expanded its Azure knowledge and diligently completed the numerous required certifications.” says Joachim Roskopf, Managing Partner and Data & AI expert at Zoi.

One current project that has contributed significantly to this success is the AI-based chatbot that Zoi has developed for Kärcher. The chatbot links the GPT language model with internal knowledge resources to make AI accessible for all employees who can now explore its potential in all areas. In addition to the technical infrastructure and its integration, Zoi supported the organizational introduction to raise awareness for AI, competence, and mindset at Kärcher. Find out more about the project [here](#).

## **ABOUT ZOI**

Zoi specializes in the development and consulting of digital, Internet, cloud, data, and AI-based technologies and applications in the areas of the Internet of Things, Retail, Manufacturing, and digital customer solutions. As an enabler of digital transformation, Zoi brings both large and medium-sized companies, with their respective special and unique requirements, to the cloud and makes business processes and business areas digital.

Zoi is the first German consultancy to hold the AWS IoT Competency and one of four AWS Premier Consulting Partners based in Germany. In addition, Zoi holds the AWS DevOps, Retail and SAP Competencies. Zoi also holds Premier Partner status with Google and builds on growing partnerships with Microsoft Azure and SAP. This makes Zoi one of the leading cloud native specialists and technology companies in Europe.