

PRESS RELEASE

ZOI REACHES GOOGLE CLOUD PREMIER PARTNER STATUS

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STUTT GART, 22. JANUARY 2024. Zoi, one of the leading cloud native IT consultancies, announced that it has reached Google Cloud Premier Partner status. For Zoi's clients, the Premier Partner Status brings several advantages.

First of all, the team has demonstrated a high level of expertise in Google Cloud products and services, the Premier Tier signifies reliability and professionalism. Clients always get high-quality consulting services and implementation into their systems. Google offers regular training and updates at this stage of collaboration, so Premier Partner teams are always up to date with the latest technologies.

Premier Partners also have direct access to enhanced support from Google, resulting in improved response times to tickets. A close collaboration with Google could also lead to special discounts for various products or services as well. A particularly interesting aspect is the preferential access to new features, which gives Zoi's clients a competitive advantage.

"Transforming ways of working that are no longer efficient enough has been one of our main focuses over the last years," says Benjamin Hermann, Managing Director of Zoi. "We are proud to have been named Google Cloud Premier Partner. Our team has been working hard, always striving to bring the best solutions to our clients, furthering their success. And ultimately, this is what proves us right."

ABOUT ZOI

Zoi specializes in the development and consulting of digital, Internet, cloud, data, and AI-based technologies and applications in the areas of the Internet of Things, Retail, Manufacturing, and digital customer solutions. As an enabler of digital transformation, Zoi brings both large and medium-sized companies, with their respective special and unique requirements, to the cloud and makes business processes and business areas digital.

Zoi is the first German consultancy to hold the AWS IoT Competency and is one of three AWS Premier Consulting Partners based in Germany. In addition to the AWS DevOps and AWS Retail Competency, Zoi holds the AWS SAP Competency. Zoi also has Premier Partner status with Google and builds on partnerships with Microsoft Azure and SAP. This makes Zoi one of the leading cloud native specialists and TechCon companies in Europe.