

PRESS RELEASE

ZOI AND AMAZON WEB SERVICES (AWS) SIGN STRATEGIC COLLABORATION AGREEMENT

PRESS CONTACT

Zoi Press Office pr@zoi.tech

Dr. Nadine Brunner M: +172 1888203 nadine.brunner@zoi.tech

STUTTGART, JANUARY 29, 2024. Zoi, one of the leading cloud native IT consultancies, announced today that it has signed a strategic collaboration agreement (SCA) with Amazon Web Services, Inc. (AWS).

Zoi offers customers deep expertise in several AWS Competency areas including IoT, DevOps, Retail and SAP. To support their customers they offer packaged solutions such as an IoT prototyping PoC that helps companies prove the feasibility of IoT use cases in a short period of time while minimizing costs & risks. Additionally, they offer many packaged solutions related to SAP including helping to migrate SAP workloads from on-premise to AWS using a proven migration framework based on the Migration Acceleration Program at AWS.

"We are proud to announce our Strategic Collaboration Agreement with Amazon Web Services.", says Benjamin Hermann, Managing Director of Zoi. "As an AWS Premier Consulting Partner, we have been building on AWS to deliver high-quality and innovative solutions to our customers. This agreement further reinforces our commitment to providing best-in-class services and solutions, and we are pleased to continue to be a part of the AWS Partner Network. We are excited about the opportunities this agreement will bring, and we look forward to leveraging AWS's cutting-edge technologies to drive even greater success for our clients."

"We have been working with Zoi from the very beginning of our AWS Cloud journey and they have consistently proven to be a valuable, competent and reliable partner. Their expertise in AWS technology has been key to our success in delivering innovative projects on time and within budget." Leonhard Kerscher, Vice President IT & Digital Transformation at Kärcher.

"Zoi is a valued partner and their status as an AWS Premier Tier Partner reflects their competence and the success they have had so far. They are emerging as a strong GenAl partner and engaging in a strategic agreement was the natural next step to deepen our partnership. We are looking forward to the continued collaboration and bringing even more businesses into the cloud together.", says Chris-Markus Kratz, Director Automotive at AWS.

This collaboration underscores the value of Zoi and AWS to provide flexibility and unlock greater business value for customers across industries. For more information please visit: https://www.zoi.tech/partners/amazon-web-services.



ABOUT ZOI

Zoi specializes in the development and consulting of digital, Internet, cloud, data, and Al-based technologies and applications in the areas of the Internet of Things, Retail, Manufacturing, and digital customer solutions. As an enabler of digital transformation, Zoi brings both large and medium-sized companies, with their respective special and unique requirements, to the cloud and makes business processes and business areas digital.

Zoi was founded in Stuttgart, Germany, in 2017 by Benjamin Hermann and operates globally from six countries, working around the clock for national and international customers. As an AWS Premier Consulting Partner, Zoi carries the AWS IoT, DevOps, and Retail Competencies, as well as the AWS SAP Competency. Furthermore, Zoi builds on strong partnerships with Microsoft Azure, Google Cloud, and SAP. This makes Zoi one of the most promising international Cloud Native specialist companies headquartered in Europe.