



Atlantic City
marathon race series

Atlantic City's AmeriHealth New Jersey April Fools Half Marathon hits the Boardwalk Running April 13 and 14 with thousands of runners, spectators and guests

ATLANTIC CITY – This year's AmeriHealth New Jersey April Fools Half Marathon is your chance to get fit and party like Jimmy Buffet! The road racing event weekend, scheduled for April 13 and 14 includes a 7 kilometer, 11 kilometer, half marathon and kids 1 mile run.

Hit the Boardwalk running on Saturday, April 13 for the 11K and 7K or ACCEA Kids Fit one-mile run and Sunday, April 14 for the AmeriHealth New Jersey April Fools Half Marathon. The fun, fast and flat course runs on the historic Atlantic City Boardwalk with beautiful ocean views nearly the entire way as you run past historic sights and art deco-style architecture in Atlantic City, Ventnor, Margate and Longport, NJ. Runners will enjoy live course music with bands, DJ's and radio stations. Awesome finisher medals and gender specific tech shirts will be given to each runner. Want even more bling? Choose the Jester or Fool Challenge which includes either the 11K or 7K on Saturday and Half Marathon on Sunday, and you'll receive a special Challenge medal and shirt! Celebrate your accomplishment with an ice cold beer at the finish line at Jimmy Buffet's Margaritaville and LandShark Beach Bar, Atlantic City's ONLY year-round beach bar! Feeling festive? Join the runners in costumes during the race and be entered to win fun giveaways during the award ceremony. While you're in Atlantic City, enjoy its charming boardwalk, with casinos, shops and traditional amusement parks or head out to see other popular attractions along the Jersey Shore. The Atlantic City International Airport is a 20-minute drive from downtown and the well-connected Philadelphia International Airport is just over an hour away.

"Our USATF Certified course is both flat and fast where runners spend several miles running the wood planks of Atlantic City's world-famous Boardwalk before heading through quaint beach towns featuring ocean views the entire way. Live course music, a huge finish line party at Margaritaville and Landshark Bar & Grill and custom shirts and finisher medals make this the best half marathon of the Spring," said Steve Brog, Atlantic City Marathon Race Series Committee Chair.

ALL RUNNERS RECEIVE:

- FREE PHOTOS!
- Custom Finisher Medals & Technical Shirts
- Live Runner Updates & Tracking
- One FREE Beer (21 and Over)
- Costume Contests
- Cash Awards for Top Finishers & Age Group Awards
- Live Course Entertainment

"As an organization we are dedicated to enhancing the health and well-being of the communities we serve," said Mike Munoz, market president for AmeriHealth New Jersey. "We are proud to be the presenting sponsor of the Atlantic City Marathon Race Series for the sixth consecutive year and congratulate the runners for their commitment to being active."

Official sponsors of the April Fools Half Marathon event weekend include AmeriHealth New Jersey, 100.7 WZXL, Resorts Casino Hotel, Lexus of Atlantic City, Titos Hand Made Vodka, LYFT and the CRDA.

For more information on the Atlantic City Marathon, visit acraceseries.com, email acmarathon@jccatlantic.org or call 609-822-1167 ext. 141

About the Atlantic City Marathon Race Series

The Atlantic City Marathon Race Series is a division of the Milton and Betty Katz JCC, a non-profit organization based in Margate, New Jersey. The Race Series is dedicated to supporting the local community charitable works as well as the Milton and Betty Katz Early Childhood Scholarship Programs. Working in conjunction with National charitable organizations, it is the goal of the Atlantic City Marathon Race Series to support organizations that fundraise through road racing events. For each participant, the Race Series strives to offer events that allow participants of all skill levels to participate and accomplish their personal goals. The Atlantic City Marathon Race Series provides sponsors and the local community highly effective exposure throughout the year to help maximize their presence and support the community.

About AmeriHealth New Jersey

For 25 years AmeriHealth New Jersey has been dedicated to enhancing the health and well-being of the people and communities we serve. Our members are at the center of everything we do. Since the onset of the Affordable Care Act, we have been committed to offering health plans on the Individual Marketplace, which has expanded access to coverage for New Jersey residents. We are exclusively focused on New Jersey with plans designed to meet the unique needs of individuals, small- and mid-sized businesses, municipalities and boards of education across the state. We also provide administrative services to self-funded groups. Named one of the Best Places to Work for the past eight years

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