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Dennis Chia Chief Financial Officer

STARHUB INVESTOR DAY 2020 Agility For A Digital Future

18 November 2020



The following presentation may contain forward-looking statements by StarHub Ltd ("StarHub") relating to financial trends for future periods.

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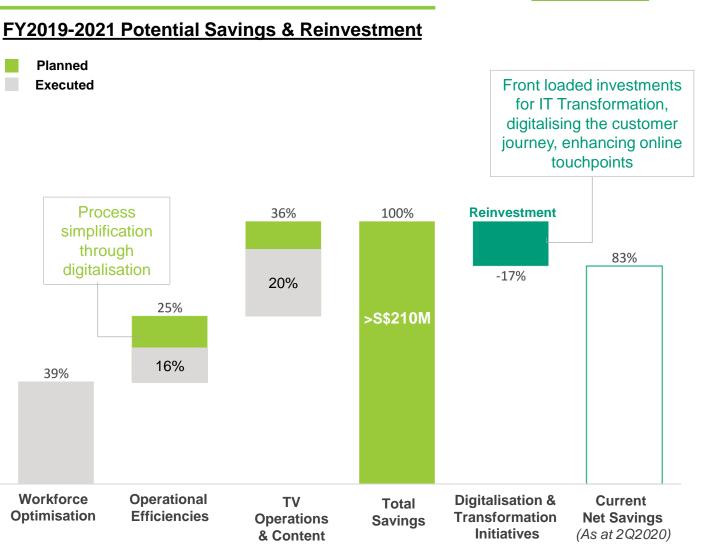
D.A.R.E. TRANSFORMATION Additional Opportunities Identified

PUSHING BOUNDARIES

75% Of 3-Year Cost Programme Executed As at 2Q2020

Opportunities For Further Cost Savings Arising From IT Transformation & Digital Initiatives

- Lower commission cost with increased migration to online touchpoints
- Lower operating leases with a more effective retail footprint
- Lower staff costs from simplified and streamlined processes, rightsourcing and embracing digitalisation
- Partnership model for IT Transformation allows for lower repairs & maintenance expenses and licence fees
- Sustainable mid-to-long term IT support cost savings
- Further cost savings to be identified with ongoing process and organisation reviews





SEEKING AGILITY FOR A SUSTAINABLE, DIGITAL FUTURE



OPPORTUNITIES 5G for consumers & enterprises

Diversification

DIGITALISE

Powered by IT Transformation Zero-Touch Products & Customer Journey Increased automation Extract value from rich data assets

STRENGTHEN

Enterprise capabilities – partnerships, M&A Enterprise market share & penetration Broadband niche

REDEFINE

Best-in-class Customer Experience Pay TV Transformation

STREAMLINE

Cost Transformation Process improvement

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