

We'll make you
media ready

معهد الجزيرة للإعلام
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Courses
2025

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Audiovisual Journalism



 Introduction to TV Presentation	22-26 June	2-6 🌙 November
USD 2,274 / QR 8,300		
 TV News Presentation	7-11 December	
USD 2,274 / QR 8,300		
 TV Correspondent Skills	19-30 October	
USD 3,124 / QR 11,400		
 Investigative Programs Production	27-31 July	
USD 1,699 / QR 6,200		

Artificial Intelligence



▶ Artificial Intelligence Tools in Content Production	24-26 February	
USD 1,151 / QR 4,200		
▶ Artificial Intelligence for Data Journalism	23-25 June	
USD 1,151 / QR 4,200		
▶ Introduction to Artificial Intelligence	23 February	22 June
USD 220 / QR 800		
▶ Artificial Intelligence Ethics	27 February	
USD 220 / QR 800		
▶ Artificial Intelligence in Newsrooms	26 June	
USD 220 / QR 800		

General Media Skills



▶ Preparing TOT Trainer	13-17 April
USD 1,699 / QR 6,200	
▶ The Art of Public Speaking	3-7 August
USD 2,274 / QR 8,300	
▶ Negotiation and Persuasion Skills	1-3 July
USD 1,151 / QR 4,200	
▶ Media Executives' Presence	19-23 October
USD 2,274 / QR 8,300	
▶ Body Language for Media Professional	12-16 October
USD 2,274 / QR 8,300	
▶ Meet the Press	6-10 July
USD 2,274 / QR 8,300	
▶ Skills of Voice Placement & Elocution	18-22 May
USD 1,973 / QR 7,200	

Visual and Narrative Creativity



▶ **Commercial Promotional Films**

5-9
October

USD 2,274 / QR 8,300

▶ **Mobile Documentaries**

21-25
December

USD 1,699 / QR 6,200

▶ **Mobile Drama**

4-8
May

USD 1,699 / QR 6,200

Online Courses



▶ **Project Management**

2-4
December

USD 220 / QR 800

▶ **Stress Management in the
Workplace**

20-22
July

USD 220 / QR 800

▶ **Modern Management Skills**

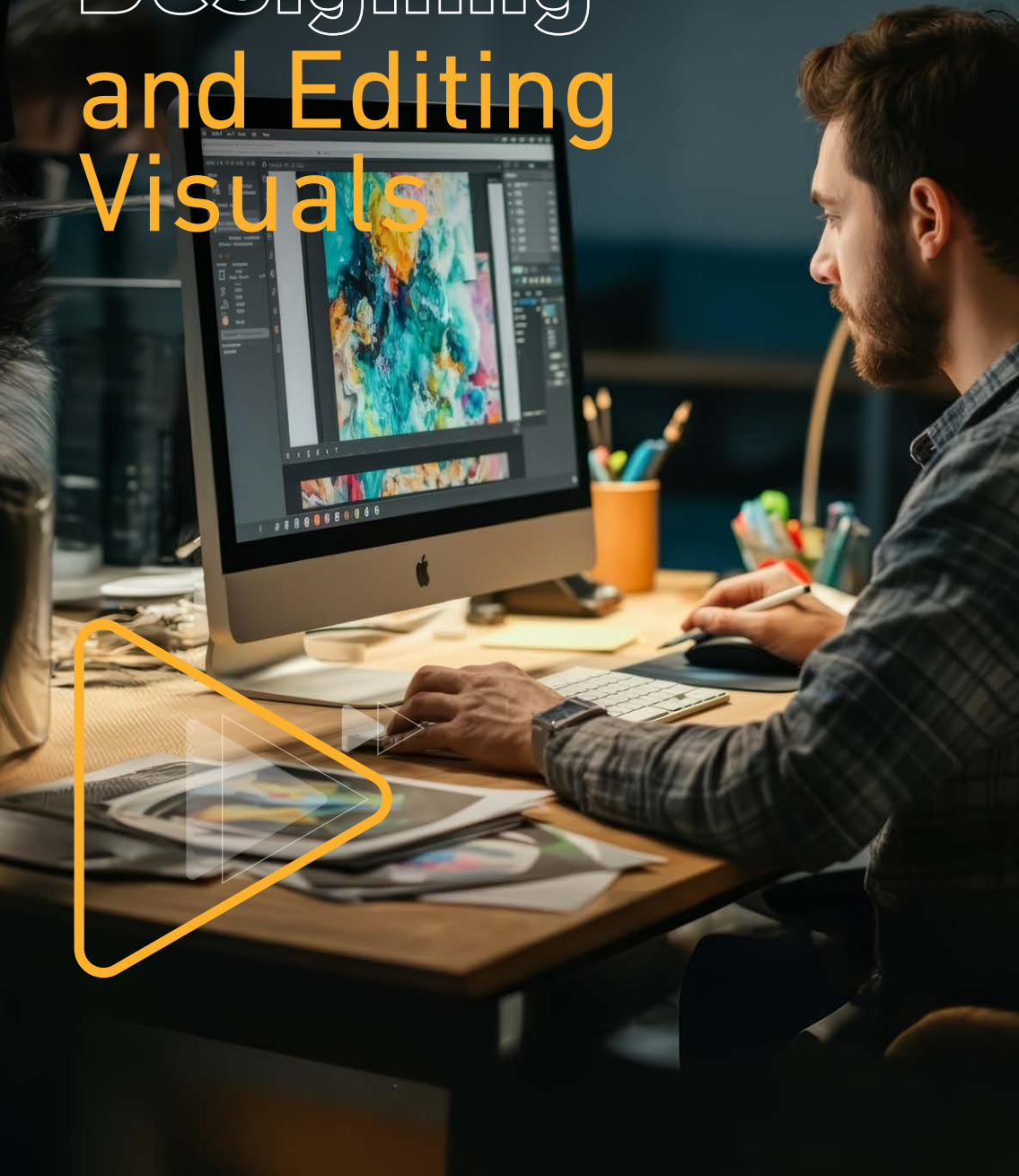
28-30
September

USD 220 / QR 800

Digital Media Skills

 Digital Diplomacy	16-18 November
USD 1,151 / QR 4,200	
 Media Verification and Monitoring	27-29 April
USD 1,151 / QR 4,200	
 Digital Marketing	13-17 July
USD 1,699 / QR 6,200	
 Writing for Multimedia	17-21 August
USD 1,699 / QR 6,200	
 Copyright in Digital Media	28-30 December
USD 1,151 / QR 4,200	

Designing and Editing Visuals



▶ **Illustrator**

USD 1,151 / QR 4,200

10-14
August

▶ **Final Cut Pro**

USD 1,151 / QR 4,200

14-18
September

▶ **Davinci Resolve**

USD 1,151 / QR 4,200

9-13
November

▶ **Avid Media Composer**

USD 1,151 / QR 4,200

26-30
October

▶ **Screen Design**

USD 1,151 / QR 4,200

24-28
August

▶ **Aesthetics of Montage**

USD 1,151 / QR 4,200

13-17
July

▶ **Color Correction**

USD 1,151 / QR 4,200

25-29
May

▶ **Video Editing**

USD 1,151 / QR 4,200

12-16
October

Art of Communication and Management

▶ Organizational Communication Skills	13-17 April
USD 1,699 / QR 6,200	
▶ Image Building and Reputation Management	7-11 September
USD 1,699 / QR 6,200	
▶ Crisis Management in Organizations	6-10 July
USD 1,699 / QR 6,200	
▶ Personal Branding	21-23 September
USD 1,151 / QR 4,200	
▶ Planning and Management of Media Corporations	23-27 November
USD 1,699 / QR 6,200	
▶ Creative Management	14-16 December
USD 1,151 / QR 4,200	
▶ Change and Innovation Management	25-27 May
USD 1,151 / QR 4,200	
▶ Stress Management and Resilience Building	2-4 September
USD 1,151 / QR 4,200	
▶ Emotional Intelligence	20-22 July
USD 1,151 / QR 4,200	
▶ Project Management	4-8 May
USD 1,699 / QR 6,200	
▶ Art Exhibition Organization	24-28 August
USD 1,699 / QR 6,200	

Photography and Creativity Skills



▶ Photography and Image Editing	11-15 May
USD 1,973 / QR 7,200	
▶ Landscape Photography	16-18 November
USD 1,151 / QR 4,200	
▶ Commercial Advertising Photography	1-3 July
USD 1,151 / QR 4,200	
▶ Iconic Photography	21-25 December
USD 1,973 / QR 7,200	

Leadership

▶ Leadership Journey	27-29 April	
USD 1,151 / QR 4,200		
▶ Modern Management Mastery	18-19 May	
USD 850 / QR 3,100		
▶ Coaching Skills for Leaders	14-15 September	
USD 850 / QR 3,100		
▶ Leadership Impact	27-28 July	
USD 850 / QR 3,100		
▶ Transform Team Challenges into Achievements	11 May	
USD 576 / QR 2,100		
▶ Resilient Leadership	2-3 November	
USD 850 / QR 3,100		
▶ Remote and On-site Management	20-21 April	
USD 850 / QR 3,100		
▶ Leading in the Age of AI and Automation	28-29 September	28-29 December
USD 850 / QR 3,100		