

Harness the Power of Skills

Make skills the fuel for your business growth.

With [98% of business executives planning to incorporate more skills-based approaches](#), providing clear, actionable skills data is no longer optional for L&D professionals—it's essential. To transform your company into a skills-based organization, you'll need visibility into the skills your organization has, and the ones it needs.

Right now, you may feel like you don't have enough skills data — or you may even feel like you have too much to make it meaningful. You're likely also dealing with skill scales and labels that don't translate across platforms, causing a lot of tedious manual work that you may or may not have time to do. But skills data shouldn't have to be hand-catalogued to be actionable and insightful.

That's why the new Degreed Skills platform is designed to easily unlock, combine, and standardize skill data from across your ecosystem. With it, you can activate your dream skill strategies, deliver more personalized learning, and improve employee experience.

All your skills data, from all your platforms, on one rating scale to drive better decisions and outcomes.

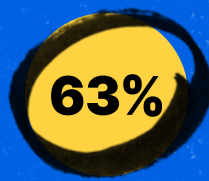
How do skills propel business?

Deloitte.

It's simple. [Organizations that adopt skills-based strategies](#) see impressive business results:



more likely to retain high performers



more likely to achieve results



more likely to innovate



more likely to place talent efficiently



Harness the Power of Skills

Unleash the Potential of Your Workforce

Our skills platform unlocks, powers, and provides:

1

Robust, Actionable Insights

Get more from your skills and learning data by standardizing and normalizing disparate skill scales and diverse skill labels. The end result is greater insights that drive better learning and skill-building outcomes.

2

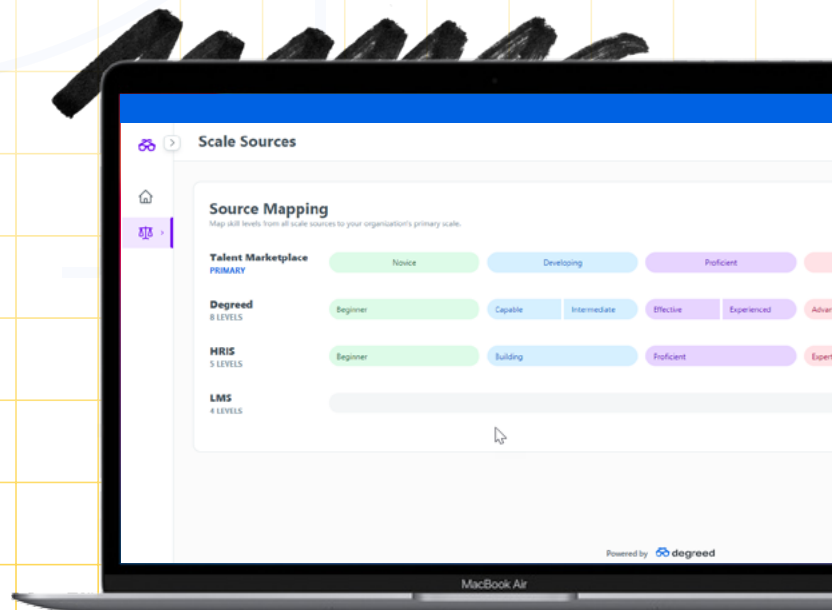
Data-Driven Learning & Skill-Building

With the right information, you can build the right skills for the future of your business—and with this platform, you can now do that easily. By building a tighter connection between learning and skills, you can build skills faster and increase learner engagement with more personalized, relevant learning experiences.

3

Employee Experience & Engagement

Better data means offering more personalized content. Consistent skill ratings and labels make it easier for employees to track their own skill growth and for managers to coach and nurture that development. The simpler you make it for your employees to learn, the more they'll enjoy, engage, and upskill.



Know What You Can Do with Degreed Skills

+ Normalize Data

Data in disparate systems is often inconsistent, with various skill scales, labels and languages at play. Our skills platform allows you to translate this data into a common skills language that can be digested and analyzed in one place. Skill normalization transforms disparate data into actionable insights.

Powered by:

- ➔ **Custom Skill Scales:** Select your preferred rating scale
- ➔ **Skill Scale Normalization:** Normalize inconsistent scales from across your tech stack
- ➔ **Label Normalization*:** Standardize inconsistent labels from across your tech stack
- ➔ **Localized Skill Catalog*:** Account for multiple languages

+ Understand & Develop Your Talent

Skill gaps are one of the biggest challenges plaguing today's employers. But knowing your weakness is half the battle. You can't fix a problem you don't understand. Before you can effectively use skills, you need to understand your skills supply and gaps. Once equipped with those insights, you can harness your skills data to power skills-first strategies like offering more personalized learning to fill skill gaps critical to business success.

Powered by:

- ➔ **Skill Insights*:** Uncover opportunities and identify risks
- ➔ **Skill Analytics*:** Visualize your skills with descriptive analytics
- ➔ **Role Analytics*:** Answer important questions about your organization's job roles
- ➔ **Role Normalization*:** Standardize role names and descriptions

+ Fill Gaps in Your Skills Data and Taxonomy

Our new skills platform will give you previously untold information about the skills your workforce has and doesn't have – skills that could make the difference in the long-term success and survival of your business. Skills inference will provide data around the skills your workforce has so you can utilize a more comprehensive data set. Plus, with Degreed Skills you can leverage AI/machine learning to create a bespoke taxonomy that meets your organization's needs.

Powered by:

- ➔ **Skills Inference*:** Extract information about your employees' skills
- ➔ **Custom Skill Taxonomy*:** Improve the quality of your taxonomy

Clear and actionable skills data will have profound benefits for teams across your organization and the business itself.

**Functionality on roadmap*



Embrace the Skills Data Advantage

The benefits of great skill insights will expand across your entire business.

L&D Teams achieve more...

- ✓ Automation & efficiency
- ✓ Actionable insights
- ✓ Business alignment
- ✓ Personalized learning

Learners experience better...

- ✓ Continuity
- ✓ Learning and upskilling
- ✓ Content personalization
- ✓ Job performance

Businesses see enhanced...

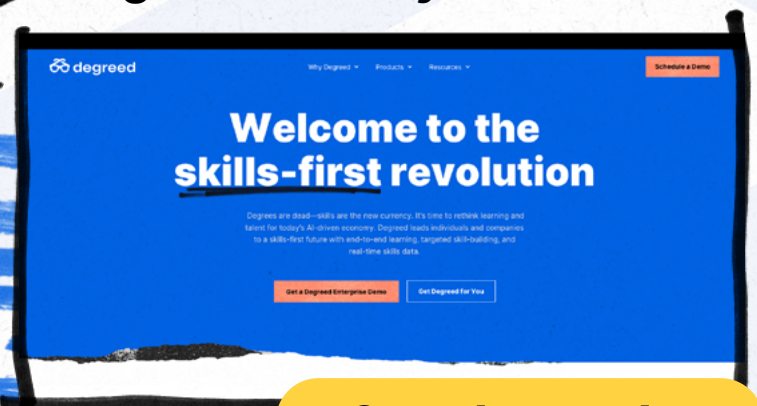
- ✓ Workforce capabilities
- ✓ Talent resourcing
- ✓ Skill utilization
- ✓ Employee retention

Listen to the Buzz about Skills

*“We heard a tone of urgency in our discussions with senior leaders who have already begun implementing skills in their organizations. We heard the same advice over and over: **START. Just start.**”*

[RedThread Research](#)

Degreed is how you can start.



Get a demo today.



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