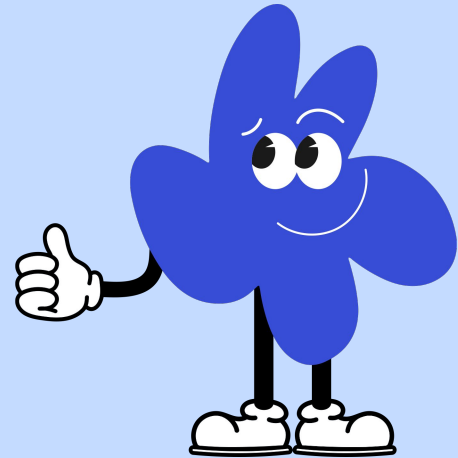


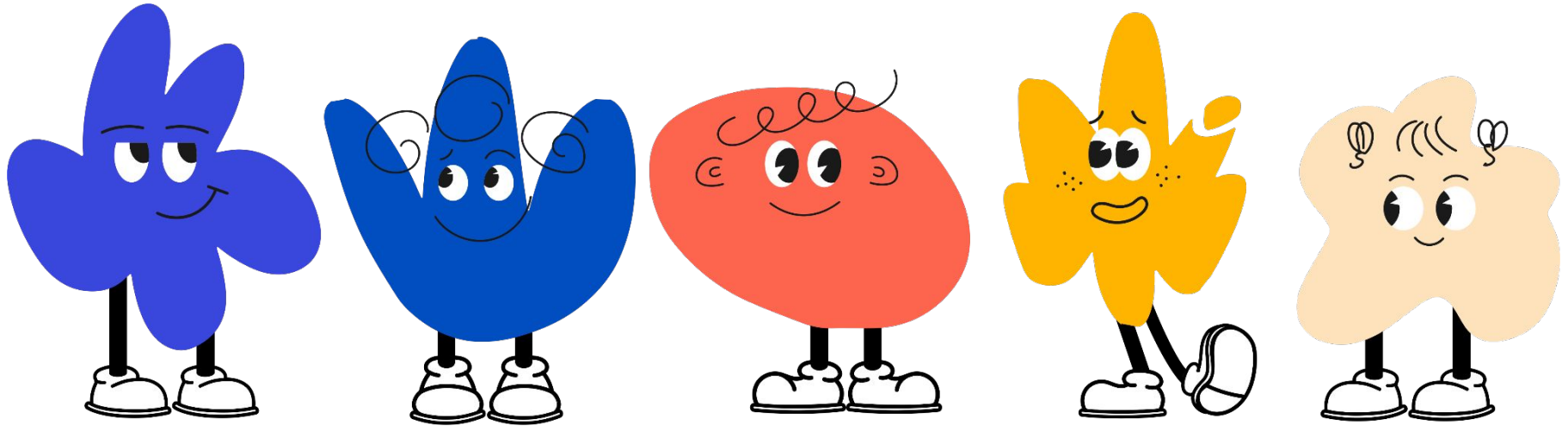
Second Grade

Financial Literacy

Lesson 3
Producers and Consumers

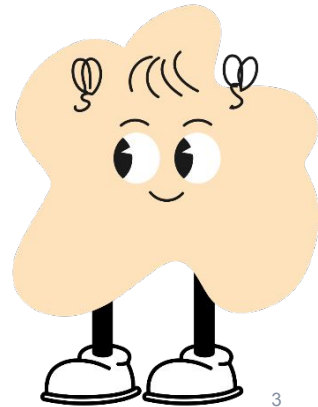


Learning Target: I can differentiate between producers and consumers and share examples of each.



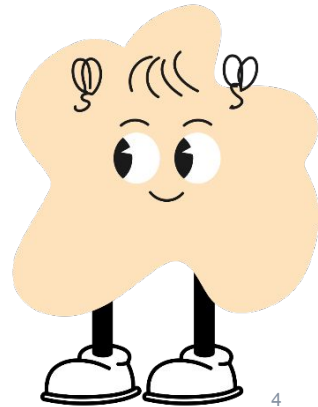
Essential Question

What are **producers**
and what are
consumers?



Key Vocabulary

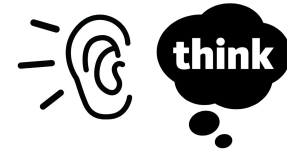
goods
services
producer
consumer



Launch the Learning!



Kids Academy



Listen for Important Vocabulary!

Goods

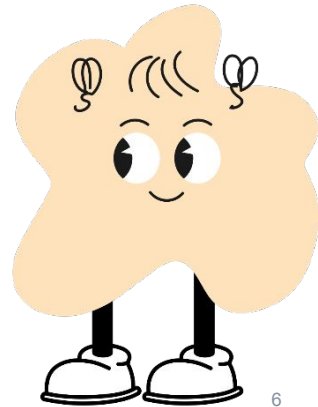
Services

Producer

Consumer

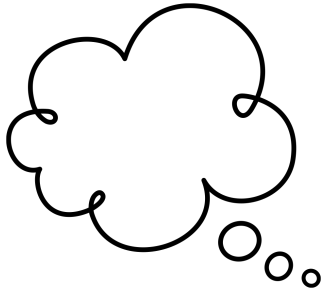
Producers are people who grow, make, provide, or sell goods and services.

When we buy or use goods and services, we are **consumers**.



What are **goods** that your family buys to take care of their **needs or wants**?

Who is the producer for that good or service?
What is the job?



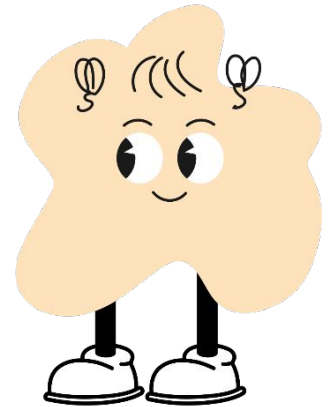
THINK



PAIR

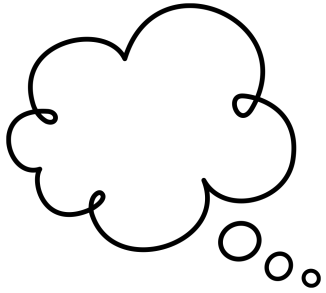


SHARE

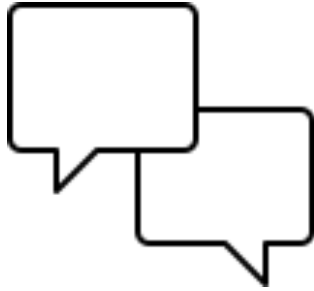


Who is the producer for that good or service?

What is the job?



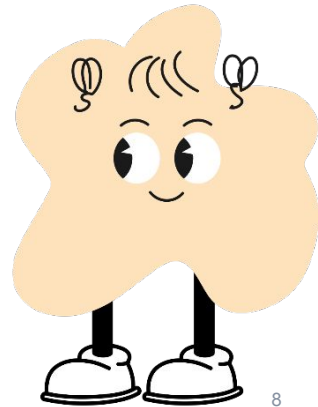
THINK



PAIR

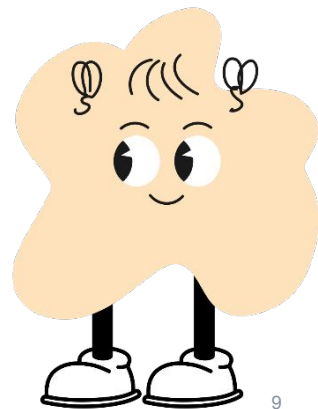


SHARE



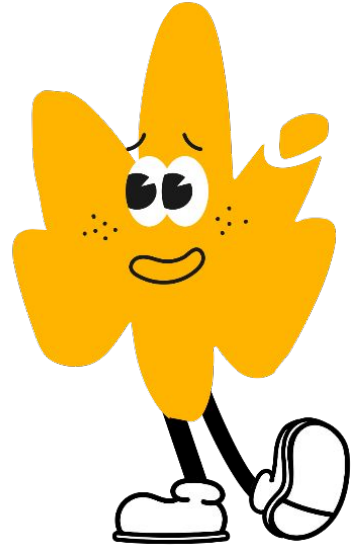
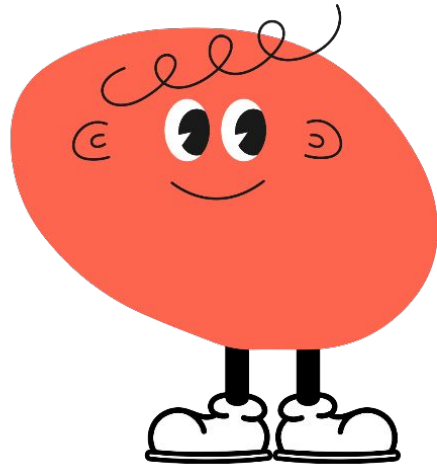
Name _____

What are goods or services that your family buys to take care of your wants and needs?	Who is the producer for that good or service? What is the job?

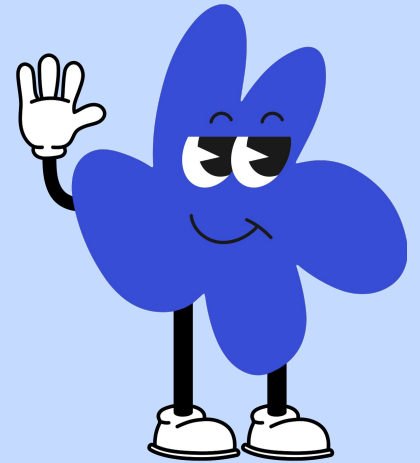


SHOW WHAT YOU KNOW!

Learning Target: I can differentiate between consumers and producers and give examples of each.



thanks.



APPENDIX: Resources and Activity Worksheets

Slide 5: Video-Focused Activity

Launch the learning with this video. In lessons one and two, students learned about needs, wants, goods, and services. This video reviews those concepts and introduces the vocabulary of producer and consumer.

APPENDIX: Resources and Activity Worksheets

Slides 7-9: Understanding Producers and Consumers

Using the attached T Chart as a guide (shown in slide 9 for reference), in pairs or as a class, students will evaluate the goods and services their families purchase, and the producer who provides that good or service.

- Fill out the good and services column first.
- Next, fill out the producers column.

NOTE: Goods and services are grown, made, or provided by producers. For example, if the student listed food, the producer could be a farmer. If the student listed getting their car worked on, the producer could be a mechanic.

APPENDIX: Resources and Activity Worksheets

Slides 10: Show What You Know – Find Your Match

Attached to this lesson plan is a series of cards, all of which have a pair: One card describes the role of a producer and its “match” describes the role of a consumer. Follow the instructions for the activity, below:

- Each student will be given a card.
- Students should be tasked with finding their match and determining who the producer is and who the consumer is.
- Once they find their match, they must explain their reasoning.

NOTE: Blank cards are included for student-generated examples.

I bake cakes at a bakery.

I bought my birthday cake at a bakery.

I sell cars.

I bought a car.

I cut hair at a barber shop.

I got my hair cut at a barber shop.

I take care of kids at a daycare.

I go to a daycare after school.

**I play the guitar
in a band.**

**I went to a
concert with
my friends.**

**I play basketball
for the Orlando
Magic.**

**I went to a
basketball game
with my family.**

**I am a
lifeguard.**

**I went
swimming at
a pool.**

I am a tailor.

I buy clothes.

I am a teacher.

I am a student.

**I sell movies
tickets.**

**I went to see
a movie with
my family.**

I work at a zoo.

**I saw animals
at the zoo with
my family.**

**I take pictures
of families.**

**I had my pictures
taken with my
brothers and
sisters.**

Name _____

What are goods or services that your family buys to take care of your wants and needs?	Who is the producer for that good or service? What is the job?