

### EURid's Achievements

We are pleased to present EURid's 2023 Annual Report, detailing a year of various achievements and active engagement within the domain name industry. EURid, the registry manager for the .eu, .eu, and .eu domains, operates at the intersection of technology, internet governance, and digital identity, ensuring the security, stability, and resilience of the European online space.

In 2023, EURid renewed its EMAS registration, underscoring our commitment to environmental sustainability. We launched the third SAFEonLINE competition and introduced the innovative WebClass tool. Additionally, we celebrated the 10th annual .eu Web Awards and published our 2023 IDN World Report, which highlighted slow growth and awareness challenges for IDNs. Our participation in key industry events such as Cloudfest in Germany, Nordic Domain Days in Sweden, We Make Future in Italy, and EuroDIG in Finland, demonstrated our dedication to staying at the forefront of industry developments.



"The year 2023 was marked by strategic growth, technological innovation, and robust community engagement," said Peter Janssen, General Manager of EURid. "Our participation in industry events and the development of innovative products, such as the WebClass tool, demonstrate our commitment to leading industry advancements. We are dedicated to supporting and enhancing the digital landscape across Europe."

82%

AVERAGE RENEWAL RATE IN 2023<sup>1</sup>

### Total registrations at year's end

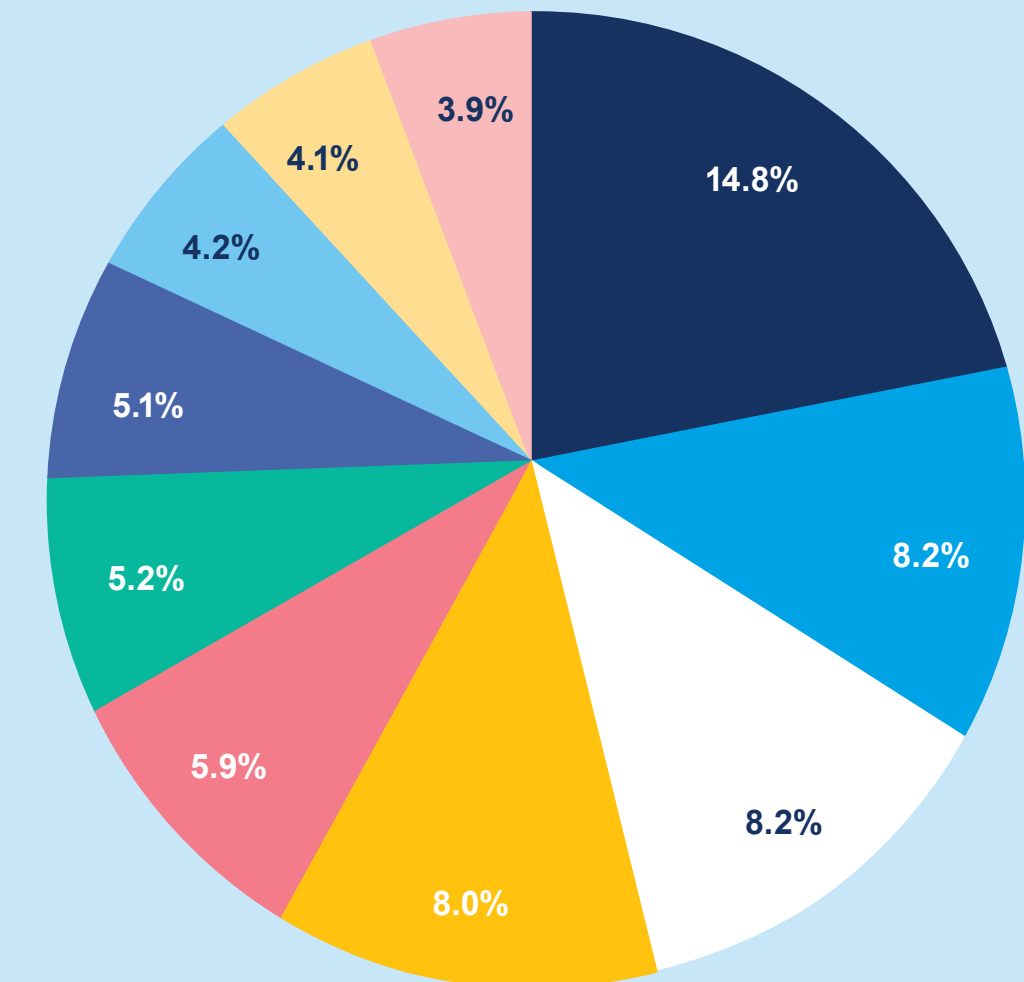
YEAR	PORTFOLIO SIZE
2023	3 684 820
2022	3 702 264
2021	3 713 804
2020	3 684 984
2019	3 606 311

Annual Growth in 2022/2023 **-0.47%** ↓  
-17 444 DOMAIN NAMES

### .eu Web Categorization



In May 2023, EURid launched WebClass, a machine learning solution that automatically classifies web pages in any European language into different predefined use categories. The most recent crawl using the WebClass tool, conducted at the end of 2023, analyzed 300,000 randomly selected .eu domain names. Among these, 40,000 domains with rich content (web pages featuring user-generated content and larger than 5KB) were categorized into the top ten user categories.



WEBSHOP	14.8%	<span style="color: #1a2b3c;">●</span>	EDUCATION	5.2%	<span style="color: #00a651;">●</span>
IT	8.2%	<span style="color: #00a0e3;">●</span>	HEALTHCARE	5.1%	<span style="color: #3a4080;">●</span>
MANUFACTURING	8.2%	<span style="color: #fff9c4;">●</span>	ARTS, ENTERTAINMENT	4.2%	<span style="color: #64b5f6;">●</span>
MARKETING ADVERTISING	8.0%	<span style="color: #ffc107;">●</span>	COMMUNITY	4.1%	<span style="color: #ffc107;">●</span>
ENERGY ENVIRONMENTAL	5.9%	<span style="color: #e91e63;">●</span>	FINANCIAL SERVICES	3.9%	<span style="color: #e91e63;">●</span>

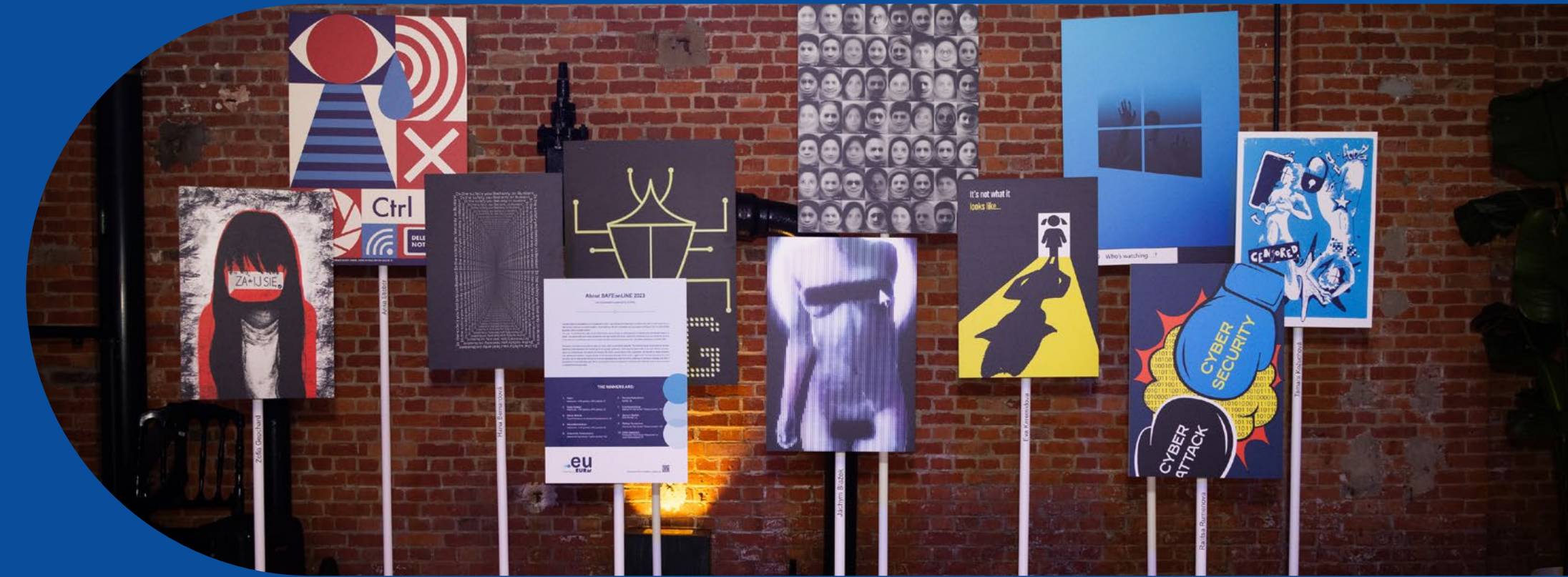
<sup>1</sup> Please note, that the renewal rate is always an interim number till 40 days after the period finishes (and the reactivations from quarantine finish for that period).

## SAFEonLINE

In 2023, EURid hosted the third edition of the SAFEonLINE art competition for high school students. Participants were tasked with creating original artwork centered around cybersecurity and Internet safety, exploring themes such as cybercrime, online trust, and internet privacy. Adam Valenta from Hellichovka, CZ, emerged as the winner, chosen by a jury of three members. The top ten artworks out of 103 entries received were showcased at our .eu Day event in November.



The first place winner of the 2023 SAFEonLINE: Adam Valenta from Hellichovka, CZ



The top ten SAFEonLINE winners' artworks were presented at the second .eu Day



.eu Web Awards winner africoneu.eu



.eu Web Awards Gala host Ray Cokes

## .eu Web Awards

Since 2014, the .eu Web Awards have brought internet entrepreneurs from across Europe together to recognise the most innovative websites with the .eu top-level domain. In 2023, the .eu Web Awards marked their 10th birthday, in style in late November with a spectacular ceremony that was high on quality, energy and emotion.



### January

EURid commits to environmental sustainability by **renewing EMAS registration through March 2024**, for continued green operations.

### February

EURid's enthralling **SAFEonLINE Art Competition**, tailored for exceptionally talented art students from secondary schools across Europe, gathered an impressive collection of **103 remarkable art pieces** from **5 countries**.

### March

EURid celebrated the **first Universal Acceptance Day** on March 28 by promoting the importance of Universal Acceptance and multilingualism, which will allow for a **more inclusive and connected Internet for all**.

### April

EURid celebrated the **17<sup>th</sup> anniversary of the .eu domain name** by providing an update on the **1,000 trees that have been planted** over the past two years.

### May

EURid unveiled **WebClass**, its latest innovation—a **machine learning solution** that automatically classifies web pages in any European language into predefined use categories.

### June

EURid's **2023 IDN World Report** reveals that **84% of country code top-level domains (ccTLDs)** support Internationalized Domain Name (IDN) registration, with approximately **2.9 million IDNs registered** under ccTLDs.

## July

EURid published an **updated Environmental Statement**, which demonstrates our commitment to the environment in the upcoming years. This aligns with the **EMAS Regulation** (Commission Regulation (EU) 2017/1505) as well as the new version of ISO 14001:2015 and Commission Regulation (EU) 2018/2026.

## August

From the remarkable **863 nominations**, EURid revealed the **15 finalists of the 10<sup>th</sup> annual .eu Web Awards competition**, representing businesses, individuals, and European projects.

## September

With EURid's collaboration, **the first Top-Level Domain ISAC website goes live**, sharing threat intelligence and enhancing cybersecurity capabilities across Europe.

## October

EURid participated in the 18<sup>th</sup> annual meeting of the **Internet Governance Forum in Kyoto, Japan**. Engaged in discussions with industry partners, the focus encompassed crucial topics such as **AI & Emerging Technologies, Avoiding Internet Fragmentation, and Cybersecurity**.

## November

EURid proudly revealed the **six winners of the 10<sup>th</sup> .eu Web Awards** at a memorable gala in **Brussels on November 16**. Each winner was honoured with a prestigious .eu award crafted from Bohemian glass and received € 5.000 to fuel their online marketing campaigns.

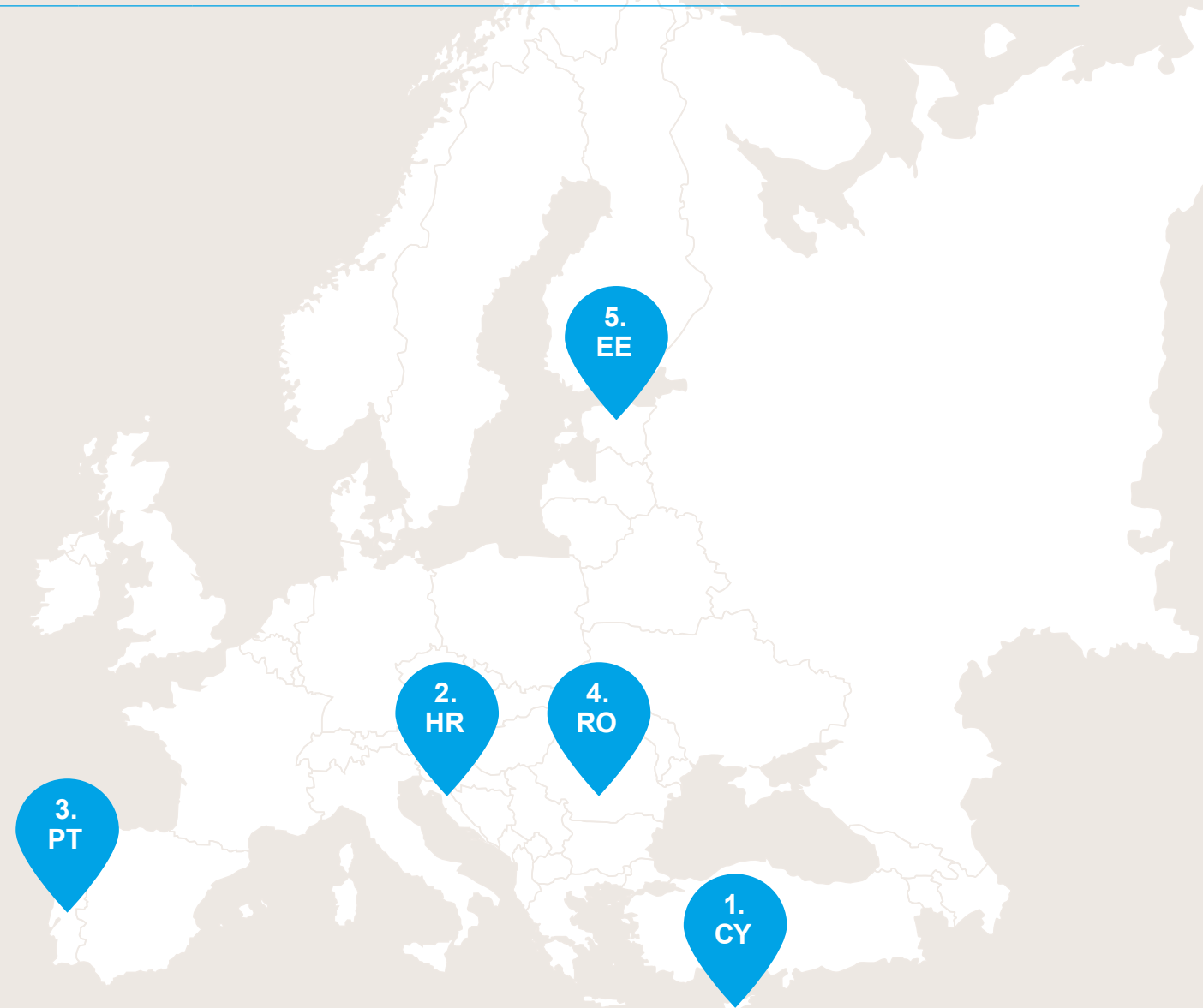
## December

EURid welcomed **three new members** to the **Youth Committee**, a committee created to allow youth representatives to **bring fresh ideas and energy to EURid's approach to internet governance**.

## Top of class 2023

Top 5 countries in annual portfolio growth, with minimum net change of 1,000 domain names.

	CC	COUNTRY	NUMERICAL GROWTH	PERCENTAGE GROWTH
1	CY	CYPRUS	8 980	47.6% ↑
2	HR	CROATIA	1 541	11.7% ↑
3	PT	PORTUGAL	15 184	8.6% ↑
4	RO	ROMANIA	2 593	8.6% ↑
5	EE	ESTONIA	2 078	6.1% ↑



## Top 10 countries

with the most .eu/.europa.eu registrations

1	GERMANY	985 934	
2	NETHERLANDS	456 298	
3	FRANCE	306 477	
4	ITALY	270 321	
5	POLAND	226 421	
6	PORTUGAL	192 566	
7	CZECH REPUBLIC	173 544	
8	BELGIUM	144 807	
9	AUSTRIA	142 957	
10	SPAIN	134 847	

COUNTRY

REGISTRATIONS

## Registrar market share

### top 10 registrars

37.24%

Portfolio sum  
1 372 235

### top 100 registrars

Portfolio sum  
3 280 932

89.04%

### top 500 registrars

99.80%

Portfolio sum  
3 677 568

## Domain Name Disputes

A domain name dispute typically refers to a situation where multiple parties claim rights to the same domain name. This can occur when one party believes they have a legitimate right to use the domain name, but another party has registered or is using it without authorization.



### EURid continues to support rightful holders

To keep supporting the interests of rightful holders EURid has, for several years, discounted the .eu ADR procedure fee. This means that the basic ADR fee per complaint stays as low as EUR 100 instead of EUR 1.300.

## DNSSEC signed domain names

DNSSEC, or Domain Name System Security Extensions, is an internet security protocol that helps reduce the chance that visitors to your website are led to a fake webpage if they type your web address, protected with DNSSEC technology, into their browser. Although the number of DNS-signed domain names has increased by 23% over the past five years, EURid continuously encourages registrars to apply DNSSEC to the domain names in their portfolios by offering a yearly discount per domain name.



## Internationalized Domain Names (IDNs)

40 126

TOTAL INTERNATIONALIZED DOMAIN NAMES



36 089

LATIN .EU  
INTERNATIONALIZED  
DOMAIN NAMES



2 594

GREEK  
INTERNATIONALIZED  
DOMAIN NAMES



1 443

CYRILLIC  
INTERNATIONALIZED  
DOMAIN NAMES

## Financial statement

### Profit and loss account

	2023	2022
Revenue from registration rights	13 240 956	12 551 414
Financial revenues & costs	31 412	-76 217
Other	-150 896	-139 905
<b>TOTAL REVENUES</b>	<b>13 121 472</b>	<b>12 335 292</b>
General costs	1 053 006	1 011 885
Contract compliance audits	99 836	134 506
Marketing & Communication	2 086 642	2 037 941
Depreciation	402 987	355 923
Human Resources	5 306 985	4 877 321
Operating expenses	2 065 247	1 926 874
Local presence	883 039	749 729
<b>TOTAL COSTS</b>	<b>11 897 742</b>	<b>11 094 179</b>
<b>RESULT</b>	<b>1 223 730</b>	<b>1 241 113</b>

### Balance sheet

	2023	2022
<b>Fixed assets</b>	<b>352 653</b>	<b>683 109</b>
Fixed assets	324 421	654 877
Financial fixed assets	28 232	28 232
<b>Amounts receivable</b>	<b>22 340 873</b>	<b>21 494 415</b>
Customers debtors	387 420	384 044
Banks	21 781 782	20 354 776
Other receivables	171 671	755 595
<b>Deferred charges and accrued income</b>	<b>714 026</b>	<b>696 782</b>
<b>TOTAL ASSETS</b>	<b>23 407 552</b>	<b>22 874 306</b>
<b>Reserves and profit carried forward</b>	<b>11 010 139</b>	<b>10 460 705</b>
<b>Amounts payable</b>	<b>4 414 019</b>	<b>4 833 871</b>
Suppliers	692 036	1 217 198
Invoices to be received	0	129 355
Customers creditors	1 173 570	1 176 359
Tax and social liability	916 086	491 115
Registrar pre-payments	1 632 327	1 819 844
<b>Accrued charges and deferred income</b>	<b>7 983 394</b>	<b>7 579 730</b>
<b>TOTAL LIABILITIES</b>	<b>23 407 552</b>	<b>22 874 306</b>

## EURid

53 employees working at EURid's 4 offices at the end of 2023.

### HEADCOUNT

#### FULL-TIME EQUIVALENTS

DIEGEM	42	39.32
PISA	3	2.60
PRAGUE	6	5.50
STOCKHOLM	2	2.00
<b>TOTAL</b>	<b>53</b>	<b>49.42</b>



..eu ..eio ..EU