

1 **Progenitors Oppositely Polarize WNT Activators and Inhibitors to**
2 **Orchestrate Tissue Development**

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24 **Abstract**

25

26 To spatially co-exist and differentially specify fates within developing tissues, morphogenetic cues must
27 be correctly positioned and interpreted. Here, we investigate mouse hair follicle development to
28 understand how morphogens operate within closely spaced, fate-diverging progenitors. Coupling
29 transcriptomics with genetics, we show that emerging hair progenitors produce both WNTs and WNT
30 inhibitors. Surprisingly, however, instead of generating a negative feedback loop, the signals oppositely
31 polarize, establishing sharp boundaries and consequently a short-range morphogen gradient that we
32 show is essential for three-dimensional pattern formation. By establishing a morphogen gradient at the
33 cellular level, signals become constrained. The progenitor preserves its WNT signaling identity and
34 maintains WNT signaling with underlying mesenchymal neighbors, while its overlying epithelial cells
35 become WNT-restricted. The outcome guarantees emergence of adjacent distinct cell types to pattern
36 the tissue.

37

38 INTRODUCTION

39 Embryonic development has long fascinated generations of scientists. Despite years of research,
40 developmental biologists are still puzzled by the remarkable emergence of complex multicellular
41 organisms from single cells. Central to understanding metazoan phenotypic reproducibility is the problem
42 of pattern formation.

43 In the early 20th century, biologists began providing a new conceptual framework for
44 understanding how cellular fates are specified during morphogenesis. Initially, it was proposed that
45 depending upon their local concentration, “materials” form gradients that dictate distinct patterning of
46 otherwise uniform cellular sheets (Boveri 1901; T. H. Morgan 1901; Dalcq 1938; Rogers and Schier
47 2011). This notion began to crystallize in 1952, when Alan Turing applied mathematical modeling to
48 explain how diffusion of two interacting chemical substances could spontaneously produce a pattern from
49 an homogeneous field of cells (A M Turing 1952; Heller and Fuchs 2015).

50 Some years later, Lewis Wolpert posited the ‘French Flag Problem’ to describe a cell’s differential
51 gene expression according to its position within a morphogen gradient (Wolpert 1968). He suggested that
52 thresholds of morphogen gradients would establish boundaries that result in distinct cell fates. The
53 ‘positional information’ model was then proposed to describe how complex patterns emerge from prior
54 asymmetries (Green and Sharpe 2015; Wolpert 1969). The premise is that each cell has a positional
55 value that specifies its position, and it is the interpretation of positional information that dictates cell fate
56 (Wolpert 1989).

57 Overall, these early studies popularized the view that morphogens and positional information
58 function centrally in generating the symmetry-breaking events that differentiate cellular fates and drive
59 morphogenesis. Despite these important advances on the establishment of two-dimensional patterns,
60 comparatively little is known about the molecular nature of the positional information needed to generate
61 three-dimensional tissue patterns, or how closely juxtaposed cells within a developing tissue and organ
62 adopt and maintain distinct cellular fates. Here, we tackle this problem by using the emergence of hair
63 follicles in developing mammalian skin as a classical example of three-dimensional patterning in
64 morphogenesis.

65 During embryonic development, the first of three spatially positioned arrays of hair placodes
66 emerges when some cells within an epithelial monolayer begin to experience a higher level of WNT
67 signal than their neighbors (DasGupta and Fuchs 1999). Similar to *Drosophila* development, these WNTs
68 act as short-range inducers and long-range organizers. Thus, through either rapid reaction-diffusion (Sick
69 et al. 2006; Glover et al. 2017) or mechanotransduction-mediated mesenchymal self-organization (Shyer
70 et al. 2017), the WNT^{hi} cells within the plane of homogeneous epidermal cells cluster into an array of
71 evenly spaced placodes (Ahtiainen et al., 2014). As placodes form, they produce inhibitory signals such
72 as bone morphogenic proteins (BMPs) that limit placode size and distance placodes from each other
73 (Närhi et al. 2008; Noramly and Morgan 1998a)

74 Three dimensional pattern formation begins when WNT signaling reaches a threshold in placode
75 cells, stimulating them to divide perpendicularly relative to the epidermal plane and generating
76 differentially fated progenitor daughters (Ouspenskaia et al. 2016). Intriguingly, these early basal
77 daughters both produce WNTs and respond to WNTs, as exemplified by WNT-reporter activity and
78 nuclear LEF1, a positive-acting downstream DNA binding effector of WNT-stabilized β -catenin (Figure
79 1A) (Ouspenskaia et al. 2016). Interestingly, the overlying suprabasal daughter displays a paucity of
80 WNT signaling and adopts a new fate, while the dermal condensate beneath the hair bud shows robust
81 WNT signaling. How this positional information is locally and directionally partitioned and how sharp
82 boundaries in WNT signaling are established between neighboring cells has remained elusive.

83 Here, we use mouse genetics to mosaically alter WNT signaling within basal progenitors of
84 embryonic epidermis. By coupling transcriptome analyses with gain and loss of function studies, we
85 unveil a cohort of WNT antagonists whose transcripts are WNT-sensitive and specifically activated in the
86 WNT signaling basal progenitors. While morphogen inhibitors have been typically associated with
87 negative feedback loops that either dampen or impair signaling, we find that even though they produce
88 these inhibitors, basal progenitors still signal through WNTs. Moreover, they appear to do so by
89 differentially polarizing activators and inhibitors to establish a spatially confined gradient within the
90 placode. By perturbing it, we learn that this single-cell length morphogen gradient endows basal
91 progenitors with the ability to orchestrate directional signaling. Progenitors generate a WNT-restricted

92 microenvironment for their apical daughters, while fueling a basal basement membrane niche that is rich
93 in WNT signaling at the epithelial-mesenchymal border.

94

95 **RESULTS**

96 **Sustained activation of WNT disrupts embryonic skin hexagonal patterning**

97 In the skin, it is well-established that nuclear LEF1 co-localizes not only with nuclear β -catenin
98 (Fuchs et al. 2001) but also with both *TOPGAL*, a WNT-reporter driven by an enhancer composed of
99 multimerized LEF1 DNA binding sites (DasGupta and Fuchs 1999), and as shown in Figure 1A, *Axin2-*
100 *LacZ*, a WNT-reporter driven by the endogenous WNT target *Axin2* (Lustig et al. 2002). Thus, in this
101 research, we often used nuclear LEF1 as a proxy for WNT signaling.

102 To begin to understand how WNT signaling promotes the symmetry-breaking events during skin
103 development, we turned to our powerful *in utero* delivery method (Beronja et al. 2010). This method was
104 superior over prior transgenic methods in that it allowed us to first, manipulate WNT signaling early,
105 while the skin was still a single-layered epithelium, and second, generate mosaic perturbations in the
106 signals that dictate hair follicle patterning (Andl et al. 2002).

107 To gain initial insights, we accentuated the WNT signaling response in skin patches by
108 transducing a lentivirus (LV) harboring Cre recombinase into E9.5 mouse embryos floxed for
109 *Adenomatous Polyposis Coli* (*Apc^{fl/fl}*). As expected from prior *Apc* loss of function studies on E14.5
110 embryos (Kuraguchi et al. 2006), mosaic loss of *Apc* resulted in overactivation of β -catenin/WNT
111 signaling in patches of transduced skin (Figure 1B).

112 In contrast to wild-type and/or *Apc^{+/+}* skin, where waves of LEF1+ placodes were patterned
113 equidistantly in hexagonal arrays (Zhou et al. 1995; Cheng et al. 2014), hair follicle patterning was
114 severely perturbed upon mosaic, autonomous over-stabilization of β -catenin (Figure 1C -E). While
115 immunostaining revealed intense nuclear β -catenin as well as nuclear LEF1, *Apc*-null clusters were of
116 random sizes and organization and the clusters never developed into bona fide hair buds. Instead,
117 clusters remained uniform for the natural markers of WNT^{hi} placode cells LEF1, β -catenin and *Lhx2*, but
118 they failed to generate the WNT^{lo} suprabasal cells that characterize the placode to hair bud transition

119 (Figure 1 - figure supplement 1A-C). No signs of DNA damage were observed in *Apc*-null clusters as
120 judged by the absence of γ H2AX signal (Figure 1 - figure supplement 2A-B).

121 Although wild-type WNT^{hi} hair bud cells are slow-cycling (Ouspenskaia et al. 2016), *Apc*-null
122 clusters appeared to be altogether non-proliferative (Figure 1 - figure supplement 3A-B). Moreover, as
123 illuminated by co-transducing E9.5 embryos with GFP- and RFP-tagged Cre recombinase-expressing
124 lentiviruses, both wild-type placodes and *Apc*-null clusters were multiclonal (Figure 1 - figure supplement
125 3C), in agreement with the notion that WNT drives the organization of non-dividing cells into placodes
126 within the epidermal plane (Ahtiainen et al. 2014). The distinct morphology of *Apc*-null clusters within the
127 epidermis was characterized by a loss of E-cadherin but not P-cadherin (Figure 1 - figure supplement 4A-
128 B), suggestive of a collective cell sorting mechanism dependent on sustained WNT activation. Integrin β 4
129 was also markedly reduced, consistent with an overall loss of polarity in these clusters (Figure 1 - figure
130 supplement 5A-B). Finally, the WNT^{lo} (LEF1-negative) regions surrounding *Apc*-null clusters occupied a
131 much greater than normal radius (Figure 1C). Taken together, our mosaic data revealed that when WNT
132 signaling becomes too high, neighboring cells become too low for WNT signaling, sharpening the
133 boundary between WNT^{hi} and WNT^{lo} cells and disrupting hair follicle patterning.

134

135 **Sustained WNT activation is characterized by a gene expression signature rich in WNT inhibitors**

136 The results so far were suggestive of the existence of an opposing morphogen gradient within the
137 developing skin. To search for these putative morphogenic cues, we added a fluorescent eGFP WNT-
138 reporter to our LV-Cre lentiviral construct, so that we could use fluorescence activated cell sorting
139 (FACS) to isolate and transcriptionally profile independent replicates of WNT-reporter^{hi} and WNT-
140 reporter^{lo} cells from transduced *Apc*-null, *R26tdTomato* embryos (Figure 2A; Figure 2 - figure supplement
141 1A and B).

142 When compared to their heterozygous counterparts, WNT-reporter^{hi} epidermal progenitors (α 6
143 integrin⁺) that were null for *Apc*, displayed robust upregulation (Log2 Fold Change ≥ 1.5 , $p < 0.05$) of
144 established WNT-target genes, e.g. *Axin2*, *Twist1/2* and *Bmp4*, as well as transcripts associated with
145 WNT signaling, cell-cell signaling, cancer, epithelial-mesenchymal transition and cell adhesion (Figure

146 2B-D and Figure 2 - figure supplement 2). Similar analysis of WNT-reporter^{lo} progenitors revealed that
147 expression of these genes was highly sensitive to cellular WNT-reporter levels, and therefore levels of
148 WNT signaling. Intriguingly, WNT signaling sensitive genes encoded not only WNT-activators but also
149 WNT-inhibitors, including NOTUM, WIF1, DKK4 and APCDD1.

150 Notably, the levels of WNT target gene expression were always higher in *Apc*-null than in non-
151 phenotypic *Apc*-heterozygous cells, consistent with their overall ectopically higher levels of β -catenin
152 (Figure 2D). Thus, it was important to verify that the WNT-sensitive genes we unearthed were relevant to
153 normal hair follicle development.

154

155 **WNT signaling cells from developing hair follicles express high levels of WNT inhibitors**

156 Because our lentiviral transducing strategy is not specific for placodes and the whole skin
157 epithelium becomes transduced upon lentiviral delivery (Beronja et al., 2010), we devised a precise
158 strategy to isolate a pure population of WNT^{hi} signaling cells specifically from developing hair follicles. To
159 do so, we crossed otherwise wild-type *Lhx2-GFP* and Fucci (mKO2Cdt1) mice (Ouspenskaia et al. 2016)
160 and FACS-purified and profiled their slow-cycling, WNT^{hi} signaling basal hair bud progenitors (α 6-
161 integrin^{hi}LHX2^{hi}mKO2⁺) (Figure 3A; Figure 3 - figure supplement 1A). Indeed, not only was this wild-type
162 population WNT-reporter active (Figure 3 - figure supplement 1B), but in addition, the transcriptome
163 overlapped appreciably with that of the WNT^{hi} potent *Apc*-null cells (Figure 3B; Figure 3 - figure
164 supplement 1C).

165 Most notably, WNT signaling activators and inhibitors fell within the overlap (Figure 3 - figure
166 supplement 2). As confirmed by *in situ* hybridization, many of these factors displayed expression
167 specificity for the WNT^{hi} and not WNT^{lo} cells of wild-type epithelial cells (Figure 3C). Overall, the
168 comparative analyses between WNT^{hi} *Apc*-null and WNT^{hi} wild-type bud cells underscored the value of
169 comparing progenitors with different levels of WNT signaling to tease out a physiological WNT-dependent
170 signature.

171 *Bmp4* was among the genes exhibiting strong WNT signaling dependency (Figure 3 - figure
172 supplement 3A-C). As BMPs are known to inhibit follicle formation, and BMP-inhibitors are known to

173 promote it (Noramly and Morgan 1998b; Lu et al. 2016), this provided a possible explanation for why the
174 hair follicle-free zone surrounding *Apc*-null clusters was increased (Figure 1C). Indeed, nuclear
175 pSMAD1/5/9, a proxy for BMP4 signaling, persisted multiple cell layers away from *Apc*-null clusters
176 (Figure 3 - figure supplement 3C). Moreover, when over-expressed mosaically, BMP suppressed hair
177 bud formation within adjacent regions of wild-type skin, accompanied by aberrant expansion of
178 pSMAD1/5/9 (Figure 3 - figure supplement 3D-G). These findings support the notion that BMP4 acts in a
179 long-range, negative feedback loop and is responsible for creating a bud-free environment around WNT-
180 specified hair buds, which are driven by BMP inhibitors.

181 By contrast, and as previously reported for intestine (Farin et al. 2016), WNTs seemed to function
182 locally, since despite marked elevation of WNT10B within *Apc*-null clusters, immunostaining did not
183 reveal signs of long-range expansion of nuclear β -catenin/LEF1 or WNT inhibitors (NOTUM and WIF1)
184 into surrounding wild-type skin (Figure 3 – figure supplement 4A and B). Probing deeper into the
185 possible functions of these counter-acting positive and negative WNT morphogens (Langton, Kakugawa,
186 and Vincent 2016) under more physiological conditions, we continued our focus on WNT10B, NOTUM
187 and WIF1.

188

189 **WNT ligands and WNT inhibitors are oppositely polarized by WNT signaling cells from the** 190 **developing hair follicles**

191 To track WNT inhibitors during hair follicle development, we investigated the cellular localization
192 of their endogenous proteins at E15.5. At this time, there were three ongoing, staggered waves of hair
193 follicle morphogenesis, enabling simultaneous capturing of placode, bud/germ and peg stages. Strikingly,
194 WIF1 localized at the apical side of the basal cells of placode, bud and germs (Figure 4A and B). WIF1's
195 apical localization in hair germs was severely impaired by Tunicamycin, suggestive of a role for N-
196 Glycosylation in the preferential apical secretion of WNT inhibitors (Figure 4 - figure supplement 1A)
197 (Scheiffele, Peränen, and Simons 1995). By contrast, the Golgi was organized both apically and basally
198 (Figure 4 - figure supplement 1B).

199 Like WIF1, endogenous NOTUM also displayed a marked apical localization in basal bud cells

200 (Figure 4C). Moreover, consistent with WIF1's role in binding and trapping WNT ligands (Malinauskas et
201 al. 2011), and NOTUM's role in inactivating secreted WNTs through removal of their palmitoleate moiety
202 (Kakugawa et al. 2015), nuclear LEF1 was drastically reduced in the suprabasal bud cells at the interface
203 of this high zone of WNT-inhibitor (Figure 4B and C; white arrows).

204 To understand the importance of co-expressing quintessential WNT signaling ligands and
205 inhibitors during hair follicle development, we devised a strategy that would allow us to similarly detect
206 these antagonists: we exposed E9.5 *Krt14rtTA* embryos to lentiviruses harboring doxycycline-inducible
207 expression vectors driving a C-terminal MYC-epitope tagged version of each target (Figure 5A). We
208 added Doxycycline to activate *rtTA* at E13.5 and induce protein expression, and then analyzed at E15.5.

209 When ectopically expressed in the interfollicular epidermis, MYC-tagged WIF1 localized uniformly
210 to epidermal cell borders, as detected by either WIF1 or MYC-tag immunofluorescence (Figure 5 - figure
211 supplement 1A). A similar pattern of expression was observed for MYC-tagged NOTUM (Figure 5 - figure
212 supplement 2A). By contrast, in the basal hair bud progenitors, both MYC-tagged inhibitors polarized
213 apically (Figure 5B and C). Apical localization of WIF1-MYC and NOTUM-MYC in the developing hair
214 follicle strikingly paralleled their endogenous localization (Figure 4B and C; Figure 5B and C; Figure 5 –
215 figure supplement 1B; Figure 5 – figure supplement 2B). A similar pattern of apical expression was also
216 observed for APCDD1 and DKK4, inhibitors that prevent WNT receptor signaling (Figure 5 – figure
217 supplement 3A).

218 By the hair germ stage, WIF1 was no longer expressed in the dermal condensate (Figure 4B;
219 Figure 5B; Figure 5 - supplement figure 1B), nor was NOTUM at the dermal condensate-epidermal
220 interface (Figure 4C; Figure 5C; Figure 5 - supplement figure 2B). Thus, by polarizing WNT-inhibitors
221 apically in basal hair bud cells, a WNT-inhibitor free zone appeared to be generated at this epithelial-
222 mesenchymal interface (yellow arrowheads, Figure 4B and C). Moreover, the robust presence of nuclear
223 LEF1 both in basal bud cells and in the dermal condensate suggested the presence of active WNT
224 ligands within this inhibitor-free zone. Indeed, in contrast to WNT inhibitors, WNT10B and WNT3 were
225 both preferentially polarized at the basal membrane, as quantified by pixel intensity analyses (Figure 5D;
226 Figure 5 - figure supplement 3).

227 In contrast to the polarization of WNT ligands and WNT inhibitors, Frizzled-10 WNT receptor
228 localized to all borders of the hair germ progenitor cells (Figure 5E). This raised the possibility that the
229 elevation in WNT inhibitors might not be a simple negative feedback loop for WNT signaling (Brandman
230 and Meyer 2008). Rather it appeared to generate a sharp morphogen boundary, permissive for WNT
231 signaling within basal hair bud cells and underlying dermal condensate, but restrictive for WNT signaling
232 in overlying suprabasal bud cells. If so, dual expression but differential localization could explain fate
233 diversification and morphogenesis within the developing hair follicle.

234

235 **Hair bud progenitors apically polarize WNT inhibitors to protect their own identity and**
236 **differentially confer WNT signaling to their neighbors.**

237 To further probe the existence of this putative morphogen gradient across the developing hair
238 follicles, we first devised and implemented a strategy to induce the elevation of either WIF1 or NOTUM in
239 skin epithelial progenitors. In doing so, we observed that WNT inhibitors impaired hair follicle
240 specification and led to a sparser hair coat (Figure 6A; Figure 6 - figure supplement 1A and B-B'). We
241 also used LGK974, which inhibits porcupine, an enzyme necessary for WNT secretion (Liu et al. 2013).
242 Low doses of LGK974 administered to E15.5 skin explants were sufficient to prevent nuclear LEF1 in the
243 normally WNT^{hi} basal hair bud cells. Moreover, the normally WNT^{hi} basal cells adopted the SOX9 fate of
244 the WNT^{lo} suprabasal bud cells, underscoring the importance of the WNT morphogen gradient in fate
245 specification (Figure 6 - figure supplement 2A-C).

246 At higher doses, LEF1 was lost not only from the basal hair bud cells, but also from the dermal
247 condensates, consistent with the higher levels of nuclear LEF1/WNT signaling in the dermal condensate
248 relative to the hair bud (Figure 6 - figure supplement 2D and E). Moreover, when we washed out the low
249 dose porcupine inhibitor, nuclear LEF1 and basal bud progenitor fate was restored, illustrating not only
250 the reversibility of the process, but also the restriction of WNT signaling to the epithelial-dermal
251 condensate boundary (Figure 6 - figure supplement 3A and B).

252 The accurate and reproducible response of LEF1 expression to the porcupine inhibitor treatment
253 and its wash-out offered yet another validation of nuclear LEF1 as a *bona fide* proxy for WNT signaling.

254 Probing deeper, we transduced embryonic wild-type skin with our WNT-reporter and evaluated the GFP
255 and LEF1 simultaneous expression with other WNT targets. In the basal cells from the developing hair
256 follicle LEF1 perfectly co-localized with TCF1/7, the nuclear effector of WNT signaling. Furthermore
257 WNT-reporter^{hi}, LEF1 positive progenitor cells co-expressed other key WNT signaling pathway
258 components like FZD10 and WIF1 (Figure 6 - figure supplement 4).

259 Turning to the physiological relevance of the polarized WNT inhibitors in preventing WNT
260 signaling suprabasally, we again employed *in utero* lentiviral delivery, this time to transduce the
261 embryonic skin with inducible versions of NOTUM and WIF1 that were engineered to harbor the basal
262 targeting domain of aquaporin-4 (AQP4) (Urra et al. 2008) (Figure 6 - figure supplement 5A). By E15.5,
263 transduced (H2BGFP+) hair bud progenitors displayed pronounced basal targeting of these AQP4-
264 tagged WNT-inhibitors (Figure 6B; Figure 6 - figure supplement 5B-E). Quantifications showed that basal
265 targeting was more efficient with NOTUM, and this correlated with a more pronounced reduction in hair
266 follicles. Moreover, as quantified by nuclear LEF1 fluorescence intensity, the nuclear LEF1 signal was
267 significantly decreased in NOTUM-AQP4-induced cells compared to either NOTUM-induced or wild-type
268 cells (Figure 6C). This was particularly clear in mosaic hair buds, where basal progenitors that did not
269 express NOTUM-AQP4-MYC-tag (arrowheads, Figure 6C) were adjacent to their NOTUM-AQP4-
270 transduced counterparts. These manipulations also resulted in an expansion of WNT^{lo} SOX9 cells,
271 underlying the importance of properly regulating WNT inhibitors in hair follicle morphogenesis (Figure
272 6D).

273 Finally, we tested the functional importance of NOTUM's apical localization by asking whether its
274 depletion would lead to an increase in WNT signaling. By transducing *Notum*^{fl/fl} and *Notum*^{fl/+} *R26td*
275 *Tomato* embryos with LV-Cre, we found that in the absence of NOTUM, both the proportion of LEF1+
276 cells and also their nuclear LEF1 signal intensity were significantly increased within developing hair buds
277 (Figure 7A-C). Moreover, the effects of *Notum* ablation were largely confined to the apical region of the
278 hair bud and not the underlying dermal condensate, further underscoring the short range and functional
279 importance of apically localizing WNT inhibitors.

280

281 **DISCUSSION**

282

283 Pattern formation plays near universal roles in tissue morphogenesis. The early developing skin is
284 composed of a single layer of multipotent epithelial progenitor cells that will either stratify and develop
285 into the skin's epidermal barrier or form epithelial placodes to launch hair follicle morphogenesis.
286 Positional cues are important not only to specify the uniform distribution of hair follicles across the tissue,
287 but also to differentiate the cells within each of these mini-organs. In uncovering the existence of an
288 internal WNT morphogen gradient within the earliest progenitors of the hair placode, we have begun to
289 understand how WNT signals can be directionally distributed to neighboring cells to break symmetry and
290 trigger the morphogenetic transition from the two-dimensional early placode to a three-dimensional mini-
291 organ.

292 WNT signaling has long been known to be important broadly for regenerative and morphogenetic
293 processes (Petersen and Reddien 2011; Loh, van Amerongen, and Nusse 2016; Clevers, Loh, and
294 Nusse 2014). The presence of inhibitors of the WNT signaling pathway has also long been recognized,
295 and given the oft short-lived nature of WNT signals in development, it has always been assumed that
296 inhibitors function in a negative feedback loop to turn off the signal for the next step in lineage
297 specification. Although the existence of such feedback loops is well-established (Perrimon and McMahon
298 1999), such a mechanism did not reconcile how WNT signaling remains high in basal hair bud
299 progenitors that also simultaneously express at least four different WNT inhibitors. An additional
300 conundrum was how this WNT expressing, WNT signaling progenitor gives rise to only one daughter cell
301 that retains this status, while the other daughter cell adopts a WNT-restricted state.

302 Our findings show that by differentially compartmentalizing WNTs and WNT inhibitors, basal
303 placode progenitors not only maintain both positive and negative WNT morphogens simultaneously, but
304 also directionally target the signals, providing the requisite positional cues to transition from two to three
305 dimensional patterning within the developing tissue. By polarizing WNTs basally, progenitors are able to
306 retain their own WNT signaling as well as that of their underlying mesenchymal neighbors to fuel hair
307 follicle morphogenesis at the dermal-epidermal interface. Conversely, by polarizing WNT inhibitors

308 apically, the same hair bud progenitors directionally orchestrate WNT^{lo}SOX9+ fate specification of their
309 overlying neighbors to launch the diversification of the epithelial cells within the developing hair follicles
310 (Figure 8).

311 During development, the formation of precise boundaries is fundamental to the specification of
312 different cellular compartments. Our findings best fit a model whereby developing hair follicle progenitors
313 use WNTs and WNT inhibitors to build local boundaries. By localizing WNT inhibitors apically, WNT^{high}
314 progenitors limit the WNT response, preserving their own WNT^{high} signaling identity while simultaneously
315 preventing their suprabasal daughter from responding to the WNT signal.

316 A similar refining mechanism has been previously proposed in the *Drosophila* imaginal disks. In
317 the *wingless* expressing cells of the wing margin, cells that are closer to the dorsoventral boundary are
318 able to repress *wingless* expression in their juxtaposed neighbors through a self-refining mechanism. In
319 this case, however, the mechanism appears to involve NOTCH, whose activity is required for *wingless*
320 expression, which in turn appears to repress NOTCH activity (Rulifson et al. 1996). In the hair follicle,
321 NOTCH signaling has not been detected in the WNT10B+ progenitors, but rather the WNT^{low}
322 differentiating cells (Blanpain et al. 2006). Thus, while the mechanisms seem to be evolutionarily
323 divergent, the functional output is similar and involves the establishment of a sharp boundary that
324 enables the emergence of juxtaposed cell fates.

325 Although our current study focused on the existence of this single-cell length morphogen gradient
326 and its functional significance, it will be interesting in the future to unravel how bidirectional targeting
327 occurs. WNTs are known to be N-glycosylated, and studies in *Drosophila* suggest that WNTs can be
328 secreted apically and then transported basally (Yamazaki et al. 2016). Intriguingly, however, in
329 *Drosophila*, N-glycosylation-deficient Wingless is secreted without consequence (Tang et al. 2012), and
330 in mammalian cells, WNTs have been found to be more potent and bind extracellular matrix more
331 robustly in the absence of N-glycosylation (Doubravska et al. 2011). Thus, although our tunicamycin
332 results suggest a role for N-glycosylation in WNT-inhibitor apical secretion, it may be advantageous for
333 cells such as hair bud progenitors that adhere to a basement membrane to secrete their WNTs basally.
334 The ability of ECM to retain growth factors (Baeg et al. 2001), including WNT regulators, makes this

335 hypothesis all the more attractive.

336 In closing, by establishing a morphogen gradient at the cellular level, signals are constrained such
337 that two neighboring cell populations in direct physical contact can effectively receive different signaling
338 inputs. Overall, the ability to directionally control rapid changes in daughter fates, and to establish sharp
339 tissue boundaries without the need for direct competition and/or elimination, offers basic advantages to
340 this mechanism that are likely to be broadly applicable in development.

341

342 **MATERIAL AND METHODS**

343 **Supplementary File 1: Key Resources Table**

344

345 **Mouse strains, lentiviral transduction and constructs**

346 Mice were housed and cared for in an AAALAC-accredited facility at the Rockefeller University. All animal
347 experiments were conducted in accordance with protocols approved by IACUC and in accordance with
348 National Institutes of Health guidelines. All animal procedures used in this study are described in our
349 #17020-H protocol named *Development and Differentiation in the Skin*, which had been previously
350 reviewed and approved by the Rockefeller University Institutional Animal Care and Use Committee
351 (IACUC). All animals used for the experiments in this manuscript were generated previously: *Axin2-*
352 *LacZ* (The Jackson Laboratory) (Lustig et al., n.d.), *Krt14-rtTA* (Nguyen, Rendl, and Fuchs 2006),
353 *Rosa26Flox-Stop-Flox-tdTom* (The Jackson Laboratory), *Apcf1/fl* was a kind gift from Kucherlapati Lab
354 (Kuraguchi et al. 2006), *Fucci (595, Riken,*(Sakaue-Sawano et al. 2008)), *Lhx2-EGFP* (The Gene
355 Expression Nervous System Atlas (GENSAT) Project, NINDS Contracts N01NS02331 &
356 HHSN271200723701C to The Rockefeller University, New York, NY, USA), *Wif1-KO* was a kind gift from
357 Igor Dawid (NIH), *Notum-KO* embryos and *Notum1/fl* mice were kind gifts from the Jean Paul-Vincent
358 Lab (Canal et al. 2016).

359 We used ultrasound-guided *in utero* lentiviral-(LV) mediated delivery of RNAi into the amniotic
360 cavity of living E9.5 mouse embryos. This non-invasive technique selectively infects and transduces the

361 single-layer of unspecified epidermal progenitors as previously described (Beronja et al. 2010). The
362 construct for lentiviral *Pgk-NLS-Cre-mRFP* has been described (Williams et al. 2011). *Pgk-NLS-Cre-*
363 *EGFP* was generated by replacing the mRFP coding region with EGFP. For our LV-WNT reporter (*pLKO-*
364 *TK-12xTOP-EGFP-Pgk-Cre*), *Cre* was amplified by polymerase chain reaction (PCR) from *pLKO.1-Pgk-*
365 *Cre* (Williams et al. 2011) and inserted into pLenti-12xTOP-EGFP, in which EGFP is driven by a minimal
366 herpes virus thymidine kinase promoter downstream of an enhancer containing multimerized LEF1 DNA
367 binding sites (Beronja et al. 2013). Lentiviral doxycycline-inducible constructs were cloned using a
368 tetracycline regulatory element (TRE) sensitive to the binding and activation by the doxycycline-inducible
369 rtTA transcription factor. This TRE system (*LV-TRE-Gene-Pgk-H2BGFP*) has been previously described
370 (Hsu, Li, and Fuchs 2014). The cDNAs, *Bmp4* (MG50439-G, Sino Biological, (Lu et al. 2016)), *Notum-*
371 *Myc-tagged* (MR217230, Origene), *Wif1-Myc-tagged*, (MR202510, Origen) *Wnt10b-Myc-tagged*
372 (MR224739, Origen), *Dkk4-Myc-tagged* (MR202533, Origene), *Apcdd1-Myc-tagged* (MR225129,
373 Origene), *Wnt3-Myc-tagged* (MR222492, Origene) were purchased from Origen, and then cloned by
374 PCR to insert the gene of interest (GOI) in the *LV-TRE-GOI-Pgk-H2BGFP*. *Notum-Aqp4-Myc-tagged*,
375 and *Wif1-Aqp4-Myc-tagged* were designed by adding the coding sequence of the last 42 amino acids of
376 the rat Aquaporin-4 (Madrid et al. 2001) (Urrea et al. 2008), upstream of *Myc-tag* and synthesized by
377 Genewiz. *Notum-Aqp4-Myc-tagged* and *Wif1-Aqp4-Myc-tagged* further cloned by PCR and inserted into
378 the *LV-TRE-GOI-Pgk-H2BGFP*. *Krt14rtTA* was activated by feeding pregnant females with doxycycline (2
379 mg/kg, Doxyfeed, Bio-Serv) chow at E9.5 until time of collection.

380

381 **Flow Cytometry**

382 Methods for preparing embryonic mouse back and head skin for fluorescence activated cell sorting
383 (FACS) and purification of $\alpha 6$ -high epidermal and hair bud progenitors have been previously described
384 (Williams et al. 2011). Briefly, the skin of E14.5 and E17.5 embryos was dissected and either (E14.5)
385 placed directly into a trypsin-EDTA solution at 37°C for 5 minutes on an orbital shaker, or (E17.5) first
386 treated with the enzyme dispase (Gibco, 1:1 in PBS) overnight at 4°C prior to making the single cell
387 suspension. Sorting buffer (PBS 5% FBS) was added to the suspension to neutralize trypsin. Single-cell

388 suspensions were obtained by filtering through a 70 μ M strainer and collected by centrifugation at 300g
389 for 5 minutes. Cell suspensions were washed 3 times and incubated with the appropriate antibodies for
390 30 minutes on ice. For FACS, we used the following antibodies (along with epifluorescent markers): α 6-
391 integrin (eBiosciences) to select for basal progenitors, CD140a (PDGFRA) (eBiosciences) to select
392 against mesenchymal cells, CD31 (PECAM1) (eBiosciences) to select against platelets. DAPI was used
393 to exclude dead cells. Cell isolations were performed on FACS Aria sorters running FACS Diva software
394 (BD Biosciences).

395

396 **RNA-seq and analysis**

397 FACS isolated keratinocytes, pooled from 3 embryos for each condition, were sorted directly into TrizolLS
398 (Invitrogen). RNA was purified using Direct-zol RNA MiniPrep kit (Zymo Research) per manufacturer's
399 instructions and 2-pooled samples were sequenced for each condition. The quality of the RNA for
400 sequencing was determined using an Agilent 2100 Bioanalyzer and all samples analyzed had RNA
401 integrity numbers (RIN) > 8. Library preparation was performed by the Weill Cornell Medical College
402 Genomic Core facility, which uses the Illumina TrueSeq mRNA sample preparation kit. RNAs were
403 sequenced on their Illumina HiSeq 2500 machines. The reads were aligned with Tophat using mouse
404 genome build mm9 build and the transcript assembly and differential expression was performed using
405 Cufflinks with Ensembl mRNAs to guide assembly. Analysis of RNA-seq data was done using the
406 cummeRbund package in R (Trapnell et al. 2012).

407 The genes known to be sensitive to WNT signaling ([http://web.stanford.edu/group/nusselab/cgi-](http://web.stanford.edu/group/nusselab/cgi-bin/wnt/)
408 [bin/wnt/](http://web.stanford.edu/group/nusselab/cgi-bin/wnt/)) are marked as green dots in the volcano plots that compare WNT^{hi} and WNT^{lo} transcriptomes of
409 embryonic skin progenitors on *Apc*-null and *Apc*-het mice. Selected genes relevant for this study are
410 highlighted in both volcano plots (WNT^{hi} and WNT^{lo} transcriptomes of embryonic skin progenitors on *Apc*-
411 null and *Apc*-het and in WT backgrounds - Lhx2GFP+ mKO2Cdt1+ vs mKO2Cdt1+). Differentially
412 regulated transcripts were analyzed with Gene Set Enrichment Analysis (GSEA) to find enriched gene
413 sets (Subramanian et al. 2005).

414 The overlap between *Apc*-null WNT^{hi} and wild-type WNT^{hi} (Lhx2GFP+ mKO2Cdt1+) signature
415 genes was defined by intersecting significantly differentially expressed genes (those with a q-value of <
416 0.05 and with Log2 fold change -FC- of 1.5 fold up) in the two populations. The significance of the
417 overlap was evaluated with a *P-value* derived using the hypergeometric distribution using R software.

418

419 ***In Situ* Hybridization**

420 Two different protocols were used to perform *in situ* hybridization depending on the probes hybridized.
421 Whereas protocol 1 was used for *Wnt10b*, *Apcdd1* and *Dkk4* hybridization, protocol 2 was used for the
422 *Notum* and *Wif1* hybridizations. The *Wnt10b* anti-sense probe was synthesized using the cDNA region
423 1493-2008bp from the mRNA annotated as NM_011718.2 (PCRII-*Wnt10b*). The cDNA was linearized
424 with the restriction enzyme XhoI and transcribed with Sp6 polymerase. The cDNA used to synthesize the
425 *Apcdd1* anti-sense probe (pCR4-*mApcdd1*) was a generous gift from Angela Cristiano. The cDNA was
426 linearized with the restriction enzyme SpeI and transcribed with T3 polymerase. The cDNA used to
427 synthesize *Dkk4* anti-sense probe (pGEMT-*mDkk4*) was a generous gift from David Schlessinger. The
428 cDNA was linearized using the restriction enzyme NcoI and was further transcribed with the
429 SP6 polymerase. The *Notum* anti-sense probe was synthesized using the cDNA region 385-1495bp from
430 the mRNA annotated as NM_175263.4. The cDNA was linearized with NotI and transcribed
431 with SP6 polymerase. The *Wif1* anti-sense probe was synthesized using the cDNA region 1289-2037bp
432 from the mRNA annotated as NM_011915.2 (pCRII-*mWif1_3*). The cDNA was linearized with NotI and
433 transcribed with SP6 polymerase.

434

435 **Protocol 1:** 10 to 14 μ m cryosections were fixed for 10 minutes in 4% paraformaldehyde (PFA, from 16%
436 PFA solution Electron Microscopy Sciences) in Diethyl pyrocarbonate-PBS (DEPC-PBS), and washed
437 with DEPC-PBS (two times, 5 minutes each). Sections were incubated in TEA buffer with 0.25% acetic
438 anhydride (10 minutes) and washed with DEPC-PBS (three times, 5 minutes each). Pre-hybridization of
439 tissue sections was performed at 68°C for 2 hours with hybridization buffer (50% deionized formamide,
440 5X saline-sodium citrate, SCC, 0.5 mg/ml salmon sperm DNA, 0.5 mg/ml yeast tRNA and 8.5X

441 Denhardt's solution). Hybridization with 1 ug/ml of probe was performed overnight at 68°C (for 18
442 hours). To remove the unbound probe, sequential stringent washes were performed at 68°C (5 minutes
443 with 5X SSC, followed by three times 30 minutes with 0.2X SSC), and at room temperature (RT, 5
444 minutes with 0.2X SSC followed by 10 minutes with B1 buffer - 100 mM Tris-HCl pH 7.5, 0.15 M NaCl).
445 Tissue was blocked with 10% Normal Goat Serum (NGS) in B1 buffer (1 hour at RT) before Digoxigenin
446 detection. Sections were incubated overnight at 4°C with Anti-Digoxigenin-AP, Fab fragments (from
447 sheep, Roche, 1:2000 in B1 buffer with 1% NGS) and washed with B1 buffer (three times, 10 minutes
448 each). Finally, slides were protected from light and developed at RT with BM purple containing 0.24
449 mg/ml levamisole and 0.1% Tween-20 until satisfactory signal was achieved.

450

451 **Protocol 2:** 10 to 14 µm cryosections were prepared one day prior to the procedure, stored at -80° C or
452 kept on dry ice until ready for fixation. Sections were fixed for 30 minutes in cold (4% PFA at 4° C) and
453 washed three times (5 minutes each) at RT with DEPC-PBS. Slides were treated with 3% H₂O₂ (30
454 minutes) and washed with DEPC-PBS (three times, 5 minutes each). Slides were equilibrated with TEA
455 buffer (5 minutes), treated with TEA buffer containing 0.25% acetic anhydride (10 minutes), and washed
456 three times with DEPC-PBS (5 minutes each). Tissue pre-hybridization was performed for 2 hours at
457 68°C with hybridization buffer (50% deionized formamide, 2X SSC, 10% dextran sulfate, 0.5 mg/ml yeast
458 tRNA, 0.5 mg/ml heat-denatured salmon sperm DNA) and hybridization was performed with 1 µg/ml of
459 probe overnight at 68°C (for 18 hours). Post-hybridization washes were performed at 68°C (10 minutes
460 with 5X SSC, and three times 30 minutes with 0.2X SSC). Slides were then washed at RT with 0.2X
461 SSC (for 5 minutes) before incubation with blocking solution for 1 hour at RT (0.5% Roche Blocking
462 reagent in B1 buffer, 100 mM Tris-HCl pH 7.5, 0.15 M NaCl). A second block was performed (1 hour at
463 RT) with B1-BTx buffer (100 mM Tris-HCl pH 7.5, 0.15 M NaCl, 1% BSA, 0.3% Triton-X 100). Sections
464 were incubated overnight at 4° C with anti-Digoxigenin-AP, Fab fragments (1:2000 in B1-BTx buffer), and
465 washed at RT with sequential washes; 1) four times, 20 minutes each, with B1-BTx buffer; 2) 5 minutes
466 with B1 buffer and finally 3) 5 minutes with B3 buffer (100 mM Tris-HCl pH 9.5, 0.1 M NaCl, 50 mM

467 MgCl₂). Signal was developed protected from light and incubating sections with BM purple (with 0.24
468 mg/ml levamisole, 0.1% Tween-20).

469

470 **Whole-Mount immunofluorescence and histological analyses**

471 5-ethynyl-2'-deoxyuridine (EdU, 500 µg/g, Life Technologies) was injected intraperitoneally into pregnant
472 females 4h prior to processing embryos at the desired stage of development. Typically >3 embryos from
473 independent experiments were analyzed per condition. For whole-mount immunofluorescence, embryos
474 were fixed in 4% PFA in phosphate buffered saline (PBS) for one hour, followed by extensive washing in
475 PBS. Samples were then permeabilized for 3 hours in 0.3% Triton X-100 in PBS and treated with Gelatin
476 Block (2.5% fish gelatin, 5% normal donkey serum, 3% BSA, 0.3% Triton, 1X PBS). For immunolabeling
477 with mouse antibodies, sections were first incubated with the M.O.M. blocking kit according to
478 manufacturer's instructions (Vector Laboratories). The following primary antibodies were used: P-
479 Cadherin (goat, 1:300; R&D AF761), LEF1 (guinea pig, 1:2000 and rabbit 1:300, Fuchs Lab; rabbit,
480 1:300, Cell Signaling C12A5), SOX9 (guinea pig, 1:2000; Fuchs Lab), LHX2 (rabbit, 1:2000; Fuchs Lab),
481 anti-GFP/YFP (chicken, 1:1200; Abcam), anti-RFP (rat 1:200; Chromotek 5F8) β-catenin (mouse, 1:200,
482 BD 610154), pSMAD 1/5/9 (rabbit, 1:200; Cell Signaling), NOTUM (rabbit 1:100; Sigma HPA023041),
483 WIF1 (goat 1:300; R&D AF7135), MYC-tag (rabbit, 1:300; Cell Signaling 71D10), SOX2 (rabbit, 1:200;
484 Abcam EPR3131), Trans-Golgi (rabbit 1:200; abcam TGN46 16059), Frizzled10 (rabbit 1:200;
485 MyBioSource MBS9606335), SHH (goat 1:50; R&D AF445), E-Cadherin (rabbit 1:500; Cell Signaling,
486 24E10), P-Histone H2AX S139 (rabbit 1:200; Cell Signaling), β4-Integrin (rat 1:500; CD104 346-11A
487 BD), TCF1/TCF7 (rabbit 1:500; Cell Signaling C63D9). Primary antibodies were incubated at 4°C for 36h.
488 After washing with 0.1% Triton X-100 in PBS, samples were incubated overnight at 4°C with secondary
489 antibodies conjugated with Alexa 488, RRX, or 647 (respectively, 1:1000, 1:500, and 1:200, Life
490 Technologies). Samples were washed, counterstained with 4'6'-diamidino-2-phenylindole (DAPI) and
491 mounted in SlowFade™ Diamond Antifade Mountant (Invitrogen), and EdU incorporation was detected
492 by Click-It EdU AlexaFluor 647 Imaging Kit (Life Technologies).

493

494 **Immunohistochemistry and LacZ-derived β -galactosidase activity**

495 For sagittal analyses of tissues, pre-fixed (4% PFA in PBS), paraffin-embedded embryos were sectioned
496 at 10 μ m. Immunohistochemistry was performed by incubating sections at 4°C overnight with primary
497 antibodies against mouse anti- β -catenin (mouse, 1:1000; Sigma, 15B8) and APC (rabbit 1:500; Sigma
498 HPA013349). For brightfield immunohistochemistry, biotinylated species-specific secondary antibodies
499 followed by detection using (ImmPRESS reagent kit peroxidase Universal - Vector Laboratories) and
500 DAB kit (ImmPACT DAB Peroxidase (HRP) Substrate Vector Laboratories) were used according to the
501 manufacturer's instructions.

502 LacZ-derived β -galactosidase activity was assayed on frozen sections (10 μ m), fixed with 0.5%
503 glutaraldehyde in PBS for 2 minutes, washed with PBS, and then incubated with 1 mg/ml Xgal substrates
504 in PBS with 1.3 mM MgCl₂, 3 mM K₃Fe(CN)₆, and 3 mM K₄Fe(CN)₆ for 1 hr at 37°C.

505

506 **Skin explants and pharmacological treatment**

507 Head and back skins were excised from E15.5 embryos and placed into sterile PBS. Explants were cut in
508 half to compare morphogenesis of pharmacologically-treated vs vehicle control skin. Each explant half
509 was covered with Nucleopore TrackEtch filters (Whatman) dermis side down. Filters with skin samples
510 were placed in lumox teflon-bottom dishes (Sarstedt). Pre-warmed keratinocyte culture medium with
511 0.3mM calcium was added to the culture. Each corresponding half skin received one treatment: either
512 Tunicamycin (0.15mM, 1mM and 2mM; Milipore Sigma) or DMSO control. Explants were cultured at
513 37°C, 5% CO₂ for 10 hours and fixed with 4% PFA for 45 minutes before immunostaining and confocal
514 microscopy analysis.

515 For the porcupine inhibitor experiment, each half skin was treated with either porcupine inhibitor
516 LGK974 (1mM or 10mM; Cayman Chemical), or DMSO control. Explants were kept at 37°C, 5% CO₂.
517 Media with treatment was changed after 12 hours. After culturing for 24h or 36h at 37°C, samples were
518 fixed and processed for confocal immunofluorescence microscopy.

519 Porcupine inhibitor washout experiment was performed by treating each half skin with 1mM
520 LGK974. After 12 hours one of the samples was fixed (PFA 4%) while the media was changed every 5

521 minutes (total of 20 minutes) for the corresponding other sample. Washout sample was kept at 37°C, 5%
522 CO₂ for additional 24 hours and fixed with 4% PFA before immunostaining and confocal microscopy
523 analysis.

524 **Confocal microscopy**

525 Confocal images were acquired using a spinning disk confocal system (Andor Technology Ltd) equipped
526 with an Andor Zyla 4.2 and a Yokogawa CSU-W1 (Yokogawa Electric, Tokyo) unit based on a Nikon
527 TE2000-E inverted microscope. Four laser lines (405, 488, 561 and 625 nm) were used for near
528 simultaneous excitation of DAPI, Alexa448, RRX and Alexa647 fluorophores. The system was driven by
529 Andor IQ3 software. Tiled imaging was performed to sample 2mm² areas of skin. Stacks of 1mm steps
530 were collected with a 20x/0.75 CFI Plan-Apochromat air objective. Zen 2.3 software (blue edition, Carl
531 Zeiss Microscopy GmbH, 2011) was used to stitch the acquired images. 40x oil objective was used to
532 acquire z stacks of 0.5-1 mm steps.

533

534 **Developing hair-follicle density, and immunofluorescence quantitative analysis**

535 Developing hair follicle density was measured from tiled images using Fiji software (NIH). Briefly: placode
536 and cluster densities were quantified from 10-30 mm² regions of 14.5 back skins (*Apc*-null or *Apc*-het).
537 For all the *Krt14rtTA* experiments, developing hair follicle densities were quantified across a total area of
538 $\geq 8\text{mm}^2$ of E15.5 head skin, i.e. peak LV transduction. For each explant (n=5 LGK1 μ M), we quantified the
539 developing hair follicle density over a total area of 10mm².

540 Placode and clusters morphological analysis was performed using the shape descriptors tool from
541 Fiji (NIH). Area and circularity ($4\pi(\text{area}/\text{perimeter}^2)$) were measured and recorded. A circularity (cir) value
542 of 1.0 indicates a perfect circle. As the value approaches 0.0, it indicates an increasingly elongated
543 shape.

544 Intensity plots were generated like in (Messal et al. 2019) using the plot profile tool from Fiji (NIH)
545 and measuring intensities of a minimum of 3 basal cells per developing follicle (from a minimum of
546 developing skin from 3 embryos). Briefly, optical sections of whole-mount 40x confocal images were
547 converted into composite images in which MYC-tag (or FZD10) was in the red (or green) channel and

548 DAPI (which labels the DNA) in the blue. Basal–apical intensities were measured along a straight line for
549 each cell (and each channel) along the middle axis of the cell and normalized for intensity by subtracting
550 the minimum value from each intensity profile and dividing by its average value. All measurements were
551 aligned for the basal side of the cell having the same starting point of the measurement.

552 Transduction, ectopic and mispolarization expression efficiency were quantified using Fiji. Briefly,
553 40x optical sections of spinning disk confocal images were converted into composite images in which
554 DAPI was in blue channel, H2BGFP in the green channel and MYC-tag in the red channel. From each
555 optical section of a developing hair follicle, a minimum of 9 basal cells were quantified. The numbers of
556 transduced cells (H2BGFP positive), ectopic expression (MYC-tag apical polarization) and
557 mispolarization (basolateral expression of AQP4-MYC-tag) were recorded and the proportions calculated
558 either relative to the total of basal cells analyzed (transduction) or the total number of MYC-tag
559 expressing cells (ectopic and mispolarization experiment).

560 LEF1 immunofluorescence quantifications were performed using Fiji. Briefly, using spinning disk
561 Z-stacks of whole-mount 40x confocal images, we sum the intensity across the follicle. The integrated
562 density of LEF1 immunolabeling across a region of interest (e.g. dermal condensate or basal hair bud
563 progenitors) was normalized at the cellular level by DAPI. Background was then measured and
564 subtracted for each channel.

565 The relative population size of LEF1 or SOX9 was determined using Fiji. Briefly, using spinning
566 disk Z-stacks of whole-mount 40x confocal images, we measured the area occupied by each specific cell
567 population (LEF1 from dermal condensate, LEF1 from developing hair follicle and SOX9 hair follicle) and
568 divided by the total epithelial area of the developing follicle, using the area tool.

569

570 **Statistics**

571 To reduce any bias in data collection, all data from each group were not analyzed until all images were
572 collected. No statistical method was used to predetermined sample size, randomization and experiment
573 blinding was not used. Each experiment was repeated with at least two replicates and data presented is
574 from three or more embryos, same age. Distributions were tested for normality using D'Agostino and

575 Pearson test. To test significance, unpaired or paired two-tailed Student's *t*-tests were used for normal
576 distribution and nonparametric Mann-Whitney test when the distribution did not follow a normal
577 distribution. Basal to apical fluorescence intensity profile plots represent means and error bars SEM.
578 Violin plots show the distribution of all measured data points. Median and quartiles are represented. All
579 the other graphs represent means and error bars SD in all plots. Significance of *P* value was set at <
580 0.05. Statistical details for each experiment, including the statistical test used, the sample size for each
581 experiment, the *n* and *P* value can be found in the corresponding figure legend. All graphs and statistics
582 were produced using GraphPad Prism 8.2 for MAC, GraphPad Software, San Diego, California USA,
583 www.graphpad.com.

584

585 **Data and materials availability**

586 All reagents engineered for this study are available from jdelacruz@rockefeller.edu under a materials
587 transfer agreement with the Rockefeller University. RNAseq data are deposited in the Gene Expression
588 Omnibus under accession number GSE108745 (www.ncbi.nlm.nih.gov/geo).

589

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598

599 **DECLARATION OF INTERESTS**

600 The authors declare no competing financial interests.

601

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822

823 **FIGURE LEGENDS**

824

825 **Figure 1.** Two-dimensional patterning of hair placodes is severely affected upon sustained autonomous
826 WNT activation. **(A)** Sagittal views and schematic of skin section depicting a basal hair bud progenitor
827 and underlying dermal condensate (DC, encased by blue dotted lines). Labeling is for *LacZ* expression
828 knocked into the *Axin2* locus and nuclear LEF1, two faithful proxies of WNT signaling. Additionally,
829 nuclear SOX9 marks the overlying WNT^{lo} bud cells, and P-cadherin marks the basal epithelial
830 progenitors. Dashed lines denote the basement membrane (BM) rich in extracellular matrix (ECM) and
831 growth factors at the epidermal-dermal border. Scale bars, 10µm. **(B)** (top left and bottom) *In utero*
832 lentiviral delivery strategy to generate sparse epidermal patches lacking APC, and therefore super-
833 activating WNT signaling. Visual and epifluorescence imaging of mosaically transduced (R26dtTomato+)
834 E14.5 *Apc* heterozygous and null embryos. Scale bar, 2mm. (top right) Schematic of whole mount
835 imaging. **(C)** Planar views of the skin surface of E14.5 embryos. Scale bar, 100µm. **(D)** Quantifications
836 showing *Apc* null clusters of broader size and shape than *Apc* heterozygous (het) placodes, which were
837 analogous to wild-type in this assay (Circularity =1 perfect circle). (Placodes and clusters density plot
838 $n > 10\text{mm}^2$ skin area; **** $P < 0.0001$; Mann-Whitney test; Area and Circularity plots $n = 130$ placodes and
839 216 clusters; **** $P < 0.0001$; Mann-Whitney test; All $n \geq 3$ embryos.). **(E)**. Whole mount (planar) images
840 showing atypically strong nuclear β -Catenin and LEF1 in *Apc*-null cell clusters. Scale bar, 20µm.

841

842 **Figure 2.** Teasing out a WNT-sensitive molecular signature based upon transcriptome profiling of skin

843 progenitors possessing different WNT signaling levels. **(A)** LV construct, epifluorescence imaging and
844 FACS strategy for isolating WNT signaling (GFP+) and WNT^{lo} skin progenitors from LV-transduced E14.5
845 *Apc^{fl/+}* and *Apc^{fl/fl}*; *R26fl-stop-fl-tdTOM* embryos. **(B)** Gene set enrichment analysis (GSEA) of gene sets
846 showing marked differential expression in WNT signaling progenitors from *Apc*-null vs *Apc*-het embryos.
847 False discovery rate (FDR) q-values of enrichment are shown for each gene set. **(C)** Waterfall plot
848 depicting genes markedly influenced (Log₂ Fold Change ≥1.5, p<0.05) by APC status (color-coding
849 according to B). **(D)** Volcano plot showing differentially regulated transcripts and WNT-reporter status.

850

851 **Figure 3.** Wild-type WNT signaling progenitor cells express high levels of WNT inhibitors. **(A)** Strategy
852 used to isolate and profile slow-cycling basal progenitors from the epidermal fraction of dispase-treated,
853 wild-type E17.5 skin, which contains epidermis and early hair placodes/buds. Note: LEF⁺ progenitors are
854 simultaneously LHX2GFP⁺ and mKO2⁺. **(B)** Volcano plot and comparative expression profiling reveals
855 that relative to their epidermal counterparts, wild-type basal placode/bud progenitors share strong
856 signature similarities with *Apc*-null progenitors. Green dots denote previously reported WNT target genes.
857 **(C)** *In situ* hybridizations showing that WNT signaling progenitor cells simultaneously express mRNAs for
858 WNT activators and WNT inhibitors. Black dashed lines, epidermal-dermal boundary; white dashed lines
859 demarcate the dermal condensate (DC). Scale bars, 10µm.

860

861 **Figure 4.** Progenitor cells apically polarize WNT inhibitors. **(A)** Schematic of whole-mount analysis from
862 embryonic skin with examples of optical sections showing interfollicular epidermis (IFE), bud and germ;
863 position of pixel intensity measurement. Z, plane of imaging from the Z-stack. **(B)** Anti-WIF1 and **(C)** anti-
864 NOTUM immunofluorescence in placode, bud and germs reveal an apical accumulation of WIF1 and
865 NOTUM. Pixel intensity profiles of basal hair bud progenitors (n = ≥40 WNT signaling progenitors; mean
866 ± SEM; a.u., arbitrary units). Note also absence of WNT inhibitors in upper region of the dermal
867 condensate (encased by yellow dotted line) at this stage of morphogenesis, leaving a WNT inhibitor free
868 zone (yellow arrowheads) for nuclear LEF1 and WNT signaling at the epidermal-dermal boundary (white
869 dashed line) and a WNT inhibitor high zone in suprabasal hair bud cells (arrows). Blue circular dashed

870 lines outline placodes. White dotted lines demarcate epithelial-mesenchymal boundaries. *Denotes
871 magnified cells, shown at right of each frame. Scale bars: 5 μm magnified cells; all others, 20 μm .

872

873 **Figure 5.** Evidence of oppositely polarized and short-range action of WNTs and WNT inhibitors in hair
874 bud progenitors that are actively signaling through WNTs. **(A)** LV-constructs and strategy to monitor WNT
875 inhibitors and WNTs. M, myc-tag. TRE, tetracycline regulatory element. *Krt14rtTA* is a transgenic mouse
876 line expressing a doxycycline (DOX)-inducible transcriptional activator for TRE. **(B, C)** Similar to
877 endogenous expression, anti-WIF1 and anti-NOTUM immunofluorescence on MYC-tag transduced skin
878 show apical localization in hair bud progenitors. **(D)** Anti-MYC-tag immunofluorescence of transduced
879 skins revealing apical polarization of NOTUM and WIF1, but basal polarization of WNT10B. At right are
880 basal-apical MYC-Tag/DAPI pixel intensity profiles of basal hair bud progenitors ($n = \geq 40$ WNT signaling
881 progenitors; mean \pm SEM; a.u., arbitrary units). **(E)** Pixel intensity profile and immunolocalization of
882 endogenous WNT-receptor FRIZZLED 10 shows uniform localization at borders of hair bud and germ
883 WNT signaling cells ($n=37$ cells; mean \pm SEM; a.u., arbitrary units). *Denotes magnified cells, shown at
884 right of each frame. Scale bars: 5 μm magnified cells; all the others, 20 μm .

885

886 **Figure 6.** Hair bud progenitors apically polarize WNT inhibitors to protect their own identity and
887 differentially confer WNT signaling to their neighbors. **(A)** Whole-mount immunofluorescence and
888 quantifications reveal that elevating NOTUM across the epidermal plane results in significantly fewer hair
889 follicles (Mean \pm SD; $n > 10\text{mm}^2$ skin analyzed from ≥ 3 embryos; * $P < 0.05$; ** $P < 0.005$; Mann-Whitney
890 test). Scale Bar, 100 μm . OE, overexpression. Insets verify transduced regions. All scale bars for
891 immunofluorescence images are 20 μm . **(B)** Adding an aquaporin4-tag mispolarizes NOTUM to the basal
892 side of hair bud progenitors. Quantifications reveal that mis-polarizing a WNT inhibitor poses a significant
893 impediment to hair follicle morphogenesis (Mean \pm SD; $n = 8\text{mm}^2$ skin analyzed from ≥ 3 embryos; * $P <$
894 0.05; ** $P < 0.005$; *** $P < 0.0005$; unpaired Student t test). White dotted lines demarcate epithelial-
895 mesenchymal borders throughout. **(C)** Whole-mount immunofluorescence and quantifications of
896 normalized LEF1 pixel intensities reveals that NOTUM mis-polarization leads to a significant decrease of

897 LEF1 intensity in WNT signaling cells from both the dermal condensate and the hair bud (n≥48 hair
898 follicles from ≥ 3 embryos each; Mann-Whitney test *** $P=0.0002$ and unpaired t test ** $P < 0.005$; n.s.
899 non-significant; red lines represent the distributions' median). Yellow boxes show regions magnified at
900 right. Arrowheads show two cells not expressing NOTUM-AQP4-MYC-Tag, which have higher LEF1
901 signal than their expressing neighbors. (D) Violin Plots show that increasing levels of NOTUM and
902 NOTUM-AQP4 lead to an increase of SOX9 expressing cells (n≥30 developing hair follicle from at least 3
903 different embryos; Mann-Whitney test TRE-NOTUM * $P=0.0389$ and TRE-NOTUM-AQP4 * $P = 0.0461$ n.s.
904 non-significant; red lines represent the distributions' median).

905 **Figure 7.** Notum regulates the formation of sharp boundaries between neighboring cell fates (A) *In utero*
906 lentiviral delivery strategy to conditionally ablate *Notum* in *R26dtTomato* embryos. (B-C) Representative
907 whole-mount immunofluorescence showing LEF1 intensity profile and population size in *Notum*^{-/+} and
908 *Notum*^{-/-} skin. Red boxes denote regions magnified below each image. Note that *Notum* ablation (but not
909 heterozygous) leads to an increase in LEF1 signal and LEF1+ cell populations in the WNT signaling
910 progenitor cells (n≥75 hair follicles from ≥3 different litters analyzed; Mann-Whitney test * $P=0.0332$ and
911 *** $P=0.0002$; n.s. non-significant; red lines represent the distributions' median).

912 **Figure 8** - Summarizing model. WNT signaling basal progenitors form opposing intracellular morphogen
913 gradients of WNT inhibitors and WNT ligands/activators. In so doing, they preserve their own WNT
914 signaling and identity and directionally permit (dermal condensate) or restrict (suprabasal hair bud cells)
915 WNT signaling in surrounding neighbors.

916 SUPPLEMENTAL FIGURES

917 **Figure 1 – supplement 1.** *Apc*-null clusters show properties of hair follicles arrested at the placode
918 stage. (A) Sagittal sections of embryonic skin subjected to immunohistochemistry with antibodies against
919 β -Catenin and APC. Note that reduced APC immunostaining coincides with broadened elevated β -
920 Catenin, reflective of enhanced WNT signaling throughout the cluster. (B) Schematic of whole-mount
921 analysis from embryonic skin with two examples of sampling of optical sections. (C) *Apc*^{fl/fl} and *Apc*^{fl/+};
922 *Rosa26-lox-stop-lox-YFP* or *tdTomato* embryos were transduced with LV-Cre and subjected to whole-

923 mount immunofluorescence microscopy. Note that when cells form a distinct cluster, they strongly
924 immunolabel for nuclear β -catenin and LEF1, as well as WNT^{hi} progenitor marker LHX2, features of hair
925 placodes, but they are negative for WNT^{lo} hair bud marker SOX9. The absence of WNT^{lo}SOX9⁺ cells
926 within the cluster indicates its failure to progress to the hair follicles bud stage. By contrast, the wild-type
927 cells surrounding these clusters were SOX9⁺, reflective of the impact of WNT^{hi}LHX2⁺ surrounding the
928 clusters. This is most likely due to the high level of WNT-inhibitors expressed by neighboring *Apc*-null
929 cells as shown in Fig 2. Scale bar, 20 μ m for all frames.

930

931 **Figure 1 – supplement 2.** *Apc*-null clusters do not present signs of DNA double strand breaks. (A-B)
932 Immunofluorescence detection of γ H2AX in developing epidermis of (A) *Apc*^{fl/+} and (B) *Apc*^{fl/fl} *Rosa26-*
933 *lox-stop-lox-tdTOM* embryos were transduced at E9.5 with lentivirus harboring a Cre recombinase (*Pgk-*
934 *Cre-mRFP*) and analyzed at E14.5. Circular yellow dashed line outlines a placode. Orange insets
935 highlight transduced (tdTOM+) versus non-transduced epithelia. Yellow dashed lines contour *Apc*-null
936 clusters. Scale bar, 20 μ m for all frames.

937

938 **Figure 1 – supplement 3.** *Apc*-null cells aggregate into clusters and are non-proliferative. (A)
939 Experimental design and proliferation analysis. *Apc*^{fl/fl}; *Rosa26-lox-stop-lox-YFP* embryos were
940 transduced at E9.5 with LVs harboring a Cre recombinase (*Pgk-Cre-mRFP*) and analyzed at E14.5. At 4h
941 prior to analysis, a pulse of 5-Ethynyl-2'-deoxyuridine (EdU) was administered. Note the absence of EDU-
942 positive cells within the clusters. Scale bar, 10 μ m. (B) *Apc*^{fl/fl} *YFP*^{fl/fl} *mKO2Cdt1* embryos were transduced
943 with *Pgk-Cre* as shown in the schematic. Representative image of an *Apc*-null cluster is shown at right.
944 Note that YFP⁺ cells are simultaneously positive for the G0/G1 sensor mKO2Cdt1, in agreement with the
945 non-proliferative status of these clusters. Scale bar, 20 μ m. (C) E9.5 *Apc*^{fl/fl} embryos were transduced with
946 LVs harboring different fluorescing Cre recombinases and analyzed 5d later. Note that like placodes,
947 clusters are multiclonal, reflected by the presence of both RFP and GFP tagged cells. Scale bars, 20 μ m.

948

949 **Figure 1 – supplement 4** *Apc-null* cell clusters lose adherens junction transmembrane protein E-
950 Cadherin. Representative E14.5 whole-mount immunofluorescence images and respective orthogonal
951 views from (A) *Apc-het* and (B) *Apc-null* transduced tdTomato⁺ embryonic skins showing endogenous E-
952 Cadherin and P-Cadherin immunofluorescence. Note loss of E-Cadherin in *Apc-null* clusters when
953 compared to the surrounding wild-type skin. Circular yellow dashed line outlines a heterozygous placode
954 while remain dashed lines contour *Apc-null* cell clusters. White dotted lines demarcate epithelial-
955 mesenchymal boundaries. The XY axis is planar to the epidermis; the XZ axis shows sagittal views
956 perpendicular to the skin surface. Scale bars, 20µm.

957

958 **Figure 1 – supplement 5** *Apc-null* cell clusters lose the hemidesmosome integrin beta4 (ITGB4).
959 Representative E14.5 whole-mount immunofluorescence images and respective orthogonal views from
960 (A) *Apc-het* and (B) *Apc-null* transduced tdTomato⁺ embryonic skins showing endogenous ITGB4 and P-
961 Cadherin staining. Note the loss of ITGB4 in *Apc-null* clusters when compared to the surrounding wild-
962 type skin. Circular yellow dashed line outlines a heterozygous placode while remain dashed lines contour
963 *Apc-null* cell clusters. White dotted lines demarcate epithelial-mesenchymal boundaries. The XY axis is
964 planar to the epidermis; the XZ axis shows sagittal views perpendicular to the skin surface. Scale bars,
965 20µm.

966

967 **Figure 2 – supplement 1.** FACS purification strategy to isolate WNT^{hi} skin progenitors from *Apc*
968 embryonic skin. (A-B) FACS purification of WNT^{hi} cells from *Apc*^{fl/+}; *Rosa26-lox-stop-lox-dtTomato*
969 embryos (A) and from *Apc*^{fl/fl} *Rosa26-lox-stop-lox-dtTomato* embryos (B). Both types of embryos were
970 transduced at E9.5 with an LV harboring a WNT GFP reporter and Ptg-Cre and then harvested at E14.5.
971 WNT-reporter^{hi} (a6⁺ tdTomato⁺ GFP⁺) and WNT-reporter^{lo} (a6⁺tdTomato⁺) progenitors were purified, while
972 suprabasal (a6^{neg} tdTomato⁺ GFP^{neg}) epidermal cells and non-epidermal cells (Lin⁻: CD131+ and
973 CD140a+) were eliminated.

974

975

976 **Figure 2 – supplement 2. Table 1.** Cell adhesion transcripts upregulated in *Apc null* WNT^{hi} cells
977 (Geneontology – PANTHER Classification System).

978

979 **Figure 3 – supplement 1.** FACS purification strategy to isolate WNT^{hi} placode and WNT^{lo} epidermal
980 progenitors from wild-type embryonic skin. **(A)** FACS purification plots of single cell suspensions isolated
981 from the dispase-selected epidermal/hair bud fraction of E17.5 skin. Pups were transgenic for *Lhx2-GFP*,
982 active in basal hair bud progenitors, and for *mKO2Cdt1*, active in the slow-cycling basal skin progenitors
983 of both hair buds and interfollicular epidermis. All basal progenitors are marked by $\alpha 6$ integrin. Non-
984 epidermal cells (Lin⁻: CD131⁺ and CD140a⁺) were excluded by FACS. **(B)** *mKO2Cdt1* embryos were
985 exposed to lentivirus at E9.5 and analyzed at E15.5 as depicted in the schematic. The LV harbored a
986 WNT-GFP reporter (*12xTCF-TK-EGFP*) and *Pgk-Cre*. Note that the progenitor cells from the developing
987 hair follicle are concomitantly LEF1⁺, mKO2⁺ and WNT reporter positive. Scale bar, 20 μ m. **(C)** Venn
988 diagram depicts the overlap between *Apc*-null WNT^{hi} signature genes and wild-type (*Lhx2GFP*+
989 *mKO2Cdt1*+) WNT^{hi} signature genes. *P* values were calculated using the hyper geometric distribution
990 formula via R. Note: While overlap was appreciable, WNT^{hi} *Apc*-null transcripts were pure placode
991 signature genes and in addition encoded cell cycle inhibitors, while wild-type WNT^{hi} cells included not
992 only placode but also some bud mRNAs, and although slow-cycling, these cells were still proliferative.

993

994 **Figure 3 – supplement 2. Table 2.** WNT^{hi} signature genes in hair follicle development. Shown is a list of
995 transcripts that are shared between the *Apc null* WNT^{hi} signature and the wild-type WNT^{hi} signature.

996

997 **Figure 3 – supplement 3.** BMP4 acts long range to perturb hair follicle patterning. **(A-B)** Strong
998 correlation between WNT signaling and *Bmp4* levels in both **(A)** *Apc*-null clusters and **(B)** wild-type hair
999 buds. **(C)** Whole-mount immunohistochemistry of E14.5 mosaic *Apc*-null and *Apc*-het embryos. Note a
1000 halo (asterisks) of nuclear pSMAD1/5/9⁺ cells extending well beyond the borders of *Apc*-null clusters,
1001 indicative of long-range BMP signaling. Scale bar, 20 μ m. **(D)** Experimental setup to overexpress BMP4 in
1002 skin progenitors. BMP4 is under the regulation of a tetracycline regulatory enhancer (TRE) activated by

1003 doxy-induced rtTA transcription factor binding. The lentivirus was introduced at E9.5 into the amniotic
1004 cavity of *Krt14rtTA*⁺ and *Krt14rtTA*^{neg} embryos, which were then analyzed at E15.5. **(E)** Whole-mount
1005 images of 1mm² E15.5 skins of Doxy-treated *Krt14rtTA*⁺ and control (*Krt14rtTA*^{neg}) littermates. Note the
1006 perturbation in patterning of hair follicles (P-Cadherin⁺). Scale bar, 100µm. **(F-G)** Representative regions
1007 of transduced and untransduced epidermis in *Krt14rtTA* negative and positive littermates, **(F)** Note the
1008 reduced LEF1 immunostaining in GFP⁺ BMP^{hi}-signaling cells. **(G)** Note the presence of nuclear
1009 pSMAD1/5/9 positive cells distant from the BMP^{hi}-signaling cells (white arrows), suggestive of long-range
1010 signaling. White boxes delineate the regions that are magnified in the three images beneath each low-
1011 magnification panel. Scale bar, 20µm.

1012
1013 **Figure 3 – supplement 4.** *Apc*-null cells express high levels of WNT inhibitors. **(A-B)** Representative
1014 immunofluorescence images and respective orthogonal views from *Apc-null* and *Apc-het* transduced
1015 tdTomato⁺ embryonic skins showing endogenous **(A)** WIF1 and **(B)** NOTUM patterns. Note strong
1016 expression of WNT inhibitors NOTUM and WIF1 in *Apc*-null clusters, despite presence of nuclear LEF1
1017 and robust WNT signaling. Circular dashed line in *Apc-het* outlines a placode. Dotted lines demarcate
1018 epithelial-mesenchymal boundaries. The XY axis is planar to the epidermis; the XZ axis shows sagittal
1019 views perpendicular to the skin surface. Scale bars, 20µm.

1020
1021 **Figure 4 – supplement 1.** Apical WIF1 localization is dependent on N-Glycosylation. **(A)** Strategy to test
1022 the importance of N-Glycosylation for WIF1 apical localization. E15.5 wild-type embryonic skin explants
1023 were treated with different Tunicamycin concentrations for 10 hours and fixed afterwards for whole-mount
1024 immunofluorescence analysis. Note increasingly mis-polarized endogenous WIF1, shifting from apical to
1025 basal, as the concentration of Tunicamycin is raised. Insets show higher magnifications of boxed regions.
1026 **(B)** Localization of the endogenous Trans-Golgi network in the developing hair follicles and interfollicular
1027 epidermis (IFE) and their respective basal-apical pixel intensity profile measured in 21 WNT-signaling
1028 progenitor cells and 31 IFE cells (mean ± SEM. a.u., arbitrary units). Insets show higher magnification of

1029 selected regions. Note that Golgi is present both basally and apically within the bud progenitors. Scale
1030 bars, 20µm. Inset scale bars, 10µm.

1031

1032 **Figure 5 – supplement 1.** WIF1 expression during early hair follicle development **(A)** Strategy to monitor
1033 WIF1 expression by MYC-tagging (M). Depicted LV was introduced into the amniotic cavities of E9.5
1034 *Krt14rtTA* embryos, and transduced genes were activated by doxycycline (DOX). Representative whole-
1035 mount and orthogonal views of WIF1-MYC-tag and WIF1 immunostaining of E15.5 embryos. Note
1036 uniform distribution of protein within the plane of the embryonic epidermis (white arrows). Dashed line
1037 demarcates the border between epidermis and dermis. Yellow lines represent the corresponding
1038 orthogonal views. Scale bar, 20µm. **(B)** Endogenous WIF1 localization is shown by whole-mount
1039 immunofluorescence of interfollicular epidermis, hair placodes, hair buds and hair germs. Note that WIF1
1040 is increased in the hair bud and germ epidermis but is only expressed at the bud stage in the early
1041 dermal condensate (yellow dotted lines). Note also the distinct apical localization of WIF1 in hair buds
1042 and germs. *Wif1* full KO embryos were used to test the specificity of the antibody, shown here for the hair
1043 germ stage. Boxed areas in blue are magnified below each image, with WIF1 and LEF1 immunolabels.
1044 Scale bars, 20µm.

1045

1046 **Figure 5 – supplement 2.** NOTUM expression during early hair follicle development **(A)** Strategy to
1047 monitor NOTUM by MYC-epitope tagging (M). Depicted LV was introduced into the amniotic cavities of
1048 E9.5 *Krt14rtTA* embryos and the transduced *Notum* gene was activated by doxycycline (DOX).
1049 Representative whole-mount planar (XY) and orthogonal (XZ) views of NOTUM-MYC-tag
1050 immunostaining. Note that within the plane of embryonic epidermis, NOTUM is uniformly distributed
1051 (white arrows). Dashed lines demarcate the border between epidermis and dermis. **(B)** Endogenous
1052 NOTUM immunolocalization in wild-type and *Notum*-null skin, is shown by whole-mount
1053 immunofluorescence of interfollicular epidermis, hair placode and hair germs. P-Cadherin co-
1054 immunolabeling was used to mark the skin epithelium. Dotted circles/lines encase the developing hair
1055 follicles. Boxed areas are magnified in the boxes below the relevant images. Note little or no NOTUM in

1056 interfollicular epidermis. However, NOTUM is expressed in developing hair placodes. At the hair germ
1057 stage, it is clear that endogenous NOTUM protein concentrates on the apical side of WNT^{hi} epithelial
1058 cells (insets, red arrows). *Notum*-null skin was used as a control to show the specificity of the NOTUM
1059 antibody. All scale bars, 20µm.

1060
1061 **Figure 5 – supplement 3.** Differential polarization of WNT inhibitors and activators. Strategy to monitor
1062 WNT inhibitors (DKK4 and APCDD1) and ligands (WNT3) by MYC-epitope tagging (M). LV-constructs
1063 were introduced into the amniotic cavities of E9.5 *Krt14rtTA* embryos, and transduced genes were
1064 activated by doxycycline (DOX). Whole-mount immunofluorescence and/or immunohistochemistry of
1065 representative images of hair buds are shown below. DAPI to label chromatin; anti-GFP to mark nuclei of
1066 transduced cells; Anti-MYC-tag to label the expressed inhibitor/ligand. At right are shown the basal-apical
1067 MYC-Tag pixel intensity profiles, which were measured along the lines presented in the overlying
1068 schematic of the WNT^{hi} progenitor cells of the hair follicle. A minimum of 40 WNT-signaling progenitor
1069 cells were analyzed and averaged to develop these profiles. Note the preferential apical enrichment of
1070 DKK4 and APCDD1 and opposing basal enrichment of WNT3 signal. Mean ± SEM. a.u., arbitrary units.
1071 All scale bars 20µm.

1072
1073 **Figure 6 – supplement 1.** WNT inhibitor overexpression perturbs hair follicle formation. **(A)** Whole
1074 mount immunofluorescence and quantifications reveals that elevating WIF1 across the epidermal plane
1075 results in significantly fewer developing hair follicles beginning at the placode stage. Insets verify that the
1076 skin regions shown were transduced (GFP⁺) (Mean ± SD; n>18mm² skin analyzed; ***P* < 0.05; ****P* <
1077 0.005; n.s. non-significant; unpaired Student *t* test). Scale Bar, 100µm. OE, overexpression. **(B-B')**
1078 Sparser hair coat upon ectopic *Notum* expression. Example of neonatal litter, some of which overexpress
1079 NOTUM and show a sparser hair coat than their control littermates. Note also the sparser hair coat of a
1080 representative P29 adult mouse that is positive for *Notum* overexpression, when compared to its
1081 uninduced control littermate.

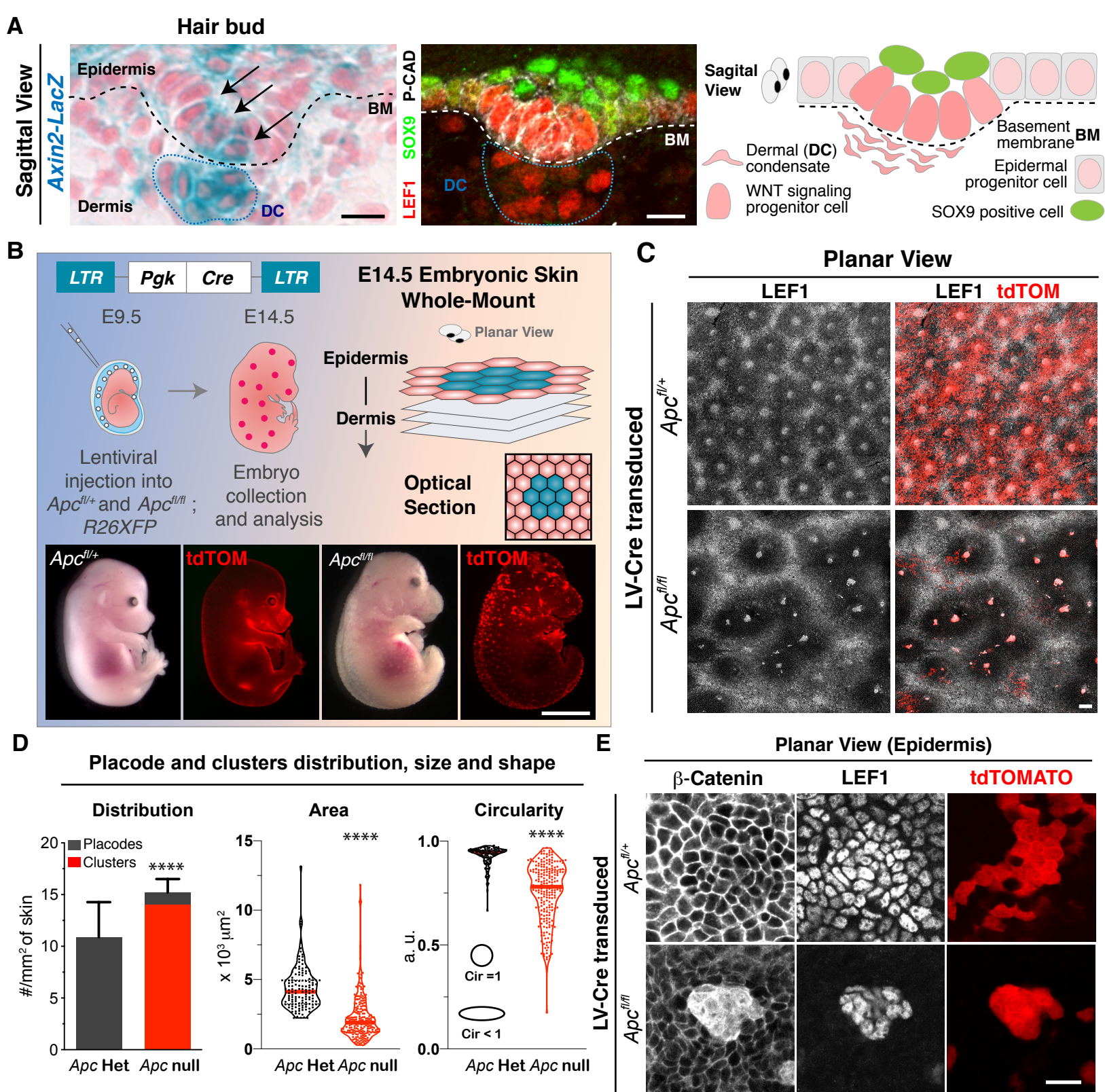
1083 **Figure 6 – supplement 2.** Hair bud progenitors cannot maintain their fate upon WNT inhibition. (A)
1084 Experimental design and results of pharmacological WNT inhibition in embryonic skin explants exposed
1085 to the porcupine inhibitor LGK974. Note that placode/bud numbers were significantly reduced after 24h
1086 treatment with 1mM LGK974, a porcupine inhibitor and established blocker of WNT signaling (n=5
1087 embryos where each line represents the average number of placodes, germs and pegs per skin mm², on
1088 an independent explant. **P* < 0.05; paired Student *t* test). (B) Immunofluorescence of explants from
1089 experiment in (A). Note that upon 1mM LGK974 treatment, significant alterations appear in WNT
1090 signaling (nuclear LEF1), specifically within the normally WNT^{hi} bud progenitors that border the dermal
1091 condensate border. Note also that SHH is suppressed in these progenitors while SOX9 (normally
1092 restricted to WNT^{lo} hair follicle cells) is induced, reflecting the inability of WNT^{hi} bud progenitors to
1093 maintain their fate when WNT signaling is inhibited. Note also that developing hair follicles are unable to
1094 envelope the dermal condensate. Scale bars, 20μm. (C) LEF1 immuno-intensity, color-coded according
1095 to pixel intensity, reveals an overall reduction in nuclear LEF1 within both hair bud progenitors and
1096 dermal condensate cells upon 1mM LGK974 treatment. Values were normalized to DAPI (DMSO n=31
1097 and LGK974=32 developing hair follicles *****P* < 0.0001, Mann-Whitney test). Scale bar, 20μm. (D)
1098 Whole-mount immunofluorescence images of representative developing hair follicles from E15.5 explants
1099 treated with DMSO and 10mM LGK974. Note that LEF1 is lost from bud progenitors, which concomitantly
1100 gain SOX9 expression, normally restricted to WNT^{lo} hair follicle cells. Note that at these higher
1101 concentrations of WNT-inhibitor, the effects described in (B) are now more pronounced. (E) Total LEF1 in
1102 the dermal condensate and basal progenitors was measured and normalized to DAPI. Note that basal
1103 hair follicle progenitors quantitatively lost nearly all of their LEF1/WNT-signal, while even at this high
1104 concentration of porcupine inhibitor, there is still some residual LEF1/WNT-signal in the dermal
1105 condensate cells (DMSO n=28 and LGK974=31 developing hair follicles; *****P* < 0.0001, Mann-Whitney
1106 test). White dotted lines demarcate the epithelial-mesenchymal boundary. Scale Bar, 20μm; a.u. arbitrary
1107 units.
1108

1109 **Figure 6 – supplement 3.** Hair bud progenitors revert their fate after WNT inhibitor washout. **(A)**
1110 Experimental design and results of pharmacological WNT inhibition and washout in embryonic skin
1111 explants exposed to 1mM porcupine inhibitor LGK974. Immunofluorescence and quantifications of
1112 normalized LEF1 pixel intensity. Note basal progenitors and dermal condensate restore LEF1/WNT
1113 signaling and WNT^{hi} bud cells recover their original (SOX9^{neg}) fate after inhibitor washout (n=109
1114 developing hair follicles **** $P < 0.0001$; ** $p=0.0024$ Mann-Whitney test). **(B)** Control experiment showing
1115 the viability of E15.5 embryonic skin explants after 36h of 1mM LGK974 and DMSO vehicle treatment.
1116 Explants were plated at the bud stage and in the DMSO control, they developed to the hair peg stage by
1117 36 hr. Scale Bar 20 μ m.

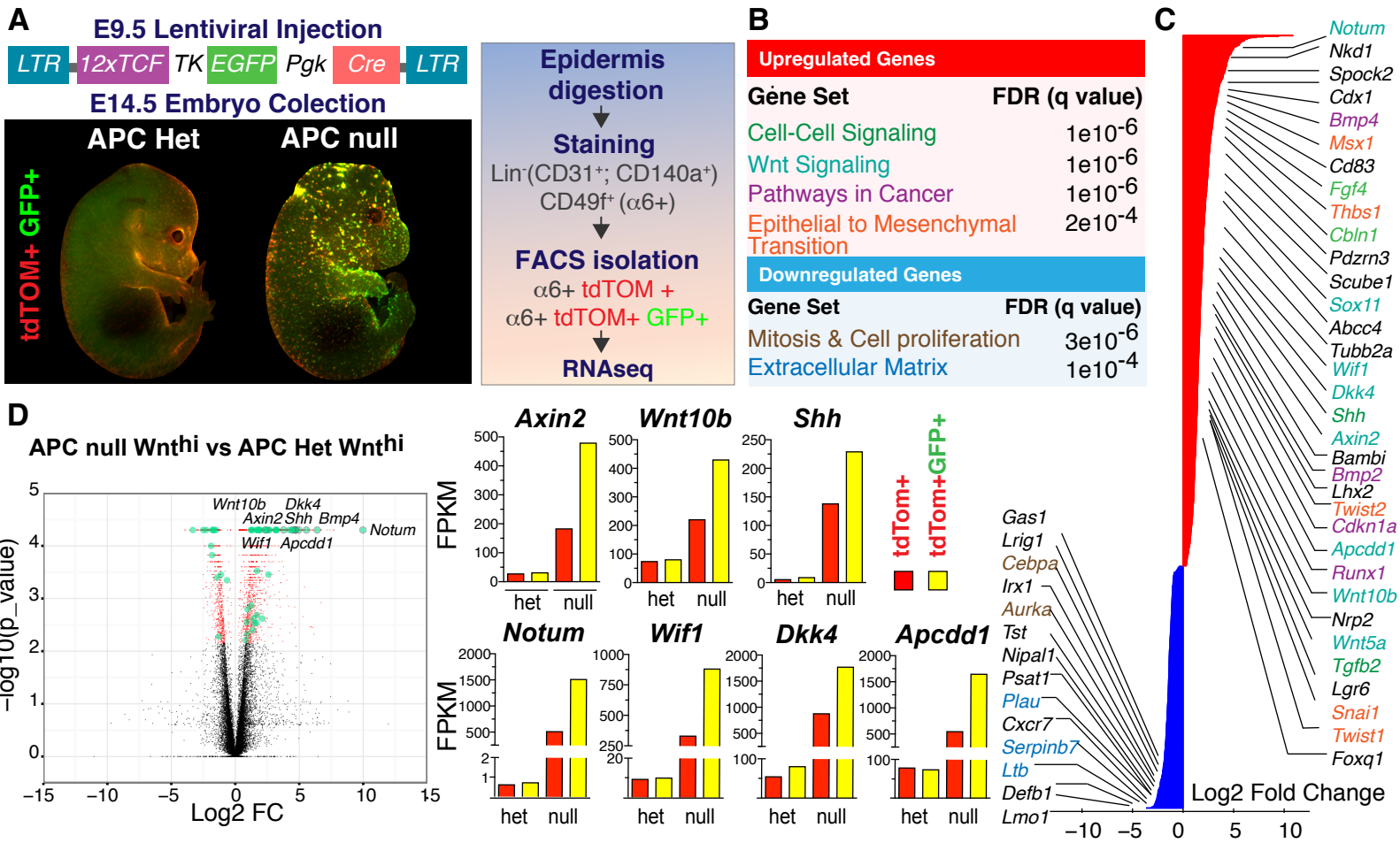
1118
1119 **Figure 6 – supplement 4.** Hair follicle progenitor cells co-express WNT reporter, LEF1, TCF1/7 and
1120 WNT target gene products FZD10 and WIF1. E9.5 skin was transduced with lentivirus harboring the
1121 WNT-reporter-GFP (*12xTCF-TK-EGFP*) and harvested at E15.5. Representative whole-mount
1122 immunofluorescence images show WNT reporter GFP positive progenitor cells co-localizing with LEF1.
1123 Further strengthening the validity of LEF1 as a *bona fide* WNT signaling, proxy, note that progenitor cells
1124 co-express LEF1 and TCF1/7 and express FZD10 and WIF1, products of WNT target genes. Circular
1125 yellow dashed lines outline placodes. White dashed lines demarcate epithelial-mesenchymal boundaries.
1126 Scale bars, 20 μ m.

1127
1128 **Figure 6 – supplement 5.** NOTUM and WIF1 mis-localization leads to impaired development of hair
1129 follicles. **(A)** Experimental setup to induce mis-localization of WNT inhibitors by targeting them to the
1130 basal membrane. Transgenes were designed to express NOTUM and WIF1 as proteins tagged with an
1131 AQP4 peptide that targets the protein to the basal membrane. The C-terminal MYC tag was added for
1132 protein detection by immunofluorescence. LV constructs were transduced into E9.5 *Krt14rtTA* positive
1133 and negative mice. Expression was induced by Doxycycline at E9.5, and embryos were analyzed at
1134 E15.5. **(B)** NOTUM-AQP4 and **(C)** WIF1-AQP4, basal-apical MYC-Tag pixel intensity profiles denote the
1135 enrichment of their basal localization (NOTUM-AQP4 n=37 cells and WIF1-AQP4 n=28 Mean \pm SEM).

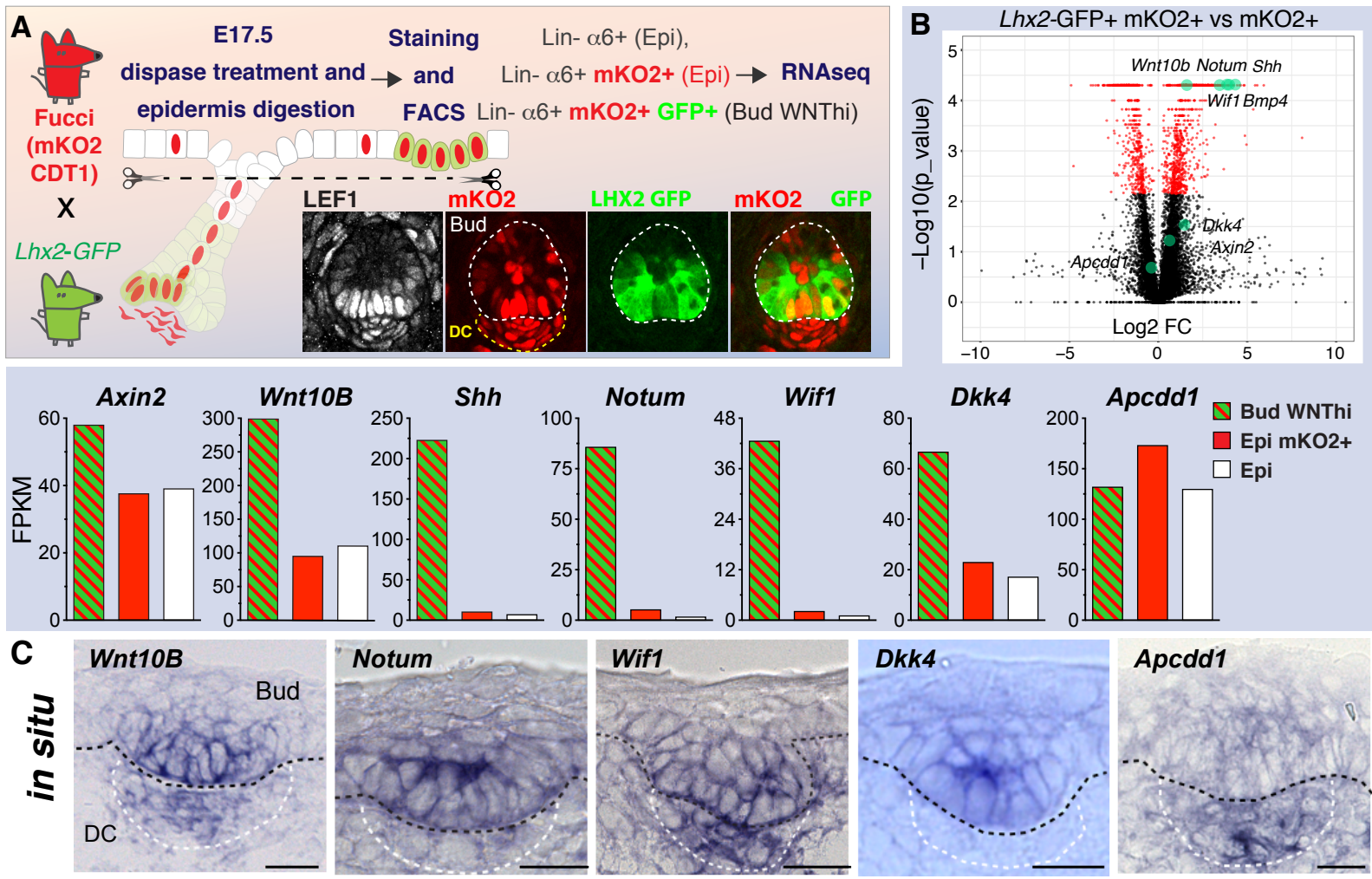
1136 a.u., arbitrary units). **(D)** Quantifications to test efficiency of construct transduction (H2BGFP⁺ cells) and
1137 NOTUM and WIF1 ectopic and mis-polarized expression (Myc-tag and AQP4-Myc-tag respectively). Note
1138 the shift to basal polarization once the AQP4 tag is added to the construct. n= number of cells from ≥ 12
1139 hair follicles. **(E)** Quantifications of WIF1 mis-polarization (n=8mm²; n.s. non-significant, Man-Whitney
1140 test).



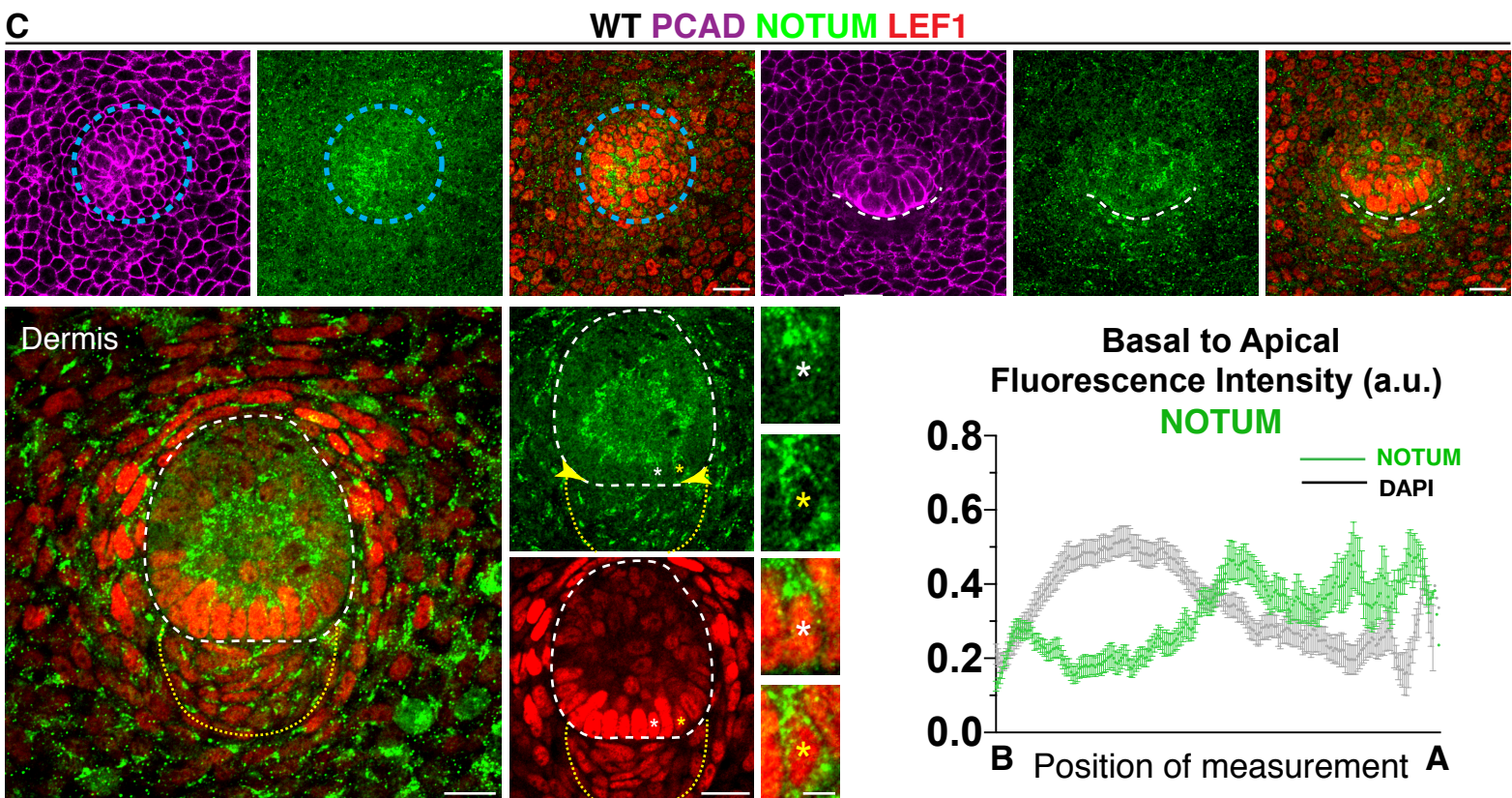
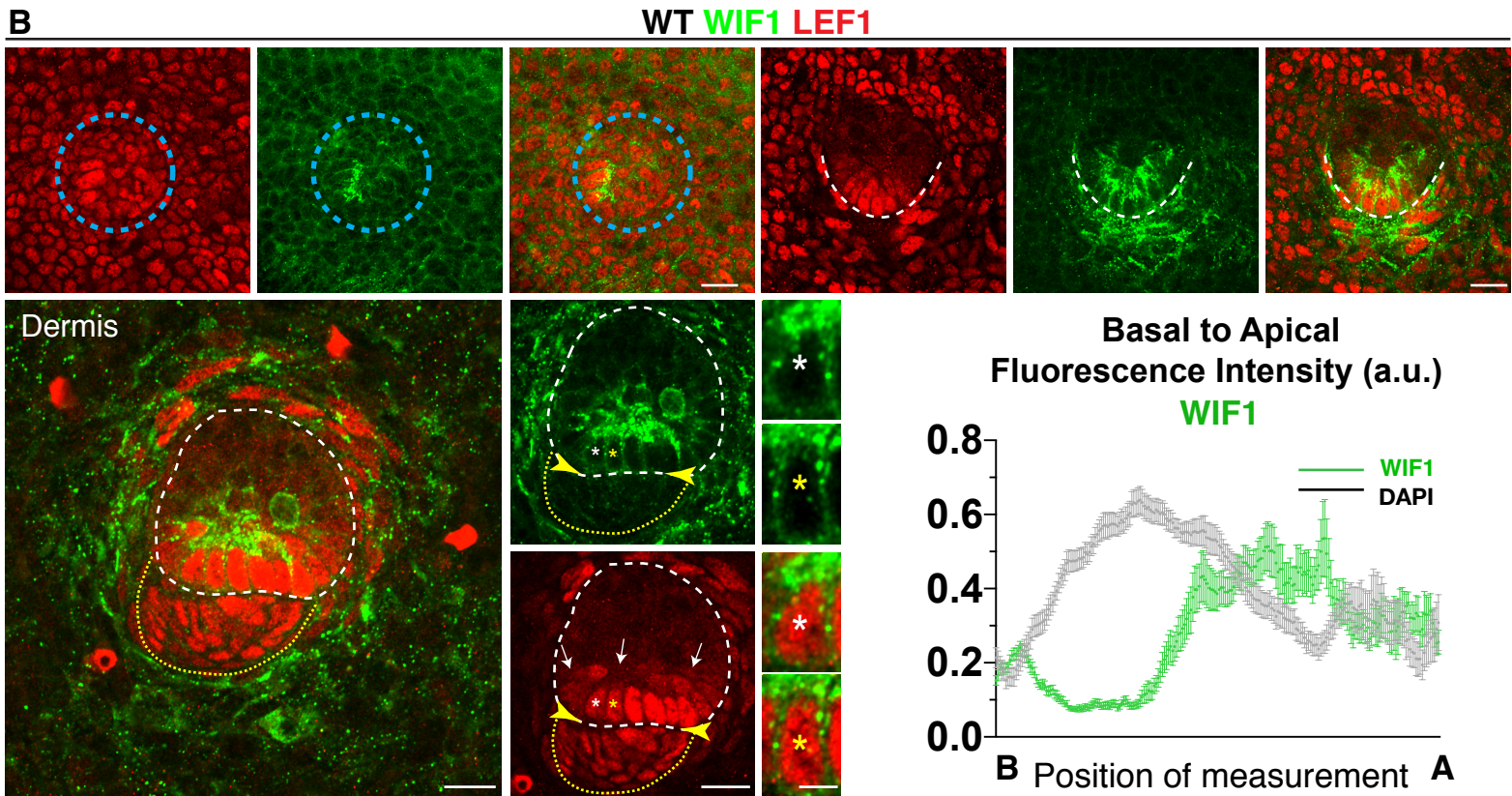
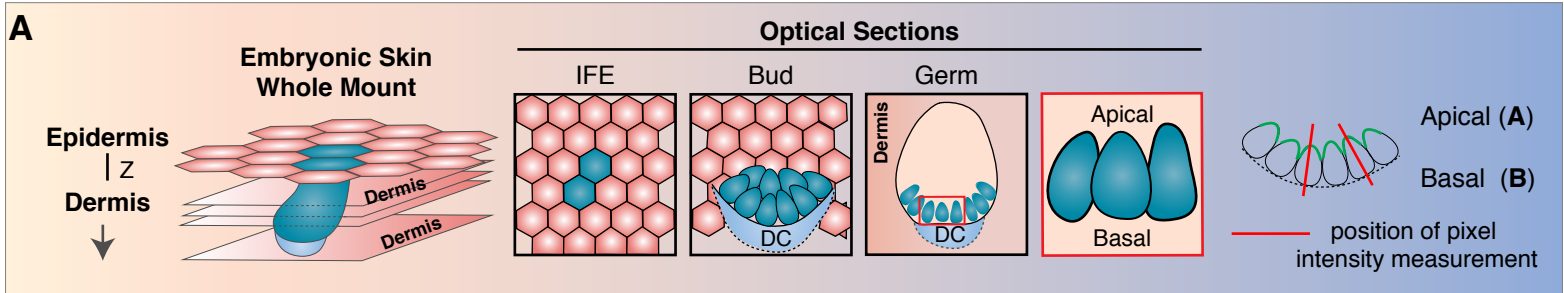
Matos et al, Figure 1

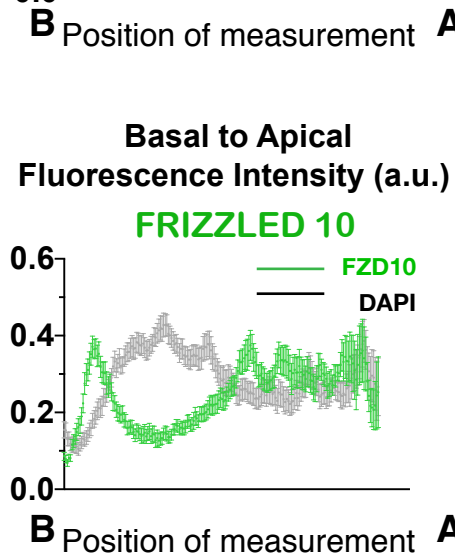
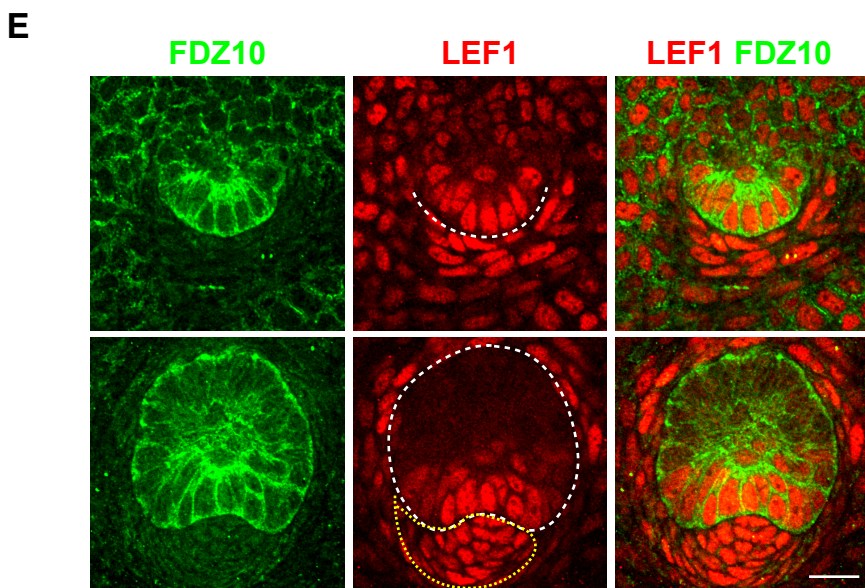
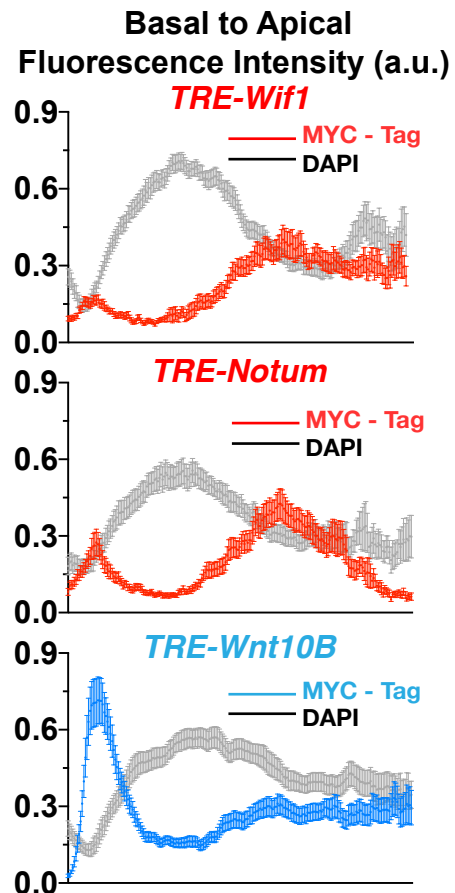
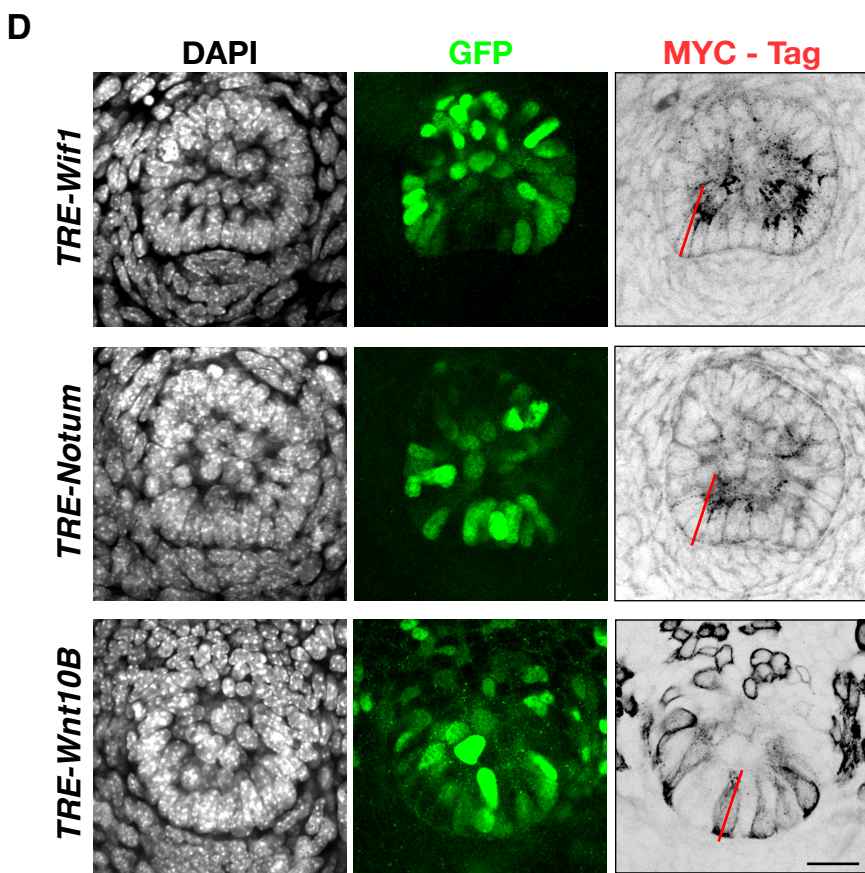
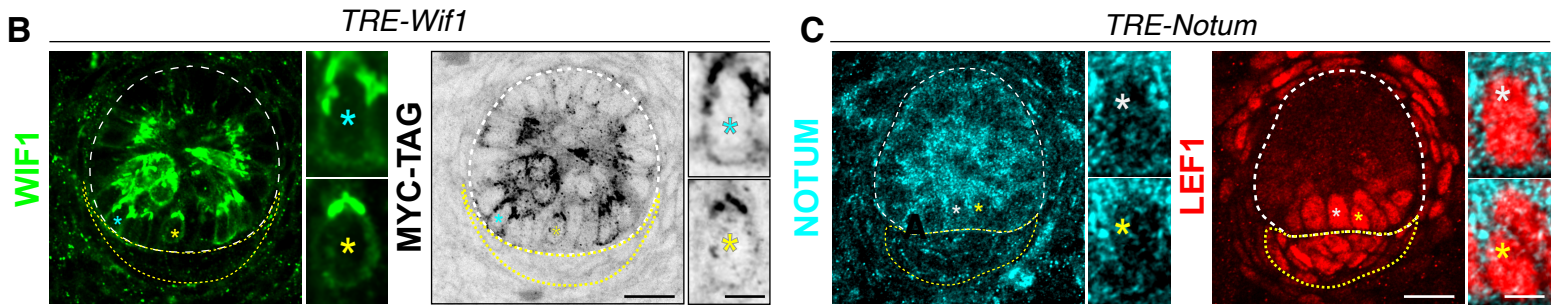
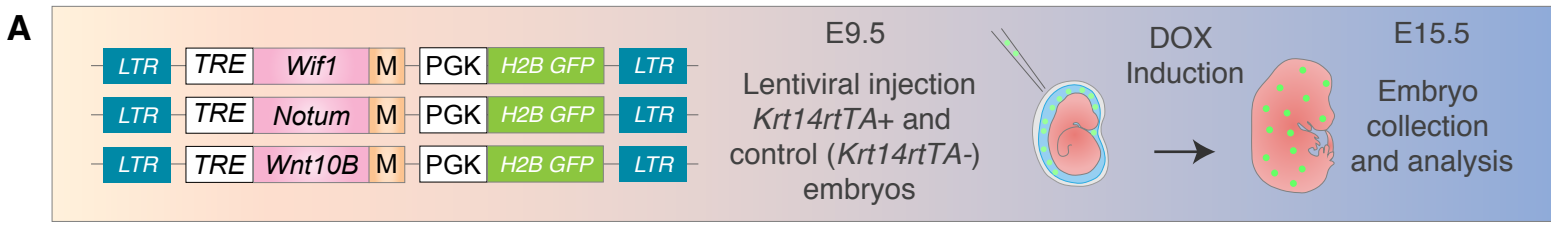


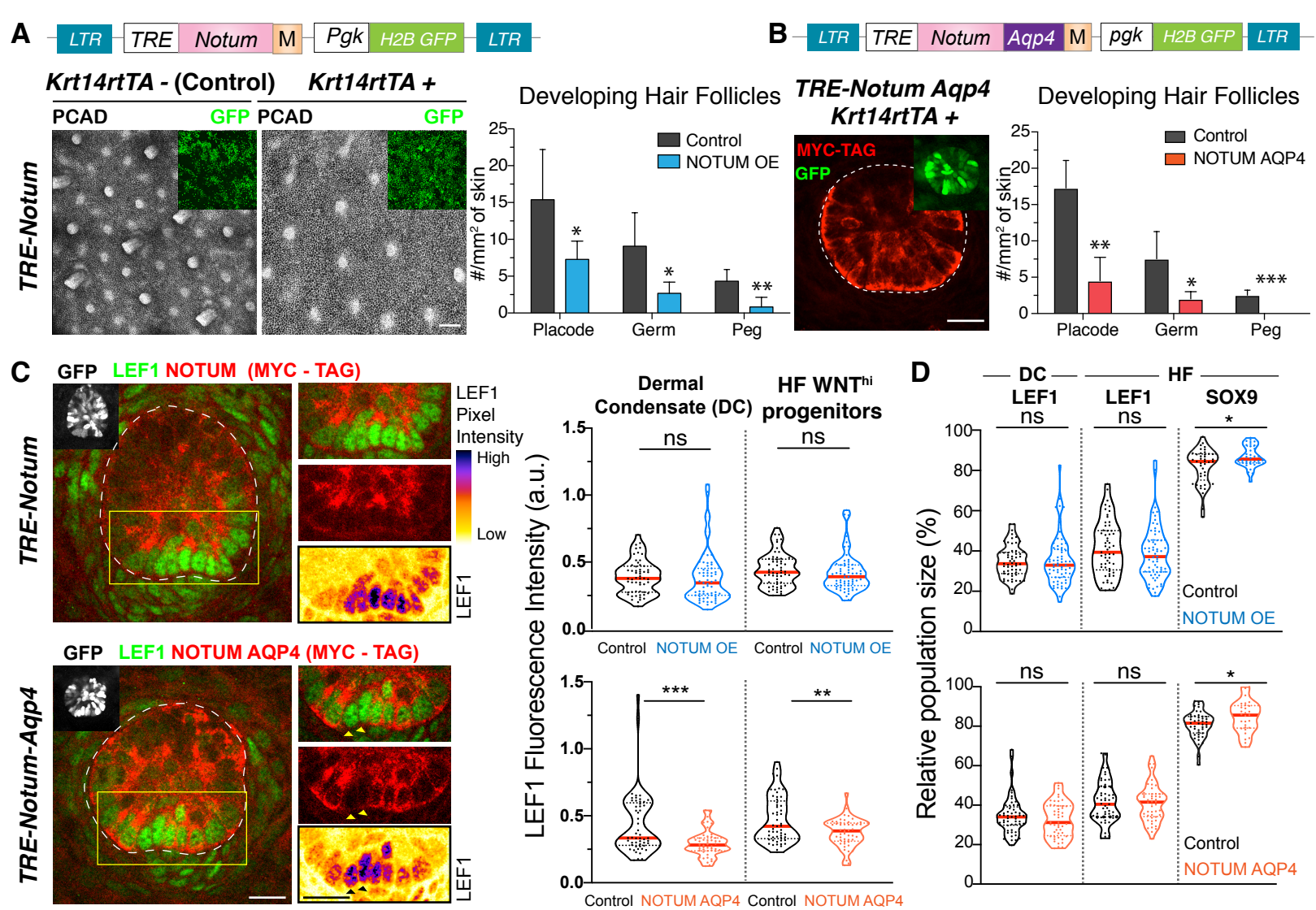
Matos et al, Figure 2



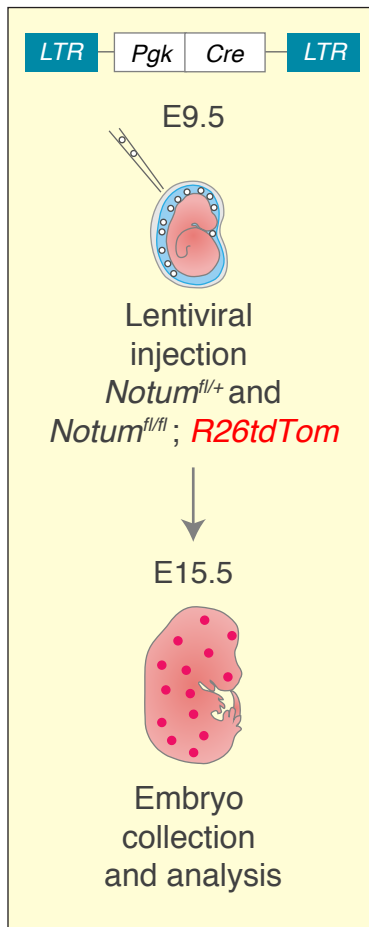
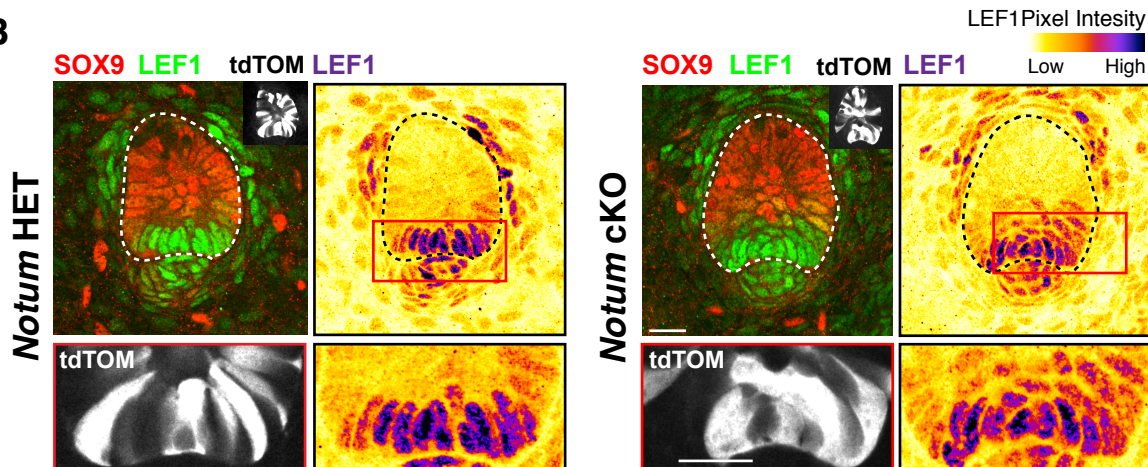
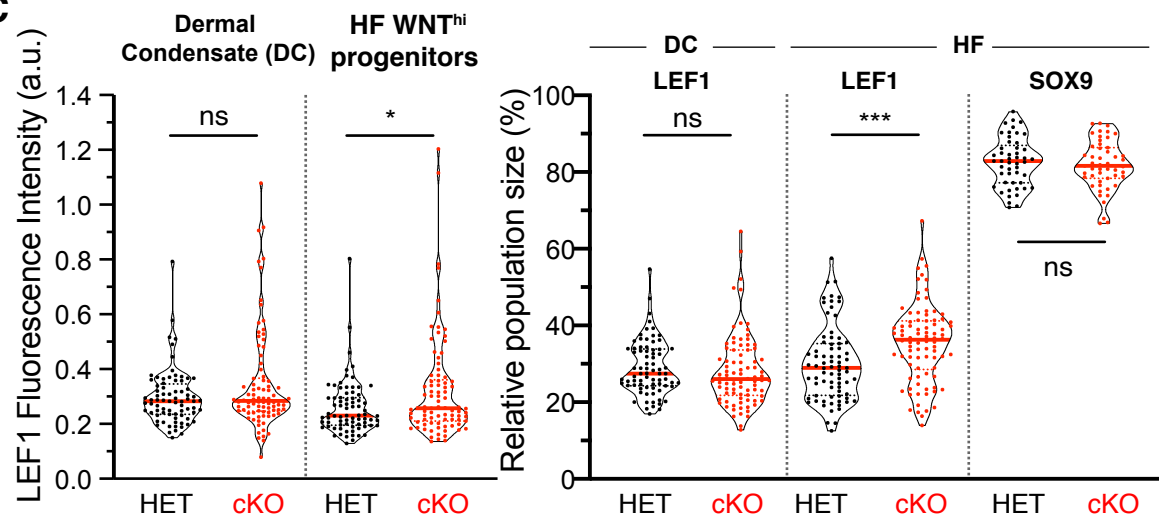
Matos et al, Figure 3

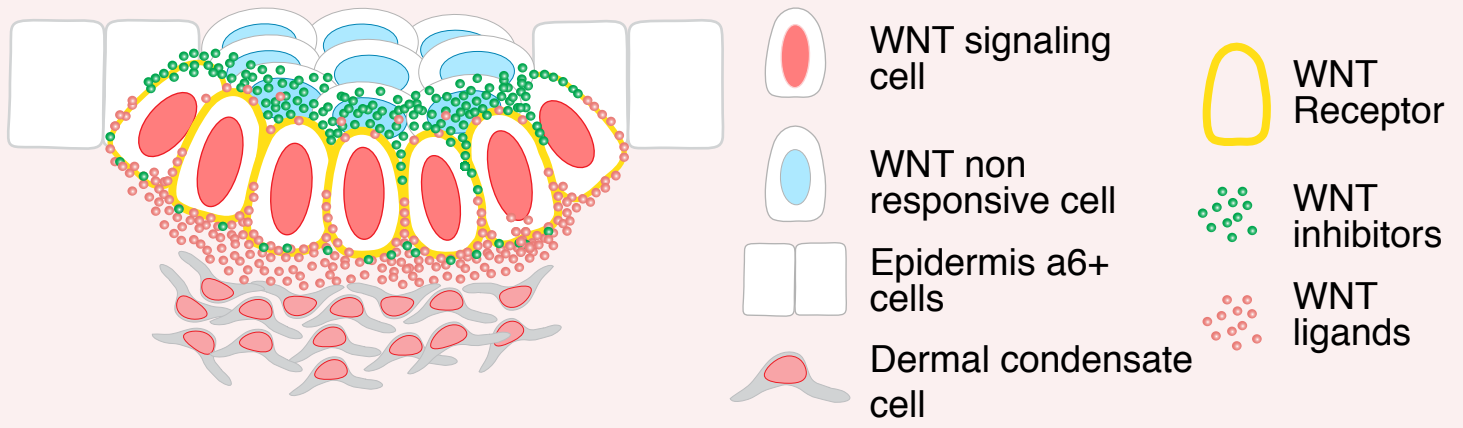






Matos et al, Figure 6

A**B****C****Matos et al, Figure 7**



Matos et al, Figure 8