



2024-25 Promotional Schedule

Opening Night

Saturday, 10/19 vs Toledo

Pre-Game Fan Fest + 309 Night* - Magnet Schedule Giveaway

Kids Club Day

Sunday, 10/20 vs Toledo

Kids Eat Free* + Post Game Skate

Halloween Celebration

Friday, 10/26 vs Iowa

Costume Contest

Military Appreciation Night

Friday, 11/8 vs Kalamazoo

Specialty Jersey Auction

Country Night

Saturday, 11/16 vs Cincinnati

Beer + BBQ Special

Sunday Family Fun Day

Sunday, 11/17 vs Iowa

Kids Eat Free* + Post Game Skate

Greek Life + 309 Night*

Friday, 11/22 vs Indy

Pop Culture Night

Saturday, 11/23 vs Iowa

309 Night*

Wednesday, 11/27 vs Iowa

It's An Elf Christmas

Friday, 12/13 vs Fort Wayne

Specialty Jersey Auction

Teddy Bear Toss

Saturday, 12/14 vs Toledo

Bring Stuffed Animal for Charity

309 Night*

Friday, 12/20 vs Iowa

Batman Night

Saturday, 12/28 vs Kalamazoo

Specialty Jersey Auction

Sunday Family Fun Day

Sunday, 12/29 vs Kalamazoo

Kids Eat Free* + Post Game Skate

Teacher Appreciation + 309 Night*

Friday, 1/3 vs Cincinnati

Elvis Presley Night

Wednesday, 1/8 vs Toledo

Celebrate the King's Birthday

Star Wars Night

Saturday, 1/11 vs Kalamazoo

Specialty Jersey Auction

309 Night*

Friday, 1/17 vs Utah

Wizard Night

Saturday, 1/18 vs Utah

Sunday Family Fun Day

Sunday, 1/19 vs Utah

Kids Eat Free* + Post Game Skate

Love our Farmers + 309 Night*

Friday, 1/24 vs Indy Fuel

Hockey is for Lovers

Saturday, 2/15 vs Cincinnati

Specialty Jersey Auction

Celebrate Abe Lincoln's Birthday

Sunday, 2/16 vs Toledo

Kids Eat Free*

Faith and Family Night

Friday, 2/21 vs Indy

All You Can Eat Hot Dogs, Chips, and Popcorn
Included w/Ticket

New York Rangers Night

Saturday, 2/22 vs Indy

Education Day

Wednesday, 3/5 vs Fort Wayne

Morning Game and Stem Book Giveaway

Hockey is for Everyone + 309 Night*

Friday, 3/7 vs Iowa

Made in America/First Responders Night

Saturday, 3/8 vs Iowa

Pi Day Game

Friday, 3/14 vs Tulsa

\$3 domestic beer, \$1 hot dogs, \$4 craft beer + pie

St. Patrick's Day

Saturday, 3/15 vs Tulsa

Specialty Jersey Auction + Green Beer

Sunday Family Fun Day

Sunday, 3/16 vs Tulsa

Kids Eat Free* + Post Game Skate

Pucks and Paws

Friday, 3/21 vs Kalamazoo

Bring your dogs - Bandana Giveaway

Hockey Fights Cancer

Saturday, 3/28 vs Fort Wayne

Specialty Jersey Auction

309 Night*

Friday, 4/4 vs Toledo

Fan Appreciation Night

Saturday, 4/5 vs Kalamazoo

Bison Team Jersey Auction - Bobblehead Giveaway

Sunday Family Fun Day

Sunday, 4/6 vs Tulsa

*Kids Eat Free: Hot dog, chip, and soda voucher.

*309 Night: \$3 draft beer, soda, and hot dogs. \$0 popcorn.
\$9 specialty t-shirt.

Dates and promos subject to change