



## Terms of Use

### SMS CLUB

1. By opting in to our SMS Club, you're signing up to receive engaging and informative messages directly to your mobile device. You will receive marketing text messages that include early event registration notifications, event discounts, race day info and more. We respect your privacy and promise to deliver messages that are relevant and beneficial to you.
2. You can cancel the SMS service at any time. Simply text "STOP". Upon sending "STOP," we will confirm your unsubscribe status via SMS. Following this confirmation, you will no longer receive SMS messages from us. To rejoin, sign up as you did initially, and we will resume sending SMS messages to you.
3. If you experience issues with the SMS messaging service, reply with the keyword HELP for more assistance, or reach out directly to [questions@atlantatrackclub.org](mailto:questions@atlantatrackclub.org).
4. Carriers are not liable for delayed or undelivered messages.
5. As always, message and data rates may apply for messages sent to you from us and to us from you. Messaging frequency varies. For questions about your text plan or data plan, contact your wireless provider.
6. For privacy-related inquiries, please refer to our privacy policy: