

# Establishing an Effective GBIF Participant Node Concepts and general considerations

**GBIF** Secretariat

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### Colophon

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### **Cover image**

Western honey bee (*Apis mellifera*), Hardy County, Florida, United States. Photo 2018 thebugroomno2 via iNaturalist research-grade observations, licensed under CC BY-NC 4.0.

### Introduction

The conservation and sustainable use of biological resources depend on an understanding of biodiversity and the processes that underlie it. While 250 years of biodiversity research and data collection have generated a wealth of information, it is scattered across a multitude of sources and formats: from museum collection specimens and local government reports to published literature and university researchers' own computers. On top of these historical resources, today's technological and scientific advances are generating more data in huge quantities and fresh formats. Mobilizing this information in a structured way while using common standards and common platforms not only contributes to the understanding of biodiversity, but also enables a vast range of

uses, creates new research opportunities and supports policymaking at the national and global levels.

GBIF—the Global Biodiversity Information Facility—is an international network and research infrastructure that exists to enable free and open access to biodiversity data from all sources and to support biodiversity science, environmental research, and evidence-based decision-making. GBIF operates as a federated system of distributed data publishing efforts, coordinated through a global informatics infrastructure and collaborative network.

Since GBIF's founding in 2001, the participating countries and organizations have been testing and developing models for coordinating the mobilization, management and reuse of biodiversity data at the national level or within an organization's scope. The formation of Participant 'nodes' has been central to these efforts. Designated by each Participant, these teams coordinate the needs and interests of the many stakeholders involved.

This guide draws on the experience of the GBIF network to offer guidance on establishing an effective Participant node. It targets two main audiences within the 'GBIF family': the delegates representing each Participant on the GBIF Governing Board, and the node managers appointed to coordinate biodiversity information facilities within each country or organization. It can also be used by countries and institutions that have not yet joined GBIF, but are making plans to do so. It introduces key concepts and generalized views of Participant node activities, including recommendations on a participatory approach to follow in designating a node, and designing its governance structures.

### 1. What is a GBIF Participant node?

Participants in GBIF are countries, international organizations or economies having signed the GBIF Memorandum of Understanding (MOU). Signatories to this agreement express their commitment to establish a co-ordinated effort to support open access and use of biodiversity data, to advance scientific research, and to promote technological and sustainable development.

A GBIF Participant node is a team designated by a Participant to coordinate a network of people and institutions that produce, manage and use biodiversity data, collectively building an infrastructure for delivering biodiversity information. They are supported by organizational arrangements and informatics solutions, working to improve the availability and usefulness of biodiversity data for research, policy and decision-making. For countries, these networks are sometimes referred to as a biodiversity information facility (see Box 1).

Two main roles are assigned when a Participant joins GBIF: the **Head of Delegation** and the **node manager** (see Box 2). The Head of Delegation represents the country, economy or organization on the GBIF Governing Board, and acts as the Participant's primary focal point for all GBIF-related activity. The node manager leads the operational activities of the country or organization in coordinating the mobilization and use of open-access biodiversity data, and also represents the Participant on the GBIF Participant Node Managers Committee. A **Participant node** is typically hosted by an existing biodiversity-related institution or institutions in the Participant country, or by Participant organizations.

A broad range of **stakeholders** are involved in GBIF-related activities at the Participant level,

including data holders, biodiversity knowledge experts, data users, and decision-makers Box 3). Participant nodes have the role of connecting each of these audiences' needs and interests, enabling them to contribute to and benefit from participation in the GBIF network.

Participant nodes typically have four main functions (see also Section 3):

- Coordinating a community of initiatives relating to biodiversity, including making connections to the international GBIF network
- Promoting and supporting the mobilization of biodiversity data within the country or organization's scope
- Encouraging the reuse of the available data to support biodiversity-related science and support decision-making for sustainable development
- Providing expertise on biodiversity data management and improving data quality to support users' needs

Participant nodes are thus **knowledge hubs** both for biodiversity data and broader GBIF-related activities. They not only guide stakeholders to relevant sources of biodiversity information but also to such things as:

- Policies relating to biodiversity and open access
- Expertise on how to run digitization programmes, to organize data management and to implement data quality practices
- Individual experts in different aspects of biodiversity
- Broader information about the landscape of biodiversity initiatives

Most Participant nodes develop a **collaborative framework** of policies, agreements, community norms and standards, which are adopted by their stakeholders to guide the publication, management and use of biodiversity data.

The **governance structure** of each Participant node varies but often takes the form of a board or steering committee. This configuration enables data holders, users and other stakeholders to take collective decisions concerning the publishing and reuse of biodiversity data while providing the node with priorities and guidance on the implementation of its work.

Participant nodes provide the technical expertise to **support the publication of biodiversity data of the highest possible quality by data holders**. This involves using informatics infrastructure, and many implementation models are available, from using hosted data publication services to maintaining a distributed network of data publishers and a centralized index of the data. The node may also support a range of other **information products and services**, for example, by maintaining a biodiversity data portal and online tools for data analysis.

# Box 1. Definitions of key structures and roles in the GBIF network at the level of Participant country

#### **Key Structures**

**Participant**: a country, economy or organization that joins GBIF by signing a Memorandum of Understanding and establishing a co-ordinated effort to support open access and use of biodiversity data, to advance scientific research, and to promote technological and sustainable development.

**Biodiversity information facility**: Variously described as a 'BIF', a system or a network, a broader structure of people and institutions, coordinated by the node, that collectively forms an infrastructure for delivering biodiversity information to relevant stakeholders.

**Participant node**: a coordinating team designated by the Participant to coordinate a network of people and institutions that produce, manage and use biodiversity data, collectively building an infrastructure for delivering biodiversity information.

#### **Key Roles**

**Delegation**: the team of people nominated by Participants to represent them in GBIF decision making, under the leadership of the Head of Delegation.

**Head of Delegation**: the person designated by the Participant to act as its representative to the GBIF Governing Board and take part in the global-level decision making.

**Node manager**: the person designated by the Participant to manage the activities of the node to coordinate a biodiversity information facility.

**Node staff**: the team of people working in a Participant node. They are usually focused on specific areas such as user support, scientific liaison or technical development.

**Biodiversity information facility stakeholders**: any person from within a Participant country or organization who contributes to the overall work of the biodiversity information facility or benefits from it. Some examples include publishers of biodiversity data, users of GBIF-mediated data (e.g. scientific researchers, planning agencies and the private sector) and policymakers involved in the development of data policies.

# Box 2. GBIF Head of Delegation and Node Manager: roles and responsibilities

#### **Head of Delegation**

Following signature of the Memorandum of Understanding (MoU), new GBIF Participants are requested to nominate a Head of Delegation (HoD), to represent the country, economy or organization on the Governing Board, and to act as the Participant's primary focal point for all GBIF-related activity.

The specific responsibilities of the HoD include:

- Attending Governing Board meetings held annually, usually in September or October. If the HoD is not able to attend, he/she can appoint a temporary HoD to attend the meeting.
- Nominating additional delegates to attend Governing Board meetings (a maximum of two additional delegates may attend each meeting, ideally including the Node Manager); informing the Secretariat prior to each meeting about the composition of the delegation.
- Preparing for such meetings by reading and consulting as appropriate on key documents submitted for approval by the Governing Board, such as the work programme, budget and strategic decisions. All documentation is distributed one month in advance of the meeting.
- Responding to intersessional communications from the Secretariat and Governing Board Chair between Governing Board meetings, including consultations, calls for award nominations and other requests for which actions or views are sought from Participants.
- In the case of Voting Participants, exercising the Participant's vote at Governing Board meetings, including in elections for chairs and vice-chairs of the Governing Board and advisory committees; and responding to calls for nominations for such posts.
- Within the country or organization of the Participant, leading the strategic direction of GBIF participation, including oversight of the Participant node and ensuring it has adequate mandate and resourcing to carry out its core functions.
- For country Participants, maintaining good communications with appropriate government departments and agencies, including national focal points from other international biodiversity-related initiatives, to ensure the activities and benefits of GBIF are well understood and supported within governments and in intergovernmental fora.
- For Voting Participants, working with relevant authorities within government departments or funding agencies, in collaboration with the Secretariat, to ensure that the financial contribution is paid in full and on time, in order to qualify the country for voting rights; and helping to address any issues related to payment of the contribution.

#### **Node Manager**

After joining GBIF, Participants are also encouraged as soon as possible to appoint a Node Manager, to lead the operational activities of the country or organization in coordinating the mobilization and use of open-access biodiversity data. Detailed guidance is available in this document, but in summary the responsibilities of the Node Manager include:

- Managing the node team that will coordinate biodiversity data mobilization, access and use among relevant stakeholders in the country or organization.
- Collaborating with other node managers and the Secretariat to ensure that the country or organization benefits fully from GBIF participation, including through mentoring arrangements and guidance to share skills and best practices in biodiversity informatics.
- As a member of the GBIF Nodes Committee, attending global nodes meetings (held every two years) and regional nodes meetings (held either annually or every two years) as well as technical workshops and training events.
- Paying close attention to communications from the GBIF Secretariat, including webinars and newsletters, on technical developments and opportunities such as capacity enhancement support calls, and keeping the Secretariat informed about node activities that may be of interest to the wider community
- Establishing a close working relationship with the HoD to ensure he/she is well informed about the needs and performance of the node, and ideally attending Governing Board meetings as an additional delegate

## 2. Why are Participant nodes needed?

Participant nodes and biodiversity information facilities help GBIF Participants increase the return from their past, current, and future investments in biodiversity research and data collection. They help make the publication of primary data part of the scientific mainstream, as much part of culture and practice as publication of the results in research itself. In their facilitating role, nodes help data holders publish their data using common standards and protocols to ensure interoperability and open access and make data available for the widest possible reuse. They also contribute to commitments that promote transparency and open access to scientific data, helping data holders comply with open data regulations and requirements.

Nodes play a valuable role in promoting data management practices and in encouraging the community of biodiversity knowledge-holders to pool their expertise. This work can in turn continuously **improve the quality** and fitness-for-use of available biodiversity data and provide a platform for **taxonomy and collaborative collection management**.

By coordinating biodiversity information facilities, nodes are well positioned to assess biodiversity data availability and gaps (taxonomic, spatial and temporal) at the Participant level, to understand data and information use and needs, and to implement strategies in response. Thus, nodes can contribute to **setting biodiversity research priorities**.

Nodes play a role in coordinating the broad landscape of biodiversity informatics initiatives by

engaging new communities and making international connections through GBIF. This coordination helps to create strong **partnerships and alignment of efforts**, complementing other biodiversity-related initiatives by providing the data foundations and infrastructure for a wide range of applications.

Nodes can also **increase the efficiency** of implementing a biodiversity information facility by making use of the common tools, practices, information resources and opportunities for collaborative capacity enhancement available through the GBIF network. By making the connection to GBIF, nodes enable the **integration of data** mobilized at the Participant level with relevant data published by other countries and organizations. Data mobilized through a Participant biodiversity information facility to serve national needs also become available for reuse by the broader international audience, **raising the visibility** of the Participant's data publishing institutions and mobilization efforts.

Finally, Participant nodes help develop capacity in the **use of collective biodiversity data resources**. Their efforts support both basic and applied research relevant to policy decisions across a range of issues of primary economic and social importance, including food security, agricultural livelihoods, disease risk and the impacts of climate change. This also supports information requirements for meeting **national and global commitments** including biodiversity-related conventions and sustainable development goals. Thus, fully functional Participant nodes and biodiversity information facilities are instrumental in helping Participants achieve their own biodiversity data-related goals and targets.

# Box 3. Stakeholders involved in GBIF activities at the Participant level

The GBIF communication strategy identifies six audiences that represent different groups of stakeholders involved in GBIF activities. While there is some overlap between these groups, each has separate interests and roles to play in contributing to GBIF's vision. A summary is presented here.

#### The GBIF network

This group includes node managers, staff and governance members; heads of delegation and other Governing Board delegates; advisory committee members; Secretariat staff and contractors; and relevant staff in affiliate organizations.

The key focus of this group is to **support participation in the GBIF network** through engagement with the other audiences, to support biodiversity data mobilization, management, curation, and use.

#### Data holders

This group includes, among others, current GBIF data publishers; natural history collection curators, informaticians and scientists; field biologists; citizen scientists, voluntary recording networks and observation aggregating sites; authors, editors and publishers of scientific research; custodians of historic biodiversity-related literature and multimedia archives; and organizers and practitioners of surveys and monitoring programmes carried out for public agencies, protected area management and non-governmental organizations.

The key focus of engaging with data holders is to **encourage and support biodiversity data mobilization**: data digitization, data collection and ultimately publication of their data through the GBIF network.

#### Biodiversity knowledge experts

This group includes zoologists, botanists, mycologists and other species specialists; taxonomists; ecologists; expert networks (e.g. IUCN, Birdlife); and nomenclatural associations.

The key focus of engaging with biodiversity knowledge holders is to **support biodiversity data management and curation**: continuously improving the quality and fitness-for-use of the data mobilized by the GBIF network, and demonstrating that the work of these groups benefits from strong biodiversity information facilities, at national and global levels.

#### **Data users**

This group includes ecologists, including macroecologists and biogeographers; species distribution modellers (includes analysts of climate change impacts, invasive species risk, human disease vectors); conservation practitioners, including protected area planners; environmental impact analysts and strategic spatial planning authorities; genetic resources experts (for crop diversity, medicinal compounds etc.); and the ecosystem assessment community.

The key focus of engaging with species occurrence data users is to **support biodiversity data use**: reusing the data accessible through GBIF to support biodiversity-related sciences and

environmental research, ultimately to support evidence-based decision making.

#### **Decision-makers**

This group includes national government ministry and agency officials; research funding agencies; intergovernmental convention officials and national delegates; and global foundations.

The key focus of engaging with funders and executive decision makers is to **build support for all GBIF-related activities**.

#### Public stakeholders

This group includes educators; students; wildlife enthusiasts; environmentally engaged individuals; and the non-scientific software developer community.

While at the global level these groups are secondary to the others, they may still be key stakeholders involved in national or organizational GBIF activities, for example through citizen science initiatives. Engagement with these groups can build wider support for activities to mobilize biodiversity data and to make biodiversity information about a country freely available to all citizens.

# 3. What services do Participant nodes provide?

The specific responsibilities and services provided by each node vary considerably, depending in part on the Participant's priorities for joining GBIF. Furthermore, some GBIF Participant nodes provide services that are delivered by separate biodiversity-related institutions in other countries and organizations. Nevertheless, the services and responsibilities of nodes can be broadly grouped into four main categories that align with GBIF's strategic plan and work programme:

### 3.1. Support for science and research

#### Improving biodiversity evidence for scientific research and understanding

Examples of services include:

- Supporting the development and implementation of national policies on open science and data in line with the FAIR and CARE data principles
- Engaging local researchers in the biodiversity open data ambassadors programme to promote the use of GBIF-mediated data at conferences and other relevant fora
- Facilitating access to biodiversity data by promoting the use of the GBIF infrastructure and/or by maintaining a national or thematic biodiversity data portal
- Consulting with research users of GBIF's infrastructure for ongoing evaluation of data needs and data gaps

- · Promoting the use of correct citation practices for data accessed through the GBIF network
- Engaging with national graduate schools, universities and other key partners in higher education towards making data skills and GBIF-related training an essential part of university curricula
- Promoting the Data Use Club within research and student communities as a means to develop data literacy skills, for example, by organizing a national/thematic team

### 3.2. Support for policy and decisions

#### Developing partnerships that benefit policy and society

Examples of services include:

- Promoting synergies with national and regional activities involving other global biodiversity initiatives, such as the CBD Clearing-House Mechanism, IPBES, IUCN, OBIS, GEO BON, and others, including close liaison or joint working with relevant nodes or focal points for these initiatives
- Providing support for policy by, for example, offering advice on the designation of biodiversity research priorities, and helping to mainstream the use of of biodiversity data and information in decision-making, spatial planning, biosecurity, conservation and protected area management
- Providing support for national reporting on biodiversity, for example under the Convention on Biological Diversity and other multilateral biodiversity-related agreements
- Promoting open biodiversity approaches within the business and finance sectors

### 3.3. Engaging and enabling the community

#### Developing the GBIF network to meet future needs and challenges

Examples of services include:

- Benefiting from and contributing to capacity development activities across the network, such as mentoring, training, sharing of expertise through task groups, participation in collaborative projects, testing and advising on new developments from other Participants and the GBIF Secretariat
- Promoting and coordinating national investment in the digitization and mobilization of biodiversity information
- Promoting the benefits of data publishing, for example, through the use of data papers as a mechanism to gain recognition for sharing of datasets
- Developing a culture of open access and supporting open data requirements mandated, for example, through grant conditions
- Promoting public engagement in biodiversity issues, for example, by supporting citizen science initiatives that mobilize observational data
- Supporting the development of emerging projects and initiatives to ensure that they are well aligned with existing data standards and tools, and can make use of existing infrastructure or contribute to further developments

# 3.4. Technical services for biodiversity data management

#### Maintain and evolve infrastructure to advance biodiversity-related knowledge

Examples of services include:

- Increasing the quality of available biodiversity data to meet GBIF data quality requirements, for example, through the standardization and documentation of existing data sources with metadata
- Contribute actively to updating GRSciColl and engaging institutions with collections in data mobilization
- Providing technical helpdesk support and assisting data holders with data management, using appropriate tools and practices, such as the GBIF data validator
- Providing endorsement of biodiversity data publishers to be added to the GBIF network
- Assisting with the development of data management plans within the development of new projects and initiatives
- Acting as a permanent repository for biodiversity data within the Participant's domain for data holders that do not have the capacity to maintain their own permanent records
- · Supporting data rescue initiatives by mobilizing historical biodiversity data
- Coordinating with other biodiversity-related initiatives to ensure maximum interoperability across biodiversity data types

# 4. What do Participant nodes need to be effective?

### 4.1. Basic requirements

The capacities required by Participant nodes can be broadly divided into two categories (see the GBIF capacity enhancement framework):

- Functional capacities: relating to organizational and institutional effectiveness
- **Technical capacities**: the specific skills, knowledge and competencies that Participants need to mobilize, manage and use biodiversity data

The following **basic requirements** need to be considered when establishing a Participant node. The lack of any of these will reduce the overall effectiveness of the node.

#### 4.1.1. Functional capacities

#### **Planning and Policy Capacity**

The ability to formulate strategies, plans and policies based on relevant assessments.

- 1. A **clear mandate** (official; institutional) through which the node is given formal responsibility for promoting, coordinating and facilitating the management and use of biodiversity data among the relevant stakeholder institutions within the Participant's domain.
- 2. A **governance structure** that is representative of the major stakeholders within the Participant's domain. An actively engaged governing body that guides and supports the node's work helps to ensure that the relevant actors feel ownership of the node's work.
- 3. A clearly stated **long-term purpose** with plans for the medium and short term. The node needs a readily understood vision and mission that motivate the node's team, governance and broader stakeholders. The node needs to be able to formulate a general strategy and regular **work plans** in line with priorities at the Participant level. These plans should define expectations about what the node will deliver in a given time frame and will help evaluate the node's performance.

#### **Engagement Capacity**

The ability to initiate and sustain partnerships and networks.

- 4. **A collaborative framework** to form a biodiversity information facility, defined and agreed to by the relevant stakeholders and partners within the Participant's domain. This framework should ensure that the node has a well-defined role within the landscape of biodiversity-related institutions, based on strong partnerships and complementary services (see Section 5.1). It should include community norms and relevant formal agreements around data publishing and data access. It should also ensure that the node recognizes and values its constituent organizations and individuals that contribute to and use its services, in order to build good relationships with them.
- 5. Communications and outreach plans, tools and materials to support collaborative work between the members of the node's network and to encourage the ongoing addition of new members. Materials can include a website, newsletters, brochures, mailing lists and use of social media platforms. The GBIF communications strategy can help identify key messages for relevant audiences, and Participants can coordinate with the Secretariat on communication activities within the wider GBIF network.

#### **Implementation and Evaluation Capacity**

The ability to manage, fund, budget, implement and evaluate projects and programmes.

- 6. **Dedicated staff members** to implement the node's mandate and work plans (see Section 5.2). The node team will require a broad range of skills, ranging from biodiversity informatics to network coordination and supported by appropriate training.
- 7. **Institutional and financial support**, in line with services the node is expected to provide and to support the delivery of the node's work plans. Institutional support can include administrative assistance, hosting facilities, and political endorsement necessary to engage key partners, raise interest and visibility, and mobilize funds.

#### 4.1.2. Technical capacities

#### **Biodiversity data mobilization**

The ability to collect, digitize and publish biodiversity data.

- 8. Access to **infrastructure to support the mobilization of biodiversity data**. Existing tools support a range of implementation models, from using hosted data publication tools to maintaining a distributed network of data publishers and a centralized index of data.
- 9. A **programme to encourage and support data holders in mobilizing their data**, including, for example, promotion of incentives for data sharing and publication, technical helpdesk assistance, the translation or adaptation of documentation and manuals, the organization of training workshops and an e-learning platform.

#### Biodiversity data management and curation

The ability to manage and curate biodiversity data, as a means of continuously improving data quality.

10. A workflow for contributing to data quality improvement, linked to the processes of endorsing data publishers joining the GBIF network and evaluation of datasets. This can include guidance and information for data holders on data quality requirements and data management techniques (see best practice documents), use of data quality tools and processes available from the GBIF network (for example, the GBIF data validator), and ensuring that data holder can receive data quality feedback from the GBIF community.

#### Biodiversity data analysis and use

The ability to access, analyse and use biodiversity data.

- 11. **Tools and expertise to generate an agreed set of information products and services** including, for example, national, sub-national and thematic species lists, contributions to biodiversity status reporting, a metadata catalogue, and an analysis of biodiversity data needs and gaps that complement those produced by other stakeholders.
- 12. A **programme to support access and use of biodiversity data** available through the GBIF network, possibly including a national or thematic biodiversity data portal. This could include organizing training workshops, linking to national education programmes, translating and adapting documentation, and actions to raise visibility at relevant scientific conferences.

#### 4.1.3. Capacity self-assessment for national biodiversity information facilities

The situation of each GBIF Participant is unique, with different capacity strengths and challenges. The capacity self-assessment tool for national biodiversity information facilities is designed to assist countries with planning at any stage of development by identifying capacity strengths and needs relating to the Participant node and the broader stakeholder network. The self-assessment questionnaire provides more detail on the capacity requirements for establishing an effective Participant node and we recommend completing it as part of the planning process for a new node, updating it regularly to track progress.

Once you have identified the key capacity needs, gaining access to the advice and experience of the GBIF network can help new Participants to establish effective nodes as efficiently as possible.

Projects and partnerships with other Participants and their nodes can be an effective form of capacity development, for which there are many successful examples. GBIF has a capacity enhancement support programme that provides co-funding each year to support such projects. Less formal exchanges of ideas and experiences, for example, through regional meetings of GBIF nodes, also offer valuable opportunities to help nodes develop the basic capacity requirements. See Section 6 for more detail.

#### 4.2. Characteristics

In addition to the basic requirements, the following four characteristics help Participant nodes to be effective:

- 1. Neutrality. Since nodes are established to coordinate, promote and facilitate data sharing activities among multiple institutions, any perceived lack of neutrality will reduce their effectiveness. For example, other biodiversity institutions and potential partners may be reluctant to collaborate if a node institution is directly involved in generating data for its own research purposes, suggesting it is a competitor or guided by vested interests. However, institutions thus engaged may also build a reputation of trust within the community by offering resources and services—including specialized knowledge about data curation—to other institutions with similar aims. The node should be able to work with all relevant stakeholders, independently of any preferences or priorities that are not defined or agreed by the whole community. The institutional location of the node is decisive for its neutrality (see Section 5.1).
- 2. **Leadership and initiative**. Nodes need to be able to stimulate interest and mobilize people and organizations to publish and use biodiversity data. The node should offer an inspiring, well-connected team engaged in similar initiatives elsewhere, and able to convene multiple communities to encourage participation, collaboration and other synergies effectively.
- 3. **A focus on service**. Nodes are established to assist a community of people and institutions, and should therefore seek to serve rather than dictate. As a support facility for the Participant's network, the service-oriented approach should permeate all the activities carried out by the node.
- 4. Adaptability. Nodes need the ability to respond to change in the typically broad and complex landscape of funders, contributors and partners, to adapt their strategies to maintain their relevance, and to provide continuously stable services to their stakeholders. These qualities can benefit from a focus on periodic evaluation and assessment, as well as by providing ongoing learning opportunities for the node's staff.

# 5. What is the recommended process for establishing a Participant node?

Establishing a Participant node involves a number of critical decisions that will impact its effectiveness, which therefore deserve careful consideration from the beginning. These decisions mostly apply to country Participants, although some extend to organizations when there are several networked institutions in which a node could potentially be based. The process is typically influenced by factors specific to the Participant's context including:

- 1. The institutional landscape at the Participant level: the number and type of institutions involved with biodiversity, roles, social and economic context, research tradition, etc.
- 2. The interests, needs, and priorities of the Participant with regard to biodiversity data and information
- 3. The current and potential capacity of the Participant, in terms of funding, infrastructure, staff, etc.

While these factors vary considerably between Participants, lessons from the community can help new GBIF Participants, or those going through strategic changes in their decision-making processes. Box 4 shows a simplified participatory approach towards making some of the key decisions necessary to establish an effective node.

The key recommendation is to start a participatory process at the Participant level, ideally led by the Head of Delegation or the institution that has been given the responsibility to sign the GBIF Memorandum of Understanding. This process should include discussing the long-term vision and mission for the Participant node, and formulating a recommendation for the node's establishment. It can be useful to begin by envisaging the scope of the biodiversity information facility required by the Participant, rather than looking at the role of the coordinating node in isolation. An effective first step is for the Head of Delegation or lead institution to convene a group of representatives from the Participant's key biodiversity stakeholder institutions, helping to ensure their ownership of the process from the beginning.

#### See box 4

Many tools exist to support dialogue around the establishment of a Participant node. We recommend carrying out a capacity self-assessment (see Section 4.1.3) to identify the key capacity strengths and needs, and from which to measure progress in future. A preliminary content needs assessment conducted at the Participant level through a survey, workshop or literature analysis (possibly led by a consultant) can provide valuable information to guide the stakeholder group in formulating their recommendations. This assessment helps ensure that the needs and priorities of a broad stakeholder group are represented in the process. Stakeholder mapping can also shape an understanding how the biodiversity information facility and node will address the Participant's needs and priorities, and complement other biodiversity-related or information-related initiatives.

After defining the scope of a biodiversity information facility and the long-term vision and goals for its coordinating node, stakeholders are ready to discuss implementation plans for the node. These should include aspects such as the collaborative framework, infrastructure requirements, governance structure, funding, membership of governing and/or advisory bodies, the node's roles and responsibilities, as well as the key decision on where to locate the node.

The following questions can help the process of establishing a node:

- 1. Which of the identified needs should the node address, and which can the members of the wider stakeholder network serve?
- 2. Which type of agreements (e.g., data sharing/use agreements, community norms, a formal mandate for the node) are needed to support effective collaboration between stakeholders?
- 3. What type of informatics infrastructure provides the ideal model for a Participant biodiversity information facility? Are there intermediate stages in developing this infrastructure that would

- allow the provision of basic services as early as possible? Should the infrastructure rely on a distributed system, or should the node act as a central hub for the network?
- 4. What type of governance structure should the node have? How can this help to create a sense of ownership in the node's activities for the biodiversity information facility's key stakeholders?
- 5. Does the node require advisory bodies, like scientific committees?
- 6. Which institutional location would provide the node with the best combination of neutrality and capacity to support key services?
- 7. Which institutional location would provide the node with the greatest institutional and financial support, as well as the maximum long-term stability? (See Section 5.1).

When designing and implementing the process of establishing a node, new Participants are encouraged to seek regular advice and guidance directly from existing Participants and the Secretariat: past experience often helps to identify potential problems and find effective solutions.

Ideally, the results of this process should form the basis of the recommendations for establishing the Participant node (including formal aspects such as the legal mandate). The group of stakeholders convened to support this process may be encouraged to become the initial members of the node's network and governing bodies.

Establishing a Participant node and biodiversity information facility is about changing the way individuals and institutions operate and cooperate. There is no single perfect solution, and choices will depend on the circumstances and priorities of each Participant. The more inclusive, transparent and participatory the process is, the greater the chances are that the node will effectively meet the Participant's biodiversity information needs into the long term.

# 5.1. How should a GBIF Participant select the institutional location for a node?

As discussed above, the institutional location for the node is a critical decision likely to have long-term impacts on its effectiveness in coordinating biodiversity information for the country. Table 1 summarizes the types of institutions previously designated as hosts of GBIF Participant nodes, as well as some of the potential advantages and disadvantages associated with each type of host. Focused mainly on countries rather than organizations, the table does not provide a single recommendation on where to locate a node but can serve as a reference while considering options. These examples are generalized and will vary greatly depending on the specific situation of the Participant. The potential disadvantages in the right-hand column may not be applicable to all countries or host institutions.

In addition to choosing the location of the node, Participants need to decide the position of the node team within the host institution: will it be an autonomous body with an independent mandate, a dedicated section or department of the host institution, or a group of staff members sharing their node responsibilities with other functions? New Participants are advised to consult with colleagues in the network and examine the country profiles on GBIF.org to help identify the most appropriate model for national circumstances.

As a final note, some GBIF Participants have chosen to divide their node team among several host

institutions. In such cases, Participants are advised to designate one institution to coordinate node activity and act as the main contact point for interactions with the GBIF Secretariat and the global network. Only one representative per Participant may be appointed to the Participant Node Managers Committee.

Table 1. Generalized examples of the types of institutions designated as hosts of GBIF Participant nodes.

| Potential advantages  | ,  |  |  |
|---|--|--|--|
| Potential advantages  | Potential disadvantages  |  |  |
| Natural history collections   |  |  |  |
|   | May take significant effort to demonstrate neutrality (e.g., if it is a zoological collection, that it can work with other types of collections), or that it is not competing for digitization funds, etc.  May find difficulty in engaging with other communities holding other types of biodiversity data (e.g., observations, ecological data, etc.)  Can make it difficult for the node to serve the needs of some stakeholders (e.g., policymakers) |  |  |
| Ministries of science, environment, et al.  |  |  |  |
| Very strong mandate and capacity to influence and support policy and decision making  Easily aligned with national biodiversity policies, strategies, and programme                         | Challenges to operate at the technical level and to provide technical support (e.g., to the scientific community)  Easily affected by political changes  May find difficulties in addressing needs from other ministries (e.g., from science or environment)   |  |  |
| Biodiversity or biological research institutes  |  |  |  |
| High potential for developing capacity in biodiversity informatics easily and quickly  Full knowledge of the biodiversity-research realm  May have a strong and clear institutional mandate | May not be perceived as neutral by all stakeholders, depending on how the institute fits within the Participant's overall institutional landscape (for example, if there is overlap or competition for resources)  |  |  |
| Research councils or science  | Research councils or science & technology commissions  |  |  |

| Potential advantages   | Potential disadvantages   |  |
|--|---|--|
| Excellent position to use the Participant node to coordinate, promote and facilitate the mobilization of biodiversity data from research  Easily aligned with national research policies, strategies, and programmes | May not be perceived as neutral by all stakeholders, depending on how the institute fits within the Participant's overall institutional landscape (for example, if there is overlap or competition for resources) |  |
| Non-governmental organizations   |   |  |
| Flexibility and autonomy  University depart  | Potential lack of mandate, difficulty in formally engaging with government institutions  May become dependent on projects and project-based funding  ments or faculties   |  |
| High potential for developing capacity in biodiversity informatics easily and quickly  Potential for aligning the node's activities with various biodiversity research agenda  | May face neutrality issues  May become dependent on projects and project-based funding  |  |
| National informatics facilities outside the biodiversity/ biological domain  |   |  |
| Strong position of neutrality  Ready access to technical capacity in informatics  Potentially useful connections with well-funded national priorities on innovation and technology                                   | Need to invest in staff bringing relevant scientific<br>domain knowledge to work effectively with<br>biodiversity data  Need to build contacts and knowledge of<br>relevant institutional networks                |  |

# 5.2. What are the recommendations on the staff roles within nodes?

While the specific services that nodes provide vary from one Participant to another (see Section 4), a node's staff need to cover a number of typical functions:

- Management and coordination
- Outreach, communications, public relations and institutional networking (regional, national or thematic level)
- Fundraising and project writing
- Administrative work (financial management, reporting, organizing events and meetings etc.)
- Capacity enhancement
- Technical support service for data holders (helpdesk)

- ICT support, webmaster & database management
- Software development (data capture and cleaning tools, data visualization tools, data portal & web interfaces, web services, etc.)
- · Data analysis & modelling
- Scientific liaison and promotion of data use in relevant research communities

This diversity of functions makes it clear that nodes require staff with a wide range of skills ranging from administrative support to expertise in biodiversity informatics. Deciding how to staff a node will, of course, depend on its expected roles, the level of financial support and the hosting agreement or institutional location of the node. In cases where nodes are integrated into larger institutions, functions like administrative tasks are often provided through in-kind support from the host. The institutional landscape at the Participant level will affect the importance given to particular skills: for example, where a node is coordinating a large number of biodiversity-related institutions, it will need greater emphasis on outreach and networking skills.

To cover the main functions listed above (assuming administrative support is provided by the host institution), Participants can consider at least the following four roles to ensure the node's engagement with stakeholder communities, while providing the necessary technical skills to provide good technical support to data holders and users:

- A node manager as the manager of the team, responsible for the majority of the interactions with the GBIF network and Secretariat including representation on the Participant node managers' committee. Nodes may either combine this role with one of the three below or, ideally, dedicate an individual exclusively to the position of node manager.
- A person with a scientific background, knowledge of the relevant research communities, and the ability to motivate and communicate with data holders, data users and those engaged in policy development
- A person with a background in biodiversity informatics, skills in data management, and the ability to provide technical assistance to data holders and data users while maintaining databases
- A person with an informatics background, able to develop and maintain an informatics infrastructure to enable biodiversity data publishing and support access to biodiversity data, for example, through a national data portal.

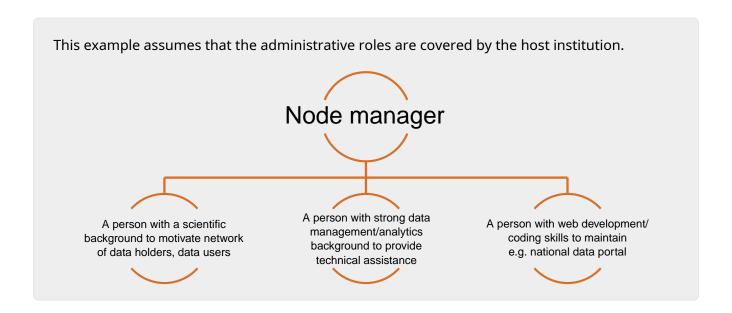
# Box 4. A participatory approach to establishing a Participant node

#### • Understand Participant's motivation for joining GBIF • Understand drivers and priorities at highest level for establishing a biodiversity information facility Discussions before joining **GBIF** • Assign formal roles: Head of Delegation and temporary node manager • Agree roles in the process: who will lead, who will formulate final recommendations, need for consultants, etc. • Preparatory studies: capacity self-assessment, data holders, inventory, stakeholder mappings, content needs **Preparation for** assessment, etc. participatory processes • Identify **relevant examples** from the GBIF network • Identify key stakeholders who will be invited to contribute • Plan a national stakeholder meeting • Define **priorities** for the biodiversity information facility Participatory process • Discuss which parts of the biodiversity information facility Scoping the biodiversity are already in place information facility and • Define key roles for the node in support of the node biodiversity information facility • Define **community norms** and formal agreements to support effective collaboration Discuss model for informatics infrastructure **Participatory process** • Discuss governance model and representation **Defining implementation** • Consider **institutional location** for the node models • Discuss a **team for the node** and the node manager role • Discuss **funding models** for the node

# including its mandate, institutional location, governance structure and funding model.

Recommendation on the establishment of the node

### Box 5: Example of staff roles for a Participant node



# 6. Further support for establishing a Participant node

Supporting the establishment and further development of Participant nodes and their work is a priority for GBIF as a whole. This guide has introduced some important general considerations in the process of establishing a node. This section explains other opportunities available to gain from experience of the GBIF network in this area.

### 6.1. How can I find examples of Participant nodes?

The country pages on GBIF.org provide a summarized view of the Participants' GBIF-related activities. They include information about:

- The Participant's membership status and date of joining GBIF
- The Participant node's date of establishment, website and contact information
- An overview of the data published from the country's institutions, with links to the data publishers and datasets, as well as data published from anywhere in the world about biodiversity located in the country
- Information on the node's history, vision and mission, structure and national funding
- A list of news items relating to the Participant country and published by the Participant node, as well as links to social media channels operated by the node
- Peer-reviewed research articles citing GBIF as a data source involving authors from the Participant country, as well as articles relating to the country
- Where available, validated lists of introduced and invasive species occurring in the country

Information about organization Participants currently displays information about these Participants' membership, data publishing activity, and links to the node's website.

Participant nodes are encouraged to share guiding examples with the community, documenting their success stories that others can learn from in establishing or developing their nodes.

Consulting these pages will help to identify the most relevant examples for the specific context of a new GBIF Participant. New Participants are encouraged to use the contact information for the node managers and staff to ask other network members or capacity enhancement mentors for advice in establishing a node.

# 6.2. How can the GBIF Participant Node Managers Committee assist in establishing Participant nodes?

The Participant Node Managers Committee is a forum for sharing information and best practices between Participant nodes. It also acts as an advisory committee making recommendations to the other GBIF governing bodies. The committee comprises all Participant node managers, so as soon as a GBIF Participant has appointed a node manager, he or she is invited to take part in the committee's activities.

The Nodes Steering Group (NSG) was established within the committee in 2011, consisting of the Chair and Vice Chairs of the Participant Node Managers Committee, and regional representatives from each of the six GBIF regions (Africa, Asia, Europe, Latin America, North America and Oceania). Its objectives include offering specific recommendations to the relevant GBIF bodies based on feedback provided by Participant nodes, and to provide advice on the GBIF Work Programme relevant to nodes.

The Nodes Committee meets in a **Global Nodes Meeting** every other year. These meetings, often combined with training activities, provide an excellent forum for interacting with other node managers and planning collaborative activities. In addition, many of the regional subcommittees organize **Regional Nodes Meetings** either annually or every other year. These meetings advance regional collaborative work between node managers and provide a forum for discussing priorities and opportunities within the region.

In between meetings, the committee communicates via mailing lists and teleconferences, also making use of the GBIF community forum to support collaborative work. New Participant nodes are strongly encouraged to contact members of the Nodes Committee to get involved in its activities, access the expertise of the network and plan collaborative projects to support the establishment of Participant nodes.

# 6.3. How does GBIF support capacity enhancement for Participant nodes?

Capacity enhancement provides an essential foundation for the sustainable functioning and performance of the GBIF Participant network and all its members, regardless of their level of development.

The GBIF Participants and Secretariat have developed a range of capacity enhancement activities and programmes to empower all members of the GBIF community to carry out their work in the most effective, self-sustained and stable way. Capacity enhancement includes improving the way Participants can contribute to and benefit from GBIF, how they organize their work and how they relate to other Participants at regional and global scales. GBIF supports capacity enhancement in the network through five complementary approaches shown in Box 6.

GBIF maintains capacity self-assessment guidelines for national biodiversity information facilities and for data holding institutions as tools to support planning and the tracking of progress, for example through projects.

A capacity enhancement support programme with an annual call for project proposals provides GBIF Participants with co-funding to address self-identified capacity needs through collaborative regional and international projects. These projects can combine a range of actions, including mentoring between Participant nodes, the organization of regional events and training workshops, the development or adaptation of documentation, GBIF advocacy actions and actions to promote data use. Participants are encouraged to consider developing project proposals to support the establishment and consolidation of their nodes in collaboration with experts from the GBIF network. Reviewing past projects can provide some useful examples of how to structure collaborative actions aiming to establish new Participant nodes.

GBIF also seeks **supplementary funding** to support capacity enhancement, as through the Biodiversity Fund for Asia (BIFA) and the Biodiversity Information for Development (BID) programme. These programmes have support projects to mobilize biodiversity data and promote the use of accessible biodiversity data in support of research and decision-making, and provide training to project teams.

GBIF also provides access to **training opportunities** for node managers and staff. GBIF-related training events are held all over the world and are displayed on the **events section** of GBIF.org.

Finally, the GBIF network acts as a **community of practice**, with many node managers and their teams volunteering as capacity enhancement mentors and biodiversity open data ambassadors to support the further development of the global community. New Participants are invited to contact the GBIF Secretariat for assistance in identifying mentors to assist with the development of their node, for example, through training events.

# 6.4. What other documentation and resources are available for Participant nodes?

GBIF maintains a list of freely accessible resources for nodes including tools, presentations, manuals and documentation for anyone to use and download.

### 6.5. Contact for further support

Staff from the GBIF Secretariat are available to provide guidance and assistance to Participant nodes. Please contact nodes@gbif.org for further information.

### Box 6. GBIF's capacity enhancement approach

